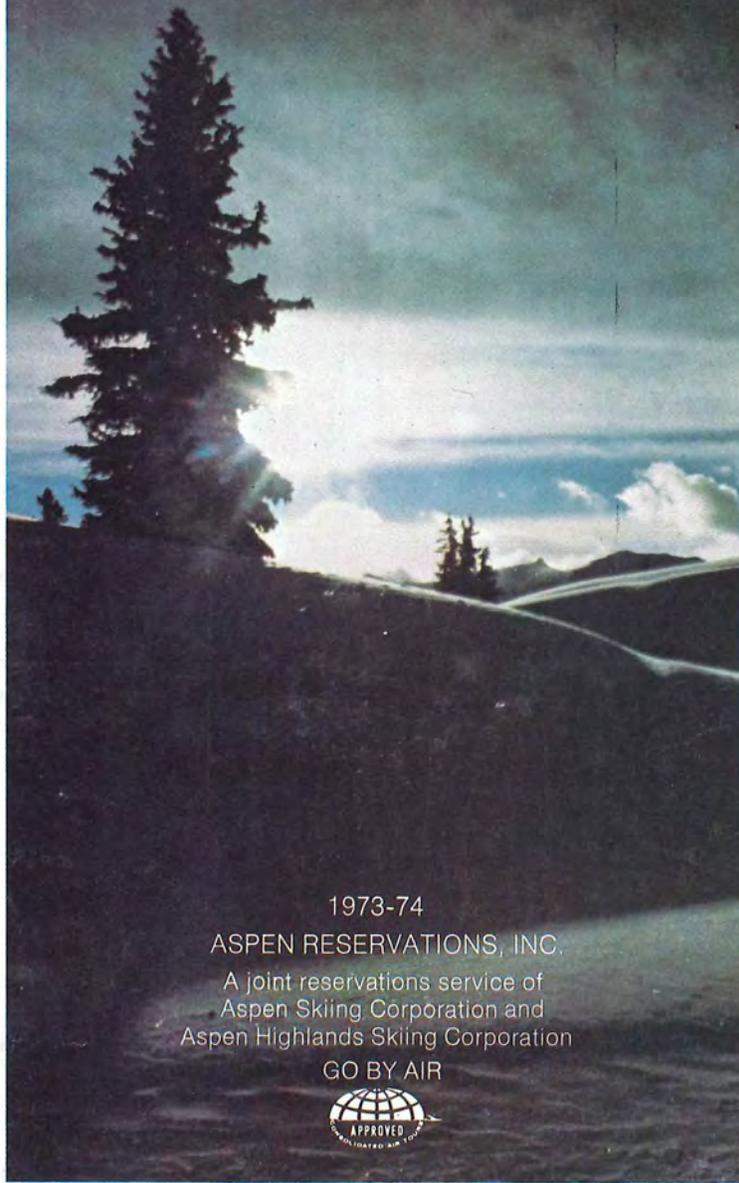


©Aspen Historical Society



1973-74

ASPEN RESERVATIONS, INC.

A joint reservations service of
Aspen Skiing Corporation and
Aspen Highlands Skiing Corporation

GO BY AIR



Season

1973/1974



1973-74
ASPEN RESERVATIONS, INC.
A joint reservations service of
Aspen Skiing Corporation and
Aspen Highlands Skiing Corporation

GO BY AIR



Every Picture Tells a Story.

There's more to a ski vacation than skiing. And, nowhere is there more than in Aspen.

Victorian architecture, shades of the old West, a bit of the international, and Rocky Mountain Contemporary all blend together in Aspen. Imagine the variety of over 100 different places to stay.

