



1974-75
ASPEN RESERVATIONS, INC.
A joint venture of
Aspen Skiing Corporation and
Aspen Highlands Skiing Corporation
GO BY AIR



EST. 1879



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THERE'S ONLY ONE ASPEN

EST. 1879



Wouldn't it be great to go back to the days of gables and gingerbread and quaint little Victorian streets? To sleigh rides and stovepipe hats and the smell of early morning chimneys? To stained-glass and Tiffany and the snow falling gently past the streetlights? You can go back this year. By coming back to Aspen.



THIS YEAR LET ASPEN TAKE YOU BACK.

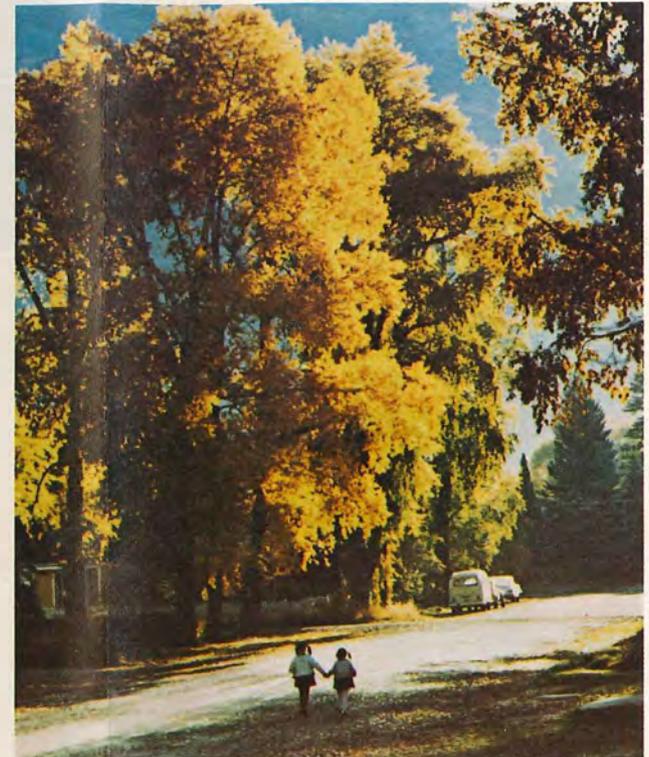
What is Aspen? It's four fantastic mountains in one twelve mile stretch. It's 200 runs and 300 miles of well-groomed slopes. And it's 100 different places to stay. It's an old hotel in downtown Aspen, a cozy lodge at the Highlands, a modern condominium right on the slopes at Snowmass. There are ski areas and ski areas. But there's only one Aspen.



In Aspen, you'll find more than 85 different restaurants. Ten of them are right on the mountains. And they run the gamut from a bratwurst browned on an outdoor grill to a delicate Steak Diane nursed to a flaming finish right before your eyes.



Once you've explored our mountains, you can start exploring our town. And you'll find everything from bluegrass to balalaikas. Movie houses, discotheques, jazz cellars and billiard parlors. Everything from a single six string guitar to a full blown musical production.



Of course, Aspen is more than just a ski town. And when the snow disappears, the colors come back to the mountains, the music tent goes up, and another great season comes alive. Summer in Aspen is trout fishing, tennis and golf. It's art galleries and silversmiths and 100 different shops. It's music festivals and rodeos, recitals and rugby. Aspen is a great place to visit all year round.



FOUR MOUNTAINS. ONE 6 DAY LIFT TICKET. ONE GREAT VACATION.

Make this your year to come back to Aspen. To great skiing. To those great family vacations. Or to the town you may remember from long ago. There's only one place that can give you a vacation like this. Because there's only one Aspen.



PLAN ON IT.



Getting to Aspen this Winter? No problem. Whether you're in Southern California or Connecticut, you can get there. Easy. Aspen is a forty-five minute flight from Denver. And about five hours by car or bus. And once you get there, you'll have no problem getting around. Because there's free transportation around town and to all of our mountains.

Only Aspen can give you four fantastic mountains. Aspen Mountain, Aspen Highlands, Buttermilk and Snowmass. All on one six-day lift ticket. With free transportation to all of them. That's more than 200 runs. More than 300 miles of well-groomed slopes. With every kind of skiing imaginable.



7 NIGHTS 6 DAYS AVAILABLE ALL SEASON
5 NIGHTS 4 DAYS LOW SEASON
7 NIGHTS 5 DAYS SKI SCHOOL SPECIAL! *includes 5 days skiing and a day all to yourself.

Apartment, Houses, Condominiums— (rates based on four persons per unit)**

Comp. Continental Breakfast
Comp. Full Breakfast
Telephone (Area Code 303)
P.O. Box
TV in rooms
Telephone in rooms
Sauna
Swimming Pool
Restaurant/Cocktail Lounge
Laundry Facilities
Kitchen Facilities
Hot Therapy Room
Fireplace
Group Meeting Available
Courtesy Car
Dormitory Available

																					IT-ASP-H		IT-ASP-M		IT-ASP-L		IT-ASP-L5		IT-ASP-MS		IT-ASP-LS	
																					High		Mid		Low		Low		Mid		Low	
																					From	To	From	To	From	To	From	To	From	To	From	To
Bavarian Inn	1244	925-7391																			120	137	113	134	103	124	71	86	136	157	129	150
Bell Mountain Lodge	328	925-3675																			130	137	124	131	114	121	79	84	147	154	140	147
Blue Spruce Lodge	596	925-3991																			127	127	122	122	112	112	78	78	145	145	138	138
Chalet Lisi	152	925-3520																			130	130	120	127	110	117	76	81	143	150	136	143
Deep Powder	3038	925-2290																			108	141	103	134	98	128	68	89	126	157	124	154
Maroon Creek Lodge	236	925-3491																			139	146	136	143	130	137	90	95	159	166	156	163
Reid Rentals	496	925-7691																			122	375	127	346	124	343	86	243	150	369	150	369
T Lazy 7†	240	925-7254																			104	139	101	136	98	133	68	93	124	159	124	159
Villa International - Aspen	3218	925-5240																			139	183	124	162	117	152	81	106	147	185	143	178
Villa International - Snowmass*	3218	925-5240																			139	227	127	208	117	187	81	131	150	231	143	213
The Village Property Management*	5550WV	923-4350																			137	216	129	204	123	191	85	134	152	227	149	217
Aspen Chateaux Condominiums Rentals	4949	925-1400																			157	192	136	162	124	151	86	105	159	185	150	177
Aspen Chateaux Condominiums Rentals*	4949	925-1400																			165	183	145	162	133	151	93	105	168	185	159	177
Aspen Chateaux Company	4420	925-1100																			157	200	136	197	133	177	93	124	159	220	159	203
Aspen Inn	680	925-1150																			165	200	155	194	131	170	91	119	178	217	157	196
Aspen Square	XX	925-1000																			151	200	134	176	131	173	91	121	157	199	157	199
Boomerang Lodge	253	925-3416																			157	218	145	206	124	177	86	124	168	229	150	203
Chateau Blanc	2360	925-1441																			157	157	145	145	133	133	93	93	168	168	159	159
Christiania of Aspen	536	925-3014																			144	186	134	162	124	138	86	96	157	185	150	164
Coachlight Chalet	1718	925-3809																			139	165	127	154	116	142	80	99	150	177	142	168
Copper Horse Ski Hostel	177	925-7525																			139	139	131	131	121	121	84	84	154	154	147	147
Crestwood*	5460WV	923-2450																			148	192	136	176	124	165	86	115	159	199	150	191
Fasching Haus	1750	925-2260																			165	244	152	236	138	212	96	149	175	259	164	238
Fifth Avenue Condos	1364	925-7397																			139	183	136	180	124	159	86	111	159	203	150	185
Holiday House	634	925-3512																			151	165	141	159	124	142	86	99	164	182	150	168
Laurelwood*	5600WV	923-3110																			139	139	136	136	124	124	86	86	159	159	150	150
Lift One	3550	925-1670																			155	176	145	162	133	142	93	99	168	185	159	168
Molly Gibson	2099	925-2580																			148	162	134	145	124	135	86	94	157	168	150	161
Silverglo	1186	925-7335																			157	174	141	159	133	151	93	105	164	182	159	177
Tipple Inn	147	925-1087																			151	158	127	134	110	117	81	86	150	157	136	143
Aspen Property Management	4458	925-2266																			200	209	171	180	151	159	105	111	194	203	177	185
Dolomite Villa	8340	925-7624																			312	403	309	351	264	306	186	216	332	374	290	332
Durant Condominiums	2108	925-7910																			192	192	162	162	159	159	111	111	185	185	185	185
Gant Condominiums	K-3	925-5000																			165	192	154	162	151	159	105	111	177	185	177	185
Monarch Condominiums	2423	925-3064																			174	174	154	154	133	133	93	93	177	177	159	159
North of Nell	N	925-1510																			183	227	174	215	165	204	115	143	197	238	191	230
St. Moritz	46	925-3220																			186	186	176	176	166	166	116	116	199	199	192	192
Shadowbrook*	5448WV	923-2300																			263	304	251	292	226	261	159	184	274	315	252	287
Shadow Mountain Village	DD	925-7055																			183	183	171	171	159	159	111	111	194	194	185	185
Snow Queen Conds	4901	925-3333																			174	174	162	162	142	142	99	99	185	185	168	168
Snowflake Lodge	689	925-3221																			148	209	136	189	124	168	86	118	159	212	150	194
Snowmass Mountain Condominiums*	5124WV	923-3505																			218	235	197	215	180	196	126	138	220	238	206	222
Timberline*	I-2WV	923-4000																			179	227	168	215	142	203	99	143	191	238	168	229

* symbol to designate lodges and condominiums location on the Snowmass map
 † symbol to designate lodges and condominiums location on the four mountain map (e.g. Pomegranate)
 Dormitory rates quoted are individual rates for multiple occupancy rooms
 Kitchen Facilities generally denote an apartment unit located in a lodge

**For rates for fewer or more persons per room, and any additional information, contact the lodge directly
NOTE: Prices do not include taxes.

Aspen Chateaux Condominium Rentals—Aspen Chateau Roaring Fork, Chateau Eau Claire, Chateau Snow, Ute Creek

Aspen Chateaux Condominium Rentals—Snowmass Seasons 4

Aspen Chateaux Company Chateaux Aspen, Chateaux Chaumont, Chateaux Dumont, Chateaux LeClairvaux, Little Nell #3, Old Hundred #101

Aspen Property Management Concept 600, Cottonwoods, Southpoint, Le Chamonix, Cooper Building, Dolomite Villa and a variety of houses

Reid Rentals Alpenblick, Townhouse West, Chatalet, Little Nell Condominiums, Silver Bell, Southpoint, Timber Ridge, 210 Cooper, The Villager, Midland Condominiums, Riverview Condominiums, Gavilon Building, Cottonwood, Riverside Condominiums, Old Hundred, Townhouse East Koch Townhouse, and a variety of houses

Villa International—Aspen Alpenblick, Aspen Townhouse Central, Aspen Townhouse East, Aspen Townhouse West, Cottonwoods, Der Berghof, Gavilon, Little Nell, Midland, Mittendorf, Old Hundred, Queen Victoria, Riverside, 700 Monarch, South Point, Timber Ridge, Silverbell, Villa Townhouses, Cooper Building, Riverview, and a variety of houses

Villa International—Snowmass Interlude, Lichenhearth, Snowmass Villas, Sonneblick, Stonebridge, Tamarack, Terrace House, Top of the Village (Aspen Leaf), Top of the Village (Aspen Slope), Top of the Village (Aspen Trails), Upper Willows and a variety of houses

The Village Property Management Company—Snowmass Top of the Village, Interlude, Terrace House, Sonnenblick, Tamarack, Lichenhearth, Stonebridge, Upper Willows, Centre Willows

PLANNING YOUR TRIP

Study available accommodations.

At Aspen, you can choose from 100 places to stay. Study the lodges and condominiums on the charts. Check the amenities they offer. Then find their location on the area maps. Then, make a list of two or three preferences, and two or three dates for your ski trip. Having alternative choices will save you time later on, if you need to make adjustments.

Hint: Think about coming back to Aspen from Thanksgiving through the first week of February, with the exception of high season of Christmas, you'll find the rates are lower, the slopes are less crowded, and the skiing just as great. And if you'll be taking lessons, check out our special five-day lesson/lift ticket package.

Make your reservation.

Once you've made a list of places and dates, you're ready to talk to your airline travel desk, or your local travel agent. Chances are some of the people you'll talk to have been to Aspen and they can answer most of your questions from first-hand experience.

Hint: You'll be glad to know that your American Express card is good at many shops and restaurants in Aspen.

Still have questions? Call Aspen.

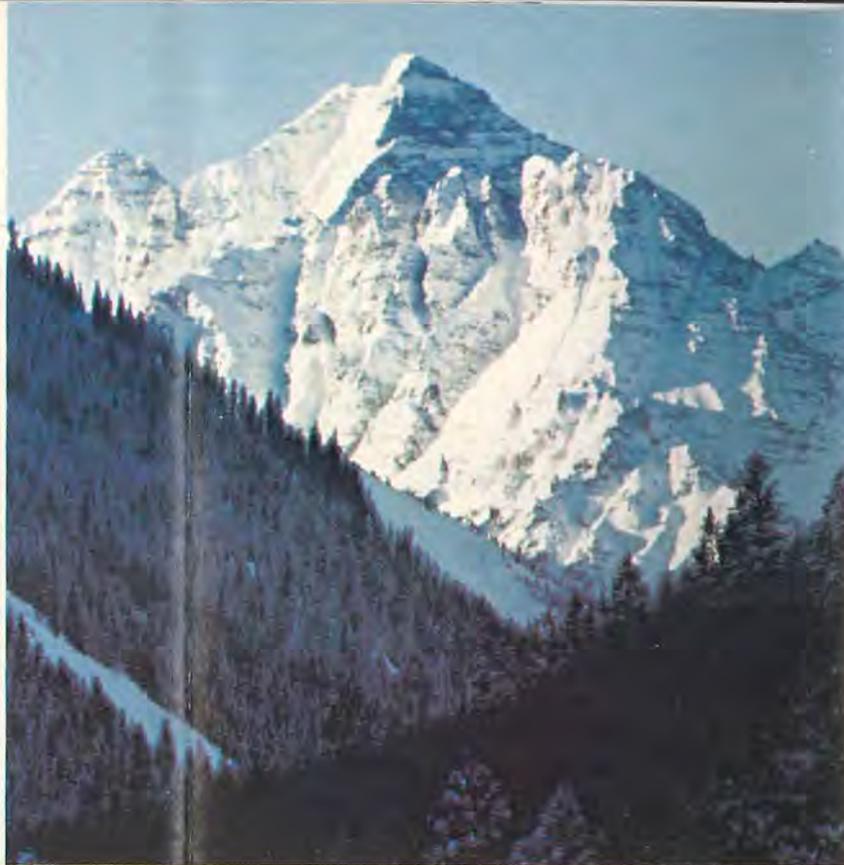
If there are any questions you can't get answered by your airline's travel desk, or by your local travel agent, call Aspen Reservations, Inc. 303-925-4000.

Hint: You can get most of your questions on Aspen answered close to home. So by the time you get around to calling Aspen, your call can be a short one.

Pack your bags and come back to Aspen.

Your airline travel desk or travel agent will give you information on deposit and payment of your package plan. If you're coming on our plan, your lift ticket will be ready when you arrive. And you can head right for the slopes.

Hint: Once reservations have been confirmed, all correspondence should be directly with your lodging facility.



HOW TO GET BACK TO ASPEN

Simple.

By air, Aspen is the most accessible ski resort in the world. Aspen Airways and Rocky Mountain Airways fly from Denver to Aspen every hour during ski season. From the West, Aspen is served by Western Air Stages which flies from Grand Junction and Salt Lake City daily. Call your airline travel desk or travel agent for more information.

By car, Aspen is 205 miles from Denver, via I-70, the Eisenhower Tunnel, U.S. 6 to Glenwood Springs, then South on Colorado 82 to Aspen. Aspen is 130 miles from Grand Junction, take I-70 to Glenwood Springs, then South to Aspen.

Skierized rental cars are available in Denver, Grand Junction and in Aspen.

By bus, Aspen is served by Continental Trailways with express bus service from Denver, and Grand Junction.

GENERAL INFORMATION

Ski Package Defined: A pre-paid ski vacation booked through an Airline or Travel Agent. The ground elements include seven nights of lodging and six days of skiing. The air element includes round trip air transportation to and from Denver, Grand Junction or Colorado Springs. Together they comprise the Aspen Ski Package.

Your Aspen Ski Package INCLUDES:

TOUR:

IT ASP H—2/8/75 thru 4/6/75
IT ASP M—12/14/74 thru 12/20/74; 1/4/75 thru 2/7/75
IT ASP L—11/28/74 thru 12/13/74; 4/6/75 thru 4/13/75*
IT ASP L5—11/28/74 thru 12/13/74
IT ASP MS—12/14/74 thru 12/20/74; 1/4/75 thru 2/7/75
IT ASP LS—11/28/74 thru 12/13/74; 4/6/75 thru 4/13/75*

*4/6/75 thru 4/13/75—Only Aspen Highlands and Snowmass will be operating.

IT-ASP-H, IT-ASP-M and IT-ASP-L INCLUDE:

1. SEVEN NIGHTS LODGING at your choice of facilities in the largest ski complex in North America.
2. SIX DAYS OF SKIING at any of the 4 Aspen ski areas: Aspen Mountain, Aspen Highlands, Buttermilk or Snowmass.
3. FREE BUS TRANSPORTATION to and from all of the 4 Aspen Ski Areas: Aspen Mountain, Aspen Highlands, Buttermilk and Snowmass.

IT-ASP-L5 INCLUDES:

1. FIVE NIGHTS LODGING at your choice of facilities in the largest ski complex in North America.
2. FOUR DAYS OF SKIING at any of the 4 Aspen ski areas: Aspen Mountain, Aspen Highlands, Buttermilk or Snowmass.
3. FREE BUS TRANSPORTATION to and from all of the 4 Aspen ski areas: Aspen Mountain, Aspen Highlands, Buttermilk and Snowmass.

IT-ASP-MS and IT-ASP-LS INCLUDE:

1. SEVEN NIGHTS LODGING at your choice of facilities in the largest ski complex in North America.
2. FIVE DAYS OF LIFT TICKETS and 5 DAYS OF SKI SCHOOLS at any of the 4 Aspen Ski Areas. Aspen Mountains, Buttermilk and Snowmass—instructions begin on Mondays and end on Fridays. Aspen Highlands—instructions begin on any day of the week.
3. FREE BUS TRANSPORTATION to and from all of the 4 Aspen Ski areas: Aspen Mountain, Aspen Highlands, Buttermilk and Snowmass.

Your Ski Package EXCLUDES:

- Taxes, state and local, on lodging portion of package. These are payable to lodge upon arrival. Tax rates are seven percent in the city of Aspen and Snowmass Village and five percent elsewhere.
- Tips, Food and Ground Transfers.
- Ski equipment rental • Phone Charges.

Rates for Children: Since children twelve and under can ski at greatly reduced daily rates you should deduct the following amounts from the lodge rates indicated depending on the season.

11/28-12/13/74—Deduct \$54.00
12/14-12/20/74—Deduct \$57.00
12/21- 1/3/75—NO PACKAGE AVAILABLE
1/4 - 2/7/75—Deduct \$57.00
2/8 - 4/5/75—Deduct \$60.00
4/6 - 4/13/75—Deduct \$54.00 (only Aspen Highlands and Snowmass operating)

Since lift tickets will not be included in packages for children twelve and under daily tickets must be purchased. The daily rates for children twelve and under are \$3.00 at Aspen Highlands, Buttermilk and Snowmass and \$10.00 at Aspen Mountain.

Reservations may be made through a scheduled Airlines reservations office, your Travel Agent or through Aspen Reservations Inc., P.O. Box 4546, Aspen, Colorado, 81611, (303) 925-4000. If you call Aspen Reservations you should carefully read the section in this brochure entitled "Planning Your Trip" before calling. This will save you time and money.

Confirmation and Deposit: Reservations, when confirmed, are subject to a \$50.00 deposit per person due at the lodge within seven days of the confirmation.

Final Payment: Due ten days prior to arrival to speed processing of lift tickets. In event of late reservation, final payment is due upon arrival.

Refund of Deposits:

1. Lodges reserve the right to withhold a 10% handling fee on a cancelled reservation where deposit has been received.
2. Lodges reserve the right to withhold the entire deposit on any cancelled reservation where deposit has been received when the reservation is cancelled with less than 30 days notice and the same room is not re-rented for that time period. If the same room is re-rented, deposit will be refunded less 10% handling fee.



Aspen is a great place for the whole family to learn how to ski. There's a ski school and rental facilities on every mountain. On the slopes we teach the "Basic Turn" and GLM techniques. For the kids, we have special groups, special instructors, a supervised lunch, and on three of the mountains, there's a \$3 children's lift ticket no other major ski resort can beat.



In ski school, you'll be giving it your best. So we'll give you our best too. Three hundred full-time professional instructors. All of them with years of experience behind them. They teach everything from beginning GLM to hot dog and racing techniques. They also teach the blind, amputees, the deaf and those who are otherwise inconvenienced.



From Thanksgiving through the first week of February, with the exception of two weeks at Christmas, Aspen makes learning to ski particularly attractive. With your week in Aspen, we'll give you a special five-day lift ticket/lesson package. And we'll give you a free day to explore our town.

COUPON

No brochure can tell you the entire story of Aspen. So if you'd like to know more about our town, our mountains, our ski schools, or just getting around, check off the information you'd like below. And send it back to Aspen.

Aspen Reservations, Inc., Box 4546, Aspen, Colorado 81611.

- | | |
|---|--|
| <input type="checkbox"/> Fact Sheet on Ski School | <input type="checkbox"/> Travel Guide to Aspen (\$1.00 ea) |
| <input type="checkbox"/> Aspen Transportation Information | <input type="checkbox"/> Four-mountain poster (\$2.50 ea) |
| <input type="checkbox"/> Information on Activities for Groups | <input type="checkbox"/> Victorian poster (\$2.50 ea) |
| <input type="checkbox"/> Aspen Merchandise Brochure | <input type="checkbox"/> Both Aspen posters (\$4.00 a set) |

Name _____

Address _____

City _____

State _____

Zip _____

ASPEN MOUNTAIN

Rising right out of town, it's tough and we're proud of it. This is the site of the annual Roch Cup races, and in 1950 the FIS World Ski Championships were held for the first time in this country on Aspen Mountain.

Gretl's and the Sundeck offer some great Bavarian food right on the mountain.

Vertical Rise: 3300 feet
Lifts: 7 double chairs

Longest Run: 3 Miles
Advanced: 75%
Intermediate: 25%

ASPEN HIGHLANDS

The fun, friendly mountain with terrain for all levels of ability. Highlands features G.L.M. instruction and, is the number 1 NASTAR area in the U.S. A new snow-making machine in our base area will insure that conditions in ski school are as good as they are on the mountain.

Two fine restaurants — one in the base lodge and Merry-Go-Round at Midway, two ski shops and three great apres ski bars with live entertainment.

Vertical Rise: 3800 feet,
highest in Colorado
Lifts: 7 double chairs,
4 poma lifts

Longest Run: 3½ miles
Advanced: 25%
Intermediate: 50%
Beginner: 25%

BUTTERMILK

Aspen's most popular family area. With plenty of beginner and intermediate trails. This year, we've widened our beginner slopes and landscaped our base area. And we've added 100 seats to The Cliff House on the mountain. Together with A La Crepe Suzette, it provides a great complement to the restaurant and bar facilities at our base.

Vertical Rise: 2000 feet
Lifts: 5 double chairs,
One T-bar

Longest Run: 2 miles
Advanced: 12%
Intermediate: 46%
Beginner: 42%

SNOWMASS

The big one. With the Big Burn, Campground, Elk Camp and the new Alpine Springs area, Snowmass offers over 1,400 acres of skiing. Sam's Knob, The Ullrhof, The Rack and the High Alpine Restaurant take care of big skiing appetites. Snowmass resort, at the base, offers rental shops, ski shops, boutiques, restaurants and lodging.

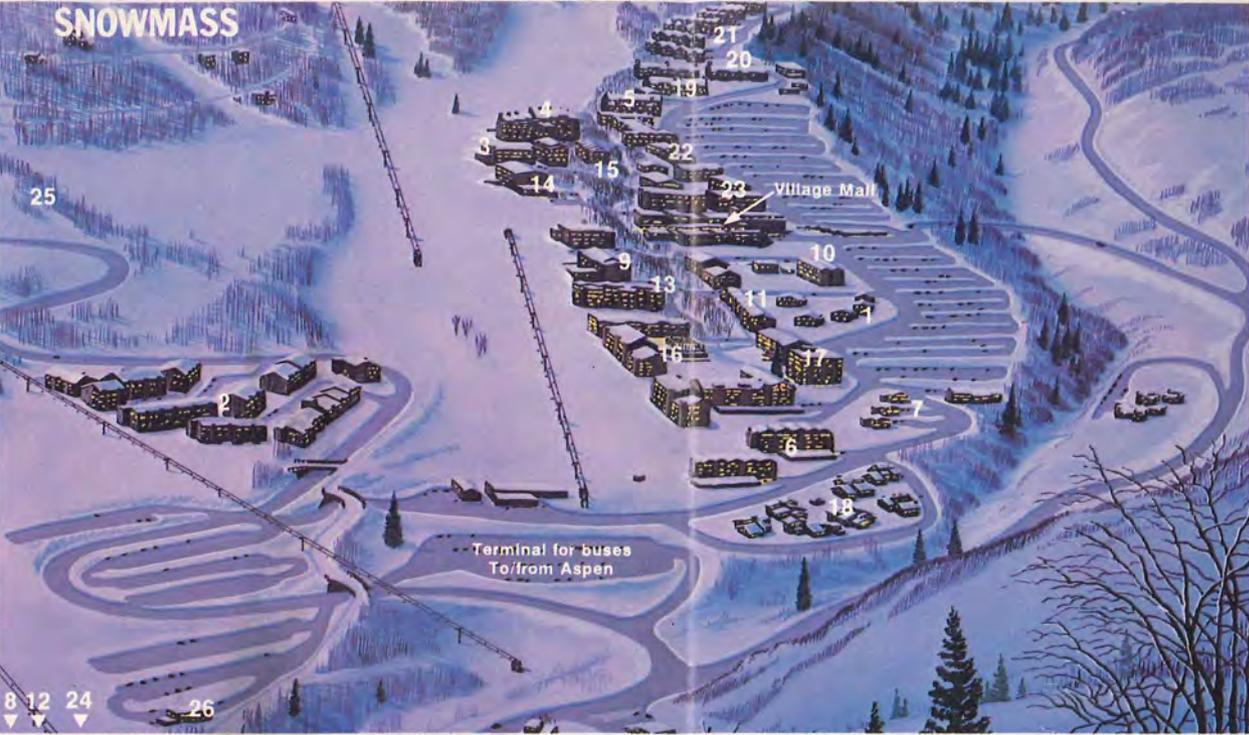
Vertical Rise: 3500 feet
Lifts: 1 Triple Chair,
9 double chairs

Longest Run: 3½ miles
Advanced: 23%
Intermediate: 64%
Beginner: 13%

At Aspen, there's a ski school on every mountain. NASTAR—New this year. A special Aspen NASTAR pin you can earn by competing in a series of races on our four mountains.



SNOWMASS



MAP KEY

Aspen

- Lodges**
1. Alpina Haus
 2. Alpine Lodge
 3. Applejack Inn
 4. Aspen Cortina
 5. Aspen Inn
 6. Aspen Manor
 7. Aspen Meadows
 8. Bavarian Inn
 9. Bell Mountain Lodge
 10. Blue Spruce Lodge
 11. Boomerang Lodge
 12. Chatel Lisi
 13. Christiania of Aspen
 14. Christmas Inn
 15. Coachlight Chalet
 16. Continental Inn
 17. Copper Horse Ski Hostel
 18. CrestaHaus Lodge
 19. Deep Powder Lodge
 20. Dormez Vous
 21. Fireside Lodge
 22. Gashof Eberli
 23. Glory Hole Lodge
 24. Heatherstone House
 25. Heatherbed Lodge
 26. Highlands Inn
 27. Holiday House
 28. Holiday Inn
 29. Holland House
 30. Hotel Jerome
 31. Innsbruck Sportsmotel
 32. Limelite Lodge
 33. Little Red Ski Haus
 34. Maroon Creek Lodge
 35. Molly Gibson Lodge
 36. Mountain Chalet
 37. North Star Lodge
 38. Nugget Lodge
 39. Pines Lodge

40. Pomegranate Inn
41. Prospector Lodge
42. Ptarmigan Lodge
43. RicksRacks
44. St. Moritz Lodge
45. Smuggler Lodge
46. Snowflake Lodge
47. T Lazy Seven Ranch
48. Tipple Lodge
49. Tyrolean Lodge
50. Ullr Lodge
51. Vagabond Lodge
52. Villa of Aspen
53. Buckhorn Lodge

- Condominiums**
54. Alpenblick
 55. Aspen Square
 56. Chatalet
 57. Chateau Aspen
 58. Chateau Blanc
 59. Chateau Chumont
 60. Chateau Dumont
 61. Chateau Eau Claire
 62. Chateau Roaring Fork
 63. Chateau Snow
 64. Concept 600
 65. Cooper—Aspenhof
 66. Cottonwood
 67. Der Berghof
 68. Dolomite Villas
 69. Durant
 70. Fasching Haus
 71. Fifth Avenue
 72. Gant
 73. Gavilon
 74. Koch Townhouses
 75. Le Clairvaux
 76. Lift One
 77. Little Nell
 78. Midland
 79. Mittendorf
 80. North of Nell
 81. Old Hundred
 82. Park Meadows
 83. Queen Victoria

84. Riverview
85. Riverview
86. 700 Monarch
87. Shadow Mountain Village
88. Silver Bell
89. Silver-Glo
90. Southpoint
91. Telemark
92. Tipple Inn
93. Timber Ridge
94. Townhouse Central
95. Town House East
96. Town House West
97. 210 Cooper
98. Ute Creek
99. Villager

Snowmass

1. Center Willows Condominiums
2. Crestwood Condominiums
3. El Dorado Lodge
4. Interlude Condominiums
5. Laurelwood Condominiums
6. Lichenhearth Condominiums
7. Lower Willows Condominiums
8. Melton Ranch Chalets
9. Mountain Chalet Lodge
10. Pokolodi Lodge
11. Snowmass Inn
12. Seasons Four
13. Shadowbrook Condominiums
14. Silver Tree Lodge
15. Sonnenblick Townhouses
16. Stonebridge Condominiums
17. Stonebridge Inn
18. Tamarack Townhouses
19. Timberline Condominiums
20. Timberline Lodge
21. Top of the Village Condominiums
22. Upper Willows Condominiums
23. Wildwood Inn
24. Inns of Court
25. Wood Run Homes
26. Medical Clinic

ASPEN





HIGHLANDS Inn T.M.