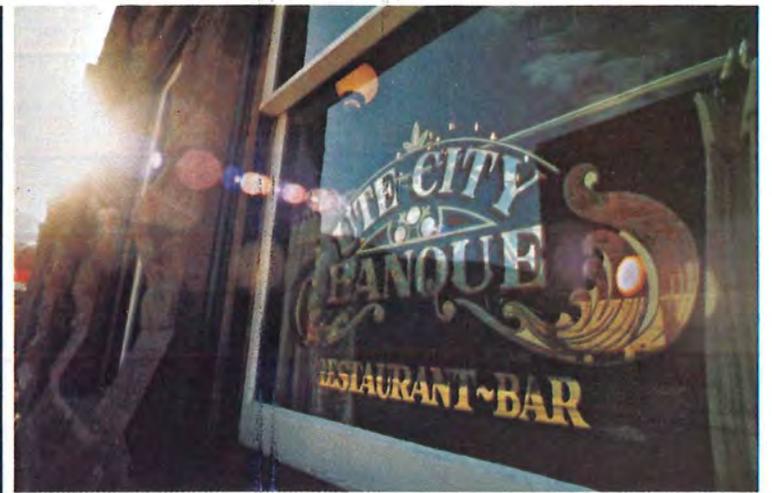
Try on some of our shops. We have dozens. And each is Aspen unique. Handmade wooden Dutch toys. Handwoven oriental rugs. Handcrafted Aspen pottery and jewelry. Australian sheepskins, international fashions. Banks, bakeries and brokers. It's all here.

Have You Ever Seen A Popcorn Wagon Selling Crepes? Aspen has one.

And more than five dozen other great restaurants offer a full range of prices, decor and cuisine. There's a different gourmet menu daily.

The Aspen Menu • American (from hamburgers to Maine lobster) • North African • Scandinavian • French • Italian • Mexican • Continental • Austrian • Swiss • German • Oriental • English

Big Names Play Our Little Town. Like the Nitty Gritty Dirt Band, the Drifters, Taj Mahal, Flash Cadillac and the Continental Kids, the Limeritters and Earl Scruggs.



GETTING TO ASPEN.

Via Denver: Service to Stapleton International Airport on Braniff, Continental, Frontier, North Central, Ozark, Texas International, Trans Central, TWA, United or Western Airlines. Bus service with Continental Trailways.

Denver to Aspen: Scheduled airline flights on Aspen Airways and Rocky Mountain Airways, plus charter service with Monarch Aviation. Express bus on Continental Trailways, leaves airport daily. Or drive, via the Eisenhower Tunnel and Vail pass, through Glenwood Springs. Distance: 205 miles.



American Express is honored at most facilities in the Aspen area.

Via Grand Junction: Fly Frontier, United or Western Airlines. Bus service with Continental Trailways.

Grand Junction to Aspen: Scheduled flights with Western Air Stages. Charter flights also available with Monarch Aviation. Bus service daily on Continental Trailways. Or drive, via Glenwood Springs, on paved, all-weather highways. Distance: 140 miles.

Next vacation **GO BY AIR** have more time there . . .



Sample Round Trip Jet Day Coach Air Fares
Including Tax To Denver From:

Chicago \$146.00	San Francisco . . . \$154.00
Los Angeles \$138.00	St. Louis \$130.00
New York \$234.00	Dallas \$114.00
Minneapolis/St. Paul \$118.00	

Fly now . . . Pay Later Plan Available

The service of any ATC or IATA airline may be used in connection with tours in this folder. Fares shown above are subject to change without notice.

AIR CANADA • ALASKA • ALLEGHENY • AMERICAN
BRANIFF • COASTAL • DELTA • EASTERN • FRONTIER
• NATIONAL • NORTH CENTRAL • NORTHWEST • OZARK
SOUTHERN • TEXAS INTERNATIONAL • TRANS WORLD •
UNITED • WESTERN

EFFECTIVE: November 22, 1973 thru April 14, 1974
7,000

Printed in U.S.A.



1973-74
ASPEN RESERVATIONS, INC.
A joint reservations service of
Aspen Skiing Corporation and
Aspen Highlands Skiing Corporation
GO BY AIR



There's only one Aspen.

Only Aspen offers you so much choice in the things you want to do. In where to ski. In where to eat. In how to spend the hours apres ski.