**Aspen's only luxurious accommodation
located at the base of Aspen Highlands Ski Area.
Ski to and from your hotel — in the
quiet grandeur of the Rocky Mountains.**

**P. O. Box 1168 Tel. (303) 925-5050
ASPEN, COLORADO 81611 U.S.A.**

SKI WITH LEFTY

Charles W. (Lefty) Brinkman II, world famous ski instructor, is Director of the ASPEN HIGHLANDS SKI SCHOOL . . . the first ski school in Aspen to introduce the **GRADUATED LENGTH METHOD OF SKIING.**



“Lefty” is also your genial host during your stay at Highlands Inn.



Aspen Highlands Ski Area, longest vertical drop in Colorado, 3,800 ft.



The massive fireplace dominates the lounge of luxury. Here you may warm-up, socialize, or relax.



Attractive spacious rooms invite family vacationers. Fireplace suites. Doubles. Intimate dormitory space. Clever kitchenettes.

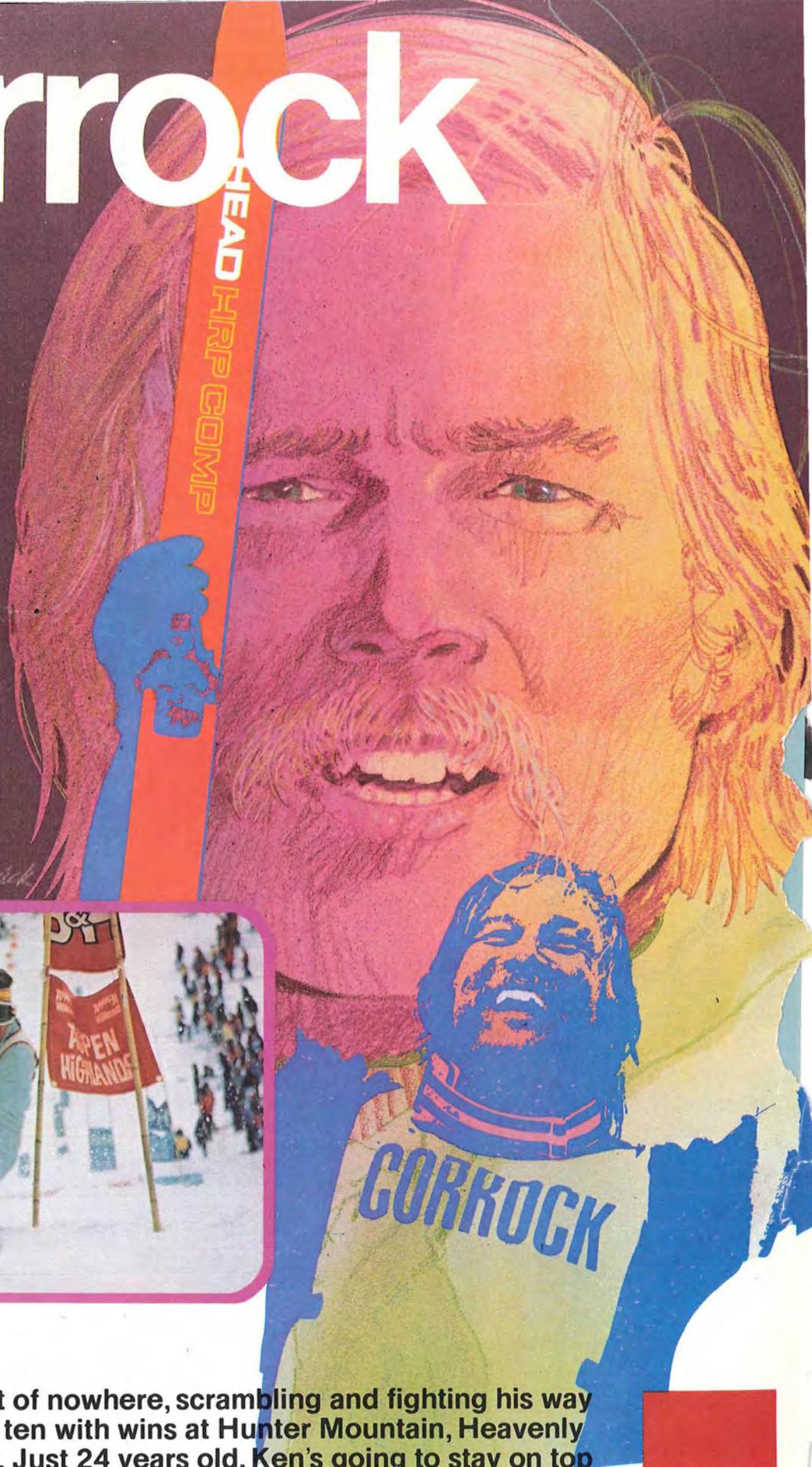


Dine in one of Aspen’s most palatable restaurants while viewing the Aspen Highlands Ski slopes in winter and the tennis courts in summertime.



At HIGHLANDS INN, the heated pool is open summer and winter.

Corrocks



C. Hancock



Ken Corrocks came out of nowhere, scrambling and fighting his way into the pro's elite top ten with wins at Hunter Mountain, Heavenly Valley and Bear Valley. Just 24 years old, Ken's going to stay on top for some time to come. And we're going to help keep him there by supplying him with the best skis available anywhere—Head. We can do the same for you.

AMF
Head



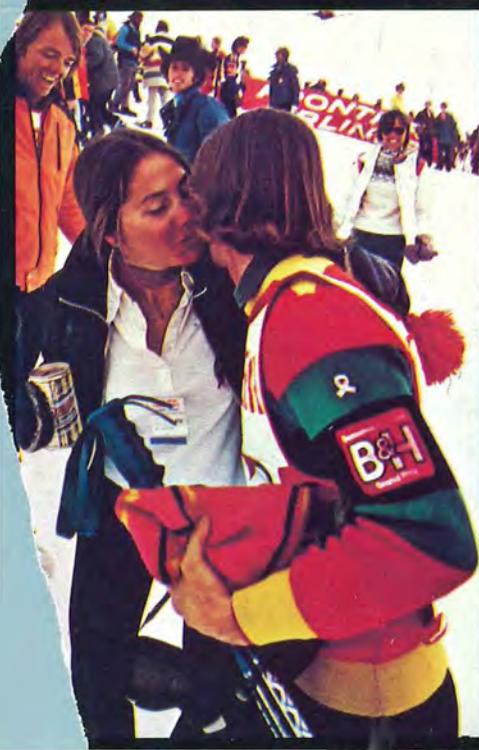
Miller High Life Bartenders' Cup

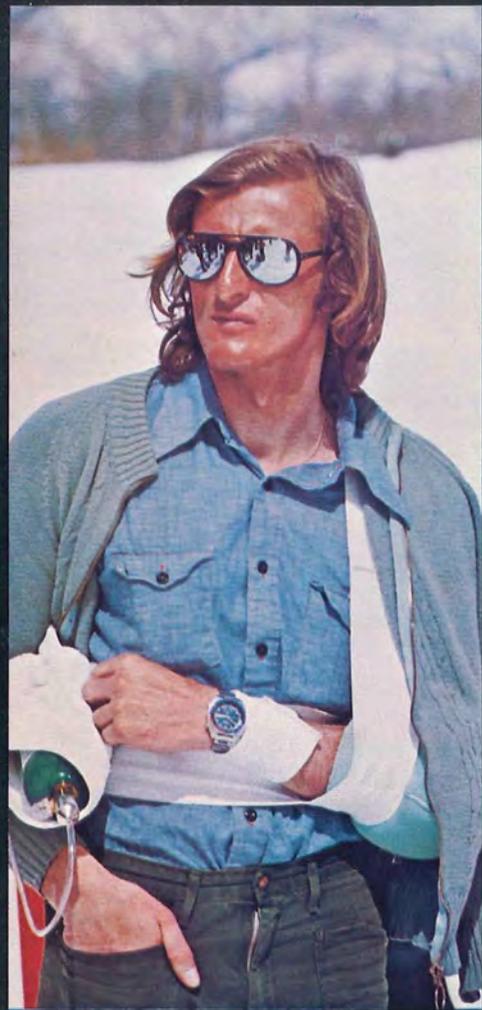
"If you've got the time, we've got the beer" took on a new and special meaning over the World Pro skiing winter. Victors, those with the winning time, quickly realized Miller indeed had the beer for a celebration libation.

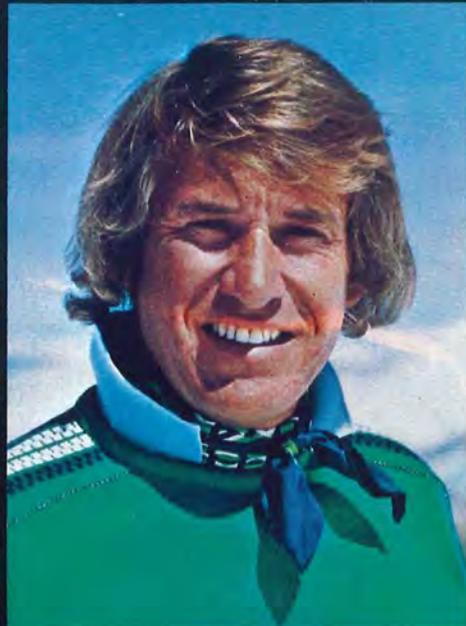
The Miller High Life Bartenders Cup, held at seven stops on the tour, attracted skiing draughtsmen from throughout Colorado and Idaho to Aspen Highlands for the final, Rocky Mountain Championships.

And the hometown team, The Timbermill from Snowmass, easily guzzled the competition. Miller's Jim Millman (center left) introduces the champions as Clifford Willmot, Vice President of Brand Management for the Miller Brewing Company (in the yellow parka) presents the bartenders trophy to Rock Boynton and teammates Franz Kopp and A.D. Fuller.

A thirsty fan (below left) moistened her lips with a Miller before smooching winner Terry Palmer at the Frontier Airlines Steamboat Express. Renzo Zandegai-como (below right) sips a brew to cool off in the Sun Valley sun.







Tomorrow

by Bob Beattie, Executive Director
International Ski Racers Association

World Pro Skiing is a precocious youngster in the world of sport. Few persons would surmise that pro racing is in only its sixth season during the winter of 1974-75.

World Pro Skiing has enjoyed spectacular growth in all respects. That first season, the spring of 1970, the pros dueled in three events valued at \$92,500. In 1973-74, a harsh year for skiing due to the fuel crisis and poor snow in the East, pro racers from eight nations competed in 14 events in Europe, Canada and the United States for \$525,000, an increase of nearly 500 per cent in five years. And one pro, Austria's Hugo Nindl, banked an astounding \$93,300 himself.

The dual-challenge racing format, pitting man against man on identical giant slalom and slalom courses, is the cornerstone of pro racing's success. "Purists" scoffed at the side-by-side, head-to-head racing concept when it was initially introduced; but those who originally shunned it have since made dual-challenge racing an important part of amateur and recreational skiing competition.

Yesterday's events provide the perspective for tomorrow's outlook. Pro ski racing has gained tremendous and enthusiastic acceptance from the skiing public and sports fans in general, who thrill to its fast pace and colorful stars. It is supported by the ski industry and corporations outside of skiing which view it as a positive sport with mass appeal. Outstanding amateur racers, such as America's Bobby Cochran, are leaving secure positions on their national teams in search of new challenges and richer rewards as professional ski racers. And new interest in World Pro Skiing in Europe is calling for a summer race series in the Alps.

We are truly excited about tomorrow.

VICTORIES, 1973/1974:

Miller High Life Cup SI, Hunter Mtn., N.Y., Jan. 27, 1974

Atomic Cup GS, Heavenly Valley, Ca., March 3, 1974

Bear Valley/Hart Celebrity Pro-Am SI, Bear Valley, Cal., Mar. 31, 1974

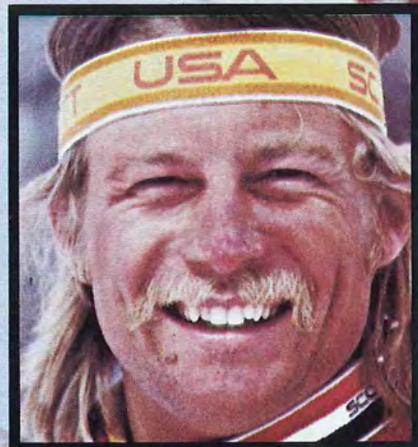


Ken Corrock

24/earned \$17,000 1974/Head, Tyrolia/
Sun Valley, Id.

The smooth, round features are misleading. Corrock is the Idaho country boy who outwits the big-city flim-flam man. Soft snow and cavernous ruts, pitfalls for better known racers, are his game and pleasure. In trench warfare, he is dual-challenge pro ski racing's only five-star general, victimizing his opponents with racing acumen and disquieting cheeriness. Even in defeat, he seldom projects displeasure. Hang gliding is his greatest joy.

He, like many of the young American pros, is high and free.





Alpine Meadows' wide-open Wolverine Bowl provides skiers with plenty of options.

day-skiing Pacific Northwest and the weekend winter playgrounds of California.

Our attitudes toward the West are inevitably colored by the half dozen or so super-areas that dominate the region. Their reputations are well-deserved. By all means ski them if the opportunity arises, but don't overlook the possibilities of lesser-known areas. To paraphrase the seekers of a century or more ago, "There's powder in them thar hills"—and hills are what the West has plenty of.

ALPINE MEADOWS, Calif.—

Another nominee for best-kept-secret ski area, this member of the High Sierra group is just over the ridge from Squaw Valley (there's been talk of connecting lifts for years, but it keeps not happening). Alpine Meadows is solid and neat and absolutely beautiful, tucked into massive forest surroundings, preserving more of the old-growth High Sierra feeling than most of the other surrounding ski resorts. Where Squaw is intimidating mega-mountain, Alpine is manageable family terrain, fun skiing in the best of senses. Also for the entire family: the excellent ski school. Accommodations are limited, and that's good, too—you're in less danger of being blinded by the Lake Tahoe hype there than anywhere else within 50 miles. *On Calif. 89, six miles northwest of Tahoe City. Lifts: eight double chairs, one T-bar, four Pomas. Lift ticket: \$8.* Vertical: 1,646 feet. Nursery and day school. Ski school: 35 full-time, 50 part-time instructors. Class lesson: \$8. X-C instruction, trails. Hamburger: \$1.20. Information: P.O. Box AM, Tahoe City, Calif. 95730; (916) 583-4232.*

ALTA, Ut.—Funny that only after

neighboring Snowbird opened did Alta gain a reputation as an easy area. Easy? Yes, there is some gentle, packed-out terrain to soothe the most timorous neophyte. But High Rustler or the Collins Face easy? Well, maybe not, but when that Alta powder is chin-high, the fluff freaks say it's the nearest thing to skiing in an easy chair. This is where powder technique grew to perfection, and it's still a great place to learn how to do it under the tutelage of Alf Engen's ski school. On-site amenities are of the quiet, clubby sort, but the livelier after-hours action at Snowbird is just a short walk down the road. *On Ut. 210, 18 miles east of Sandy. Lifts: six double chairs. Lift ticket: \$6.50. (A tri-area pass interchangeable at Snowbird and Park City is available.) Vertical: 2,000 feet. Ski school: 18 full-time, 82 part-time instructors. Class lesson: \$5. Hamburger: \$1.10. Information: Alta Ski Lifts, Alta, Ut. 84070; (801) 742-3333.*

ASPEN, Colo., TOWN OF—The four ski areas in and around Aspen—Aspen Highlands, Aspen Mountain, Buttermilk/Tiehack, and Snowmass (see below for details)—can comfortably accommodate something like 15,000 skiers, and Aspen is where most of them eat, play, and sleep (sometimes). To cope with all this sliding humanity, there have grown up within the city limits over 100 lodges and condominium projects, and only a slightly smaller number of restaurants, nightclubs, bistros with entertainment, and shops to meet every conceivable need and taste. For a change of pace and to amuse the non-participants such a volume of skiers invariably bring along, there are exercise classes, flying and soaring lessons, ice skating,

hockey, curling, dogsledding, swimming, theater, movies, lectures on everything from Nuclear Disarmament to Zen—and the *Aspen Times* and *Aspen News* (whose real purpose, it sometimes seems, is to vent their readers' rage for having to work amid this snowy splendor). All this good life has given Aspen a naughty reputation—but then, would we have had a Puritan Ethic if regular dustings of the light and fresh over a packed-powder base had been the lot of the Massachusetts Bay Colonists? *On Colo. 82, 205 miles west of Denver. Aspen airport is served from Denver by Aspen Airways and Rocky Mountain Airways, and from Grand Junction by Rocky Mountain Airways and Westair. Continental Trailways buses from Denver and Grand Junction stop at Aspen. Rio Grande Railroad from Denver to Glenwood Springs. Rental cars available at both gateways. Free shuttle bus service from town to Aspen Highlands, Buttermilk/Tiehack, and Snowmass. Skiers can walk to Aspen Mountain from town. For specific mountain information, see area listing. Information and reservations: Aspen Reservations Inc., Box 4546, Aspen, Colo. 81611; (303) 925-4000.*

ASPEN HIGHLANDS, Colo.—

From a distance, Aspen skiing seems just one sustained Rocky Mountain high—but with four areas in the vicinity, Aspen Highlands, the independent in the group, prefers to do things just a bit differently. Basically, the Highlands offers a sensible mix of novice, intermediate, expert, and super-powder terrain over an imposing 3,800-foot vertical, but spices it with a ski school that stresses fun as much as formal instruction, surprise on-mountain picnics, after-ski entertainment, student races, and other spur-of-the-moment activities. The view of the much-photographed Maroon Bells from the top of Loges Peak is more than worth the price of admission and an absolute must for scenery lovers. *From Aspen (served by free shuttle bus), 1-1/4 miles. Lifts: seven double chairs, four Pomas. Lift ticket: \$10 (six-day ticket good at all four areas). Vertical: 3,800 feet. Nursery. Ski school: 100 instructors. Class lesson: \$11 (all day). X-C skiing. Hamburger: 80 cents. Information: Box T, Aspen, Colo. 81611; (303) 925-7302. Reservations: Aspen Reservations Inc., Box 4546, Aspen, Colo. 81611; (303) 925-4000.*

(continued on next page)



Highlands installs snow-making system

An extensive new snow-making program is ready at Aspen Highlands, according to Highlands service director Skip Gilkerson. The system will insure plenty of snow from Nov. 28 to Easter, said Gilkerson.

The machine will also guarantee plenty of snow to keep on top of the tennis courts.

Extensive re-grooming has also been carried out on the slopes, including the NASTAR course and the Exhibition and Red Onion trails from midway to quarter-way.

In addition, permanent, metal mazes have replaced the bamboo ones that route the line of skiers to the lift.

Hot dog circuit opens Dec 19 at Highlands

The professional hot dog skiing circuit will open its 1974-75 season with a three day event at Aspen Highlands Dec 19 to 21.

The event will be organized and run by the Professional Freestyle Associates (PFA), an offshoot of the International Freestyle Skiers Association (IFSA).

The PFA was recently formed, amid great controversy, by the top 30 men and 10 women from last year's IFSA competition.

This winter PFA will run an "A" circuit while IFSA conducts the local and regional contests for "B" circuit competitors.

Events at the Highlands competition will be aeriels, ballet, and moguls, with a number of special events and freestyle exhibitions also planned.

Aspen Today 10/18/74

Aspen Today

First freestyle at Highlands

The professional freestyle skiing circuit begins the new season with its first competition at Aspen Highlands Ski Area. The competition, scheduled for Dec. 19-21, 1974, is called "The Midas U.S. Freestyle Open at Aspen Highlands."

Midas-International, the makers of automotive and recreational products will sponsor the three-day competition. Organization and presentation will be handled by Professional Freestyle Associates (PFA).

PFA is a recently formed group of the top 30 male and 10 female competitors who will compete on the "A" circuit. PFA is closely related to the International Freestyle Skiers Association (IFSA) and will use the safety requirements, rules and regulations and sanctioning procedures established originally by IFSA.

IFSA will conduct the local and regional contests for "B" circuit competitors. Fresh talent will come from the top ranks of IFSA to the Midas U.S. Open to round out the field competing for \$25,000.

Events for the Highlands competition will include aeriels, ballet and moguls. Other special events and freestyle exhibitions are also planned.

Top contenders on the circuit this year are John Clendenin, 1974 Freestyler of the Year; Bob Salerno, 1974 World Aeriels Champion; Mike Lund, 1974

World Ballet Champion, "Airborne" Eddie Ferguson; Penne Street; Suzi Chaffee, and others.

A
Birthday
Greeting
FOR YOU

Warmest greetings

for your birthday...

and may the year ahead

bring you good luck,

good health

and every happiness.

Lisa

Carol

"SKIP" "Lefty"

Bill

Joann

Ace

Don Jim

Judy Jie

Evelyn

Within the four-ski area Aspen complex alone (Aspen Mountain, Snowmass, Aspen Highlands and Buttermilk/Tiehack), there is ski touring, snowmobiling, iceskating, curling, hockey, dogsledding, indoor tennis and swimming, sleigh rides, Sno-cat tours, tubing and sledding. The other large resorts such as Steamboat, Vail, Crested Butte, Breckenridge

Sound Advice on Buying a Stereo
An Outrageous Evening with George Burns
The Most Educated Jocks in Sports

Mainliner

UNITED AIRLINES MAGAZINE

NOVEMBER 1974



Jean Claude Killy with Jean Eymere, senior ski instructor, at Aspen Highlands.

Project BOLD

Skiing has been said to be "as good as sex and cheaper than a shrink." Most ski buffs will agree with this casual description of the recreational and therapeutic benefits of skiing. But the person who made this inspired statement was a blind skier who had just experienced the Aspen BOLD program.

BOLD (which stands for Blind Outdoor Leisure Development) promotes other outdoor activities besides skiing, but the original motivating force for the organization was the psychological stimulation you get from the free, independent motion of skiing.

Lions Club enabled many blind persons who could not ordinarily afford to come to Aspen to experience the giddy, exhilarating feeling of being on skis.

The success of the Aspen BOLD program inspired other communities to create similar blind recreation programs with the help of Jean Eymere and ski instructor Jack Schuss. In September, 1973, BOLD took the natural step from local program to national corporation, sponsoring the development and growth of other local programs similar to the Aspen one. New programs in Chicago, Pittsburgh, Syracuse, Denver and Greelev, Colorado, offered skiing op-

tains, all combine to provide skiers with levels of skiing and thrills few areas in the world can match. Wildcat, Sunspot, High Rustler and Backside are Alta's alpine runs of the highest caliber. With ridge after ridge revealing breathtaking scenery, the cross-country runs are a delight. It's almost a year-round ski area, with 15 feet recorded in the spring. Snowbird's outstanding powder blends with its 8100-foot base altitude, bracing the skier with crisp 20- to 25-degree tem-

to the east, continuing over the Great Desert and the Salt Lake itself. There it drops its burden like down upon the Cottonwood Canyons east of Salt Lake City. No finer skiing exists, claim Utah enthusiasts. Not many places boast the depth that Utah's major areas can claim. "We had 563 inches last year," said Jill White-sides of Snowbird's marketing department. "Our average is 451 point some-

Morris Fraser is a newspaper editor and weekend ski buff.



An Aspen Highlands glade offers solitude.

Richard Slacks

Aspen Highlands has rebuilt its Cloud Nine lift and added snow making on the beginner area at the base of the mountain to insure better snow early and late.

A new wrinkle will be the season ending pro championship race April 5-6 at Aspen Highlands for which only the top 10 season qualifiers in slalom and giant slalom will be eligible.

Although all the dates and spots

Freestyle Ski Opening Dec. 19

ASPEN, Colo.—The professional freestyle ski season will begin Dec. 19 with the Midas U.S. Freestyle Open at Aspen Highlands.

The three-day event will feature aerial, ballent and mogul skiing, along with exhibitions.

John Clendenin, 1974 freestyler of the year, will be among the competitors, along with such standouts as Bob Salerno, Mike Lund and Eddie Ferguson.

a number of areas plan head-to-head NASTAR racing this season, including A-Basin, Montana Snow Bowl, Keystone and Aspen Highlands.

This season, many NASTAR areas will offer clinics geared to skiers of all levels of turning ability, to spruce up a turn and prepare students for NASTAR. NASTAR clinics are already set at A-Basin, Aspen Highlands, Breckenridge, Copper Mountain, Crested Butte, Jackson Hole, Keystone, Steamboat, Snowmass and Sunrise.

Pepi Stiegler will lead clinics once a month at Jackson Hole and other clinics will be offered throughout the season, prior to each NASTAR race on Wednesday and Sunday. The Aspen Highlands NASTAR clinics will be offered every weekday morning. And the Crested Butte Ski School will offer NASTAR tips each Thursday at 10 a.m., with video taping available.

For the first time since the inception of NASTAR, all four resorts in the Aspen area—Aspen Highlands, Aspen Mtn., Buttermilk and Snowmass—will offer NASTAR. There will be a NASTAR race on at least one of these mountains every day of the week except Sunday and Monday.

Any skier who competes in NASTAR at three of the four areas during a one-week period (Sunday through Saturday) will be eligible for a prestigious new local NASTAR award, the Aspen Leaf, a gold pin for the competitors who earn low handicap averages after three races. No other part of the country has tried this concept. According to NASTAR commissioner Bob Beatie, former U.S. Olympic coach, the new Aspen Leaf program not only shows a unique cooperative venture, it "creates an added incentive for the excellent skiers who are naturally drawn to the Aspen area from all over the country."

Several areas will offer free NASTAR events on occasion. A-Basin will shortly announce its free "Introduction to NASTAR" day. And Aspen Highlands hosts a free NASTAR in conjunction with the annual Aspen funfest, Winterskol, with special Schlitz cup awards for the fastest male and female participants.

Winter Park offers a unique skiing challenge every week when it holds a special NASTAR race for handicapped skiers.

Dual challenge racing appears to be the coming thing in ski racing and



SEASON TICKETS STILL AVAILABLE

PRICE:

\$225.00 Unrestricted use *

**\$125.00 Good on Sat. and Sun.
only throughout season**

Ticket Office located in base lodge

Open 7 Days a Week from 8:30-4:30

Partial Payment Plan Available

***Based on 75 uses—cost per day is \$3.00**

**AVOID THE CROWDS—IF YOU ALREADY HAVE PURCHASED A SEASON
TICKET COME OUT NOW TO HAVE YOUR PICTURE TAKEN.**

For Further Information Call 925-7302

All Prices Subject to Change Without Notice.

"Flex Session" set Nov 16, 17

The annual Aspen Highlands Ski Shop "Flex Session" for ski instructors and patrolmen will be held this weekend, Nov 16 and 17.

Starting at 10 AM on both days, the sessions are an opportunity for all Aspen area professional skiers to examine new ski equipment with manufacturers' representatives at the Highlands Ski Shop.

freestyling shoves limits of ability back

Editor's Note: Al Johnson has skied for twenty years, and has been into freestyle for a year-and-a-half. He is preparing material on this new sport for a book on freestyle technique. Johnson is an Aspen resident. His parents, Gosta and Linda own the restaurant, Johnson's Temptation.

By Al Johnson

With the coming of age of a brand new era of professional competitive skiing, a strong shove is being given to the present boundaries and limits of the modern skier's ability. Freestyle skiing has proceeded in a few short years to revolutionize many traditional ideas of what skiing is all about. Freestyle competitors, reaching to a new height of professionalism, last season drew record crowds to their events. The 1974-75 season will start with the Midas Muffler U.S. Freestyle Open on Dec. 19 at Aspen Highlands. The stars of the Freestyle "cream of the crop" "A" circuit will perform for a purse of at least \$15,000, probably more.

Of the three freestyle disciplines, ballet skiing has managed to develop most rapidly in the past two years. Evolving from a "hot-dog" type of trick skiing, into a sophisticated performance of precision combinations of graceful, yet difficult moves, ballet skiing is turning more skiers than ever onto a new challenge, and a new spectacle when performed by the pros.

TRAINING CENTER

I had the opportunity to spend six weeks this fall as manager and coach at the "World Freestyle Training Center" at Zephyr Cove (Lake Tahoe), Nevada. Owned by John Clendenin (1974 World Combined Freestyle Champion), and "Ballet" Bill O'Leary, the center is a unique facility offering the use of two trampolines, with a full set of spotting belts for learning flips; a ski deck for ballet training, and a jump built into the lake for aerial acrobatic training.

The ski deck, an endless, revolving magic carpet of constant six mile-an-hour skiing, is popular with beginners through expert skiers for sharpening up any aspect of skiing technique. In the art of ballet skiing, however, the deck has gained a reputation for grooming champions. Such 1974 ballet stars as John Clendenin, Bill O'Leary, Wayne Wong, Donovan Phillips, and Genia Fuller learned and perfected a lot of their winning moves on the deck.

To a determined and serious competitor in 1975, training in the rapidly developing art of ballet skiing means hours of practice and repetition of moves. Perfection in execution and exciting combinations of moves done smoothly and gracefully will be the winning trademarks this season in ballet competition. You can bet that new styles and moves developed this summer on the ski deck will lead to the winner's circle.

SPINNING BLUR

As a sneak preview, you can look for a good number of last



year's performers back again this year. An improved John Clendenin will be back with his strong, intricate ballet moves of last year, plus a few more. Bill O'Leary, of Tahoe, California, will be a smooth spinning blur. Mike Shea's innovative "Shea Guy" move helped him win at Waterville Valley last year, and he should be a contender again. Dan Pierce, of Aspen Highlands will be back, the reigning Beconta Cup ballet champion of 1974.

From Canada, a strong, athletic John Eaves, winner in ballet at Sun Valley in '74, will have some dynamic, gymnastic ballet to perform this season. Others of last year's names to expect close to or in the money at Highlands are: Wayne Wong, Donovan Phillips, Troy Caldwell, and Mark Stiegemeier.

Missing from early season competition with an unfortunate hip injury will be the 1974 World Ballet Champion, Mike Lund. Among the women competitors, the obvious pick is Genia Fuller, who pulled the first and only "clean sweep" last year in freestyle competition at Waterville Valley; first in Ballet, first in Aerials, and first in Moguls. She also won the women's ballet at Sun Valley and in the Beconta Cup at Park City.

Look also for a strongly improved Mary Hayes of Lake Tahoe, and Merion Post, 1974's Women's Ballet Champ. Suzy Chafee, and Penelope Street will also be back, fighting for top money in women's competition.

TRIPLE HELICOPTER

In aerial acrobatics, you'll see incredible performances from perfectionists such as Scott Brooksbank, Roger Evans, and the two boys from Ogden, Utah; Bob Salerno and Robert Young. If multiple flips are allowed in competition this season, some spectacular double and even triple flips may be seen performed to perfection. There might even be a 1080 (that's right, a triple helicopter) from someone. And watch out for this one: a few aerial specialists have been working on a double twisting back layout. (That's a double Mobius.)

Whether these new aerials will be seen in competition remains to be seen, but if they are, and done well, they won't be beaten.

Skiing the moguls at Highlands will be last year's World Mogul Champion, Bill Minor, the guy who throws perfect, spontaneous, fall line helicopters, into his already dynamite mogul skiing. Other very proficient mogul mashers such as Floyd Wilkie of Waterville Valley, New Hampshire; Mike King, 1974 Beconta Cup Mogul Champion; and Mike Williams of Steamboat Springs, Colo.

The first week in December, at four locations across the country, will be held qualifications to select candidates for twelve open spots not already taken in the Highlands competition. This will give new talent a chance to show up and compete for the money. So look for a field of the world's most talented freestyle skiers to put on an incredible show at Aspen Highlands on Dec. 19. Last year freestyle skiing reached a level of performance unthought of a few years ago. Watch what it does this season, and maybe pick up a few moves yourself.



Freestyle skiing--see page 6.

Doug Kinsley Photo

Highlands

four lifts, one poma open tomorrow

The Highlands ski area will be running Exhibition 1 and 2, Cloud 9, Loges, and the ½ inch poma on Thanksgiving. The Olympic and Thunderbowl lifts, as well as the two high speed pomas, will be closed until mid-December. At present, skiers can take the ½ inch poma for \$2 a day from 10 a.m. to 4 p.m.

The Midway and base restaurants, as well as the Aspen Leaf, will be open.

The snowmaker at Highlands is being run every night, and has produced a six-inch packed base of god-made and machine-made snow around the bottom of the lifts.

ASPEN HIGHLANDS

TWO GREAT
APRES SKI BARS
WITH LIVE
ENTERTAINMENT

Christian Endeavor Bar

Club Room Bar (UPSTAIRS)

Both Located in Highlands Base Lodge

Club Room offers 25% discounts to
Chamber of Commerce Pass Holders

Aspen Times
11/28/74

Tournament set for backgammon

The Aspen Backgammon Club has announced its First National NBA sponsored invitational benefit on Monday, Dec 23, at The Aspen Leaf Restaurant at Aspen Highlands.

The tournament starts at 6:30 PM and a buffet will be served from 8:30 to 10:30 PM. The tournament will be run by Candy Brodie and Vera Swift of NBA, and there will be three levels, Beginning, Intermediate and Champion. Reservations are recommended by calling 925-3747.

The Aspen Backgammon Club was recently founded by Aaron Shaw and Bill Turner. They said it will be a private club and will meet weekly or twice a week, depending on the response. They are planning international tournaments during the winter season.



Midas "Mufflers" will drape the necks of many spectators on the slopes of Aspen Highlands in Aspen, Colo., during the Midas U.S. Freestyle Open, Dec. 19-21. The unique, five-foot-long knitted scarves will be sold during the Midas event by the Aspen Valley Ambulance Service to raise money to finance a desperately needed new ambulance for the town.

11/28/74

Aspen Highlands teaches the real G.L.M.

For further information, call Aspen Highlands 925-7302

LOCALS

For All Persons with a
Chamber of Commerce Ski Pass

SKI CLINIC

DEC. 9, 10, 11

Aspen Highlands offers
a \$27 value for \$8/day

Includes:

Ski School

Lift Tickets

Equipment Rentals

Aspen Times
12/8/74

Locals clinics begin Dec 9

The first of the season's local ski clinics, called Aspen Ski Weeks by the Ski School which sponsors the five day instruction clinics, will start Monday, Dec 9.

This first ski week will be extended to six days rather than the regular five, although the cost will be the standard \$40.

The \$40 fee does not include lift tickets for the week's instruction period.

Registration for the clinic will be held Dec 5-8 at the Ski Corp's new ticket office in the North of Nell building. Snowmass residents may sign up at the ticket office in the mall for classes at Snowmass.

Hot dog benefit shakes up ambulance

A dispute over a charity drive connected with this week's hot dog skiing contest has led to the departure of the director of the Aspen Ambulance Service, a move which has apparently been coming for some time.

Ambulance service director Graham Jeffrey will be replaced in his position by Dick Marsh.

Jeffrey's assistant director Michael O'Shea said he will stay on "temporarily, at least" to help Marsh work into his new job.

Jeffrey had made arrangements with the organizers of the freestyle skiing competition for a number of

charity events to be connected with the competition for the purpose of raising money to purchase a new ambulance.

Jeffrey neglected, however, to clear his plans with the administration of the Aspen Valley Hospital which operates the service.

On Dec 16 the hospital issued a press release which disavowed any connection with the charity drive or the skiing competition, stating "a health care facility should not be a party to a so-called 'sport' which needlessly endangers lives and has severely handicapped a large portion of its participants."

The release further stated that "in expert medical opinion, no prize purse offered could be worth the crippling effects on young skiers that tragic falls have caused in the past."

Later in the day, the hospital tried to withdraw the release and substitute a simple statement that "The Aspen Valley Hospital in no way sponsors or is connected with the upcoming freestyle events."

The charge was made partly as the result of discussions with a representative of the Professional Freestyle Association, organizers of the event, who pointed out that there were no serious injuries suffered in professional hot dog competition last winter.

BENEFIT GOES ON

Despite the hospital's negative position on the event, the charity drive will be held and money collected will be placed in a trust fund and donated to the ambulance

service, according to the drive's organizers.

Sandi Sanford, who worked to arrange the benefit, said the money collected would be given to the city to be passed on to the ambulance operation.

The city, which helps fund the ambulance, issued a statement of its own this week stating that it was not in any way involved in sponsoring the skiing competition, however, Mayor Stacy Standley stated that the statement was made to clear the city of any possible liability for injuries suffered in the contest, adding "We're not going to refuse any money that anyone wants to give us for the ambulance."

RESIGNATION-DISMISSAL

However, the hospital's negative position on the competition and the charity drive resulted in a heated discussion between Jeffrey and hospital director Walter Scott which resulted in Jeffrey resigning and Scott stating, more or less simultaneously, that Jeffrey was fired.

The following day, Dec 17, Jeffrey released a letter which he had written to Scott, dated Dec 13, which refers to the Dec 16 charity drive dispute, but which also mentions other areas of disagreement between Scott and Jeffrey.

Referring to differences of opinion between himself and Scott on the question of the future development of the ambulance service, Jeffrey states that Scott "must be considered incapable of making any correct and meaningful decision on Ambulance policy if it happens to conflict in any way with real or imagined Hospital policy decisions."

Jeffrey also objects, in his letter, to the hospital's refusal to permit him to compete with the Mountain

Ambulance Service for the contract to carry injured skiers from the mountain to the hospital.

The letter also refers to "the ignorance surrounding many of the directives originating from your administration and-or that of the city council."

Along with the letter, Jeffrey released point by point criticisms of two recent proposals for new operational organization of the ambulance service, which he terms "ill-conceived and poorly researched documents."

WHIP JONES

VIP

professional freestyle asso

MRS. WHIP (VIVIAN) J

VIP

Professional Freestyle Associates

Complementary

at: Plum Tree

Name: _____

Date: 12/21/74

Time: 7:30

Authorized by: Sam

Restaurant Authorization

(admit one - non tra

Complementary Dinner #

at: Plum Tree Inn

Name: _____ tel. for res. 925

Date: 12/21/74

Time: 7:30

Authorized by: Sandi Sanford

Restaurant Authorization

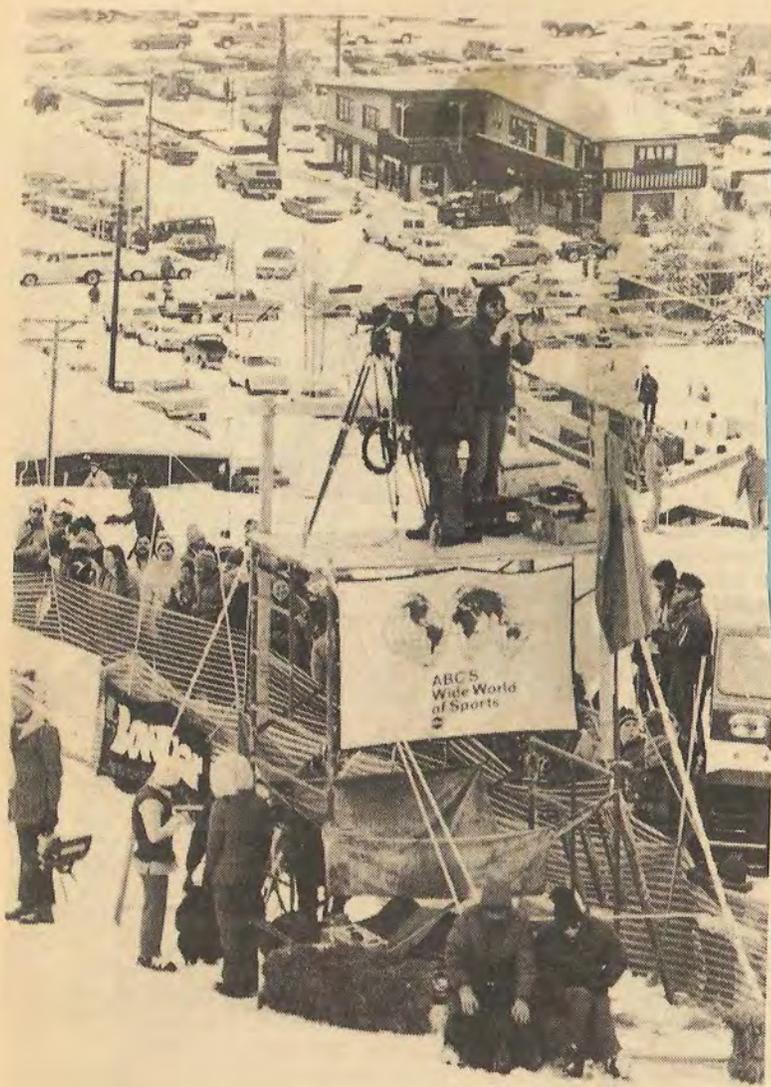
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The Colgate Company

The Colgate Company

Midas International

Emergency Medical T. of Aspen



A crew from ABC-TV was on hand to film the pro race action last weekend for a show which will be broadcast sometime in the future. The same crew will stick around and cover the coming hot dog contest at Highlands this Thursday through Saturday. Chris Cassatt photo.

Aspen Times 1974 - Dec 1975

Snow forces hot dog ski postponement

As the Aspen Times went to press this morning it was learned that heavy snowfall and poor visibility had forced postponement of the opening of the Professional Freestyle Association's hot dog skiing competition at Aspen Highlands.

The three day event has been moved back one day, with the aerial competition now slated for Friday at 11:30 on Floradora; the ballet event will be Saturday on Exhibition; and the mogul run, Sunday on Loges.

Aspen Times

Pro hotdoggers open here Dec 19-21

Aspen's second professional ski competition in less than two weeks starts here today, Dec 19, at Aspen Highlands with the three day long opening event of the Professional Freestyle Association's (PFA) 1975-76 winter circuit.

Despite rumors that the event might be cancelled due to lawsuits between the PFA and a related organization, the International Freestyle Skiers Association (IFSA), a spokesman for Aspen Highlands, which is hosting the event, said the competition would be held as scheduled.

Most of last winter's top hot dog skiing money winners will be competing in this week's events, including John Clendenon, Bill O'Leary, Dan Pierce, Genia Fuller and Penelope Street.

The 45 men and 15 women entered in the event will compete separately in aerial tricks, ballet, and mogul skiing, on Dec 19, 20 and 21.

Competition opened at 11:30 AM today with the aerial competition on the Floradora run above the midway restaurant, and will

continue Friday at 11:30 AM with the mogul run on a slope which will be announced, and then finish on Saturday back at Floradora with the ballet skiing which will start at 10:30 AM.

The men's competition will be sponsored by the Midas Muffler Company which is providing \$25,000 in prize money, while the women's events are sponsored by Colgate with \$15,000 in prizes.

In addition to the regular freestyle professional competition, a celebrity pro-amateur event will be held at 1:30 PM on Saturday, with competing celebrities including Lloyd Bridges, Jeff Bridges, Craig Morton, Ed Ames, Jill St John, Cher, Robert Stack and Leon Uris.

The PFA has been surrounded in controversy since it was started earlier this year by a group of the

top skiers on last winter's IFSA circuit.

Deciding that running events which were open to all qualified skiers was not a good idea, the founders of PFA split from IFSA to start a competition circuit for the top IFSA money winners plus a few additional skiers who would qualify at pre-season meets.

Eighteen of the 60 competitors in

this week's event (13 men and 5 women) qualified at a meet held last week at Alta, Utah to join the PFA regulars here.

IFSA, which was left to run a "B" circuit without the established stars, resisted the move and the resulting intermural warfare left the Highlands' event in doubt until the past week when a rumored injunction failed to materialize.



Lots of air and hopefully enough control to pull through will be the order of the day in this week's opening professional hot dog contest at Aspen Highlands, Dec 19-21. Chris Cassatt photo.

ASPEN HIGHLANDS[®]

U.S. FREESTYLE OPEN AT ASPEN HIGHLANDS

(Featuring the world's greatest free style skiers.)

December 19-21

Midas Men's Sponsor
\$25,000 Purse

Colgate Women's Sponsor
\$15,000 Purse

Aerials on Floradora Dec. 19 at 11:30

Moguls (placed to be announced) Dec. 20, 11:30

Ballet on Floradora Dec. 21, 11:30

Hot dog skier injured in double flip crash

A nationally known professional freestyle skier crashed while attempting a double flip in practice for this weekend's hot dog skiing competition at Aspen Highlands and suffered a possible broken neck, according to reports received by the Aspen Times.

Mike Shea, a member of the Rossignol team, reportedly fractured one or more vertebrae in a crash at the Highlands.

A person who was at the hospital reported that when Shea was wheeled in, a representative of the competition's organizers was "telling everyone 'Don't let word of this get out to anyone.'"

The freestyle competition became involved in controversy earlier this week when the Aspen Valley Hospital denied supporting an ambulance charity benefit connected with the event.

At the time the hospital issued a press release referring to the hazardous nature of hot dog skiing.

This statement of danger was denied by Curt Oberhansli, attorney for the freestyle organization, who pointed out that there had been no serious injuries in freestyle competition last winter.

When the Times called the hospital on Wednesday through official channels asking about the reported injury, the hospital's only reply was "We have no information on that."

However, a caller to the hospital Thursday morning who asked to be connected to Mike Shea's room, was told that Shea had checked out on Dec 18, after checking in two days earlier.

The hospital also revealed that Shea's doctor had been Frank

Cipriano, an orthopedic surgeon.

Dr Cipriano was in surgery when the Times called on Thursday and could not be reached for comment.

The double flip which Shea was attempting was banned in International Freestyle Skier Association competition last winter after several serious accidents occurred the winter before while skiers were attempting multiple flips.

Sources involved in the freestyle competition circuit have said that the Professional Freestyle Association (PFA) which has taken over running the circuit this year will permit contestants to attempt multiple aerial flips.

No spokesman for the PFA was available to comment to the Times on any of the reports.

*Aspen Times
Dec 19, 1974*



The Salt Lake City Mime Troupe—exciting, unusual, and well worth the trip out to the Aspen Leaf restaurant in the Highlands Inn, where they open on Dec 24.

NASTAR be four Aspen

NASTAR racing, ski racing for competitors of all ages and levels of ability, has begun at all four Aspen ski areas.

Competitors in NASTAR events are awarded medals if they cover a course within a given percentage of the time recorded by pacesetter ski pro at the area.

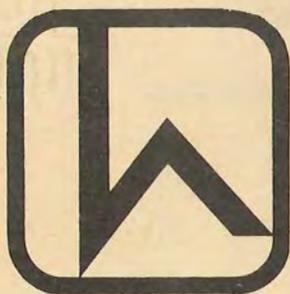
All area pacesetters in the country have been rated in relation to national pacesetters, so NASTAR racers can theoretically rate themselves in comparison to national standards of performance.

Aspen Highlands, the NASTAR area with the most competitors in the country for the past three



We're the smallest ski shop, and maybe the hardest to find.

Although we don't mean to hide, we are tucked
away next to the Highlands GLM Ski Rental Center.
Our specialties are Hart and Blizzard skis, San Marco
Boots, and the finest ski apparel.



**And, we're also
the only ski shop
open after skiing
till 10:00 at night.**

HIGHLANDS INN SKI & TENNIS SHOP

Aspen Today



The Salt Lake City Mime Troupe—exciting, unusual, and well worth the trip out to the Aspen Leaf restaurant in the Highlands Inn, where they open on Dec 24.

NASTAR begins at all four Aspen ski areas

NASTAR racing, ski racing for competitors of all ages and levels of ability, has begun at all four Aspen ski areas.

Competitors in NASTAR events are awarded medals if they cover a course within a given percentage of the time recorded by a pacesetter ski pro at the area.

All area pacesetters in the country have been rated in relation to national pacesetters, so NASTAR racers can theoretically rate themselves in comparison to national standards of performance.

Aspen Highlands, the NASTAR area with the most competitors in the country for the past three

years, is offering the largest program this winter, with regular events on Tuesday, Wednesday, and Thursday, club NASTAR on Monday, and special NASTAR on Saturday.

Highlands also is offering a special NASTAR racing clinic with area pacesetter Hans Schwartz every day at 10 AM on Golden Horn.

The Aspen Skiing Corporation will hold NASTAR events Tuesday through Saturday on one or another of their three mountains, starting at 12 noon each day.

Snowmass races will be held on Tuesday and Thursday with sign up at 9 AM at the Ski School hut and the competition slated for the Coney Glade trail.

NASTAR at Buttermilk, on Friedl's Run, will be Wednesday and Friday, with registration at the Cliff House restaurant at the top of the mountain at 10 AM.

Races will be held on Ajax on Saturday on the slopes above Gretl's restaurant, with registration scheduled for 10 AM at the ski school hut near Gretl's.

Entry fee for the NASTAR race is \$3 for adults and \$2 for children and provides each racer with one run down the course.

If time is available extra runs will be allowed at a cost of \$1 each, according to a Ski Corp spokesman.

A special Aspen Leaf pin will be awarded here this year to competitors who race in a NASTAR event at three of the four areas within a single week and win a medal at each of those races.



Aspen Highlands

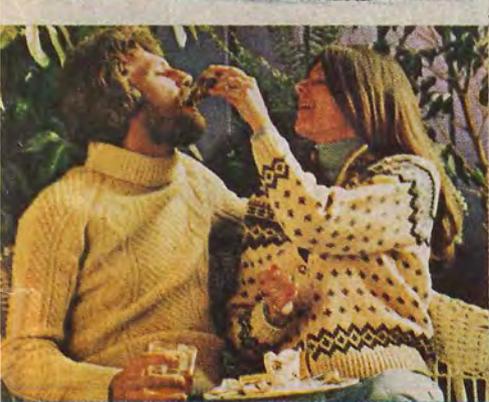
Photo by Mike Chaney



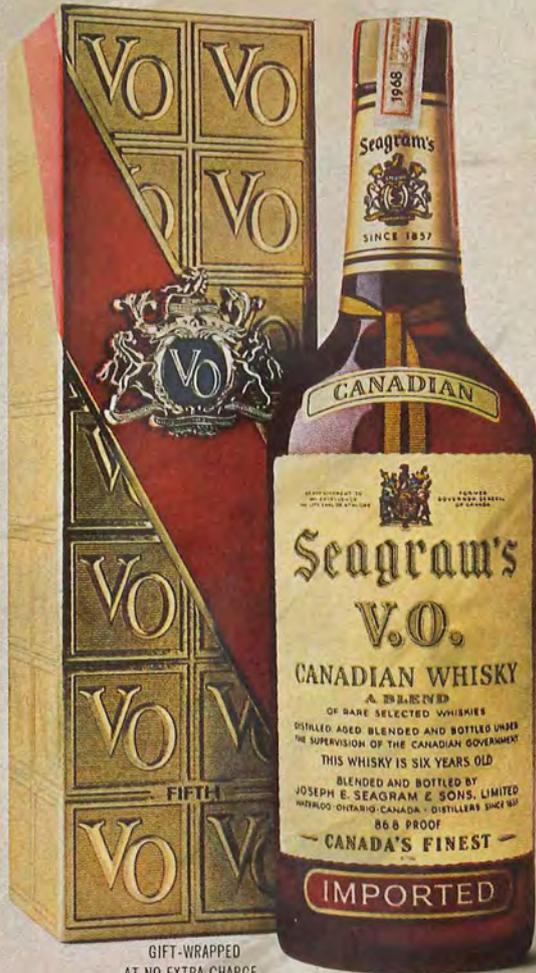
from Stanko Stajkovic Joe Oil Co
January 1975

HO, HO, HO... Only V.O. is V.O.

Aspen Highlands ski school instructor

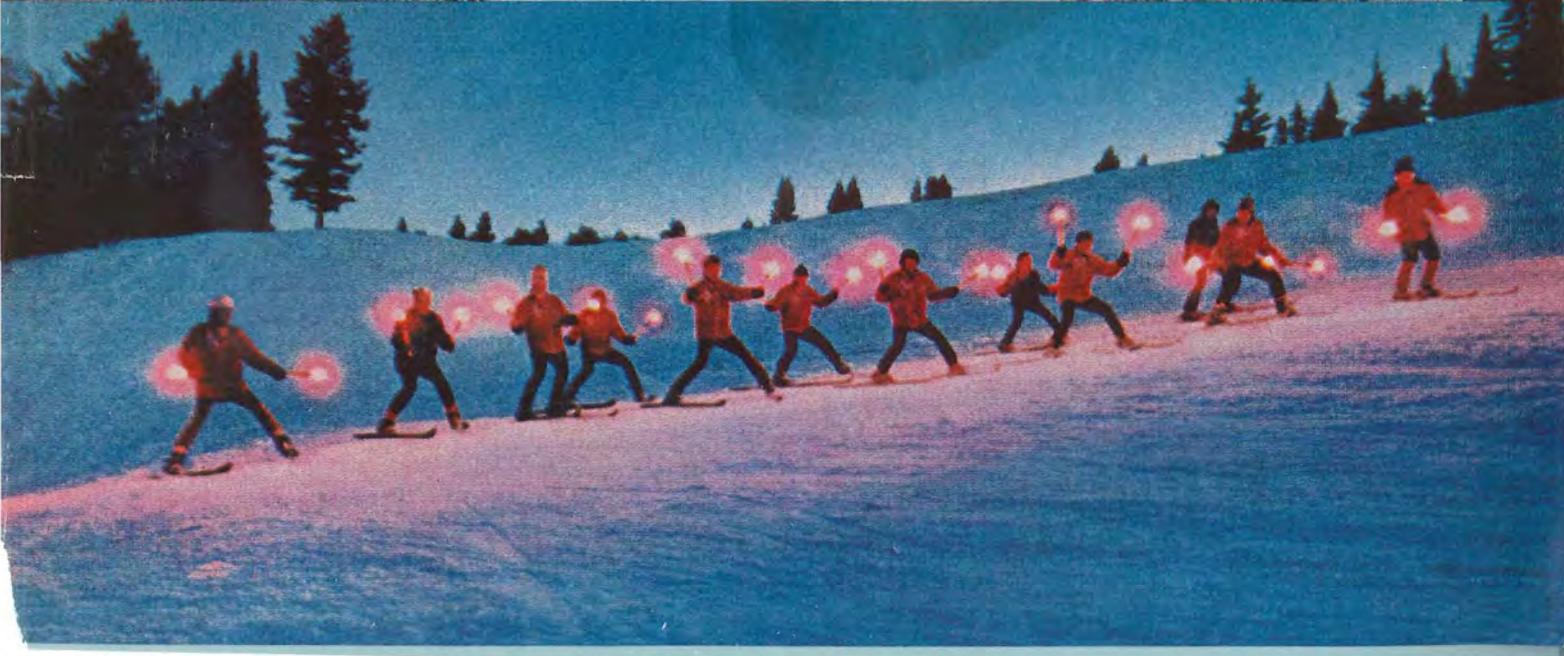
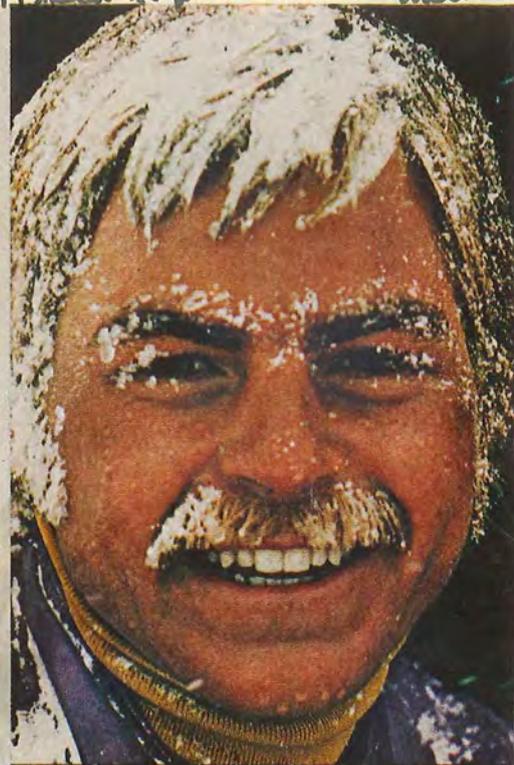


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AT NO EXTRA CHARGE.

This Holiday give
Seagram's V.O. The Gift Canadian





Hedco snowmaker
December 1974



First coats over
tennis courts





New patrol uniform
Jan 1975



Aspen Highlands

Photo by Mike Chaney

Merry Go Round

Hot dogs cut the mustard at Highlands

The Midas US Freestyle Open, bedevilled by cold, wind, and snow, wound up its last event at the Aspen Highlands on Monday, Dec 23, two days behind schedule, and discovered that Bob Salerno, last year's pro champ, had finished first overall.

Salerno finished third in Friday's aerial contest, fourteenth in the ballet on Saturday, and fifth in Monday's mogul run for a total of 22 points.

Finishing just behind Salerno was Michael Daigle of Canada who combined an eighth, a fourth, and a fourteenth in the three events for a total of 26.

In the Colgate-sponsored women's competition, Genia Fuller displayed even better consistency than Salerno, combining a second, a fourth, and another second place finish for a low score of eight points, just one ahead of Marion Post who was tied with Ms Fuller going into the final event, but finished third there to Ms Fuller's second for a three event total (a fifth, a first, and a second) of nine.

None of the top five finishers in the men's combined standings won an individual event and, with the exception of Salerno and Daigle, none even finished in the top five in an individual competition.

Third overall went to Mark Stiegemeier, with a fourteenth in the aerials, a seventh in the ballet, and an eighth in the moguls.

Ed Ferguson and Stanley Larsen finished in a tie, for fourth behind Stiegemeier; Ferguson notching a twentieth, a tenth and a sixth, and Larsen scoring a tenth, a seventeenth and a ninth.

Aspenite Dan Pierce, a ballet specialist, finished well down in the overall standings at twenty-second position, but did take second place in the ballet competition.

A number of the well known competitors from last season finished out of the top ten overall, including John Clendenin (18, 3, 28) who was eleventh, and Bill O'Leary (33, 6, 17) who was fourteenth.

In the women's division, however, the top finishers out-classed the competition a little more thoroughly with the first five overall capturing all three firsts, two seconds, two thirds, two fourths, and two fifths.

Following Fuller and Post was Karen Huntoon, who took third place with a fourth, an eighth, and a first.

Pat Karnik (8, 3, 5) and Marion Post's twin sister Ellen (1, 7, 11) captured fourth and fifth positions.

AERIALS

The contest started on Friday, postponed one day from the planned opening because of heavy snow and high winds, with the aerial competition.

It was an event which some had regarded as extremely dangerous, an attitude which led to controversy over a proposed ambulance benefit connected with the competition.

However, despite the fears, a steady snow fall, and the fact that several double flips were attempted, the most serious injury of the aerial event was suffered by a contestant who cut his hand while



There were plenty of spills, but no serious injury as 60 men and women competed in the opening hot dog competition of the winter at Aspen Highlands last weekend. Photo by Chris Cassatt

adjusting a boot buckle.

First place in the aerials was taken by Rick Wood, twenty-sixth overall finisher, whose total score for the three jumps on his first run was 147.60—good for the first position, but only by a tiny margin over Dave Bossard, who scored 147.55 on his second run.

Salerno took third with a 145.87, followed by Mike Grazier and Bob Crossman.

In the women's aerials, first was taken by Ellen Post, whose 98.99 was just barely good enough to

beat Ms Fuller's 98.44.

Kathy Brock captured third place, with Ms Huntoon, Marion Post, and Penelope Street following in fourth through sixth.

BALLET

The ballet competition followed on Saturday and had the advantage of the only clear day of the weekend.

Scott Brooksbank who finished sixteenth overall, took first in the event, defeating Pierce by only .25 with a score of 43.00.

Following Pierce were Clen-

denin, Daigle, and Madsen. Daigle disqualified on his first ballet run, but came back with a solid performance on his second attempt to capture fourth under the contest's best-run-counts formula.

Marion Post won the women's ballet by a wide margin over Diane Beard, who was followed by Ms Karnik, Ms Fuller, and Colleen Stewart.

MOGULS

The mogul run, like the aerials, was postponed one day because of a snow storm which lowered visibility on top of Aspen Highlands to practically zero.

Monday, when the event was finally held, was little better, but the ABC-TV crew which was filming the competition could not delay any longer.

Running under extremely difficult conditions, Jack Taylor, who finished the four-day event in ninth overall, put in two fine runs, the second of which produced the highest score of the day and gave him first place by a wide margin over Chris Thorne who had tied Taylor on the first run but disqualified on his second attempt and had to settle for second place.

Bill Minor and Jim Sterling took third and fourth places, with Salerno finishing in fifth, the only one of the top overall finishers to do well in the event.



The crowds gathered to watch the daring young men and women turn upside down and try to land on their skis in last weekend's hot dog contest and the crowds weren't disappointed. Sixty contestants made their way down the three jump course with many an

inversion and not a single serious injury. After three days of snow-delayed competition, Bob Salerno and Genia Fuller were declared the overall winners and the show moved on. Chris Cassatt photo.