Only Aspen can give you a six-day lift ticket good at all four mountains—Aspen Mountain, Aspen Highlands, Buttermilk/Tiehack, and Snowmass. And only Aspen can give you seven fantastic nights to go with it.

Four mountains. On one lift ticket. With free transportation to and from all of them. Only in Aspen.



A World of Entertainment.

Broadway revues, jazz, rock, folk and country. Two dozen different establishments feature a variety of music and every type of libatious spirit imaginable. Aspen even has its own brand of Bluegrass.

And in your spare time . . .

Here are some more suggestions:

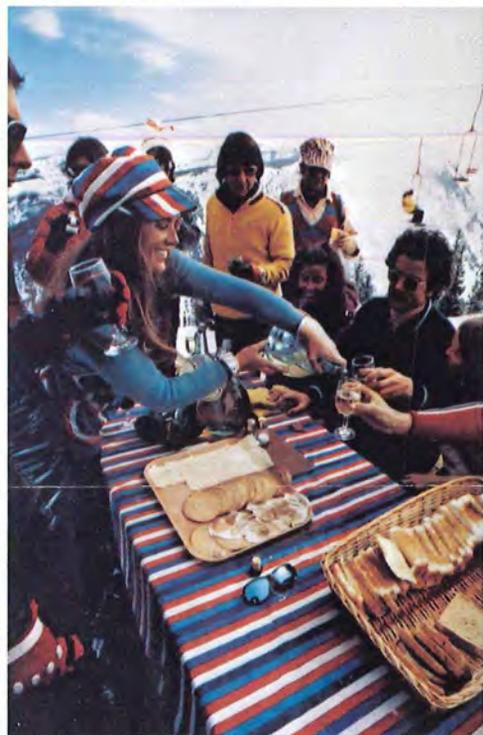