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TWO GREAT
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WITH LIVE
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THIS WEEK
HOMEBREW

Christian Endeavor Bar

Club Room Bar (UPSTAIRS)

Both Located in Highlands Base Lodge

Club Room offers 25% discounts to
Chamber of Commerce Pass Holders

Aspen Times Dec 1974



Quarterway



Snow boots uniform 1974/75



lift operator bottom Exhibition



loading



Snow Nostrasses 1974/75



packing moment of truth

December 1974

Ski School instructors



Professional Freestyle Associates: Highlights



Lloyd Bridges and Genia Fuller

Competing through a weekend of practically non-stop snow, the U.S. Freestyle Competition at Aspen Highlands rounded out with an awards presentation last night.

Bob Salerno, last year's champion, was again named first in overall men's, and Genia Fuller, Grand Prix champ from '73-74, was named best in overall women's.

Sandy Sanford, who coordinated the ambulance benefit events surrounding the competition, said that about \$7,000 was netted for the purchase of a new vehicle for Aspen Valley Hospital.

Despite Aspen doctors' opposition to funding an ambulance through the supposedly injury-ridden sport of freestyle, there were no injuries in the competition.

The results of Friday's aerials competition are: men's, first, Rick Wood, second Dave Brosard, and third Salerno. First in women's competition was Ellen Post, second Fuller and third was Kathy Brock.

In Saturday's ballet competition, Scott Brooksbank took first in men's competition, Danny Pierce (of Aspen) was second and John Clendenin. In women's, Post was first, Dianne Beard was second and Pat Karnik was third.

Coming in behind Salerno in overall mens' were Michael Diagle, of Montreal, second, and Mark Steigeneier, Sun Valley, was third. In women's overall,



Bob Salerno

The Highlands Open was the first event in the first season promoted by the Professional Freestyler's Association. Sponsors of the Open were Midas Muffler, who donated \$25,000 for men, and Colgate, which put in \$15,000 for women.

Special moments during the competition were Craig Smith's double flip off the jump in driving snow and Kathy Brock's performance of "vegetable imitations." Also Pierce, who took second in men's ballet, impressed judges with his original "Pierce Pirouette."

Photos by Doug Kinsley



The untouchables: "Stace" Standley Robert Stack: AKA "Elliot Ness"

Marian Post, Heavenly Valley, was second and Karen Hunton, Sun Valley, was third.

In freestyle Sunday, Jack Taylor was first in men's competition, Chris Thorne was second and Bill Minor was third. Karen Hutton was first in women's, Fuller was second and Post was third.

Because of the heavy snowfall throughout the weekend, all events were postponed a day. Promoter Sanford said though, that most of the benefit events were on schedule.

At the Celebrity Calcutta Saturday, the judges were split on which celebrity-pro ballet team was best. Betting ran high, however, and the team of Rosemary Stack and John Clendenin netted \$1,352 for sponsors Graham Loving and Jan Haberley.

Tying for first in the Calcutta were Bill O'Leary and his partner, Dorothy, who together brought in \$811 for their sponsors. Sanford said that about \$500 was donated from the Calcutta to the ambulance fund.



Aerials...

**ASPEN
HIGHLANDS
HOT DOG
CONTEST**

**12:00 NOON
FRIDAY**

ON FLORADORA

**ABOVE THE MERRY-
GO-ROUND RESTAURANT**

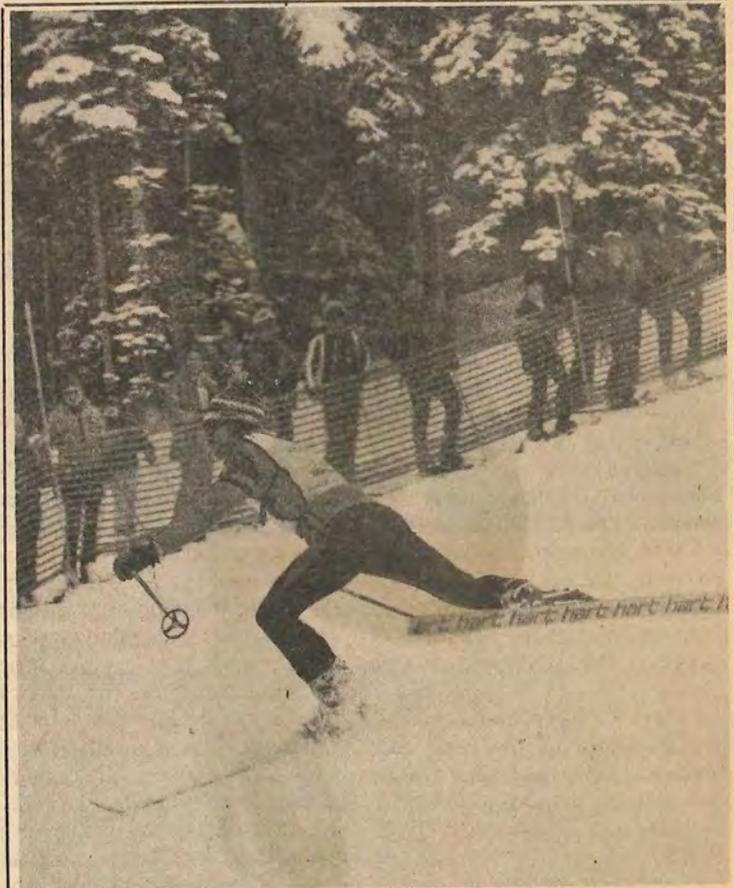
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PRECEDENCE GIVEN
TO PFA & IFSA
MEMBERS.**

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HIGHLANDS®**



Highlands Freestyle: see story, pictures on page 14





May Your
Christmas
Shine
Bright
With Joy

Local ski clinics set Jan 13-17 at Highlands

A special five-day Locals' Clinic, featuring GLM ski instruction, will be offered by the Aspen Highlands Ski School, "for anyone who works or lives in Aspen," according to ski school director Lefty Brinkman.

The clinic, which will start Jan 13, will use three, four, and then five foot skis in the first three days of instruction and then finish with two days on regular length skis.

The fee for the clinic will be \$50, which includes lift tickets and instruction. Ski rental will cost an extra \$3 per day.

More information is available by calling the Highlands Ski School at 925-7302.



Highlands Inn summer 1974

Palmer

Avon, Colorado

81620

303-827-5777

please note & return

3 -

Dear White's Vivian,

A most beloved note of thanks for all your help with our trouble show. Despite the weather problems, feel that it came off very well thanks to your staff.

Reminds Mike Shea - the skier who was bent in practice? The Doctor in Aspen said that he had a cracked vertebrae. Mike went to an orthopedic specialist in Albany, N.Y. pleased to tell you that Mike cracked nothing in his neck, suffered only some ligament damage & is back skiing.

Once again many thanks for all your help.

Bob had 75 is a good year for you & yours & Aspen Highlands.
Bue



Pictured above with Aspen Highlands Racing Director Hans Schwarz, are five members of Hans' Old Timers' Racing Club. Each of these five gentlemen have received a gold medal competing in NASTAR. The five

combined their ages for a young 352 years. They are regular participants in Hans' racing clinic which is held every Tuesday, Wednesday, Thursday, and Saturday before the NASTAR races. From right to left, Racing

Director Schwarz, Marvin Las-ky, the youngest of the group at age 67, Wilton Jaffee, at 72 who has been skiing for 45 years, Max Bote, 78 who has been skiing for 72 years, Harold Harvey, age 67, and Jack Holst, 68 who has been skiing for 62 years.

Aspen Times

Coyle named pr manager at Highlands

Judy Coyle, former Aspen Highlands group activities coordinator, has been named public relations manager for the ski area.

Ms Coyle, who has worked at the Highlands since 1971, is a graduate of the University of Colorado and was a member of the University ski team.

Ms Coyle has also worked for the City of Aspen as coach of the swimming and diving team during the summer of 1972, co-director of aquatics in 1973, and ballet teacher during both of these years.



January 1975

Highlands uses NASTAR for race qualifying

Special NASTAR qualifications for a March 7 pro-am ski race have been announced by Aspen Highlands.

The race itself will be held March 7, the opening day of competition in the World Pro Ski Racing Championships at Highlands, which will continue through March 9.

The 16 teams competing in the pro-am will each have two amateur racers and one professional and the 32 amateur positions will be offered to the racers who post the 32 lowest handicaps at NASTAR races on the five preceding Saturdays.

Those races, held on Feb 1, 8, 15, 22, and March 1, will be dual slalom races over pro-type jumps on the Golden Horn run at Highlands.

Racers in the pro-am will be awarded prizes for the amateurs and cash for the pros.

Aspen Cup races held at Highlands

The Sabbatini Sports Slalom Classic, the second event of the Aspen Cup ski racing series for Aspen youngsters ages 7 through 13, was held last weekend, Jan 25 and 26, at Aspen Highlands.

In addition to Aspen Cup points competition for local racers, the event was also a Rocky Mountain Division district age class event.

In the class III racing for 12 and 13 year olds, Mark Harvey took a second on Saturday and first on Sunday, with Tim Madsen finishing third on Saturday and fourth on Sunday.

Sean Carter and Dean Stapleton finished second and third on Sunday, giving Aspen racers a 1-2-3 sweep in the district competition.

Harvey's high placings gave him a clear lead in the boys age 12 Aspen Cup standings with 100 points. Chris Tache, second in the standings, has 67½ points and Madsen, in third, has 57½.

Stapleton's weekend performance gave him first place in the 13 year old standings, with 70 points, while Carter is 15 points behind in second.

In the girls class III, Jill Gibbons won on Saturday, with Karin Nostdahl third and Barbara Sinclair fourth. On Sunday, Ms Nostdahl was first, Ms Sinclair third, and Lisa Cole fourth.

Ms Sinclair, Ms Nostdahl, and Ms Cole are currently in first, second and third places in the Aspen Cup standings for their class.

In class IV competition, for ages

10 and 11, Mark Thorpe was first among the boys on Saturday, while Clayton Rumble of Australia was first on Sunday.

Eric Brendlinger took a fourth and a second in the two days of competition in that class.

Thorpe is currently leading the Aspen Cup standings in the 11 year old class, while Svein Nostdahl and John McBride, who each took a third in class IV, are tied for first in the age 10 grouping, with Andy Marlow in third place.

Beth Madsen had a runaway victory in class IV on Saturday, winning by almost six seconds, but fell on Sunday. Mary Brennan was third in this class on both days and Sarah Cole fifth each day, as well.

Ms Madsen's win kept her in first place in the age 10 Aspen Cup standings, while Ms Brennan held on to first place in the 11 year old competition.

In the girls age nine racing, Missen Brucker was first on both days, and stands first in the Cup rankings, while Jill Kass finished second on Sunday to hold second position in the Cup standings and Karen Thorpe took two thirds to rank third in the Cup competition.

In the boys age nine event, Billy Madsen, Sandy Maple, and David Rosen took the top three places on both days, with Madsen having a first and a third, Maple a first and a second, and Rosen a second and a third.

In the Cup standings, Maple is first, Madsen second, and Rosen third.

In eight year old competition, Lisa Prior took a first and a second in the girls racing, to stand first in the Cup rankings, while Jeff Poe and Zach Stevens each took a first and a second among the boys. Poe is first in the Cup standings, while Stevens is tied for second with Mike Blake, who finished third on Sunday.



Aspen Cup racer Richard Koch in last weekend's slalom competition at Aspen Highlands.

Charles Gould photo.

In the seven and under competition, Hans Brucker took first among the boys on both days and is first in the Cup standings, ahead of Michael Dayton, who was second on Saturday.

In the girls seven and under racing, Stacy Thorpe took a first and a second, with Cary Richardson taking a first. Ms Thorpe leads Ms Richardson in the Cup standings.

Complete race results and Aspen Cup standings are listed in a half-page ad elsewhere in this paper.

Skiers!

If someone walks off with your skis, you'll be walking instead of skiing. Ski registration discourages ski thieves so register your skis now. There are over 130 registration points in Aspen and Snowmass, why take a chance.

Highlands Ski Corp asks rate increase

Following the Aspen Skiing Corp's rate increase request, Aspen Highlands Skiing Corp last week filed a request for a rate increase with the US Forest Service.

"After we looked at our costs, we

found everything was up...fuel and diesel fuel, grooming and snowmaking equipment," said Bill Brehmer, marketing director at Highlands. "Our wages are up about 25 percent since our last price increase in 1973," he added.

The increases requested, which would go into effect on Mar 22 are: the daily ticket will increase from \$10 to \$12; the half day ticket will increase from \$7 to \$9 but will start at 12:30 instead of 1 PM; the child's daily rate will remain the same at \$3 for ages 12 and under; and the rate for ages 65 and over will remain the same at \$3. Brehmer said that no decision has been reached yet as to any change for the \$5 a day for Aspen students over age 12 with school ID.

The three day ticket will increase from \$28 to \$33, and the out-of-town student ticket will increase from \$9 to \$10. The local discount ticket purchased through the

Chamber of Commerce, Brehmer said, will increase from \$5 a day to \$6 a day.

The early-bird season pass purchased before August will be raised from \$175 to \$225. The season pass purchased after August will be raised from \$225 to \$300.

Ski School rates will increase

from \$7 to \$8 for a half day, from \$11 to \$12 for a whole day. The three-day Ski School ticket will stay at \$27, the five day Ski School ticket will stay at \$40, and the child's Ski School ticket will stay at \$9. Brehmer said that private hourly lessons will remain at \$20 an hour with \$5 for each additional person.

Aspen Today

Coyle gets PR post



Judy Coyle, former group activities coordinator, has assumed the position of public relations manager for Aspen Highlands and will report to Bill Brehmer, vice president—marketing.

Coyle is a graduate of Wheat Ridge High School and the University of Colorado, having majored in philosophy. She was also a CU Ski Team member.

Coyle has worked for Aspen Highlands since the 1971 season. She coached the swimming and diving team for the City of Aspen in the 1972-73 summer season, and was co-director of Aquatics for the city in 1973. She also taught ballet for the city in 1972-73.

In her new position, Coyle will be working with the Aspen business community on public relations and publicity programs that will enhance the image and reputation of Aspen in general and Aspen Highlands specifically.

Cash NASTAR starts Feb 8 at Highlands

A new type of NASTAR race, offering cash prizes to the winners, will be held every Saturday at Aspen Highlands, starting Feb 8.

The new event, called NASTAR Plus, will be held immediately after the regular Highlands Saturday NASTAR race and will cost \$5 to enter, with part of the entry fee going towards the cash purse.

Highlands will match the entry fee money in the purse to make the total cash award.

Each racer will run once in time trials and then the 10 fastest entries will take another run on each of the two dual courses.

The four fastest combined times will split the purse, with first place taking 40 percent, second 30 percent, third 20 percent, and fourth 10 percent.

The races will be held over pro-type jumps on the Golden Horn run. Sign-up is at the customer service office from 3 to 5 PM on Friday and 9-11 AM on Sunday.

Aspen Times Feb 6, 75

Locals clinic at Highlands starts Feb 12

A special GLM locals clinic will be offered at the Aspen Highlands, starting Feb 12 and running through Feb 15.

Clinic members will ski on three-foot skis the first day, four-foot skis the second day, five-foot skis the third day, and regular length skis the final day.

The clinic will cost \$40 for the four days, including lift tickets. Ski rentals will cost \$3 per day.

Enrollment in the clinic will be limited to 30.



Fearless and floating

Some other skiers, on the other hand, have to go way out of their way to find enough terror to keep themselves interested.

Hotdog skiers display a kind of crazy courage—combined with all kinds of skill, balance, coordination, and the like—as they get their thrills by leaping into situations that most of us wouldn't live through.

Chris Cassatt photo.

Aspen Flyer Feb 2, 1975

**ASPEN
HIGHLANDS
HOT DOG
CONTEST**

**12:00 NOON
FRIDAY**

ON FLORADORA

**ABOVE THE MERRY-
GO-ROUND RESTAURANT**

\$600

GUARANTEED PURSE

**LIMITED TO 20 CON-
TESTANTS, FIRST COME
FIRST SERVE.**

**SIGN-UPS BEGIN 3 PM,
THURSDAY. AT ASPEN
HIGHLANDS CUSTOM-
ER SERVICE OFFICE.**

**PRECEDENCE GIVEN
TO PFA & IFSA
MEMBERS.**

**ASPEN
HIGHLANDS®**

Aspen Times January

**ASPEN
HIGHLANDS
HOT DOG
CONTEST**

**12:00 NOON
FRIDAY**

ON FLORADORA

**ABOVE THE MERRY-
GO-ROUND RESTAURANT**

\$1,000

GUARANTEED PURSE

(Biggest Prize Money Ever)

**LIMITED TO 20 CON-
TESTANTS, FIRST COME
FIRST SERVE.**

**SIGN-UPS BEGIN 3 PM,
THURSDAY. AT ASPEN
HIGHLANDS CUSTOM-
ER SERVICE OFFICE.**

**PRECEDENCE GIVEN
TO PFA & IFSA
MEMBERS.**

**ASPEN
HIGHLANDS®**

Aspen Times Feb 13, 75

Town team race slated on March 10

One of Aspen's most popular sporting events, a town team ski race has been scheduled for Monday, Mar 10 on the Thunderbowl slope of the Aspen Highlands.

Sponsored last year by the Slope with the help of the Aspen Skiing Corporation, the town team races were held every other week on Little Nell.

This year the Aspen Skiing Corp

announced that it did not want bi-weekly races on Little Nell, but no sponsor was found for a four-race series to be held on each of the area's four mountains it suggested.

According to an announcement from Louis Pintkowski of Slope Enterprises, the Mar 10 race will be held on the Thunderbowl course to be used the weekend of Mar 8 and 9 for professional races.

Teams will be limited to three men, who must work for the

business at least 20 hours a week and have been employed for at least 30 days before the race and one woman who does not have to work for the business.

Entries must be submitted before Feb 15, Pintkowski stated, and the entry fee has been set at \$25. This will entitle the team to five lunch tickets for the day of the race and a free beer at the awards party after the race.

Entries will be limited to 40 teams, and names of team members will be posted at the

Slope three weeks before the race to permit protests before a starting order is determined. No substitutions are to be allowed except in case of injury.

First run of the race is scheduled to start at 10 AM and is to select the top eight teams to go into the

quarter finals. The three fastest times of the four team members will count for team time.

Further information about the Mar 10 town team race may be obtained from Pintkowski at 925-7310 or from Skip Gilkerson, 925-7302.

**ASPEN
HIGHLANDS**[®]

**Aspen Highlands
Ski School
Offers**

**Special Local's Clinic
February 12th-15th**

**Only \$40 -- For 4 Days of Lifts
Plus
4 Days of Instruction**

**FOR FURTHER INFORMATION:
CALL ASPEN HIGHLANDS 925-7302**

Clinic Limit—First 30



Ineue Owsley - Aspen Flyer Feb 3, 1975



Bolton Cloud 9
January 1975



Rarberg Lot



20 midway
patrol room

Highlands Inn
pool
January 1975





merry-go-round January 1975

merry-go-round



merry-go-round
January 1975



Highlands
mtn stairs



ASPEN HIGHLANDS HOT DOG CONTEST

12:00 NOON
FRIDAY

ON FLORADORA

ABOVE THE MERRY-
GO-ROUND RESTAURANT

\$1000
GUARANTEED PURSE

LIMITED TO 20 CON-
TESTANTS. FIRST COME
FIRST SERVE.

SIGN-UPS BEGIN 3PM
THURSDAY. AT ASPEN
HIGHLANDS CUSTOMER
SERVICE OFFICE

PRECEDENCE GIVEN
TO PFA & IFSA
MEMBERS

ASPEN
HIGHLANDS

NASTAR Plus gets off ground with flying colors

Last Saturday, February 8th, "NASTAR Plus" got off the ground with flying colors at Aspen Highlands. Thanks to the contributions of local sponsors, the purse totaled \$500.

"NASTAR Plus" is a special racing event put on by Aspen Highlands whereby the contestants take home cash prizes each Saturday. In "NASTAR Plus" the racers sign up from 3-5 p.m. on Friday and 9-11 a.m. on Saturday morning in the customer service office at Aspen Highlands. A draw is then made for the starting positions and course. The racers are timed for one run over the pro-type jumps

and the ten fastest times of the day qualify for the run-off . . . the final competition. In the run-off the racers take one run on each of the two dual courses with the fastest times taking home the pot.

The pace time for the course was set by Aspen Highlands racing director, Hans Schwarz at 31.7. The best time of the day was by A. D. Fuller at 33.2, however, A.D. disqualified in the run-offs and had to settle for 8th place.

The results of the first weekly "NASTAR Plus" are:

1—Mark Hesselschwerdt	\$150	2—Andris Kikauka	100
		3—Kurt Ramel	70
		4—Rollins Snelling	50
		5—Drake Benson	40
		6—Billy Chaffee	25
		7—Kerry Plemmons	20
		8—A.D. Fuller	20
		9—Chuck Rock	15
		10—Andy Schaul	10

The Aspen Highlands would like to thank the following sponsors for their help in promoting this race: Breeze Ski Rentals, Little Nell Ski Shop, Donny's Doghouse, McDonough's Ski Shop, Solarium, Celestial Seasonings, Shannons and Cooper Street Pier.

NASTAR Plus draws 50 racers for cash

Saturday, Feb. 15, saw 50 racers entered in the weekly NASTAR Plus Race at Aspen Highlands. In this race the ten fastest times of the day over the pro type jumps move into the run-offs. In the runoff it is the fastest combined times on both courses that take home the money.

The results of the second weekly "NASTAR Plus" are:

1. Mark Hesselschwerdt	\$150	4. Rollins Snellings	45
2. A.D. Fuller	100	4. Andris Kikauka	45
3. Bob Clark	70	6. Tomas Pastalka	25
		7. Michel Martin	20
		8. Bernhard Steglick	20
		9. Rainer Ritthaler	15
		10. Milan Prikryl	10

After a grueling battle with Fuller in which he edged him out by 0.1 second total time in the two runs, Hesselschwerdt was rewarded with a \$25 bonus for posting the fastest time of the day.

*Aspen Today
2/21*

EMPLOYEE NEWSLETTER

February 17, 1975

- * Busy Days are Here Again!! There will be large crowds skiing with us from now until the end of the Season. Keep Smiling and put forth that little extra required when we are especially busy. Remember that "Pot At the End of the Rainbow" is waiting for those of you who do an outstanding job.
- * We just received our new Aspen Tennis Ranch and Conference films. They are dynamite with a star studded cast featuring all time favorites W. V. N. Jones, Bill Brehmer, Lefty Brinkman, Skip Gilkerson, Dave Wright, Jim Wentzel, Irene Owsley, Judy Coyle and an academy winning performance by Peter Coakley. We are trying to schedule a time to show this great flick to all of you and we'll let you know when. This one you won't want to miss.
- * The Upstairs Bar, better known as the Club Room, might be difficult to find but its well worth the effort. It is located upstairs in the Base Lodge and offers apres ski entertainment in a most relaxing atmosphere everyday from 3 to 6. New outside stairway makes it easy to get to.
- * HOT DOG CONTEST INCREASED PURSE - Our already exciting Hot Dog Contest was even more thrilling last Friday with the announcement of the increase of the purse from \$600 to \$1,000 for that Contest. Winners were:
First Place - Danny Pierce winning \$300.00
Second Place - Scott Cummins winning \$200.00
Third Place - Tom Stuart winning \$150.00
- * The Canadian National Figure Skating Team is here in Aspen staying at the Highlands Inn. They are here through the end of February practicing daily at the Aspen Ice Garden in preparation for the World's Figure Skating Championships to be held in Colorado Springs at the Broadmoor. They love Aspen Highlands and the Highlands Inn and we're delighted to have them here.
- * Have you voted for Couple #2 yet? Kim Atkins, our former ski patrolman is one of the eight finalists in the American Bandstand Dance Contest. Kim appears weekly on National T. V. First Prize is a new car so lets help Kim out with a vote. Write: American Bandstand, Box 2727, Hollywood, CA 90028 and vote for Couple #2.
- * Last week we had another very successful Local's Ski Clinic. Lefty tells me that he hopes to have one more in March. We will let you know the exact dates when they are set.
- * Please remember to have Season Passes ready to show Lift Operators at all times. This will keep lift lines moving along smoothly.
- * Last but certainly not least...Don't forget the Value of a Smile - It costs nothing but creates much - It enriches those who receive without impoverishing those who give - It happens in a flash but the memory of it sometimes lasts forever.

New Highlands group organized

ASPEN TODAY February 21, 1975

A new entity—Aspen Highlands Resort Group—has been organized to promote year-round vacations and business conferences in Aspen.

Historically, Aspen Highlands has operated as a ski resort only. Now, with the purchase and complete renovation of the Highlands Inn, the Aspen Leaf Restaurant and Bar, as well as the construction of the Aspen Tennis Ranch, it is felt that a new marketing organization is required to promote the year-round desirability of Aspen Highlands as a business and pleasure destination resort.

To further enhance the business conference aspects of the Aspen Highlands Resort Group, the Base Lodge used by skiers during the ski season will be renovated into a conference center from May through Novem-

ber. Meetings of from ten to 250 persons can be held in this facility. The conference center can also host meals and receptions for up to 250 people. All types of visual aids and meeting equipment will be available for use including charts, easels, projectors and video tape. A full-time conference coordinator will also be available for planning assistance.

The entities that comprise the Aspen Highlands Resort Group are: Aspen Highlands Skiing Corp., Highlands Inn Ski & Tennis Shop, Aspen Highlands Ski School, Aspen Tennis Ranch at Highlands, Aspen Summer Sky Ride, Aspen Highlands Conference Center, Aspen Highlands Food Service, Aspen Leaf Restaurant and Bar, and Highlands Inn.

Skiing quality improvement is sought by program

As part of a continuing program to improve the quality of skiing in Aspen, Aspen Highlands announces a program to be completed by next ski season.

Several Colorado State University students in the Forestry Apprentice Learner program will work full time in the off season planting alpine fir seedlings in selected areas at Highlands. Additionally, other outdoor-oriented students will be hired to manure the upper slopes of Highlands to assure better and more consistent snow cover. These programs have been ap-

proved by the U.S. Forest Service.

Since more than 70 percent of Highlands skiers are using shorter skis than two years ago, and since shorter skis create more choppy moguls, additional snow grooming equipment will be ordered for delivery by next fall.

The upper poma lift running from Quarterway to the top of Upper Stein run will be relocated and activated to better serve the Golden Horn-Thunderbowl area extensively used for NASTAR and Ski Club races.

Aspen Today
2/21

\$ NASTAR PLUS \$

Each Saturday Aspen Highlands offers a \$500 cash purse.

The ten fastest times of the day over the pro type jumps run off for the cash prizes.



SPONSORS ARE:
Celestial Seasonings
Shannons — Cooper Street Pier
Breeze Ski Rentals
Solarium
Little Nell Ski Shop
Donny's Doghouse

For further information call Aspen Highlands, 925-7302

February 21, 1975 ASPEN TODAY 16

Highlands having boom year

Aspen Highlands Skiing Corporation is currently having a record year. Through January 1975 skier visits are up 24.2 percent and ski school lessons are up more than 30 percent in comparison to last year through January.

EMPLOYEE NEWSLETTER

March 3, 1975

BIG THINGS HAPPENING THIS WEEK AT HIGHLANDS.....

If you like good old fashioned head to head racing, this is your week at the Highlands. It all centers on the course being constructed on Jerome Bowl and the schedule of events is as follows:

Friday, March 7th - In the morning the qualifications will be held for the top 16 Pros who race for the Big Money.

Friday, March 7th - At 2:00 PM is the Pro-Am Team Race. Each team consists of one Pro and two amateurs. The amateurs qualified to participate by posting the top times in our Saturday NASTAR Program.

Saturday, March 8th is the G. S. Over 3 Pro jumps starting at 10:00 AM. Will be filmed by ABC Wide World of Sports.

Sunday, March 9th - Is the Slalom over 2 Pro jumps again on Jerome Bowl and filmed by ABC. The awards presentation will be after the Sunday Race in the Base Area.

After all this, Monday March 10th is the Town Team Championships. It will be a Dual Slalom with 40 teams entered. Each team consists of 3 guys and 1 girl. That starts at 10:30 with an awards party after the finals.

It looks like a Big Race Week with lots of visitors to our area so keep smiling - Aspen Highlands means friendly.

For Advanced skiers, the Aspen Highlands Ski School has a new dynamite 2 day Ski School package. For only \$20.00 you get two full days of instruction, as well as Cheese and Fondue Party on Friday afternoon. Check with Ski School information for further details.

The last Local's Ski School Clinic is scheduled for March 12th - 15th. If you can swing it, be sure to take part in this fun filled four days of skiing instruction.

Pardon my blooper - Milton is a super skier...he just prefers toboggans.

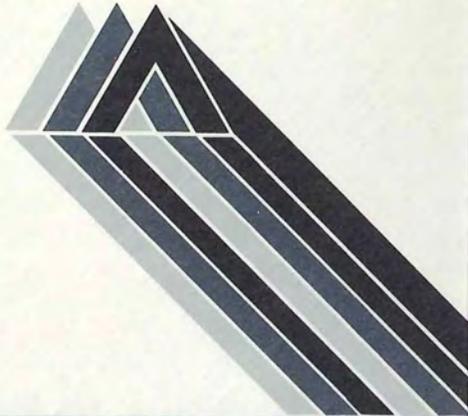
In case you didn't know, we have a real live Doctor who operates our Half Inch Poma. Dr. Jim Thompson will be here through the end of the Ski Season and then will start his residency.

Just a reminder - Let's all help Kim Atkins win that Car - write American Bandstand, P. O. Box 2727, Hollywood, CA 90028 and vote for COUPLE #2.

Friday, February 28th may have been the biggest all time day in terms of number of skiers on our Slopes. Got that bit of interesting information from a very good source.

ASPEN HIGHLANDS RESORT GROUP

ASPEN HIGHLANDS RESORT GROUP



*Letterhead
January 1975*

HIGHLANDS CONFERENCE CENTER / ASPEN TENNIS RANCH / HIGHLANDS INN /
CY RIDE / ASPEN HIGHLANDS SKI SCHOOL / ASPEN HIGHLANDS FOOD SERVICE.

Aspen, Colorado 81611 (303) 925-2798



left Ticket office
February 1975



outside grill - February 1975
merry-go-round
outside grill





parking lot bottom of Exhibition



Ad-flags control raise bottom exhibition



**Aspen Highlands
Offers**

Special Local's Clinic

March 12 - 15

Only \$40 - For 4 Days of Lifts

Plus

4 Days of Instruction

FOR FURTHER INFORMATION:
CALL ASPEN HIGHLANDS 925-7302

Clinic Limit—First 30

Aspen Times March 6/75

Pros race at Highlands March 8 & 9

With this winter's pro ski racing tour two-thirds over, the racers and their entourage will return to Aspen for the \$30,000 World Pro Skiing Championships this weekend, March 8 and 9, at Aspen Highlands.

The pros, led by American racer Hank Kashiwa, will be competing for points, money and prestige in the special championship event which is sponsored by the racers themselves.

The championship marks the return to the mountains of the pro tour, which has spent the past five weeks racing in or near major metropolitan areas in a special series sponsored by Benson and Hedges.

Kashiwa took first place easily in the five-race mini-circuit and moved into first place overall in the pro standings as well when French rookie Henri Duvillard, who led in the early season standings, faded in the urban competition.

Kashiwa, with 251 points and \$31,400 in prize money, currently holds a 60 point lead over second-

place Duvillard and has expressed confidence that he can hold that lead through the end of the season.

Third place in the standings is held by Rudd Pyles, of Aspen, who is sponsored by the Aspen Ski School and who trails Duvillard by nearly 50 points, while holding a slim five-point lead over Jean-Noel Augert, another French rookie on the pro tour.

Following the competition here, the pros will move on for four more weekends of racing, with two races each, winding up with an April 5 and 6 event in Cervinia, Italy.

COMPETITION SCHEDULE

The World Pro Championship event will follow the same schedule and format as the other races in the season's series.

All of the weekend's events will be held on the Jerome Bowl run, a trail at the base of Highlands which will be accessible to non-skiing spectators.

The competition will begin on Friday, March 7 at 10 AM with the pro ski challenge, an opportunity for local racers to match themselves against the pros and qualify to join the pro tour.

In the challenge, the leading money winner on the tour, Kashiwa, will run a giant slalom course, establishing a pacesetter's time.

Racers who wish to enter can then run the same course, those who come within five percent of Kashiwa's time may join the professional ranks and attempt to qualify to compete in the actual championship races.

The challenge is free and those wishing to enter must sign up Thursday or Friday morning at the Highlands.

Following the challenge, at 10:30 AM, will be qualifications for the 10 positions open in the weekend's racing.

There are 40 positions in both the slalom and giant slalom events and

30 of those spots are reserved for the 30 top money winners on the tour, with the remaining 10 open for the 10 fastest skiers in the qualifications.

Friday's events will end with a pro-am race at 1 PM.

Saturday will be devoted to the giant slalom competition with slalom being held on Sunday, both will start at 10 AM with time trial eliminations among the 40 qualifying racers.

The 40, racing against the clock on parallel courses, will compete for 16 positions in the afternoon dual challenge matches.

The racers will be divided into two groups of 20 with the four fastest in each group qualifying after the first run.

The remaining 16 in each group will then run again, with the four fastest in each group again qualifying.

These 16 will then compete in the afternoon races which will start at 1:30 PM.

The afternoon competition will consist of match races, with the winners advancing into the next round and losers being eliminated.

Each pair of racers will run twice, switching courses between runs, only time differential will be measured on the two runs, and the racer with the greatest margin of victory will be declared the winner in each match.

A racer who falls or skis off course will be given a 1.5 second penalty, and must beat his opponent by more than that in the next round to win.

Each day's winner will receive 25 points and \$4,000 in prize money, second place will get 20 points and \$2500, with points and money being distributed down the ranks through all 16 of the afternoon qualifying racers.

An awards ceremony will be held Sunday following the final race.

The Highlands management is



Hank Kashiwa, shown while racing on Little Nell earlier this winter, is currently leading the pro tour. He will be here this weekend, racing at Aspen Highlands, to defend and try to extend his lead. Chris Cassatt photo.

asking skiers and spectators to use the free Highlands buses rather than driving to the event.

Parking will not be permitted on the Maroon Creek road, however,

there will be parking in the three Highlands lots and at the Aspen High School parking lot where Highlands buses will stop to pick up passengers.

Kite flyer

**World Pro Skiing
Championship
March 7-8-9
Aspen Highlands**

Pro Am Race Friday
Giant Slalom Saturday
Slalom Sunday
Televised by ABC Wide
World of Sports.



Featuring:
Hank Kashiwa
Henri Duvillard
Rudd Pyles
Jean-Noel Augert
Harald Stuefer
(all the top Pros)

Free bus service every 15 min all day please take the bus.

**Parking is also available at the Aspen High School lot
Saturday and Sunday.**

Aspen Times March 6th 75

Aspen Highlands wins team slalom

This winter's two town races were held last week, with a team from Aspen Highlands winning the

team slalom competition at Highlands and Mark Hesselschwerdt and Edith Clark turning in

the fastest men's and women's times in the downhill at Buttermilk-Tiehack.

The team race was held Mar 10 over the courses set at Highlands for last weekend's professional championships.

The winning team was comprised of Jamie Knowlton, Robin Tolhurst, Hugh O'Reilly, and Alice Kunz.

Ms Kunz also turned in the fastest women's time of the day on the blue course, nearly three seconds faster than her next competitor.

Knowlton produced the best men's time on the blue course, nearly a second ahead of the number two man.

The best times on the red course were turned in by Andreas Kikuaka, for the men, and Julie Young, for the women.

Finishing behind the Highlands' team were teams from the Red Onion, in second, Freddie's, in third, and the Slope, fourth.

Before the regular team competition began, three teams

classified as "too good" for the normal event—raced for \$200 in prize money.

The winning team consisted of Highland's NASTAR pacesetter Hans Schwarz, along with Billy Dittmar and Rainer Ritthaller.

DOWNHILL

On Mar 12, well over 100 men and women competed in the town downhill on the Racer's Edge course.

The day of racing was preceded by two days of practice, with coaching available from Aspen Ski Club coaches.

Hesselschwerdt's fast time of the day was less than four tenths of a second quicker than the time posted by second place finisher Kellog Boynton.

Finishing behind Boynton, were

Rich Head, in third, and Billy Long in fourth.

In the women's competition, Ms Clark's winning time was over a full second faster than that of the second place finisher, Nancy Brown.

Third and fourth among the women went to Kathy McMillan and Margie Musgrave.

The two races held this past week replaced a fuller series of eight races held in past winters and originally planned for this season, as well.

Scheduling difficulties which arose between race organizers and the local ski corporations resulted in the cancellation of the full series.

Hope has been expressed that the full race schedule may be resumed next winter.

Half-day passes half-hour earlier at Highlands

A new schedule for half-day lift tickets will be instituted at Aspen Highlands starting Mar 15.

Under the new schedule, half day rates will go into effect at 12:30 PM, rather than the 1 PM starting time which has been in effect this season.

The tickets, which cost \$7, will go on sale at 12:20 PM.

ski races

Editor

Aspen Times

To Aspen Highlands Skiing Corp

A special thanks in appreciation for your hospitality extended during the town races last Monday.

It is quite evident that the Aspen Highlands is promoting the community-corporation relationship, so well needed at this time.

Thanks to the Slope Enterprises for their promotion and organization of the town races this year and years past.

I hope to see the participation next year as enthusiastic as Monday's race. It's great to see the local community and a ski corporation work together. Who knows, maybe someone will take note.

Sincerely,
Bill Knapp
Breeze Ski Rentals

THE ASPENLEAF Restaurant

At the Highlands Inn

Monday

Oriental Night: soup, ramaki, tempura shrimp, pork and crab wonton, shrimp-stuffed eggrolls, vegetables chow yuk and other specialties, fortune cookies. Sake available.

Tuesday

*Half price on all drinks between 6 and 8 o'clock.
Bar Only.*

Wednesday

*Petit top sirloin with salad and baked potato.
Cheese fondue appetizer. \$5.95.*

Thursday

*Italian Night: spaghetti, lasagna, salad bar
—all you can eat, \$3.50
Steaks also available.*

Friday

Buffet-style Fish Fry night: fresh oysters on half-shell, fresh {unfrozen} sole, Icelandic cod, with corn bread and hush puppies. \$4.95.

Saturday

*Complimentary House Wine with dinner.
Full menu served.
Cheese fondue served with every meal.*

Sunday

Special light dinner: imported cheeses, homemade breads and salad, fresh fruit dessert, specially selected imported wines.

& Après Ski

Entertainment, oysters and dip.

*If you need a lift, give us a call at 925-5050,
and we'll pick you up and take you back.*



Terry Palmer and Anderl Molterer represent both the old and the new of the pro tour, with Palmer one of the younger racers on the tour and Molterer—

giving it a try in the hometown races—is perhaps the oldest. Neither qualified for afternoon match racing either Saturday or Sunday. Bill Murphy photo.

Pro racing: agony and ecstasy; glitter and gold

A long path behind, but a good ways still to go.

Pro ski racing showed that it had both in the weekend of racing at Aspen Highlands.

The distance already traveled is undeniable and the races here displayed a level of competition and excitement that none could deny.

The meager purses and thin entry lists of the early years are now far behind as racers with hundreds of World Cup points to their credit chase each other down the mountain for thousands of dollars.

The glitter of the big time is there for sure, and even Aspen locals—who consider themselves notoriously blasé—succumbed to the shimmering glory and packed the opening cocktail party at the Hotel Jerome.

The crowd overflowed the Red Room and filled the lobby nearly out to the doors—male groupies searching for an impressive name to drop, female groupies seeking a somewhat more intimate trophy, and, of course, the usual hangers-on sopping up the free booze.

The weekend even provided a genuine hero as Josef Odermatt—practically unheard of outside his immediate family before the season started—leapt into superstar status with a double win in the weekend event.

But along with the good comes the bad, and the weekend revealed a few potholes in the road ahead.

For one thing, pro racing still hasn't made it to the top of the heap.

After Saturday's race, at a press conference for the top finishers, a tour press agent asked Odermatt whether he would rather win a pro event or a World Cup amateur race, a question clearly designed to elicit glowing praise of the pro tour.

Unfortunately for the questioner, Odermatt still hasn't learned the smooth public relations guile of the experienced superstar and he promptly replied that for the folks back home in Switzerland, amateur racing is what really matters and the pro tour doesn't really count for much.

He pointed out, with himself as an unavoidable example, that a

good number of World Cup alternates and B teamers moved to sudden shining success in the pro ranks.

Of course, it is equally true that a number of World Cup champions have been less than successful in the pro competition, but nonetheless it remains a fact that to most of the skiing world, the run for the money boys take a definite back seat to the international amateur racers.

And beyond that, there's the problem of some of that glitter

turning to a rather trashy tinsel.

Commercial sponsors for each racer pay the bills, so they are an unavoidable part of professional racing, but they certainly extract their pound—or perhaps it would be better to say "square foot"—of flesh.

The racers have become walking billboards for skis, boots, poles, bindings, pants, sweaters and even underwear.

It's hard for even a hot shot ski racer to maintain his cool when his turtleneck proclaims the brand of his underwear for all to see.

There are also the questions of integrity that can't help popping up when a supposed "championship" event is nearly cancelled because the television crews don't want to go outside and film in bad weather.

The video wizards can promise the world, and maybe even deliver a large part of it, but once you sell your soul, it's hard to get it back again.

And then there were the mechanical difficulties.

One set could be laid right at the door of the race organizers who tried to stretch their budget a little too far, to nobody's benefit and everybody's loss.

The battered and malfunctioning starting gates should have been repaired last week, before they broke down rather than next week after they bedevilled the racers for two full days.

A full time starter should have been hired for the entire tour, rather than relying on a different starter, provided by the ski area each week.

After all, if there's going to be any meaningful excitement in a photo finish, it has to be preceded by a fair and even start.

Well, the nit picking could go on, really it could, and some of the nits might prove to be rather large, but enough is enough and a point can be lost in an excess of proof.

And really, pro racing is exciting, innovative, creative, and a better spectator sport than any ski event yet devised.

The racers are as fast as the announcer is strident; as skillful as the commercialism is crass; as exciting as the groupies are unavoidable.

A long way come, a long way to go, and one question shining thorny at the end of the road: Will watching skiing ever become even half as much fun as skiing itself.

-Andy Stone

Swiss racer sweeps pro championship

Josef Odermatt, a 22 year old Swiss rookie on the pro circuit, won \$8,000 last weekend and became the fifth racer ever to win both the slalom and giant slalom races in a single weekend of pro racing, during two days of competition at Aspen Highlands filled with close races and trouble at the starting line.

The final match of the weekend illustrated both of those qualities as Odermatt downed Henri Duvillard to secure his second win in the World Pro Skiing Championships.

In the first run of that final match, Duvillard, dropped from the French national team at the start of last winter's racing season, beat Odermatt to the finish line by .642 second, a large and relatively secure margin.

The second run, however, saw the starting gates open while Duvillard was leaning backwards—moving away from the start—and Odermatt was lunging forward.

Duvillard's backward motion, coupled with Odermatt's forward move, gave the Swiss racer a large lead at the start, a lead which he held through to the finish line, beating Duvillard by .682 and winning the championship by four one-hundredths of a second.

After the race, both men agreed that the starter should not have opened the gates until both racers had returned to a motionless position—technically required for a start.

Odermatt and Duvillard also agreed that the problems at the start, rather than being strictly the fault of the starter alone, were due to the tour's having a different starter each week, instead of having a single starter who travels to every event on the circuit.

One start judge commented after the race that he had seen the violation, but since the race was run and no protest was filed he allowed the results to stand.

Duvillard, recovering from a recent illness, said after the race that he might have asked for a rerun, but that he was too tired to run the course another time.

Questions about the start of the final race, however, did little to take the edge off Odermatt's weekend of victory, in which he outlasted the competition in a total of 16 head-to-head runs down the slalom and giant slalom courses.

Before meeting Duvillard, the Swiss rookie defeated tour leader Hank Kashiwa in a semi-final match and during Saturday's competition, he defeated Duvillard solidly in the semis, before coming back from a first run deficit to down Austrian racer Harold Stuefer in the finals.

Alfred Matt, another Austrian, finished third in Saturday's GS race which provided Odermatt with his first victory of the year as well as of the weekend.

Duvillard finished fourth in Saturday's event, losing to Matt in the run-off and ending his chances of gaining much ground on Kashiwa, who could not score any points in that day's racing as a result of failing to qualify for the afternoon match racing during the morning's time trials.

It was the first time Kashiwa missed qualifying this season.



Pro tour leader Hank Kashiwa lost some ground to second place Henri Duvillard last weekend, as Kashiwa failed to qualify on Saturday and finished third on Sunday, while Duvillard took a fourth and a second. Chris Cassatt photo.

Joining Kashiwa and Pyles on the non-qualifier list were French Rookie Jean-Noel Augert, winner of the slalom event at Snow Summit, Ca, and Norwegian Otto Tschudi, attempting to rejoin the tour after suffering a broken back earlier in the season.

Augert, attempting to race despite a cracked bone in his ankle, made one qualifying run on Saturday and then abandoned racing for the weekend because of pain from the injury.

ENCOURAGEMENT

Tschudi, an early tour leader who raced this weekend in a homemade back brace, failed to qualify on either day, despite the encouragement of an enthusiastic course-side female fan, who pulled down one shoulder of her T-shirt, exposing a bare breast, each time the Norwegian racer passed on his way up the course to the start line.

Although no official complaints—and few unofficial ones other than Pyles—were heard Saturday morning, troubles at the start compounded that afternoon when the starting gates themselves began to malfunction.

The horse race-type gates, designed to hold both racers at the line until opened by the start button, are transported from race to race and used for every event of the pro tour.

Racers, trying to anticipate the start, bang into the gates repeatedly—the same maneuver which Duvillard was recovering from when the race was started in Sunday's final match.

The repeated battering had weakened the mechanism which holds the gates closed and time after time during the two days of racing one racer would lunge forward and his gate would open.

Each time, the racer's

momentum would carry him down the starting ramp and Austrian Matt, the first competitor during the weekend to experience the problem, raced clear down the course by himself, without realizing that a mis-start had occurred.

A spokesman for World Wide Skiing, which organizes the tour, said after the weekend's racing that the gates would be repaired.

Despite the problems, however, the Saturday racing was extremely competitive, with Matt and Stuefer having the closest finish of the entire season in a semi-final run which saw Matt beat his 6'5" opponent to the finish line by only 12 one-thousandths of a second.

Numerous other races were decided by less than a tenth of a second during the day's racing which was marred by a serious

injury to American Tim Skaling who hooked a tip three gates from the finish line in the quarter-finals race, and suffered compound fracture to both bones in his lower leg.

SUNDAY

Sunday's competition—almost cancelled when ABC-TV said they wouldn't film the race because of low visibility—saw Kashiwa take no chances on failing to qualify, turning in the second fastest run during the first qualifying round and assuring himself a place in the afternoon match racing.

Although starting gate troubles continued, the racers adjusted to the malfunction and no one repeated Matt's solo run down the course.

Another difficulty came up, however, as one gate on one of the two parallel and almost-equal

courses was far more difficult than its companion gate on the other course.

Racer after racer fell trying to keep pace through that one gate.

Twelve competitors disqualified on that course during the morning qualifications, compared with one disqualification on the other course, although not all disqualifications happened at the gate in question.

During the afternoon racing seven men DQed on that course, compared to four on the other run and those that did not fall rarely beat their opponent to the finish line.

Racers who disqualified on their first run received an almost unbeatable 1.5 second penalty for the miscue.

In the quarter-final round every first run match was decided by a disqualification with three of the four disqualifications coming on the trickier red course.

The miscues, which threatened to rob the event of its drama, disappeared after that round, when the difficult gate was moved slightly and only one disqualification occurred during the semi-final and final rounds.

Odermatt's win over Kashiwa in the semis headed off a Kashiwa-Duvillard final round match, a pairing of the tour's two top racers which was common during the earlier part of the season.

After the defeat, however, Kashiwa came back to take third place in a run-off match with Harald Rofner.

STANDINGS

At the end of the weekend's racing, Kashiwa was still in first place in the tour standings, but his lead over second-place Duvillard was narrowed to 45 points.

Odermatt moved into third with his double win, but still trails Duvillard by over 60 points, a wide margin with only four weekends of racing left in the season.

Pyles, who failed to win any points over the weekend, dropped to fourth place, while Stuefer moved past Augert by reaching the quarter-finals on Sunday after his second place Saturday finish.



spend an evening and enjoy

our expanded lounge featuring cocktails, appetizers and more from apres ski to closing.

an exquisite dining experience with a menu to tempt your palate, wines for the discriminating taste and an assortment of exciting desserts.

Live Entertainment Apres Ski and

Every Night Starting At 9

Featuring Paul & Glenda (Redwing)

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On West Hwy 82  925-4100

public notice

NOTICE OF PUBLIC HEARING
 Notice is given that a public hearing will be held concerning the designation of Planning and Management Region 12 (Eagle, Grand, Jackson, Pitkin, Routt and Summit Counties and all lands therein) as a 208 Planning Area and the Northwest Colorado Council of Governments as the area-wide planning agency to prepare a water quality management plan pursuant to Section 208 of the Federal Water Pollution Control Act Amendments of 1972 (PL92-500). Said hearing will be held at 8:00 p.m., Friday, March 28, 1975, in the Lake Dillon Room of the Holiday Inn at Frisco, Colorado. The purpose of the meeting is to provide all units of local government and the general public an opportunity to comment on the area and agency designation described above. Written comments concerning this matter will also be received in the Northwest Colorado Council of Governments' offices, Suite 200, Holiday Center Building, Frisco, Colorado, until 5:00 p.m., March 28, 1975. The mailing address of NWCCOG is: P.O. Box 737, Frisco, Colorado 80443.

Published in the Aspen Times March 13, 1975.

TROUBLE AT THE START

Problems at the starting gate began with the Saturday morning time trial runs.

Aspenite Rudd Pyles, in third place on the tour before the event, reportedly was displeased with the start of one of his qualification runs.

According to reports, Pyles, who is sponsored by the Aspen Ski School, stood up from his normal starting crouch and asked the starter to hold the race, due to confusion in the start area.

The request was apparently ignored, however, as the starting gates were opened almost immediately and Pyles, starting from an awkward position, turned in a slow run, and failed to qualify.



Bruce Highland February 1975 Ellen
Canadian Figure Skating Team Tolens' coach lefts -



Bill Osbaldiston Ellen Carey



Lusia Franis
Bruce Highland



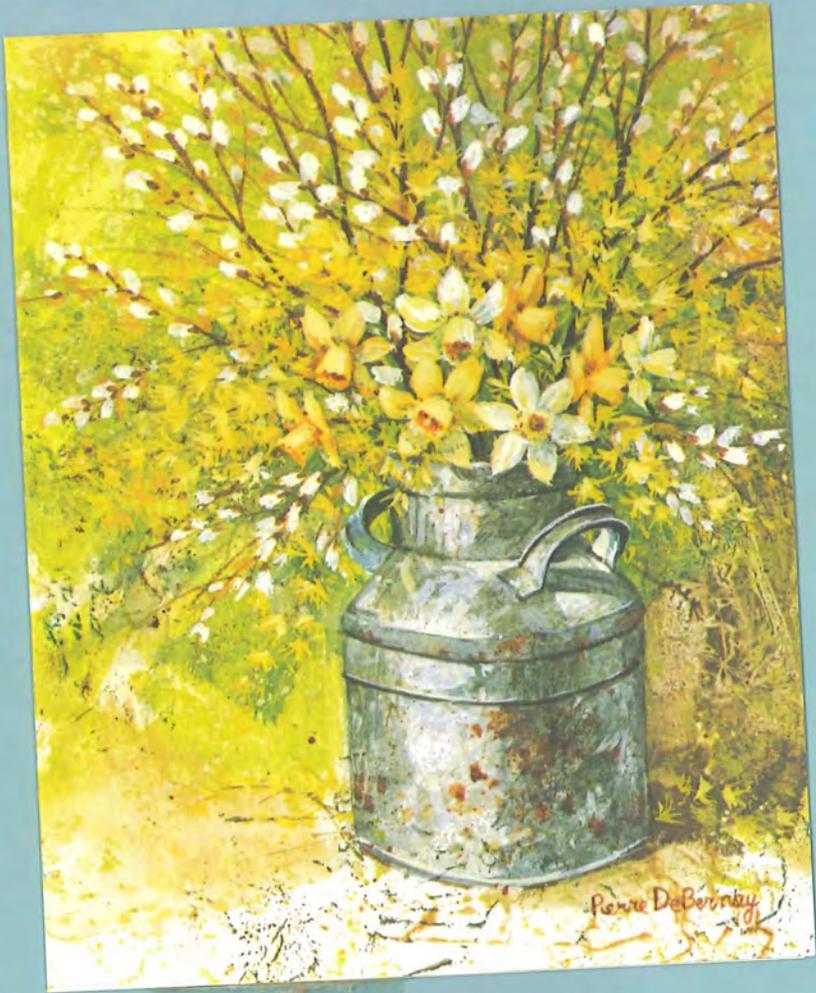
Canadian Figure Skating Coaches



outside Grill m.g.-n
February 1975 -

Allen & Cobblestone - 2x1 -





ASPEN TENNIS RANCH

at Highlands Inn,  Aspen, Colorado, U.S.A.



*This summer,
when the snow disappears
from Aspen Highlands,
and the aspens come back
into bloom, our great new
recreational facility will
open its doors.*



HIGHLANDS Inn
P.O. Box 1168
Aspen, Colorado 81611
[303] 925-5050

TARIFF SCHEDULE

Low Season Rates: Nov. 22-Dec. 19; ¹⁹⁷⁵
Jan. 3-Feb. 6; April 3-10

Double with fireplace, kitchenette, bath:	\$42
Double with bath:	\$24-38
Dormitory (per person):	\$9
Additional person:	\$7

High Season Rates: Dec. 20-Jan. 2;
Feb. 7-April 2

Double with fireplace, kitchenette, bath:	\$50
Double with bath:	\$34-48
Dormitory (per person):	\$10
Additional person:	\$9

HONEYMOON SUITE
CONNECTING ROOMS SUITES

No Pets Please

FEATURING OUR OWN GLM SKI RENTAL
CENTER & RETAIL SHOP

*DON'T FORGET OUR ASPEN TENNIS
RANCH THIS SUMMER,
THE COUNTRY'S FINEST

ASPEN TENNIS RANCH

at Highlands Inn,  Aspen, Colorado. U.S.A.



*This summer,
when the snow disappears
from Aspen Highlands,
and the aspens come back
into bloom, our great new
recreational facility will
open its doors.*



Introducing Aspen Tennis Ranch.

One great new recreational facility.

Highlands Inn. Right at the foot of Aspen Highlands mountain. A great place to ski. And now a great place for tennis as well. Because this summer, Highlands Inn will open its new Tennis Ranch. With 6 championship courts and a ½ court for practice. And a full complement of other recreational amenities—from swimming to horseback riding.



The Season.

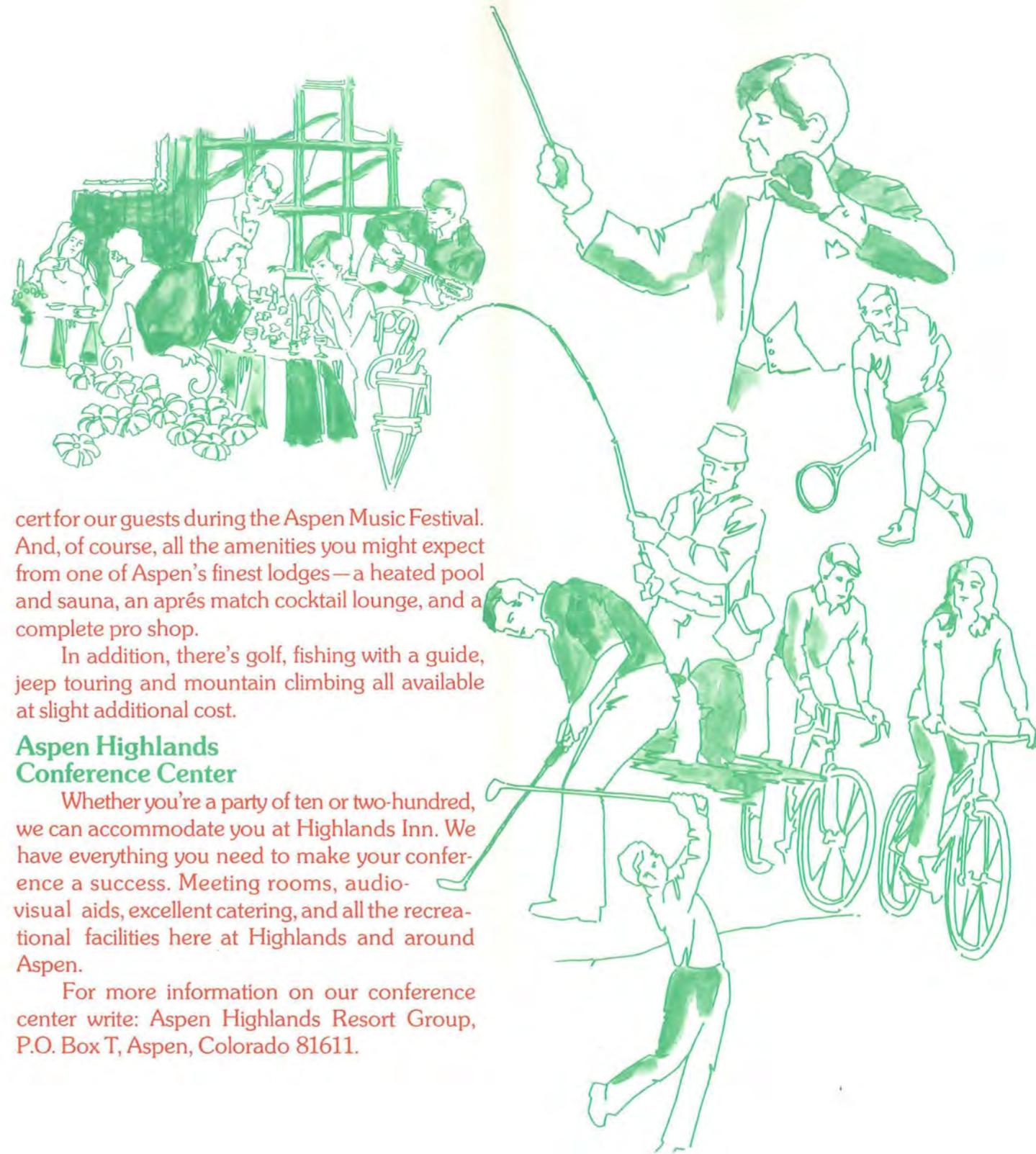
The Highlands Inn summer season includes eighteen weeks of beautiful tennis weather. Warm, dry, sunny days. And cool, clear Rocky Mountain nights. Each week consists of six days and seven nights of hard tennis, exercise and relaxation. There are four hours of guaranteed court time

a day, including 3 hours of concentrated instruction from our staff of Highlands resident pros.

To help you tone up your game, Highlands Inn has a video tape facility to help you study your technique. Automatic ball machines that speed up practice and insure consistent stroke returns. A comprehensive court table for positioning and strategy sessions. Instructional film to study proper execution. And we end each week of tennis with a challenging round-robin tournament.

Your Week.

Of course, Highlands Inn has a lot more to offer than court time. Your week with us will include twenty-one superb meals at one of Aspen's finest restaurants. (Where complimentary wine is served with every evening meal.) A summer lift ride up beautiful Highlands mountain. A welcoming cocktail party and a farewell awards banquet. A free con-



cert for our guests during the Aspen Music Festival. And, of course, all the amenities you might expect from one of Aspen's finest lodges—a heated pool and sauna, an après match cocktail lounge, and a complete pro shop.

In addition, there's golf, fishing with a guide, jeep touring and mountain climbing all available at slight additional cost.

Aspen Highlands Conference Center

Whether you're a party of ten or two-hundred, we can accommodate you at Highlands Inn. We have everything you need to make your conference a success. Meeting rooms, audio-visual aids, excellent catering, and all the recreational facilities here at Highlands and around Aspen.

For more information on our conference center write: Aspen Highlands Resort Group, P.O. Box T, Aspen, Colorado 81611.

Advantage, Highlands Inn.

Certainly there are any number of tennis ranches you've probably considered for your tennis week. But Highlands Inn has one distinct advantage you won't find anywhere else.

Aspen. And all that comes with it. The Victorian atmosphere. The night places and the great restaurants. The riding trails and hiking trails. And the mountains that tower high above the aspens.

This summer, when the colors come back to the slopes, and the creeks run full with the clear mountain waters, there'll be a great new reason for coming to Highlands Inn.

Tennis. At its best.

For a closer look at the Aspen Tennis Ranch, write or call for our free ten minute film, "Tennis at Aspen."

Just what you might expect from a place like Aspen Highlands. And a place like Highlands Inn.