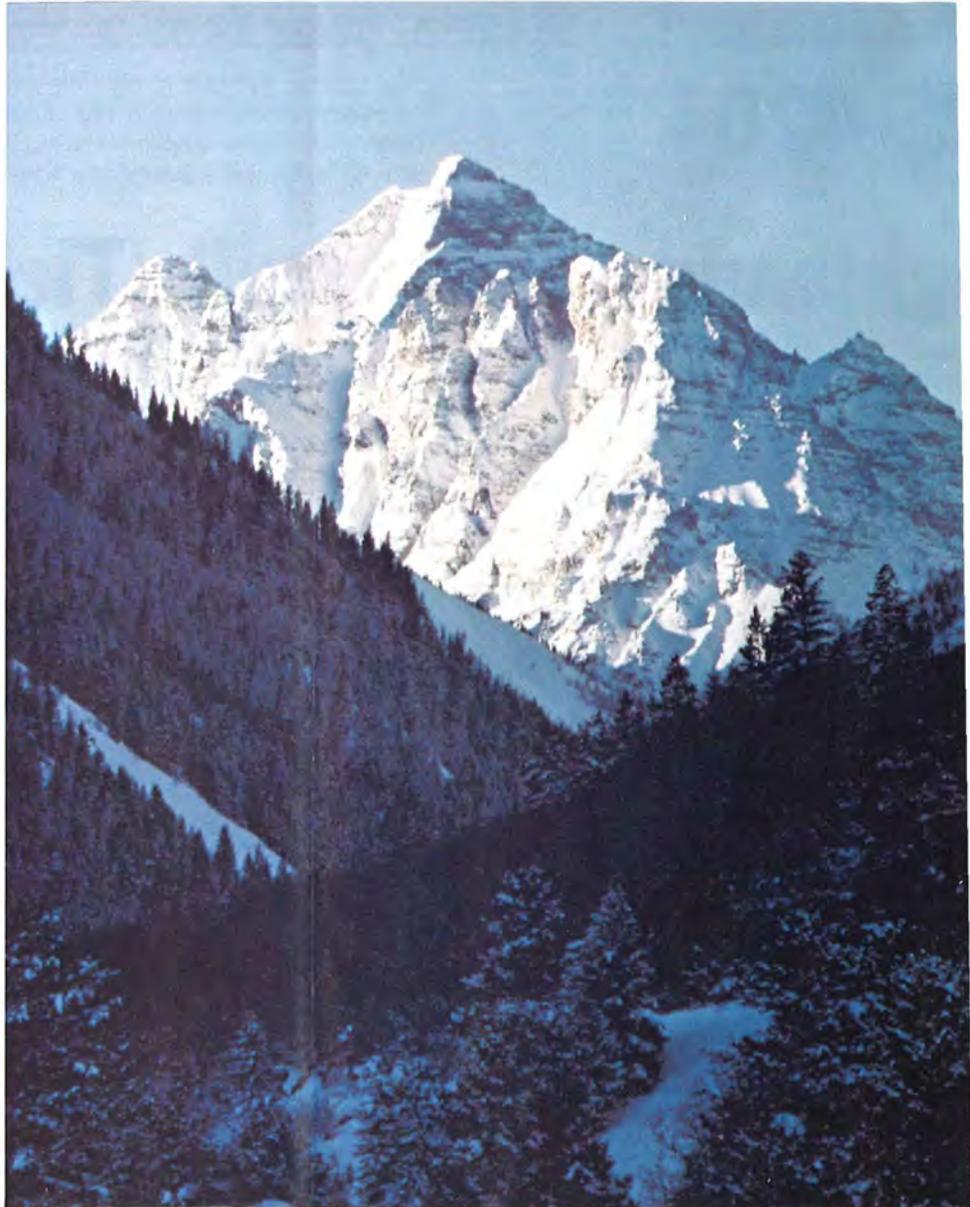
- Art Classes
- 14 Art Galleries
- Photo Galleries
- Window Shopping
- Weekly Bridge Tourneys
- Weekly Chess Tourneys
- Cooking Classes
- Classical Music Concerts
- Canadian Curling at
the Brown Ice Palace
- Dancing
- Dog Sledding at the
Toklat Kennels in Ashcroft
- Exercise Classes
- Fishing
- Flying and Gliding Lessons
- Hayrides
- Helicopter Skiing
- Ice Hockey and Skating at the
Brown Ice Palace and
Snowmass
- Pitkin County Library
- Four Movie Theaters
- Historical Museum
- Paddle Tennis
- Photography
- Snowmobiling
- Sleigh and Cutter Rides
- Snow Cat Tours
- Snowshoeing
- Swimming in one of 65
area pools
- Indoor Tennis