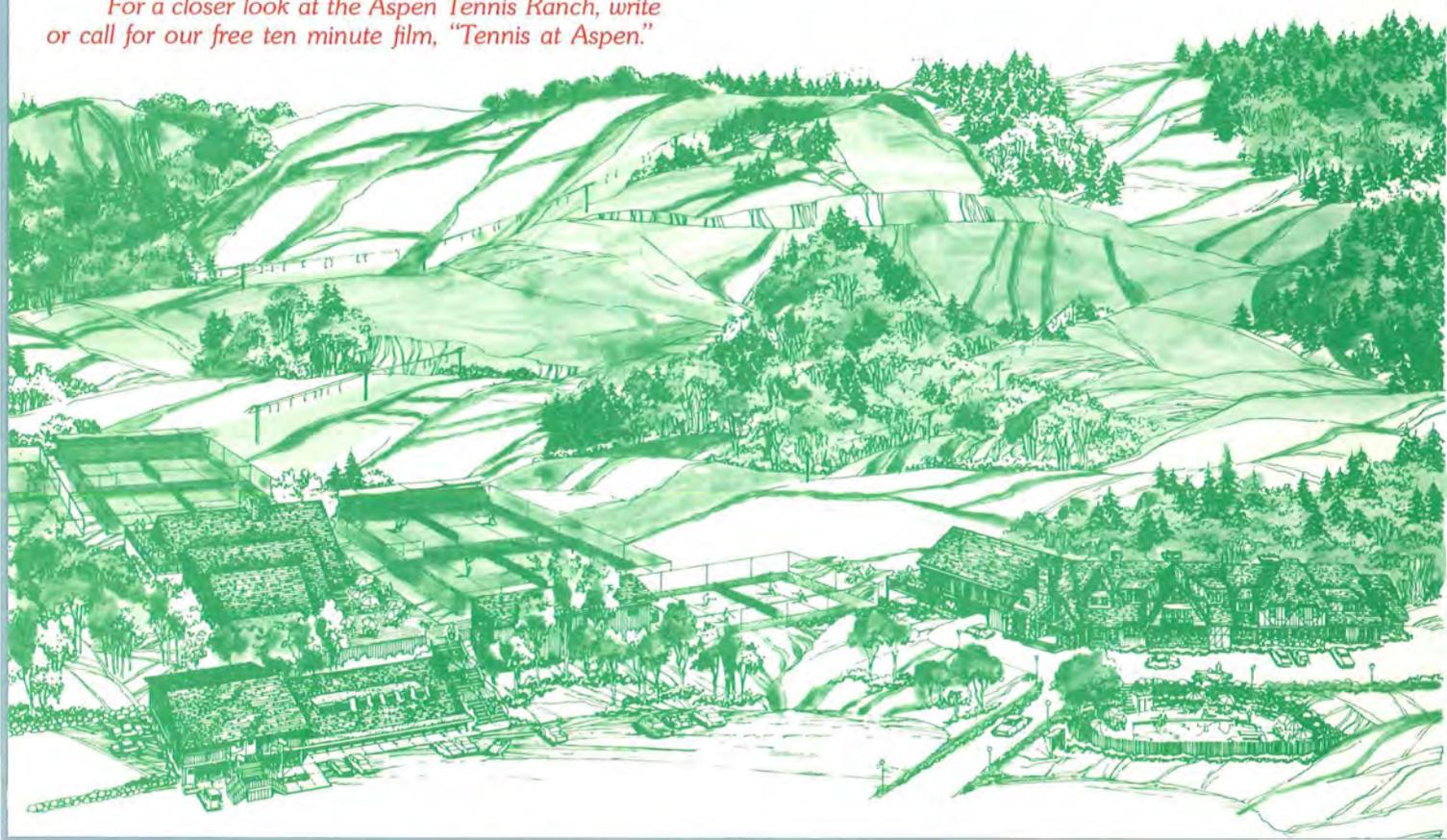
Rates

Double Occupancy. \$500 per person

Single Occupancy. \$550 per person

Group arrangements can be made upon request.

A limited number of reservations will be accepted for this summer season. We urge you to make your reservations now. By calling 303-925-5050. By writing Lefty Brinkman, Highlands Inn Tennis Ranch, Box 1168, Aspen, Colorado 81611. Or by contacting your local airline office or travel agent.





HIGHLANDS inn
P.O. Box 1168
Aspen, Colorado 81611
[303] 925-5050

TARIFF SCHEDULE

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FEATURING OUR OWN GLM SKI RENTAL
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*DON'T FORGET OUR ASPEN TENNIS
RANCH THIS SUMMER,
THE COUNTRY'S FINEST



Pete DeBorja
2011

meet provisions of Ordinance 19

Aspen Times 4/17/75

Whip Jones takes ski school control

Aspen Highlands president Whip Jones has refused to comment on a report that he may reconsider his decision in late March to take over the Highlands Ski School.

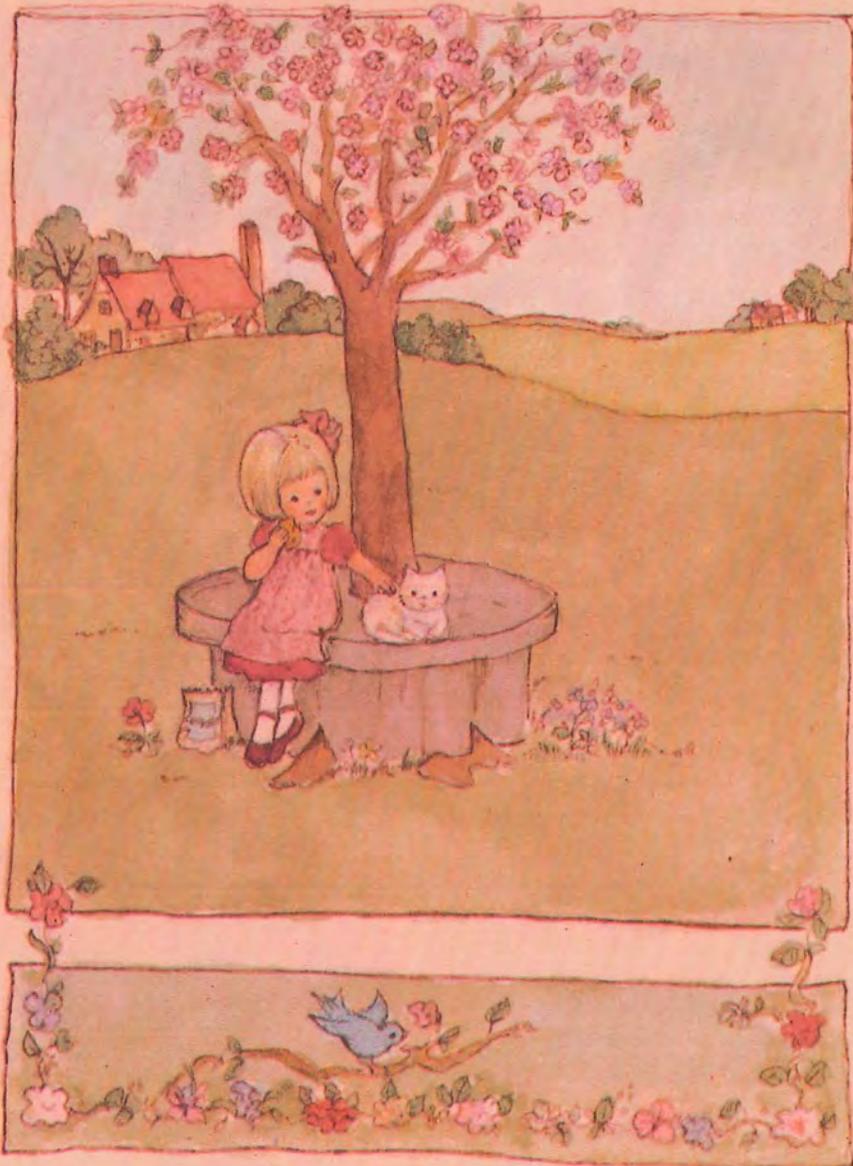
Since the death of Fred Iselin three years ago, the ski school has been run by four supervisors, Dave Farny, Ed Lynch, Bob Card and Lefty Brinkman. Their contract has run out however.

Jones apparently announced his

intention to take over ownership of the profitable business in separate letters to the four supervisors in March. Jones then left on vacation.

Brinkman is involved in a business deal with Jones that includes tennis courts and an inn, so he will no doubt be back next year.

Farny, Lynch and Card have reportedly been offered salaries to continue as supervisors, but without a share in the profits.





Quarterway Loading - 1975



Moncler suit - possible new uniform for Ski School 75/76

Aspen Highlands resort group organized

A new entity, Aspen Highlands Resort Group, has been organized to promote year-round vacations and business conferences in Aspen.

Historically, Aspen Highlands has operated as a ski resort only. Now, with the purchase and complete renovation of the Highlands Inn, the Aspen Leaf Restaurant and Bar, as well as the construction of the Aspen Tennis Ranch, it is felt that a new marketing organization is required to promote the year-round desirability of Aspen Highlands as a business and pleasure destination resort.

To further enhance the business conference aspects of the Aspen Highlands Resort Group, the Base Lodge used by skiers during the ski season will be renovated into a Conference Center from May through November. Meetings from ten to 250 people can be held in this facility. The Conference Center can also host meals and receptions for up to 250 people. All types of visual aids and meeting equipment will be available for use including charts, easels, projectors and video tapes. A full-time conference coordinator will also be available for planning

assistance.

The entities that compose the Aspen Highlands Resort Group are: Aspen Highlands Skiing Corp., Aspen Highlands Ski School, Aspen Summer Sky Ride, Aspen Highlands Food Service, Highlands Inn Ski and Tennis Shop, Aspen Tennis Ranch at Highlands, Aspen Highlands Conference Center, Aspen Leaf Restaurant and Bar, and Highlands Inn.

For further information, contact Aspen Highlands Resort Group, P.O. Box T, Aspen, Colo. 81611, phone 925-5300.

June 13 / Aspen Today

Aspen Highlands Sky Ride!

- * Four Lifts to carry you to 11,800' Loges Peak
- * Forest Service Nature Trail & View of Pyramid Peak
- * Two Hour Round Trip
- * Aspenleaf Restaurant open, box lunches available
- * Group rates available

Adults \$5
Children \$2.50 (18 and under)

**Thurs. - Mon.
9 am - 3 pm**

Information Call 925-7302

Aspen Highlands plans improvements for 1976 ski season

As part of a continuing program to maximize the quality of skiing in Aspen, Aspen Highlands announces the following improvement program to be completed by next ski season.

First, several Colorado State University students in the Forestry Apprentice Learner Program will work full time in the off-season planting alpine fir seedlings in selected areas at Highlands. Additionally, other outdoor-oriented students will be hired to manicure the upper slopes of Highlands to assure better and more consistent snow cover. These programs have been approved by the U.S. Forestry Service.

Since more than 70 percent of

Highlands skiers are using shorter skis than two years ago, and since shorter skis create more choppy moguls, additional snow grooming equipment will be ordered for delivery by next fall.

A two-court indoor tennis facility is planned for 1976. This will be the first permanent indoor tennis facility in Aspen and will be part of the Aspen Tennis Ranch which now consists of seven outdoor courts.

A new division of the Aspen Highlands Ski School will offer freestyle ski instruction, including mogul skiing, ballet and aeriels. Aerial flips will not be part of the program.

HIGHLANDS INN TENNIS COURTS & RANCH

Located on Maroon Creek Rd., about a mile and a half south of Aspen High School, Highlands Inn Tennis Courts and Ranch has six playing courts, plus a practice court. Hours are 7:30 a.m. to 8 p.m.

Five ball machines are available for improving all phases of the game. Periodic clinics are held and lessons given by three professionals: Lefty Brinkman, head pro; and assistants Nancy Martori and Tim Tenny. Court reservations may be made by calling 925-5050.
An open tournament is scheduled for Labor Day.



Kaune Johnson Ticket Control
June 1975



Judy Coyle - marketing
Interline picnic July 1975



Interline - July 1975 Cloud 9



Lefty Brinkman

and
July 1975

Mr Rodriguez - Continental

Highlands constructing new chair lift

A new lift is now under construction at Aspen Highlands which will connect the major portion of the ski area, which lies on the western slopes of the mountain, with the Golden Horn and Thunderbowl runs to the east. The lift will start at Quarterway,

at the top of the Exhibition I lift, and run upwards in an easterly direction to connect with the T-Lazy-Seven catwalk which runs to the top of Golden Horn.

In the past it has been necessary to ride the lifts to Midway or higher

and then ski the full length of T-Lazy-Seven, a long and somewhat level catwalk, in order to reach Golden Horn.

The new lift will replace the former Upper Poma lift, which has not been in operation for several years although its towers have remained in place and have been visible from Quarterway and the Exhibition II lifts.

The lift, designated Number 8, will be the twelfth lift at Highlands and its uphill capacity of 1200 skiers per hour will bring the Highlands total lift capacity to 10,000 per hour.

It is a double chair lift with a vertical rise of 600 feet and it is being built by the Riblet Tramway Co.

In conjunction with the new lift, a

new expert run named Suzie Q will be cut from the top of the lift down into the Nugget run, just above Quarterway.

Additionally, T-Lazy-Seven will be widened to increase its skier capacity and a glade area will be opened between Suzie Q and Upper Stein.

OTHER WORK

Other summer trail work at Highlands will include a complete cleaning of the Lower Stein.

This expert run has been littered with debris for several years, since the installation of new lift towers when the Exhibition lift was divided into two separate lifts.

The debris on the run has meant that an exceptionally heavy snow

cover was needed before the run could be skied, the present clean-up will allow the run to be used earlier and more often.

Other minor trail grooming and widening projects are also underway and Highlands plans to purchase two new shuttle buses and additional snow grooming equipment for next winter.

SEASON PASS

According to a Highlands spokeswoman, the area will definitely have a season pass available for next winter, although the exact price and terms of the pass have not yet been released.

However, she added, the traditional August-September early purchase discount for the pass will be in effect this year.

THE ASPEN SKY RIDE

FOUR DOUBLE CHAIRLIFTS TO 11,800'

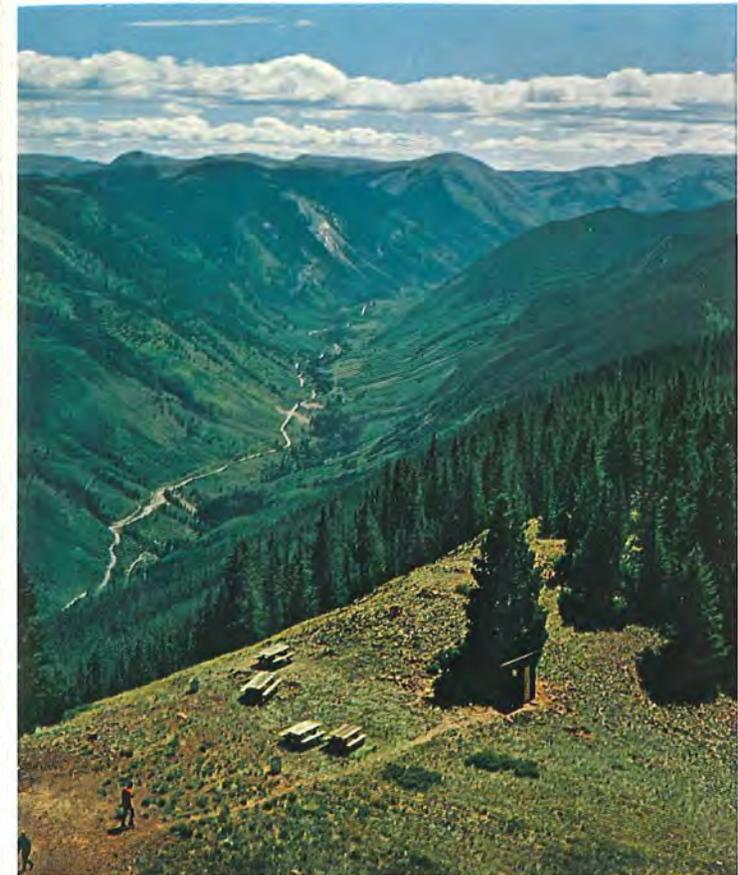


ASPEN HIGHLANDS

A Part of Aspen Highlands Resort Group 

©1975 Aspen Highlands Skiing Corporation

Located in the beautiful White River National Forest



Ever wondered what it would be like walking on top of the world? Here's your chance. Just 1-1/2 miles southwest of Aspen on Maroon Creek Road, you'll find Aspen Highlands and the highest mountain in Colorado serviced by chairlifts.

The first two chairlifts take you halfway up the mountain to an altitude of 10,000 feet. On the way you'll soar over giant pine, spruce and aspen groves. You'll see nature like never before. You'll see something different in every direction.

Then, when you're ready, take the final two lifts to the top of the world. A total of 11,800 feet and certainly one of the most spectacular views anywhere in the country. What a fantastic place to have a picnic. Or walk the U.S. Forest Service nature path. Or, just stand and bask in a beautiful Rocky Mountain day.

Once you come down from our mountain, we invite you to visit Highlands Inn. Have a drink in our private cocktail lounge. Or lunch or dine at the Inn in one of Aspen's finest restaurants.

While you're here, ask about our Summer Tennis Ranch, too. We've got a great season planned.

After a few hours at the Highlands, we think you'll want to come back for a full week. And you'll be more than welcome when you do.



In all, the Sky Ride takes two hours—and it's undoubtedly the most exciting two hours in Aspen. We guarantee you'll come away with an Aspenglow.

ASPEN TENNIS RANCH/HIGHLANDS CONFERENCE CENTER

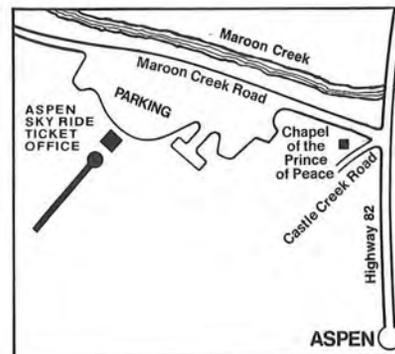
Aspen is a great place to visit in summer. Whether you're a party of ten or two hundred, you'll be glad to know that now there is a facility where your entire group can gather for meetings, conferences, meals and tennis. Aspen Highlands Conference Center provides an attractive, relaxing environment for your summer or fall conference with meeting facilities, recreational activities and entertainment possibilities no other summer center can match.



The unique, new Aspen Tennis Ranch offers the very finest in tennis instruction. Why not plan your next conference or seminar at Aspen Highlands. For more information on the Aspen Highlands Conference Center, write:

ASPEN HIGHLANDS RESORT GROUP
P.O. Box T
Aspen, Colo. 81611

Ski package plans are available during the winter months. For further information call Aspen Reservations: (303) 925-4000 or write P.O. Box 4546, Aspen, Colo. 81611



**ASPEN
HIGHLANDS**®

The Aspen Sky Ride is open:
Thursday thru Monday
9:00 am to 3:00 pm/June 14 thru September 1

Please don't litter.
Printed in U.S.A.

THE ASPEN SKY RIDE

FOUR DOUBLE CHAIRLIFTS TO 11,800'

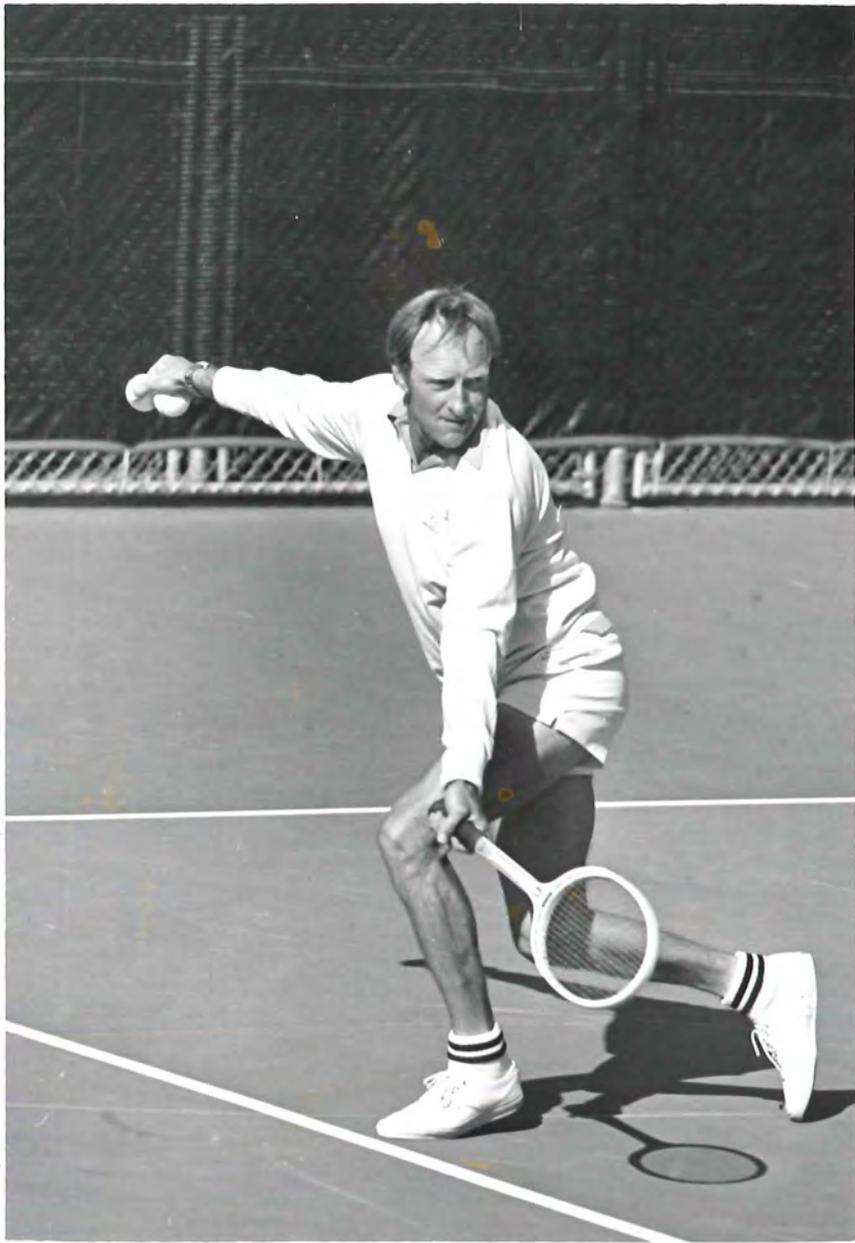


ASPEN HIGHLANDS
A Part of Aspen Highlands Resort Group
©1975 Aspen Highlands Skiing Corporation

Located in the beautiful White River National Forest



Lefty Sept 1974 Highlands here



Lefty Brinkman
Aspen Tennis Ranch director



Highlands Inn Pool



July 1975



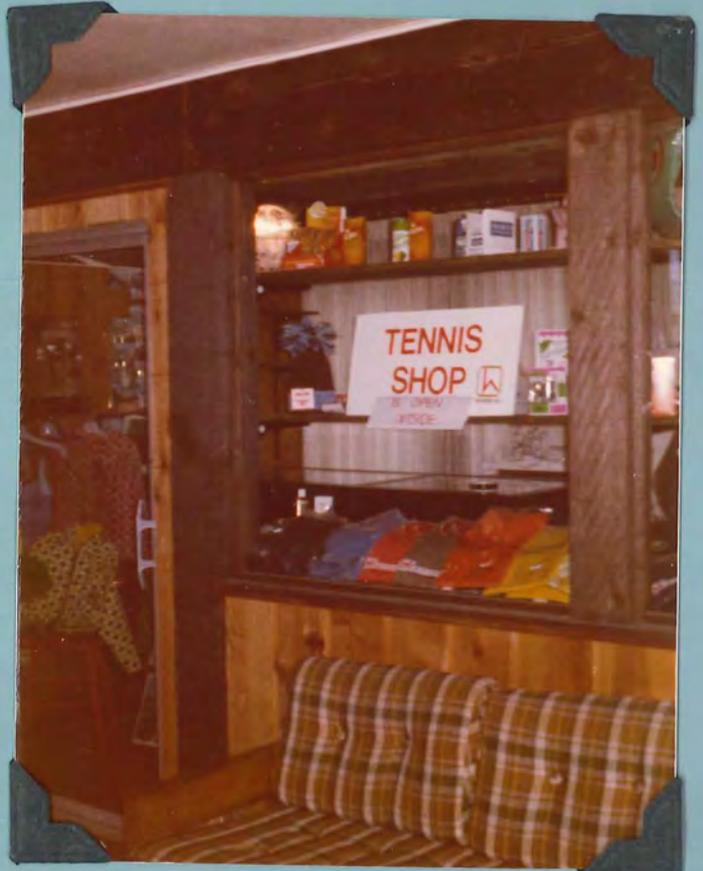
Aspenleaf restaurant July 1975
in Highlands Inn



walkways - Highlands Inn



July 1975



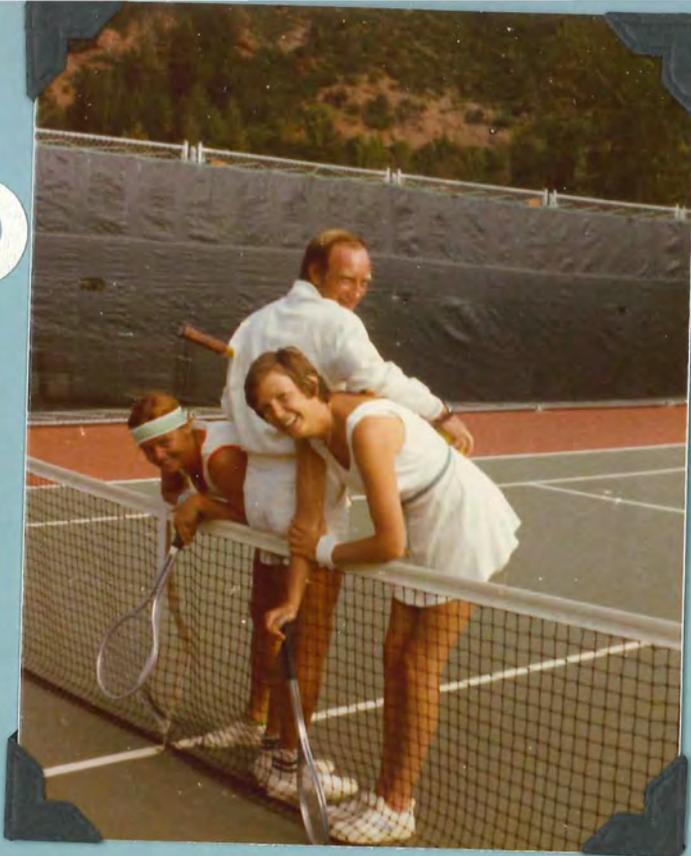
gift shop in lobby

Children's
Tennis clinic
farewell party

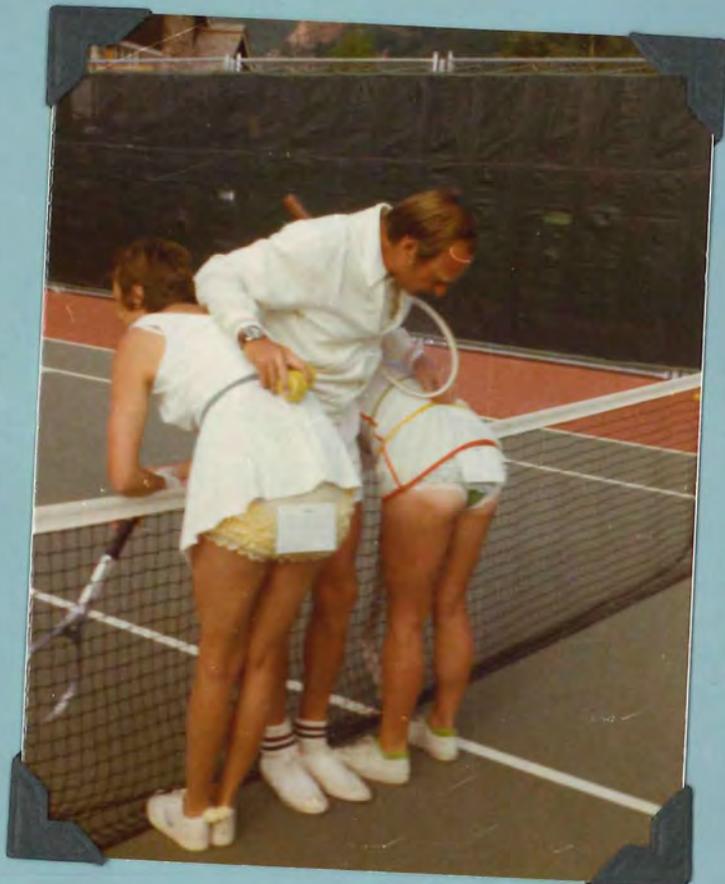


Dorlon's
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and guests
Highlands Inn
July 1975

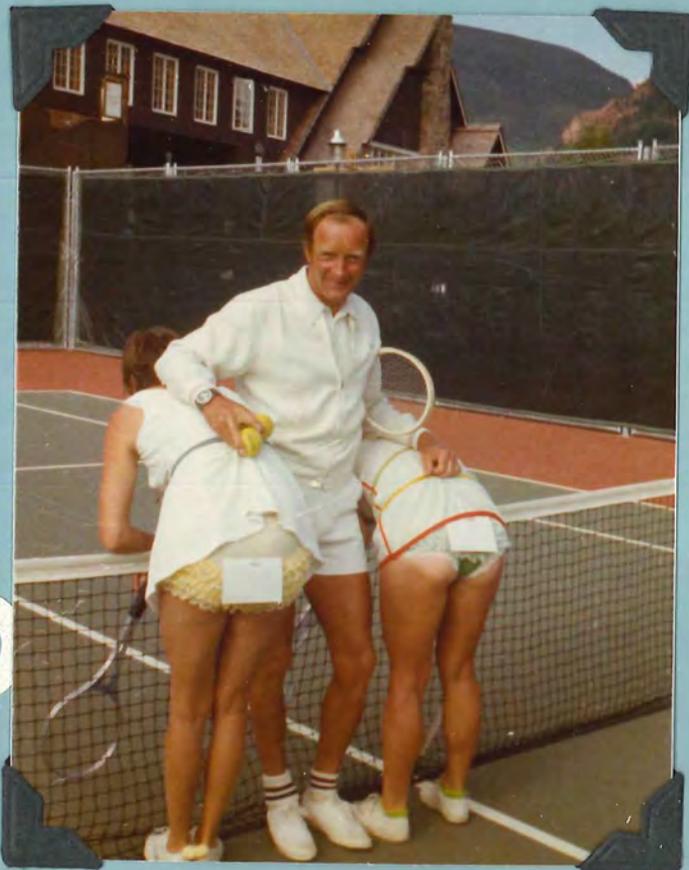


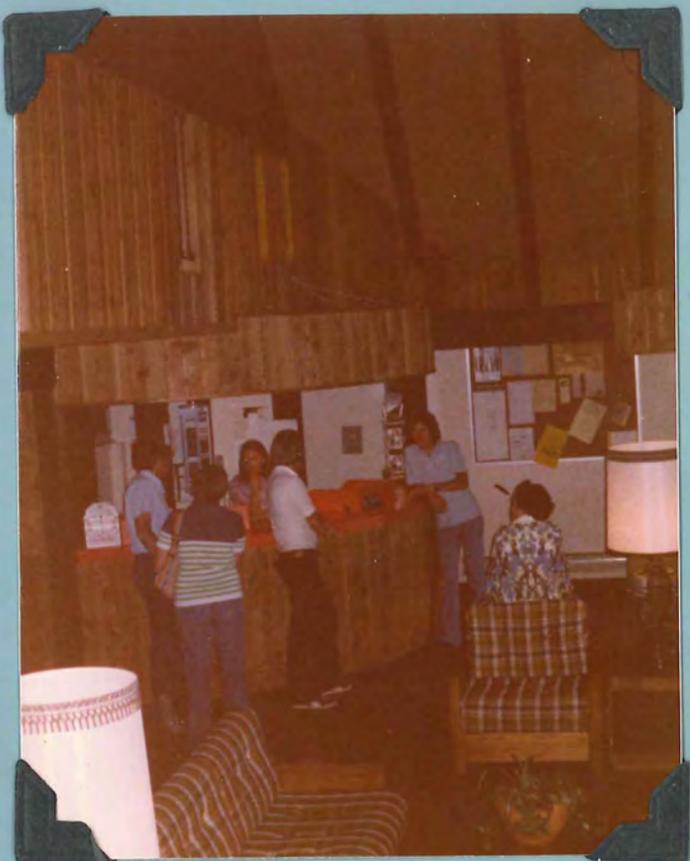


manlyer lefty . ?
from Warden
Toronto
on tennis ranch



July 1975





Season pass: \$200-\$100; \$8, \$5, \$3, \$3

A \$200 season pass, with a \$100 end-of-the-season rebate for full-season employees, with a daily validation charge of \$8 on Aspen Mt, \$5 at Aspen Highlands, and \$3 at Buttermilk and Snowmass, was announced last week by the Aspen Skiing Corporation and the Aspen Highlands Skiing Corporation.

There will be no restrictions on the use of the pass during the holiday seasons.

Although formal Forest Service approval has not yet been received, according to a ski corp spokesman, preliminary approval was given

during a telephone conversation, and full written approval is expected immediately.

The \$100 rebated will be given by the Ski Corp to employees who work for members of the Aspen Chamber of Commerce, the West Village Assn, or the Aspen Resort Assn.

To qualify, an employee must work at least 20 hours per week and must work at least a total of 90 days for two businesses or 120 days for three businesses.

The tickets will go on sale Nov 4 through Aspen Reservations Inc,

with photos taken at the Little Nell ticket office.

Passes must be purchased before Feb 1 to qualify for the employee rebate.

The final form of the pass, according to Ski Corp vice-president for marketing George Madsen, is based on suggestions from the Chamber of Commerce, the Aspen Lodging Assn and the Condominium Managers Assn.

Original plans would have allowed no season pass skiing at all on Aspen Mt.

Ski Corp vice-president Tom Richardson stated that Aspen Mt was finally included in the pass out of a feeling that it would be unfair to make skiers who had spent \$200 or \$100 on a season pass still pay full price to ski there.

"We wanted to be flexible," said Richardson, "however...there is still an emphasis on encouraging skiing elsewhere."

The plan also includes local students, skiers over 65, and community service volunteers, all of whom will pay only the daily validation charge, without having to purchase the season pass itself.

Those eligible to receive the pass as community service volunteers, include members of the local fire departments, mountain rescue, city and county boards, and others.

Decisions on eligibility will be made by a board headed by former county commissioner Tom Sardy.

Application forms will be available at both the Aspen and Aspen Highlands skiing corporations.

The announcement of the pass comes after several months of controversy, which started last spring when the corporations noted that season pass rates would change.

The controversy has involved local citizens' groups, the Forest Service on local, regional, and national levels, the Colorado attorney general's office, US senator Floyd Haskell, the city and county governments, the courts, and others.

Ski Corp vice-president Richardson said he thought everyone would

be generally satisfied with the pass, "except for the \$8 charge on Aspen Mt."

Chamber of Commerce president Don Stapleton, who was present for the announcement, said that the chamber was "satisfied" with the pass, noting that over 75 percent of those skiing last year on the employee discount pass skied at Snowmass, Buttermilk, or the Highlands.

Madsen stated that the corporation was dropping its appeal on a previous Forest Service decision rejecting a pass that would have been sold only to employees.



Aspen Times 9/11/75

Highlands may join in rail transit funding

Aspen Highlands has joined the Aspen Skiing Corporation in agreeing to participate in funding the proposed rail transit system if a grant is received from the Urban Mass Transit Administration.

This was the information contained in an announcement made by corporate officials last week. However, several conditions were placed on the agreement.

Monday members of Aspen's City Council also agreed to participate in the funding. Details of their decision is carried in a separate news story.

Conditions imposed by Aspen Highlands officials to their agreement are listed below.

"1. UMTA does in fact fund 80 percent of the total costs of said Transit system excluding operational cost.

"2. Aspen Highlands agrees to pay \$200,000 over a three year period as a one time contribution under Schedule C as described on pages 171 and 172 of the publication "Light Rail Transit" dated 7-30-75 providing that all other contributors specified in Schedule C pay their allocated share. If their respective shares are reduced for any reason Aspen Highlands' share will be reduced accordingly.

"3. Aspen Highlands will pay as soon as required its pro-rata share

of the 200,000 engineering fees as indicated. This assumes all other contributors pay their share. This amount to be deducted from the total one-time contribution of \$200,000.

"4. Aspen Highlands will pay annually its pro-rata share as specified in Schedule C of operating and maintenance costs not to exceed \$65,000 commencing once MTS is in full operation and it has been proved that MTS is a satisfactory substitute for Aspen Highlands present transportation system between Aspen and Aspen Highlands.

"5. Further provided, when and if an amusement tax is enacted on any of the services offered by Aspen Highlands, the County agrees that Aspen Highlands' obligation to pay its share of the annual O and M costs shall terminate. Also, that the County agrees to reimburse pro-rata the non public contributors of the one time contribution their un-amortized portion of such one time contributions out of the excess of such amusement tax receipts over the annual O and M cost of \$550,000 per year.

"6. The County agrees to buy the Aspen Highlands buses at a fair market value and will operate said buses to and from Highlands if and when MTS is inoperative for any reason.

"7. A transfer station is to be constructed at or near no 82 Spur to Highlands so the Snowmass and West Aspen skiers do not have to travel all the way into Aspen to get to Highlands.

"8. A non-partisan governing body will operate MTS once it is operational. Non public, one time contributors will each be represented on this body with no risk at being fired or dissolved ny any political body."

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 - The sale of these tickets may be withdrawn on 10 days notice.
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	Used 50 Times at Aspen Highlands only	Used 50 Times at A.H. Four Area Ticket
Fee	\$225	\$200
Extra Daily Cost	None	at \$5 - \$250
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USFS criticized at ski permit hearing

Aspen's ski lift corporations were praised as well as blamed, but Forest Service conduct was the object of much criticism during a day-long public hearing before Colorado Senator Floyd Haskell last Saturday.

Held in Paepcke Auditorium at the Aspen Institute, the hearing had been called to solicit testimony regarding a bill proposed by Haskell (S. 2125) that would establish criteria for the issuance of ski area permits and approval of lift rates by the USFS.

In brief opening remarks Haskell explained that the hearings were not meant to determine the fairness of existing lift rates, but to obtain reactions to proposed guidelines established by the bill for issuing permits and considering new rates.

Haskell conducted the hearing on behalf of the Environment and Land Resources Subcommittee of the Senate Committee on Interior and Insular Affairs.

Thirty eight people testified during the morning and afternoon session in Aspen. An estimated 200 people attended. Another hearing was held in Denver on Monday.

In addition to testimony for and against the need for better regulatory standards and procedures for ski areas doing business on public Forest Service lands, a group of ski instructors requested action to prevent monopoly ski schools and to permit additional ski school permits.

Another group of witnesses, representing the Roaring Fork Citizen, asked that the bill be amended to permit issuance of season passes or discount tickets for residents in towns where ski areas are located.

One of the persons criticizing the Forest Service for "lack of consistency shown by Forest Service officials in their dealings with ski area permittees" was DRC Brown, president of the Aspen Skiing Corporation.

Brown himself had often been alluded to unfavorably earlier in the hearing. Ralph Brendes, a representative of Roaring Fork Citizen, stated that without the proposed legislation Aspen would "remain a one-company town with one-man rule, with that one man accountable only to one other man, Tom Evans." Evans is supervisor of the White River National Forest in which Aspen is located.

HASKELL EXPLAINS

During the hearing Haskell agreed that one reason he introduced his bill was his inability to get background information from the Forest Service about methods used for approval of rate increases requested by the two Aspen ski corporations last winter.

An initial rate schedule requested by the ski corporations, with corporations in Vail and Steamboat Springs, was rejected by the USFS, but a second set of increases was approved.

Introducing himself as "the ogre who has been referred to several times today," Brown did not object to the increased regulation provided by Haskell's proposed bill, but gave suggestions for improving it.

He said he agreed with one section of the bill which would increase the amount of land covered by a Forest Service permit above the existing 80 acres. "As you know, most ski areas cover far more than 80 acres and the Forest Service has gotten around this by granting a one year term permit on the balance of the land involved," Brown said.

Brown objected to language in the bill which would set the annual fee on the basis of "reasonable return on equity investment," as well as to existing Forest Service methods of charging on a graduated rate fee system.

He suggested that a clause be inserted in the bill which would establish a straight percentage rental



Senator Floyd Haskell listens to testimony from Instructor Don Lemos.

Andy Stone photo.

along with a minimum per acre fee.

LOCAL OFFICIALS

Existing Forest Service procedures for regulating ski lift operators were also criticized by a group of Aspen, Pitkin County, and Colorado state officials whose testimony opened the hearing Saturday morning.

They all expressed approval of the bill and of its attempt to establish uniform regulatory guidelines. All recognized the need to give governments impacted by ski lift operations a voice in the regulatory process.

First local official to speak, following two state officials, was Pitkin County Commissioner Dwight Shellman. He praised both local ski corporations for their cooperation with local governmental agencies while criticizing the Forest Service.

Local ski corporations "have shown far more sensitivity to their local impacts than the forest Service has, and it can be argued that they have far less obligation to do so," Shellman stated.

Shellman spent much time pointing out the impact on local governments of Forest Service decisions relating to skiing and the ski corporations and the history of efforts to get information and consultation from the USFS about these decisions.

"This is not a history of inter-governmental cooperation, nor has even fleeting attention been given to compliance with the National Environmental Policy Act on questions of major social and economic impacts affecting this community. On the contrary, it is a history of intentional non-cooperation, deflection and evasion," Shellman said about Forest Service actions.

SUGGESTIONS

While praising Haskell and the proposed legislation, Shellman made several suggestions. One was to reduce the proposed permit time from 50 years to "follow the Federal Communications Commission procedure of frequent renewal evaluation after shorter periods (perhaps five years) after testing for community responsiveness."

He also suggested that "although the Bill appears to relate to new permits, it should apply the same criteria to present permits to allow mitigation of past federal management oversights..."

With his remarks Shellman included a chart showing that the popularity of local ski areas has resulted, or would result, in the expenditure of \$81 million in capital improvements, of which 36.7 million would be born by local governmental agencies.

Referring to a 1973 study made by the Denver Research Institute, Shellman stated that it "indicates that rather than adding to the increased prosperity of the valley, further skier increases result in subtle fund transfers which have the effect of placing windfall dollars in the hands of land speculators; placing skier profit dollars in the hands of the ski corpo-

ration; adding additional cash flow to the retail community, moderately increasing fees received by local governments from Forest activities; and thrusting approximately \$81.3 million of major capital improvements on federal, state and local governments without their knowledge."

Shellman's testimony followed remarks made by Jim Monaghan, assistant to Governor Richard Lamm for Natural Resources, and Tony Accetta, assistant Colorado Attorney General for Consumer Affairs.

GUIDELINES NEEDED

Both spoke in favor of the bill and its attempt to adopt uniform guidelines for Forest Service ski area regulations.

"Our concerns are not just with whether a lift ticket will cost a dollar more this year, or whether a corporate monopoly will punish people who dare to speak against it by withholding favorable season pass privileges...the more fundamental issue, the reason that corporate managers enjoy virtually complete economic and social power, is the ineffectiveness of an agency of the United States Government, the US Forest Service," Accetta explained.

Monaghan urged the federal government to "recognize that its actions have a profound impact on all outside of its primary jurisdiction" and said that the Forest Service "must assume a responsibility for this offsite impact."

County Commissioner Michael Kinsley also urged that local communities be consulted when ski area rate changes are being considered and this be specifically included in the bill, because the "Forest Service locally has a history of excluding the public from its decisions and ignoring off-site impacts."

He also recommended that instead of limiting the number of skiers using an area by raising ticket prices, the number of skiers could be rationed as is done with other valuable resources.

In his statement County Manager Allan Blomquist expressed concern

for the "relatively tax-exempt status of ski operations on Forest Service land" and the encouragement of "tax avoidance to the detriment of the services necessarily provided by local governments impacted by ski area development."

PLANNING CONCERNS

No permits should be issued or renewed unless all local planning and zoning regulations have been met and all direct and indirect fiscal impacts have been evaluated, he said.

Blomquist also suggested that the bill require ski area permittees to pay a levy to local governments in lieu of taxes to "help defray an equitable proportion of the local government expenses attributable to the identified direct and indirect impacts."

Aspen Mayor Stacy Standley joined other local officials supporting the bill, urging that it be worded to insure local governmental participation in all decisions.

"The most important element to recognize is the fact that local officials are excluded from significant land use policy decisions. We merely react to land use decisions made by the Federal Government," he pointed out.

Standley also discussed lift ticket price increases and urged more public participation. "I think it rather obvious from my discussion dealing with very basic points of pricing that the Forest Service is entirely confused on what should be included in lift ticket prices. Further confusion has been shown in statements on what does and does not constitute 'discriminatory' pricing."

City Manager Mick Mahoney also stressed the need for the adoption of rate setting guidelines and pointed out the differences which existed between Forest Service procedures, which he criticized strongly, and those used by other regulatory agencies.

AGAINST INCREASE

City Council Member Steve Wishart, speaking as an Aspen employee, objected to the increase in season pass rates approved by the Forest Service, saying that he and other local employees were being priced out of the market they helped create by their work.

Also speaking against the recently-approved Aspen rate hikes and the process used by the Forest Service to approve them

(Continued on following page)

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●USFS criticized

(Continued from previous page)

were five representatives of Roaring Fork Citizen. They were Herb Klein, John Lacy, Charles Kalish, Ralph Brendes and Jerome Michael.

Roaring Fork Citizen Counsel Herb Klein made a lengthy presentation in which he objected to the proposal in the Haskell bill to extend the permit term from 30 to 50 years and making an unlimited land allotment.

He said this "defies the public trust when you consider that the present ski area permittees refuse even to admit that the government has a right to regulate the prices that are charged the public."

"Until we are certain that there exist guidelines and procedures which will insure that the public interest will be protected, it would be folly to implement a new plan which could result in an even greater exploitation of resources than is possible under the present system," Klein continued.

SEASON PASSES

Klein also objected strongly to Forest Service approval of rates which did not include a season pass and to increase in rates exemplified by the proposed discount ski pass.

He also objected to the fact that "the Forest Service applies no guidelines to regulate the discount programs because it does not construe its authority to regulate prices as including discount programs."

But he stated that "there is clearly a need for reasonably priced skiing for local residents." He explained that there was a policy to encourage the corporations to provide social and economic benefits to the local community, and that this policy should go beyond benefit programs for clubs, bus systems, charity balls, etc., to include season passes for local residents, which he called a basic "community need."

"Your bill must include provisions for discount programs and any formula for determining fees paid by the permittee should not require their discount tickets be computed at full daily rates," Klein emphasized.

Lacy, Kalish, Brendes and Michael each pointed out that local employees were necessary to the well being of the resort and that many of these might decide to leave Aspen because of higher lift rates.

Many Aspen residents are forced to live down valley now because of the high cost of living in Aspen, Kalish, a Basalt City Council member said. Aspen Restaurater Michael added that his work force was stable, but he was afraid many would leave if no season pass were offered and the city would have to make do with seasonal employees.

A representative of the Sierra Club, Peter King, Steamboat Springs, scored the Forest Service for considering ski areas on land designated for wilderness study and asked that the bill be amended to give more wilderness protection.

MONOPOLIES

Strong criticism of Forest Service and local ski corporation policies perpetuating monopolistic practices in ski instruction were voiced by three ski instructors, Don Lemos, Charles Peterson and Maggie MacMahon. They were joined by film actress Jill St John.

Lemos, who has been engaged for several years in legal action against the Forest Service and the local lift companies, described the history of his attempts to obtain permission to teach skiing as an independent instructor.

He urged that "strong specific language be included in the proposed bill to rectify the holding down of the ski instructor, the subjection of the ski instructor to serfdom under the yoke of oppressive corporations, and all this done at the expense of the public and to the detri-



Senator Floyd Haskell

ment of skiing and the people."

Paterson added that "the system in existence has a monopoly power over ski instructors. I know of scores of cases where excellent qualified, fully-certified instructors were deprived of their right to make a living as instructors...no recourse is available to these instructors when the present Forest Service system allows a 'one company mountain' on public lands."

MacMahon quoted from a Forest Service letter which maintained that the public was best served by granting instruction permission to only the ski area permittee and concluded that the "public is entitled to a wider choice of instructors, techniques and prices than is offered under the current monopolistic system."

JILL ST JOHN

St John agreed, adding that "since it is obvious that at this point in time neither the Forest Service nor the ski areas will take steps to remedy this situation...I see no alternative but to correct this problem through congressional legislation..."

Senator Haskell expressed surprise that the Forest Service did not permit independent ski instruction and asked an aid if ski area permit holders also had a monopoly on ski instruction.

He was told that the permit did include permission to conduct a ski school by the permittee, but that nothing in the permit said this was to be an exclusive privilege. Haskell promised to look into the matter further.

Later in the hearing Aspen Attorney Jim Moran, member of a law firm which represents the Aspen Skiing Corporation, spoke against opening up ski areas to independent ski instruction.

He explained that ski school revenue was an important part of an area's income and was included in the base on which permit fees are computed.

"By investing substantial capital in lifts and other area facilities the permittee creates an ideal and safe vehicle for the teaching of skiing. The so-called independents simply seek to capitalize on the permittees investment without similar capital risk..."he said.

"The creation of multiple instructor permits at a single permittee area would indeed play havoc with the financial planning of permit holders, jeopardize existing and planned investment, and result in substandard services to the public," Moran added.

FAVOR SKI CORP

Nineteen people joined Ski Corp president DRC Brown during the afternoon to testify in favor of the ski corp and against any legislation which might inhibit it from continuing to offer the many public services that it has offered in the past.

One, Attorney John Carlson, spoke against the proposed regulatory bill on philosophical grounds. He contended that the "skiing industry is not a monopoly-either in Colorado or

anywhere else," and does not "seek the refuge of a Government-approved cartel."

Aspen faces competition from other areas in Colorado and throughout the West, he added and "the unremitting prod of competition is a far more effective guarantee of good service, fair prices and reasonable profits than the cumbersome machinery of Federal regulation."

"Moreover, the regulatory process itself imposes enormous hidden costs on the public and may breed anti-competitive effects. Regulation generates a vast and dreary wasteland of bureaucrats, hearings, appeals, administrative reviews...the customer ends up paying for much of this apparatus, while the taxpayer is burdened with the rest," Carlson concluded.

In addition to his statements quoted earlier, Brown explained that, although the Forest Service did not readily release financial information received from the ski corp, it was available to the public in the form of its annual report and reports to the Securities and Exchange Commission.

Brown also pointed out that "not everyone can afford a summer vacation at the Broadmoor, nor can everyone afford to buy a Cadillac, but there are less expensive summer resorts in Colorado that cater to a less well-heeled public and there are Fords, Volkswagens, and Chevrolets on the market as well as Cadillacs. The same is true of Colorado ski areas."

COMMUNITY PROGRAMS

Testimony for the ski corp took the form of listing many of the community programs sponsored by the company, the high level of cor-

porate pay to local residents and the quality of its slope maintenance.

Among those testifying for the corporation were: Whitney Miller, Aspen Valley Improvement Association; Stephen Green, Western Ski Vacations; Tom Blake, Snowmass Resort Association; Dave Christensen; Wilton Jaffee, Sr; Wilton Jaffee, Jr; Ed Irwin, Bank of Aspen; Michael Strang; Wava Turner; Betty Moore; Ken Moore; Ray Kashinski; Sim Thomas, Aspen Ski Club; Ray Bates, ski corp employee; Don Stapleton, Aspen Chamber of Commerce; and Francis Whitaker, former Aspen City Council member.

Stapleton acknowledged ski corp participation with the Chamber in Winterskol Day, employee orientation seminar, June Days and the employee discount ticket.

Whitaker cited rate reductions offered to senior citizens and other community interest groups and said he would "very much regret having the Aspen Skiing Corporation have to drop these beneficial programs due to the present attempts to roll back the price of any type of lift ticket."

Jaffee, Jr, said that it was up to local employers to provide ski passes. "It is not the function of the Ski Corporation to subsidize area businessmen through discount passes any more than local residents or employees have a right to cheap discount food or shelter," he added.

His father expressed fear that if local lift rates are reduced the ski corp would have "to cut back on unessential expenditures such as the new hospital and the community in the long run will be the loser," and suggested that the proposed bill be amended "to permit the free enter-

prise system to function for the overall benefit of the community as it has in the past.

DON'T KILL GOOSE

On behalf of the AVIA, Miller urged the Senator not to "kill the goose that laid the golden egg and let us assure ourselves that the contents of this bill are not only strongly in favor of the general public but also encourage the existence of a strong and successful recreational ski industry."

Irwin pointed out that the ski industry was essential to the economic well being of Aspen and said, "if the ski industry is subject to over regulation and price controls, the quality of skiing, the business community, the city and county governments, and the Aspen residents will be jeopardized."

Betty Moore pointed out that the cost of ski tickets had not risen as much as "the price of everything else" and that in the past 20 years in Aspen she had not "seen much else that is as well managed as the Skiing Corp."

"As a matter of fact, if all the people who want something for nothing left Aspen, many of our problems would disappear with them. And if all these people refused to vote their selfish interests foolishly, legislation like Senate Bill 2125 would die in committee," she concluded.

News in brief

Building construction of the Sardy Field airport terminal is 90 percent complete, reports county engineer George Ochs. County workers have finished shaping, the apron extension, wiring the site, and installing drywalls.



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Chicago Tribune

Sunday, January 5, 1975

Travel

Section 4





Skiing '75

The exhilaration of a downhill run or a cross-country trek in the Colorado Rockies or a sleigh ride in a Swiss Alps village—it's all part of this winter's ski scene. But for every skier there is a beginning . . .

That first lesson

By Connie Coning
Travel Section Staff

ASPEN, Colo.—Every hill has its ups and downs and so does every skier, especially the beginner.

"Have you ever been on skis before?" asked the stocky, dark complected man who appeared to have spent most of his 50-odd years in the great outdoors. The emblem on his purple jacket read, "Ski School Instructor, Aspen Highlands."

"I've never skied," was the reply.

"How about water skiing or ice skating?"

"No, afraid not."

"Ever roller skated?"

"Yes, but it's been a long time."

"No matter. How good were you?"

"Oh, above average."

"That's good. You go to that advance beginners class over there." He pointed to some other ski-garbed people about 100 feet away who were surrounding another deeply bronzed man wearing a purple jacket.

THE SHORT distance seems far away. Attached to your feet are heavy, tight fitting, monstrous boots and 3-foot-long skis.

Slowly and carefully you stroll—clomp—over to your first ski school class, feeling as graceful as a bulldozer, but with a lot less sureness of footing.

Obviously, ski boots were not made for walking, and at this

Continued on page 8

Vail Photo/Peter Runyon



Cross-country skiers on the go at Breckenridge, Colo.

United Airlines Photo



Traffic in Lenk, Switzerland: sleighs.

Swiss National Tourist Office Photo

Ups and downs of a beginning skier at Aspen Highlands

Continued from page 1

point the idea of skiing in them seems a little short of impossible.

Your knees are shaking in anticipation of that first fall because above all else, the one thing the beginning skier can count on is that he will fall—again, and again, and again, and again.

Aspen Highlands is the only one of the four Aspen ski areas—Aspen Mountain, Buttermilk/Tiehack, and Snowmass being the other three—that teaches the Graduated Length Method [GLM], considered to be the fastest, easiest, and most fun method of ski instruction. In fact, Aspen Highlands is the international headquarters of the man who originated the GLM, Cliff Taylor.

STUDENTS BEGIN on short skis—3-footers—without poles and then depending upon ability, progress, and confidence, move on to 4- and 5-footers with poles, and ultimately to traditional, full-length skis. In this way beginners learn a direct-parallel method immediately. As one brochure puts it, "At Aspen Highlands the only place you'll see the snowplow is in the parking lot."

[The snowplow is used in other teaching methods of skiing, not the GLM, and is the digging of the inside ski edges into the snow with the tips of the skis pointed at each other.]

Your class assembles on some flat terrain—thank, goodness!—because even an



Illustrations by Cecile Johnson

Artist's sketch shows Connie Coning, author of accompanying article, as she cautiously tries to walk in skis for the first time.

ceived early instruction on how to pick yourself up after a fall. It wasn't too bad being the perfect example.

AFTER OUR class completes a few more maneuvers the instructor announces we are going to a slope—not *THE* mountain, but a surface with an incline; actually it is the bottom, the very bottom, the tail end if you please, of the bunny hill. He tells us to form two parallel lines up the slope, and when we reach the top to ski down in a straight line, skis parallel at all times. It looks simple altho the short run is a little steep.

Your classmates make successful runs and now it's your turn. You move into position, trying to remain calm, relaxed with eyes straight ahead, never looking at your feet, and to re-

manage to stay standing up the first half of the run and then it's down, down, down into the soft white stuff with your skis separating nicely from your boots. The bindings had done their thing—that is a good revelation.

That quick laughter that you sputtered forth after your first two falls now has subsided into only a faint smile and some flinches of pain. Par for the course, right?

AFTER ONE more run, even in the guiding hands of the instructor, brings the same results, it seems the appropriate time to ask for a demotion to a beginners' beginners' class if there is such a thing. The roller rink experience obviously had not carried over to the slopes.

The instructor agrees and points to a female instructor coaching a small class on flat terrain near the Aspen Highlands restaurant-bar. Perspiring, you trudge over to the class.

She begins the lesson by saying you first must get used to walking in skis—just pretend they are not there. For the next few minutes my new class parades around behind her like a string of ducks, then we imitate a snake by weaving in and out.

THE CLASS is doing well—all of us. The instructor then leads us to a small slope, longer than my first but not as steep. We climb to the top, some using the herringbone while others try side-stepping, which is just what the name implies. Everyone is to try skiing straight down, skis parallel.

"Keep eyes straight ahead and bend knees—bounce—with arms outstretched for balance," she says as she goes schussing down the hill.

It's my turn. One, two, three . . . my skis begin to move—together—my eyes focus on the beautiful scenery straight ahead, my knees bend, and my whole body bounces lightly. My outstretched arms sway back and forth as my skis keep moving faster and faster,

Ski gear

In today's Tribune Magazine Marilyn Stitz writes about ski gear at all price levels to fit your budget.

ing of weightlessness, freedom. It's wild! It's exciting!

Within seconds you are at the end of the slope. Your skis come to a smooth stop. You are standing upright!

Wow. You just skied your first run, so to speak, and what's more you liked it.

AFTER THE class makes a few more successful runs down the slope the instructor has everyone begin turns, using the exercises learned earlier. You have the straight run perfected, but the turns and stopping are giving you a few problems.

Ski School at Aspen Highlands begins at 9:30 a.m. daily and runs until noon and then continues from 1 to 3:30 p.m. with a lunch break in between—that is a total of five hours of instruction in a day. Lessons are offered in

full-day [\$11], three-day [\$27], or five-day [\$40] group sessions or in private classes [\$20 per hour, full day \$90].

It's now time for lunch. Skis are removed and propped up outside the restaurant which offers sandwiches, soup, salads, etc., in cafeteria style. Ski boots are loosened inside. Our instructor makes arrangements for our class to dine at the same table so we can discuss our ups and downs of the morning—2½ hours' worth, to be exact.

The instructor is encouraging. She says you have lots of good action on the skis—you are relaxed, loose, not rigid—but you can't seem to maneuver turns or stopping. Which is very, very true.

THE WARMTH of the fireplace is welcomed, and you begin to relax—too much, unfortunately. You start to feel drowsy and then there's the signal to return to the great outdoors. By this time a few more muscles have made their presence known and the ski boots seem to have gained a little weight at lunch.

The 2½-hour afternoon session begins on another slope,

that first one you never did master. Side-stepping up this little slope seems an ordeal. You can't seem to get it together—skis, either.

It's back to the old "falling down" routine, only it gets harder and harder to pick yourself up. Your skis keep coming off and you're all thumbs. The fun is gone. Fatigue has set in.

You ask for a reprieve, and it's granted. After all,

you remember reading that most ski accidents occur when the skier, being novice or pro, is tired.

You are tired. Tomorrow is soon enough to tackle the whole bunny hill and the poma lift. God willing!

Next week: Lesson II for the beginning skier, and how to plan and prepare for your first ski trip, what it will cost.



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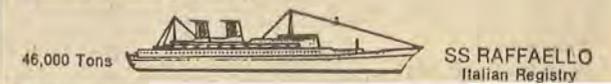
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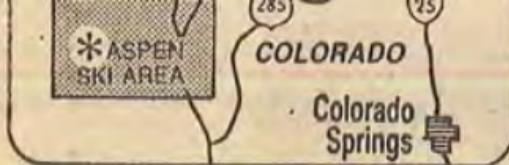
*Fare based on minimum rate, double occupancy, superimposed beds. There is limited availability of this type.



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Tribune Map

ant hill would be a challenge in this paraphernalia. The instructor is young, handsome and friendly, and the class of eight immediately is put on a first-name basis. This particular class also shares the same age range—middle and late 20s—another good omen. There would be no hotshot kids [under 10, that is] skiing circles around us older guys.

"First we are going to learn 13 basic parallel turning exercises but standing in one place," the instructor begins. He then demonstrates foot, leg, and hip turns, all

ing at your feet, and to remember to keep your knees bent, loose.

But you lose your footing and then none of the above

line. You mumble a few choice words to yourself and then you are off—off-balance again, only this time you

moving faster and faster, but always parallel in a forward motion.

What a sensation! The wind on your face. That feel-

Falling is the name of the game for the beginning skier. Drawing shows instructor helping Connie Coning to her feet.