And, if that's still not enough, take a sauna, a walk or a dip in the world's largest hot springs mineral pool just down the road in Glenwood Springs.

We'd like to squash a myth about Aspen and beginners.

Some people seem to think Aspen is just for great skiers. No way. Oh sure, there are plenty of good skiers around, but there are also plenty of beginners having the time of their lives.

In all, Aspen has four ski schools — one for each mountain. Teaching in those schools are more than 300







t to winter.



Snowmass

The big one. With the Big Burn, Camp-ground, Elk Camp and the new Alpine Springs area, Snowmass offers over 1,200 acres of skiing. Sam's Knob, the Ullrhof, Elk Camp and Alpine Springs restaurants take care of big skiing appetites. Snowmass resort, at the base, offers rental shops, ski shops, boutiques, restaurants and lodging.

Vertical Rise: 3500 feet
Lifts: 1 Triple Chair, 9 double chairs
Longest Run: 3 1/2 miles
Advanced: 23%
Intermediate: 64%
Beginner: 13%



Map Key

ASPEN

- LODGES**
- Alpina Haus
 - Alpine Lodge
 - Applejack Inn
 - Aspen Cortina
 - Aspen Inn
 - Aspen Manor
 - Bell Mountain Lodge
 - Blue Spruce Lodge
 - Boomerang Lodge
 - Chalet Lisi
 - Christiania of Aspen
 - Christmas Inn
 - Coachlight Chalet
 - Continental Inn
 - Copper Horse Ski Hostel
 - Crestahaus Lodge
 - Deep Powder Lodge
 - Dormez Vous
 - Durant
 - Fasching Haus
 - Fireside Lodge
 - Gasthof Eberli
 - Glory Hole Lodge
 - Hotel Jerome
 - Holiday House
 - Innsbruck Sportsmotel
 - Lift One
 - Limelite Lodge
 - Little Red Ski Haus
 - Molly Gibson Lodge
 - Mountain Chalet
 - North Star Lodge
 - Nugget Lodge
 - Pines Lodge
 - Prospector Lodge
 - Ricks Racks
 - St. Moritz Lodge
 - Smuggler Lodge
 - Snowflake Lodge
 - Tipple Lodge
 - Tyrolean Lodge
 - Ullr Lodge
 - Vagabond Lodge

- CONDOMINIUMS**
- Aspen Square
 - Aspen Townhouse Central
 - Chateau Blanc
 - Fifth Avenue
 - North of Nell
 - Shadow Mtn. Village
 - Silver-Glo Condominium
 - Tipple Inn

SNOWMASS

- Center Willows Condominiums
- Crestwood Condominiums
- El Dorado Lodge
- Interlude Condominiums
- Laurelwood Condominiums
- Lichenheart Condominiums
- Lower Willows Condominiums
- Melton Ranch Chalets
- Mountain Chalet Lodge
- Pokolodi Lodge } Inns at Snowmass
- Snowmass Inn }
- Seasons Four
- Shadowbrook Condominiums
- Silver Tree Lodge
- Sonnenblick Townhouses
- Stonebridge Condominiums
- Stonebridge Inn
- Tamarack Townhouses
- Timberline Condominiums
- Timberline West
- Top of the Village Condominiums
- Upper Willows Condominiums
- Wildwood Inn

Planning Your Trip

Skiers and Seafood Fly In Fresh Daily Aspen is more accessible by air than any ski resort in the world. Twelve Rocky Mountain Airways and nine Aspen Airways flights arrive daily from Denver. Western Air Stages flies in from Grand Junction. And charter service is also available. Check with your airline or travel agent for full details.

By car, Aspen is 205 miles from Denver via I-70, the Eisenhower Tunnel, U.S. 6 to Glenwood Springs, then to Aspen via Colorado 82 on an all-weather paved highway. From Grand Junction, take I-70 to Glenwood Springs. Grand Junction is 140 miles from Aspen, with no passes to cross.

Continental Trailways provides daily express bus service to Aspen from Denver and Grand Junction.

Winterized rental cars are available at Denver, Grand Junction and Aspen.

Weather Been wondering about the winter weather in the world's greatest ski resort? It's one of the nicest things about Aspen.

First, snow usually falls at night, in more frequent small amounts rather than large storms. The days are mostly sunny. And, the temperatures on a clear day at 8,000 feet feel much warmer than they have a right to.

December through mid-February, daytime temperatures generally reach the high teens and twenties on the ski slopes. Nights are close to zero which helps keep the snow light and powdery.

Late February, March and April bring delightfully warm days on the mountains and chilly, but comfortable nights. All Aspen skiing is below timberline, so wind is seldom a problem.

How To Dress You won't need arctic garb because the wind and water repellent qualities of most ski wear will be sufficient.

Sweaters, turtle-necks, and wind shirts or ski jackets are fine most of the time.

Nights in Aspen are casual. Few people really like dressing up on a vacation; you don't need to in Aspen. Men might bring slacks and an informal sport coat. But leave your ties at home.

Women might want to bring a dress, long skirt or pants suit. Whatever is comfortable.

Don't forget your suntan lotion and swimming suits.

Cameras and Ski Equipment Bring your camera. The scenery and the smiles are matchless.

If you don't have equipment, or you've never skied before, don't worry. There are 19 rental facilities in Aspen and Snowmass, and base area equipment rentals at Aspen Highlands and Buttermilk.