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Return to the beginning



This February, you can sail to the island that inspired the dream of Bali Hai—Moorea. You'll think it's the most perfect little island you've ever seen.

But it's only your first port of call. From there, you'll see Papeete, Bora Bora, Tonga, Fiji, Samoa, New Zealand and Australia.

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run films. Nightly entertainment. And works of art everywhere you turn.

And every day of the cruise, you'll be looked after by a crew that numbers three for every five passengers. They're very Norwegian in attending the ship, very Continental in attending you.

The cruise begins soon, but there's still time to get on board. If you'd like

root, leg, and hip turns, all moving the skis in parallel fashion. The class follows his example with a few of us managing to bury our skis in snow, thus bringing us to a standstill.

WE DIG out and move on to pivot point exercises which involve the heels, balls of the feet, and toes. These prove relatively easy, and suddenly you feel you are beginning to acquire your ski legs, even if only on a flat surface.

After the class masters the turns and pivots, the instructor continues by showing us balance, unweighting, and control exercises. The balance exercise consists of raising one ski off the ground and doing six foot-turns on the other ski. This is a toughy!

In sequence, everyone begins doing his balancing act in modified styles and then pow!

You're down. You've taken your first fall. Not from a lift, not on a slope, not even a hill. Just on plain, old level land!

THIS IS no time to cry. Your pride is hurt, but not your body! So you laugh and call on that kind, handsome instructor for some instruction, "How do I get up?" All of a sudden those shorty, 3-foot skis seem to have lengthened at least 2 feet.

"It's easy," the tall, tanned fellow says with all the confidence of a Jean-Claude Killy. "Roll over onto your stomach and put the ends of your skis heel to heel so you're lying in a spread eagle position."

"Got it."
"Now put your hands in front of you and raise yourself up to your knees, then on up to your feet. Good!"

Our class had just re-

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upper deck and virtually walled with windows, to give you a horizon-to-horizon view. And it's spacious enough to accommodate everybody at a single, relaxed seating. You'll enjoy the same view from the adjacent main lounge. And probably from your room; 94% of all passengers have outside staterooms.

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to know more, see your travel agent. He can give you valuable professional advice—and confirm your reservations. Or call us at 800-227-4246 toll-free. Our all-new, 112-page, full color *Cruise Atlas* will tell you much more about this Circle Pacific Cruise, and about our complete range of cruises world-wide. Ask your travel agent for a free copy. Or write: Royal Viking Line, One Embarcadero Center, San Francisco, CA 94111.

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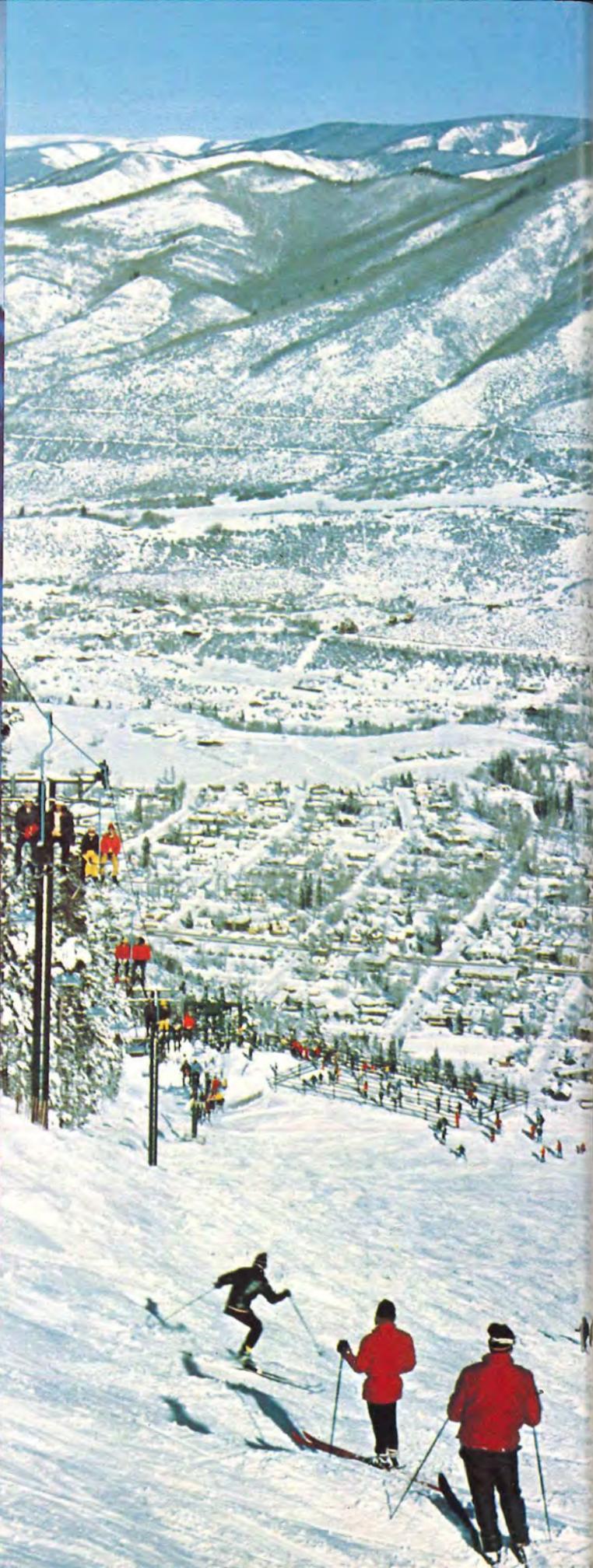
ROCKY
MOUNTAIN
WEST

COLORADO

NOV./DEC. '73

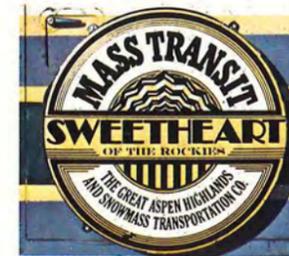
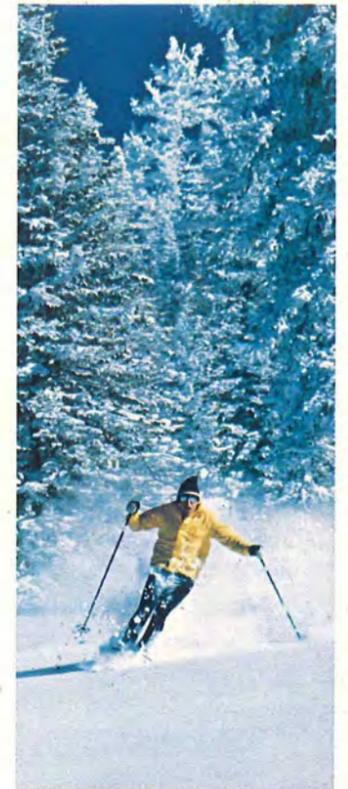
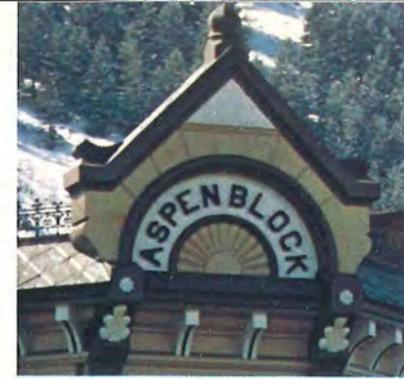
NEW MEXICO, UTAH, WYOMING, IDAHO, MONTANA





Story by Jerry McGuire

The Kingdoms of Aspen



Photos by Stott Shot,
Bob Krueger
and Buzz Soard

Living there can be a dream, but success has wrought changes

MOST OF US HAVE had an affair or two with Aspen, sharing only brief encounters between a few glistening days and soft, quilted nights. She is strange, moody, provocative, frustrating, fickle, exciting. She is seductive and loving. She is there when we need her — and can afford her.

Her arms are long, and they embrace nearly all of Colorado's Roaring Fork Valley. Some call it Aspen Valley. When we ski, hike, play or loaf at Snowmass, Aspen Highlands or Buttermilk; when we sleep in towns like Basalt or Carbondale or even Glenwood Springs, we tell our friends back home that we have been in Aspen.

To young people on their way to nowhere in particular, Aspen is an adventure. To a newcomer, Aspen is everything one could hope for. To business people, Aspen is tougher than ex-

pected, and sometimes tragically disappointing. To a musician, it is home to a great reknowned music festival. To a skier — it is everything.

There is an unsolved mystery about the place. Some insist that there are three kingdoms of Aspen — Aspen, Aspen Highlands, Snowmass. Others argue that Buttermilk must be included, making it four.

Snowmass? It used to be called Snowmass at Aspen. But the Snowmass resort isn't at Aspen. It isn't even at Snowmass.

Aspen Highlands? By road, it's just a couple of miles around the corner from Aspen. But in philosophy, Aspen Highlands seems to be a world away.

Buttermilk? Again, just down the road, but it seems more like a suburb than a kingdom.

And Aspen Mountain? Simply stated, Aspen 75

is Aspen, a unique town and life style.

There is a light-hearted side, and there is a deeply contemplative, serious side. If you're serious about your skiing, music, entertainment, dining, drinking and relaxing, you can fall seriously in love with Aspen.

"Aspen's a rich man's ghetto," Walt Smith laughed. He was having lunch on the patio at Guido's, a Swiss restaurant at the corner of Galena and Cooper. There was a large umbrella over the table, but he sat in the sun. Like most Aspenites, he was very tan.

Walt's back was toward the massive slopes of Aspen Mountain. He faced the town he knows and loves. Aspen has a marvelous mall area. The stores, shops and eating and drinking places remind you of the 1800s, and they face each other over large log planters. In the planters are trees — spruce, pine, fir. And, of course, there are the aspen trees themselves — the quakies.

It was a warm day, and the mounds of fresh snow glistened in the sunlight. People, some skiers, some just tourists, and a few of them locals, moved casually. Between sips from his Bloody Mary, Walt called "Hello" to several of his friends. Aspen was busy at noon, but only

the tourists looked up in surprise when the town whistle screamed the time of day.

A rich man's ghetto? "Yeah, the term is used more and more around here," Walt answered, "but Aspen wasn't always this big, this rich."

He would know. For eight years Walt Smith and his piano led a top jazz trio at the Tippler, a prime cut above most swanky saloons. Now he and his family live near Basalt, and Walt and two partners have a real estate business in downtown Aspen. He's a big guy, big on music, big on Aspen.

"I came up here in 1946 to play for an Elk's Ball at the old Armory, which is where City Hall is now. It was a funny little place — an old mining town whose heyday had passed. The Elk's Ball was a big event. People had fun, they really seemed to enjoy themselves. I wanted to stay awhile, but I had another job to play in Denver. I didn't even spend the night the first time I came to Aspen.

"But the World Ski Championships were held here in 1950, and that was the biggest thing that had ever happened to this place. At the time, Steve Knowlton had just opened the Golden Horn, and he asked me to play there for six weeks. I did, and when that six weeks was

over I had decided this was the place to live.

"Eventually I moved up, and another guy and I opened a bowling alley. Business was lousy, but there was something about Aspen . . . you knew everyone. Hell, sometimes you'd just sit down on the curb with someone and talk for maybe an hour."

Walt looked toward the crowded slopes of Aspen Mountain. With a sweep of his hand he said, "And y'know, during February and March in 1950 you could ski that mountain all by yourself. . . . On the Sundeck at noon you'd find just 20 people. Hell, today you're lucky to even get inside."

He let his arm fall slowly, and his gaze came back to the table. "It's changed," he sighed softly. There was a small smile under the mustache, but it wasn't easy to tell whether he was happy or sad.

CHARLES PATERSON arrived the summer of 1949. He's been a full-time resident of Aspen ever since. In the beginning, he had a one-room cabin and taught skiing. But Charlie Paterson is an architect, and from that one-room cabin he designed and built his own thriving lodge — the Boomerang Lodge.

Charlie is athletic and he looks European. His dark hair is like a mane, and he speaks softly, directly and with a hint, just a hint, of an interesting accent. His lodge sprawls perfectly on a half block, and it's hard to believe that it was once just a single room. Now there are lots of rooms.

After the ski lifts have closed for the day, the Boomerang serves hot wine, tea and cookies in the upper lounge. A fire roars in the huge fireplace and picture windows form three of the walls. Cars chug by slowly, white puffs of smoke roll out from the tailpipes, and the tire chains crunch on the hard-packed snow. Aspen Mountain sulks with loneliness in the blueness of a cold winter evening. Inside the Boomerang it is warm, and the hot drinks seem to radiate through trail-tired muscles.

"Where'd you ski today?" a young fellow named Jim asks a dark-haired girl named Bev.

"Snowmass. Man, that's some skiing," Bev answers.

"Take the Big Burn?" Charlie Paterson smiles.

"Oh, maybe a hundred times," Bev laughs, then confides she's not sure how many runs she made down the justly famous slope.



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"The Burn is the greatest ego hill in the country, maybe in the world," Jim says aside to Brad. He doesn't wish to downgrade Bev's ability. But he's right. The half-mile-wide Big Burn at Snowmass isn't too steep, there are a few trees, and the terrain is even. Most intermediate skiers can ski the run faster than anything they've ever skied in their lives.

"Yeah," Brad agrees, "the average skier can zoom on that hill. But I like Ajax."

"You mean Aspen Mountain?" Bev asks.

"Yeah, Ajax."

Brad's a good skier. He likes the challenge of Aspen Mountain — known locally as Ajax — and he feels that he can ski anything he wants to ski there. The powder boils up over boots, above the knees, even explodes around a skier's chest and head. It's a mountain where the skier can make his own trail and his own cloud as he winds downhill in slow motion. Or he can point 'em nearly straight down. He can go as fast as he wants, skis chattering behind him, the knife edges screaming through hard-packed snow, sometimes grinding down a patch of ice. He can hump through the bumps, stopping only when he has to wait for his breath to catch up and re-join his body. The only thing that can slow up a skier on Ajax is his own ability — and lots of other skiers. The seven double chairlifts on that mountain can carry — on a busy day — more than 6,500 skiers an hour. Multiply that by the hours in a day, and you have a lot of skiers.

"I still like it over at Aspen Highlands," Jim says.

"Oh, me, too," Brad agrees. "It's a smaller area. A little more personal, I guess. Lots of locals prefer Highlands. But personally, I'll take Ajax."

The conversation turns to Aspen Highlands. At the Highlands, everyone agrees, you can take your skiing anyway you want it . . . straight up, on the rocks, or with a twist. It's the same snow that

falls on Aspen, and the people there take just as good care of the snow. But the extra dash of pleasure is the informal attitude everyone has. It's catching. Maybe that's why so many skiers — locals and out-of-towners — like Highlands.

"Well, we skied Buttermilk," Sue says proudly through a mouthful of cookies. She's about three feet high and seven years old. It was her third day on skis. Little Sue had a point. A beginner can have a whale of a time with a good belt of Buttermilk.

The discussion continues over more wine, more tea, more cookies. Aspen vs. Highlands; Highlands vs. Buttermilk; Snowmass vs. Aspen. . . . Later, after everyone has left for dinner, Charlie Paterson talks about his Aspen:

"One thing that attracted me was this underlying spirit that something really was going to happen. The first summer I spent here was 1949, and it was the first summer that Aspen became a cultural center. That was the year of the Goethe Bicentennial. Albert Schweitzer was here. Thornton Wilder was here. Dimitri Mitropoulos came to conduct the Minneapolis Symphony Orchestra. That was the first Music Festival, the first tent, my first summer here."

What was Aspen like then?

"About 500 people," Charlie reflects. "Lots of dust. Lots of old houses. A bit of a ghost-town feeling. The early years were a little tough. There wasn't much going on. But the spirit of growth gave me the encouragement to stick it out. Everyone felt that way.

"Now everybody's for un-growth," he adds suddenly. "With the advent of condominiums around 1968, people started to get scared. The growth was becoming too much."

As a lodge owner, Charlie has to deal with people who flock to Aspen in both winter and summer, and he hears from his guests when they complain about the ski areas, the lift lines, the restaurants and the changes at Aspen. To be sure, Aspen — the whole valley,

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in fact — has changed. But the town still contains handsome, old 19th century buildings — reminders of a time when Aspen was one of the richest silver mining regions in the world. Lots of new houses and condominiums have been added, along with plenty of people, but you can still feel the old charm. And not as much dust.

Back in the late '40s and early '50s there was just one mountain to ski — Aspen Mountain — and there was just one kingdom — Aspen. Walter Paepcke — who spawned the Aspen Music Festival and built the first ski lift — had begun to attract culture in the summer and skiers in the winter. And while many people have since learned to ski on Aspen Mountain, it wasn't the best place for beginners. Buttermilk was an answer, and another ski area was born. Today, Buttermilk is Aspen's most popular family ski area, and an excellent place for beginners — like young Sue — to get their start on skis. And the adjacent Tiehack area has a number of more challenging runs for the intermediate and advanced skier.

The Aspen Skiing Corporation is the mighty giant that manages all the slopes and runs the lifts at Aspen, Buttermilk/Tiehack and Snowmass. And skiers generally agree that "the Ski Corp." does a fine job in operating and managing its ski lifts and areas.

A fiercely competitive Aspen Highlands might not agree. Highlands is right in the middle of the territory, a resort within a resort, perhaps a kingdom within a kingdom. It even calls itself "the other Aspen."

"Aspen Highlands was the underdog for many years and operated a, well, you might say, a small operation," Charlie Paterson says. "As they were able to increase their business through promotion, important races, clubs, etc., they started to draw a great deal of attention. They had such a good ski school and short-ski program [Clif Taylor's GLM ski school is headquartered there]

that they just beat the pants off some of the competition. The Ski Corp. soon sat up and took notice."

"And Whip Jones is the maverick who made Aspen Highlands work," adds Walt Smith. "He's giving the other areas some keen competition."

Jones, a loner who founded Aspen Highlands in the late 1950s, didn't copy the successful Aspen Skiing Corporation. Instead, he went about starting up a new area in his own way. For example, a few years ago many people were complaining that the ski instruction at Aspen and Buttermilk made learning a real chore. Delicate young ladies sobbed that their instructors at Aspen didn't pamper them, didn't love them. The instructors at Highlands, on the other hand, did.

Whip Jones (his full name is Whipple Van Ness Jones) had worked on a simple philosophy that skiing ought to be fun, and that learning to ski — using the GLM short-ski method — could be fun, too. No wonder a lot of people liked Highlands. In addition to the GLM program, Highlands became the center of NASTAR competition where practically anyone could compete, just for the fun of it, and could always come away with at least some kind of trophy or badge. The Aspen Skiing Corporation could no longer ignore Highlands as competition.

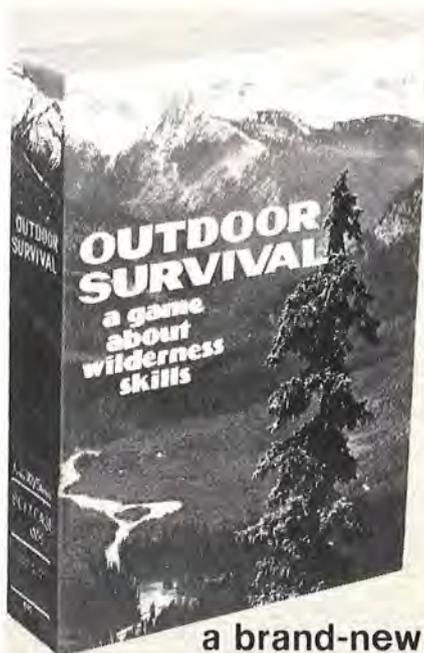
"Buttermilk was losing a lot of business," Paterson recalls, "because they had no short-ski program . . . Highlands was just standing there laughing."

Do they have one now?

"Yep . . . but it's only been the last few years. Highlands is still giving the Ski Corp. a run for its money. And seems to be enjoying every minute of it!"

Eleven miles from the town of Aspen lies Snowmass — more than 50 ski runs (including the famous Big Burn), a village with at least a dozen restaurants, lodges, shops, condominiums and its own 44-passenger bus known as the *Mass*

Continued on page 94



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where leisure is much more than a word

ASPEN

Continued from page 80

Transit—Sweetheart of the Rockies.

"Snowmass," Bob Grueter says, "is a delightful place to live. Beautiful." Greuter is a lawyer in Aspen and as such, is in a good position to take the town's temperature. He moved up to Snowmass from Denver in 1970. Like lots of other male animals in Aspen, he wears his hair a little longer, and sports a big mustache. Sometimes he comes to the office in Levis and fishing boots—ski boots in winter. He's tall and in fairly good shape for 40. When you drive around town with him in his faded car, your conversation is interrupted constantly by his "Hellos" to many friends.

"We first lived on the Melton Ranch, which is just before you get to Snowmass," he says, twisting the old car around a corner. "You turn right, off of the highway, and it's up into the hills. I could sit in my living room or on my front deck and see all four ski areas. But the one problem we had living up there was the commuting. My office is in Aspen. The other problem was the fact that Snowmass is strictly a resort. It isn't like Aspen. Aspen's a resort, sure, but it's still a city." This year, Bob moved to an apartment in Aspen.

Counting the years off with a slow shake of his head Grueter reflects, "I had been coming up here since about 1950. A friend of mine and I drove over once in a '39 Ford. We had bedrolls, our skis and a case of tomato soup. For a quarter we could sleep on someone's floor. In the mornings we'd pack trails on the hill and get a free lift ticket. We lived on the soup. As I remember, a week up here cost \$6.00.

"Then, a little later, I came back for a longer stay. Went first class. Slept in the dormitory Walt Smith had behind his bowling alley. Ever try to sleep in a bowling alley? Skiing was everything then. At least it was until I found out

about summer in Aspen. From then on it seemed like I was always heading up here, either to ski or take in the Music Festival. Now I live here. I love it."

And in Greuter's opinion Aspen, Snowmass and Highlands "are all great ski areas. There are about 50 lawyers here. I have to work my butt off. I don't get to ski as much as I'd like to, but I like practicing law, and I like to eat. Fortunately, for me, lots of lawyers up here like to ski."

"There are a few people," adds Charlie Paterson, "who came to Aspen for false reasons . . . to make a buck, and then leave. But they're in the minority. And most find out the hard way that this isn't really a town to make a buck in. There are so many off seasons . . . it's tough." He adds, "I think the majority who are in business here, especially the people who have been here for a time, are the ones who went into business because they love to live in Aspen."

In the last analysis, there are two sides to Aspen. One is crisp and physically exciting. It is the roar of the wind in your ears as you ski four of the best ski areas in the world. It is the taste of tea and cookies in the afternoon, and the smell of pine smoke in the blueness of a winter evening when the temperature seems to be falling out of sight. It is the vibration of loud music and friendly bodies jammed into a bistro. It is the luxury of a sauna and a thick steak and a jug of wine in a fine restaurant.

The other side is warm, relaxing, mental. It's wading in a rock-strewn stream as fish rush by. It is sitting with others in a tent on a meadow while the sounds of talent and creativity rush into your mind. It's walking a trail and seeing a fawn look up in surprise, and then dart away. It's a cold beer on a hot afternoon. It's smiling at someone you love and at someone you don't know.

And when all is said and done, Aspen has two kingdoms. One is winter. The other is summer. □

*At Aspen***Pains, pleasures of learning to ski**

Second in a series on a first-time skier's visit to Aspen, Colo.



By Connie Coning

Travel Section Staff



The poma lift, usually found only on learner's hills, pulls beginning skiers to the top of the bunny hill at Aspen Highlands ski area, near Aspen, Colo.

how to avoid falling off. Unfortunately you recall all the bad stories your skiing friends back home told you about lifts—that they're worse to master than the actual skiing. There's a pit forming in your stomach—maybe an ulcer!

The poma lift, usually found only on learner's hills, consists of a long, vertical-hanging bar which has a saucer-shaped disk attached to the end. The skier puts the disk between his legs, and not sitting or putting any weight on it, allows the poma to pull him uphill. The warning is broadcast one more time: "Absolutely no sitting or the poma will take its revenge!"

MOST OF your class has gone ahead, and there's



Tribune Photos by Connie Coning

A beginner's ski class shows off their talents on the bunny hill at Aspen Highlands.

orating dip in an outdoor heated pool. Right now, a 12-hour nap—plain old sleep—seems quite in order.

Morning comes, all too quickly. A 7 a. m. wake-up call seems a little harsh for someone on vacation, but you are here to learn to ski, and ski school at Aspen Highlands begins at 9:30 a. m. sharp!

First you must gather enough strength to muster yourself painstakingly [literally] out of bed. Your body seems to have aged about 10 years during the night. Muscles are tight; limbs hurt.

ONCE UP and about, the aches and pains are less noticeable. Now for the chore—getting dressed. Better make a list so nothing is forgotten. First, two pairs of socks, one thin, the other heavy over the first; thermal underwear, top and bottom; then your snug-fitting, stretch ski pants which took such a cruel, wet beating the day before but had kept you dry [just like a diaper commercial], followed by a medium-weight, turtleneck sweater.

Next you sit down, painfully bend over, and gruntingly pull on your tight-fitting snow boots over the thick layer of socks. Phew! Already you've gone thru your second wind without even leaving your room! Thank

toping tip of the bunny hill at Aspen Highlands ski area, near Aspen, Colo.



goodness you decided to leave your rented equipment—ski boots and skis—overnight at Highlands. The extra weight at this point would have done you in.

The finishing touches are a wool hat with goggles worn on top of the head; sunglasses; heavy, down-filled mittens; and a parka with zippered pockets containing such valuables as lipstick, comb, chapstick, suntan lotion, ski school tickets, and money plus some identification. [The latter is very important because identification such as a driver's license is required to rent ski equipment.]

Three-quarters of an hour later the outfitting is complete. Surely in the days to come you will get it down to a science.

YOU ARE running late so there's no time for breakfast. Just as well. Falling down on a full stomach so early in the day seems a bit unhealthy. A pessimist's view, perhaps, but you still are a beginning skier and fall you must!

Luckily your hotel, the Continental Inn located near the center of town, is less than a block from one of the pickup points of the free shuttle buses to the Highlands. Buses also run from Aspen to Buttermilk/Tiehack and Snowmass. Aspen's fourth ski area is Aspen Mountain which rises above the town. Buses leave every 10 to 15 minutes.

You arrive at Highlands a little after 9, giving you just enough time to retrieve your ski boots and 3-foot skis from the GLM rental center, where you left them overnight at a cost of \$1.

It's more convenient for the beginning skier to rent his equipment at the site of the ski school because before your first lesson you have no idea of what you'll need. Also, if you're on the Graduated Length Method

[GLM], you will be moving on to longer skis—4 and 5 footers—and adding poles as the lessons progress, so different equipment will be needed.

The cost of renting skis, boots, and poles for five days is \$25. And all beginning skiers should rent, not buy their equipment. Who knows, maybe you'll find the 5-foot skis more to your liking and never want to move on to the full-length ski. There's also the chance that skiing just may not be your bag, so why spend the money before you really find out.

YOUR CLASS assembles. Some faces are familiar, others new. After a few short practicing runs on the lower grades, it's time to ride the poma lift to the top of the bunny hill.

Even tho the bunny hill isn't that steep, it is long, and you are a bit frightened. A couple of students in your class yesterday had advanced to the bunny hill right away, and no doubt were going to the top of the mountain today, their second day of ski school. But everyone moves on at his own pace, some of us at a snail's pace.

First your instructor explains how to use the poma lift properly, in other words

gone ahead, and there's been only one small upset. Actually the poma resembles a kiddy ride at an amusement park—what could be easier? Perhaps what they say about lifts is not true. There's only one way to find out.

It's your turn. An operator stands at the base of the lift and hands you the bar which you neatly put between your legs, allowing the disk to rest lightly against your derriere. The first few feet are a snap as you glide along with both feet—skis—sliding on the snow.

About a quarter of the way up, however, there is some slack, and quite naturally you give in to the impulse to sit down. You not only sit down, but you find yourself sprawled out in the snow as you take a nasty tumble and the empty disk trailing behind knocks you in the head as a final gesture of your stupidity. Your hat flies off and your borrowed goggles which had never been put to use are crushed, along with your pride.

Three more tries bring the same results, almost like instant replay. But after that you get the hang of it with the bruises to prove it and never are to fall again, from the poma that is, until your last lift of the day. Tiredness again could take the blame.

By the way, everything you hear about the hazards

A beginner's ski class shows off their talents on the bunny hill at Aspen Highlands, near Aspen, Colo., where the Graduated Length Method is taught. Beginning skiers start lessons on 3-foot skis without poles.

on the lifts is true, and more. And what's more is that you have to pay \$10 a day to ride the darned contraption!

GETTING DOWN the bunny hill is almost as hard as getting up. But once on top, the slope doesn't look quite so scary. We are to tackle the hill by skiing it in small segments instead of one fell swoop, which is indeed a comforting thought.

We all form a straight line down the slope, leaving sufficient space in between. The top person is to ski down doing turns around each classmate by using one hand of each person to guide him around, not as a crutch. [Even the mention of the word crutch brings on a few shivers.] When he finishes, he takes his place at the end of the line and the next person at the head of the class begins the same maneuvers.

This continues down most of the slope, and then everyone is instructed to skate [using that motion] down the remainder of the hill and get back in the lift line, which isn't much of an incentive for getting down the slope fast. Riding the poma isn't one of the thrills of skiing.

These maneuvers are re-

peated again and again, only without the hand holding, then by oneself on longer stretches, using all the 13 basic exercises we had learned yesterday, which should enable you to turn, slow down, and ultimately stop.

HOWEVER, ALL these bad spills on the poma are beginning to take their toll. Your confidence is waning, what little there is, and your strength, too, while your mind and body just aren't coordinating your thoughts and movements.

On your solo runs you find yourself too frightened to attempt any turns, and by skiing straight down you pick up speed which in turn scares you even more, and because you never really mastered that very necessary art of stopping, you take the chicken way out and just fall down in your tracks, again and again.

It's not the actual skiing that tires you out, it's the constant falling down and picking yourself up over and over.

And when everybody warns you that you had better be in shape before you attempt the sport of skiing, they're not talking about an

hour-glass figure or how well you fill out your ski pants, altho that helps in the apres-ski life [much more about that next week]. They are talking about physical fitness. That is one of the big requirements for skiing, and the sport is indeed worth the effort.

ON THE third day of ski school, most of our class of beginners go up the mountain, still on 3-foot skis and sans poles, but they still make it to the mountain. And they are parallel skiing, thanks to the Graduated Length Method of teaching and the excellent, patient guidance of the instructors of the Aspen Highlands Ski School.

This writer didn't make it to the mountain thru every fault of her own—because her poor, exhausted, unfit body just gave out. But for a few, brief and shining moments she experienced the thrill of skiing and there's got to be no other feeling like it in the world.

It's a feeling worth experiencing again and soon. There will be a next time for this beginning skier.

Next week: What the apres-ski life is like in Aspen, Colo.