What To Do When 1. Smile and decide the dates of your trip, size of group and type of accommodations desired. 2. Call Aspen Reservations, Inc. toll-free, or your travel agent or airline for room and transportation reservations. (Do this well in advance for the high season.) 3. Send necessary deposit after reservation confirmation. 4. Smile, relax and make your friends jealous while you're listing everything to take, planning what new ski wear to buy, studying trail maps, getting your equipment in shape and planning your Aspen itinerary. 5. You should plan to send full payment to the lodge for your package plan vacation at least 10 days prior to arrival. 6. This is also a good time to get your clothes to the cleaners, finalize your packing and travel plans, arrange for pet and house watch. 7. Start packing, but don't bring too much. If you forget something, you can always pick it up in Aspen. 8. Write down names and addresses for post cards and give the phone number of your lodge to the neighbors. 9. Lock the door and come to Aspen. When you arrive, check in at your lodge. If you've come on our package plan, they'll have your lift tickets and Goody Book. Smile again, relax and spoil yourself with the world's greatest ski vacation.

General Information

Your Ski Package Includes:

Seven nights lodging at your choice of facilities listed.

Six days of skiing at any or all four Aspen ski areas: Aspen Mountain, Aspen Highlands, Buttermilk/Tiehack and Snowmass.

Free bus transportation to and from town and all four ski areas.

The Aspen Goody Book. When you arrive to start your vacation, you will be given free, a bonus coupon book worth at least \$25.00. It con-

Aspen Reservations Incorporated

1973-'74

6 Day, 7 Night

Package Plan

Aspen, Colorado

Lodges

Lodges	Pool	Sauna	Hot Therapy Pool	Lounge	Kitchen Facilities	Fireplace	Telephone in Rooms	Cocktail Lounge	Restaurant	Group Meeting Rooms	Laundry Car	Comp. Full Breakfast	Double		Quad		P.O. Box				
													High		Low			High		Low	
													From	To	From	To		From	To	From	To
Alpina Haus	•	•	•	•	•	•	•	•	•	•	•	•	116	179	103	163	116	134	103	121	1186
Aspen Cortina	•	•	•	•	•	•	•	•	•	•	•	•	106	109	96	103	95	86	86	86	1145
Bell Mountain Lodge	•	•	•	•	•	•	•	•	•	•	•	•	113	179	103	152	106	127	93	117	328
Chalet Lisi	•	•	•	•	•	•	•	•	•	•	•	•	116	186	103	166	109	123	96	110	152
Christmas Inn	•	•	•	•	•	•	•	•	•	•	•	•	120	144	103	131	109	113	89	100	1756
Coachlight Chalet	•	•	•	•	•	•	•	•	•	•	•	•	144	207	110	166	116	137	93	114	1718
Copper Horse Ski Hostel	•	•	•	•	•	•	•	•	•	•	•	•	116	186	103	180	116	123	103	117	177
Crestahaus Lodge	•	•	•	•	•	•	•	•	•	•	•	•	116	144	110	124	113	116	103	107	630
Dormez Vous	•	•	•	•	•	•	•	•	•	•	•	•	All Dorms				102	109	89	96	120
Hotel Jerome	•	•	•	•	•	•	•	•	•	•	•	•	113	190	103	159	118	143	96	124	617
Highlands Inn†	•	•	•	•	•	•	•	•	•	•	•	•	123	207	110	194	116	144	110	135	1168
Ricks Racks	•	•	•	•	•	•	•	•	•	•	•	•	109		96		109		96		3153
Smuggler Lodge	•	•	•	•	•	•	•	•	•	•	•	•	123	144	110	131	104	120	95	107	1089
Tipple Lodge	•	•	•	•	•	•	•	•	•	•	•	•	123	183	107	149	113	157	95	133	147
Tyrolean Lodge	•	•	•	•	•	•	•	•	•	•	•	•	106	137	96	124	95	113	86	110	1145
Ullr Lodge	•	•	•	•	•	•	•	•	•	•	•	•	130	137	110	117					867
Vagabond Lodge	•	•	•	•	•	•	•	•	•	•	•	•	148	165	110	138	120	130	103	117	391

Alpine Lodge	•	•	•	•	•	•	•	•	•	•	•	•	128	149	122	143	121	128	115	122	716
Aspen Inn	•	•	•	•	•	•	•	•	•	•	•	•	130	333	117	285	116	197	103	170	680
Bavarian Inn†	•	•	•	•	•	•	•	•	•	•	•	•	130	158	117	138	102	130	93	121	1244
Christiania of Aspen	•	•	•	•	•	•	•	•	•	•	•	•	137	186	124	166	123	137	110	124	536
Continental Inn	•	•	•	•	•	•	•	•	•	•	•	•	130	165	117	152	116	197	103	170	388
Deep Powder Lodge	•	•	•	•	•	•	•	•	•	•	•	•	123	130	111	117	106	137	95	124	3038
Durant	•	•	•	•	•	•	•	•	•	•	•	•	156		117						2108
El Dorado Lodge*	•	•	•	•	•	•	•	•	•	•	•	•	158	172	124	149	127	134	107	119	5520**
Fireside Lodge	•	•	•	•	•	•	•	•	•	•	•	•	144	172	124	152	130		114		L-3
Heatherbed Lodge†	•	•	•	•	•	•	•	•	•	•	•	•	137	172	124	152	116	130	107	117	530
Hotel Jerome	•	•	•	•	•	•	•	•	•	•	•	•	144		130						J
Lift One	•	•	•	•	•	•	•	•	•	•	•	•	148		124						3550
Limelite Lodge	•	•	•	•	•	•	•	•	•	•	•	•	137	172	124	156	113	127	102	116	1089
Little Red Ski Haus	•	•	•	•	•	•	•	•	•	•	•	•	129	144	123	138	118	125	112	119	1042
Molly Gibson Lodge	•	•	•	•	•	•	•	•	•	•	•	•	130	165	117	152	113	148	103	131	2099
Mountain Chalet	•	•	•	•	•	•	•	•	•	•	•	•	144	270	128	229	116	165	105	142	1206
Nugget Lodge	•	•	•	•	•	•	•	•	•	•	•	•	137	151	117	138	113	120	96	110	N
Pines Lodge	•	•	•	•	•	•	•	•	•	•	•	•	130	176	117	159	95	118	86	107	738
Pomegranate Inn†	•	•	•	•	•	•	•	•	•	•	•	•	144	179	117	166	116		100	107	1368
St. Moritz Lodge	•	•	•	•	•	•	•	•	•	•	•	•	151	158	124	131	120		100		46
Silvertree Inn*	•	•	•	•	•	•	•	•	•	•	•	•	158	172	124	149	127	134	107	119	5009**
Snowflake Lodge	•	•	•	•	•	•	•	•	•	•	•	•	134	200	121	180	125	192	112	173	689
Stonebridge Inn*	•	•	•	•	•	•	•	•	•	•	•	•	158	172	124	149	127	134	107	119	5008**
T Lazy Seven Ranch†	•	•	•	•	•	•	•	•	•	•	•	•	130	200	117	177	102	139	89	124	240
Villa of Aspen†	•	•	•	•	•	•	•	•	•	•	•	•	144		124		116		103		679
Village Property Mgt.*	•	•	•	•	•	•	•	•	•	•	•	•	148	218	114	194					5550**
Wildwood Inn*	•	•	•	•	•	•	•	•	•	•	•	•	150	165	124	138	123	130	107	114	5037**

Applejack Inn	•	•	•	•	•	•	•	•	•	•	•	•	148		135		118		109		1552
Aspen Manor	•	•	•	•	•	•	•	•	•	•	•	•	162		145		129		117		310
Aspen Meadows†	•	•	•	•	•	•	•	•	•	•	•	•	158	172	145	152	127	134	121		220
Blue Spruce Lodge	•	•	•	•	•	•	•	•	•	•	•	•	144	179	131	166	116	120	107	110	596
Boomerang Lodge	•	•	•	•	•	•	•	•	•	•	•	•	144	214	131	194	116	200	107	180	253
Fasching Haus	•	•	•	•	•	•	•	•	•	•	•	•	151	200	131	180	148		135		1750
Gasthof Eberli	•	•	•	•	•	•	•	•	•	•	•	•	144	158	131	142	120	134	110	121	2112
Holiday House	•	•	•	•	•	•	•	•	•	•	•	•	151	214	135	208	137	158	117	152	634
Inns at Snowmass*	•	•	•	•	•	•	•	•	•	•	•	•	165		149		130		119		B-2**
Innsbruck Sportsmotel	•	•	•	•	•	•	•	•	•	•	•	•	151		131		120		107		1876
Maroon Creek Lodge†	•	•	•	•	•	•	•	•	•	•	•	•	146	169	135	163	132	143	123	137	236
North Star Lodge	•	•	•	•	•	•	•	•	•	•	•	•	158	165	138	145	130	174	117	151	

Coupon

For more information mail to:
Aspen Reservations, Inc. ■ Box 4546
Aspen, Colo. 81611

If there's anything you need to know now
and before you arrive, let us know. Send
the coupon below or call 303-925-4000
or toll-free 800-525-4204.

- Please send trail maps.
- Please send ski school rates and information.
- Please send list of available films for group-showing.

Organization _____

Position _____

Members _____

- 4-mountain poster offer: \$2.00 + 25¢ handling. (Enclose Payment)
- Please send information on merchandise.

Name _____

Address _____

City, State, Zip _____

Phone _____



Haven't you always wanted to call a toll-free number?

Try ours.

We'll answer your questions and make your reservations.

In short, we'll do everything we can to make yours an unforgettable winter fling. (If you're in a real hurry and don't mind paying for the call, try 303-925-4000)

800-525-4204

Aspen Mountain

Rising right out of town, it's tough and we're proud of it. This is the site of the annual Roch Cup races, and in 1950 the FIS World Ski Championships were held for the first time in this country on Aspen Mountain.

Gretl's and the Sundeck provide great on-the-mountain food.

Vertical Rise: 3300 feet
Lifts: 7 double chairs
Longest Run: 3 Miles
Advanced: 75%
Intermediate: 25%

Aspen Highlands

The balanced mountain. Aspen Highlands offers Ski-Vee, a video tape instant replay run with instructor evaluation, a speed timing gate, a NASTAR Race course, base lodge bar and restaurant, ski shop and rentals, and the Merry-Go-Round restaurant at mid-mountain.

Vertical Rise: 3800 feet,
highest in Colorado
Lifts: 7 double chairs, 4 poma lifts
Longest Run: 3½ miles
Advanced: 25%
Intermediate: 50%
Beginner: 25%

Aspen, your four mountain ticket to winter.

Your six-day lift ticket is fully interchangeable on all four mountains. That's a total of 196 runs and over 300 miles of superbly groomed downhill skiing. With four mountains and 33 lifts, you'll spend your time skiing, not waiting.

Buttermilk/Tiehack

Aspen's most popular family area will also open this year at Thanksgiving. Built specifically for beginners and intermediates, this is the gentleman of the four. The Cliff House and A La Crepe Suzette restaurants on the mountain complement the base restaurant, bar and rental facilities.

Vertical Rise: 2000 feet
Lifts: 5 double chairs, 1 T-bar
Longest Run: 2 miles
Advanced: 10%
Intermediate: 48%
Beginner: 42%

Snowmass

The big one. With the ground, Elk Camp and Springs area, Snowmass has 1,200 acres of skiing. Ullrhorf, Elk Camp and restaurants take care of your needs. Snowmass resort offers rental shops, ski shops, restaurants and lodging.

Vertical Rise: 3500 feet
Lifts: 1 Triple Chair, 9 double chairs
Longest Run: 3½ miles
Advanced: 23%
Intermediate: 64%
Beginner: 13%



...wanted to call a toll-free number?

...make your reservations.
...an to make yours an
...u're in a real hurry and don't mind paying for the call, try 303-925-4000)

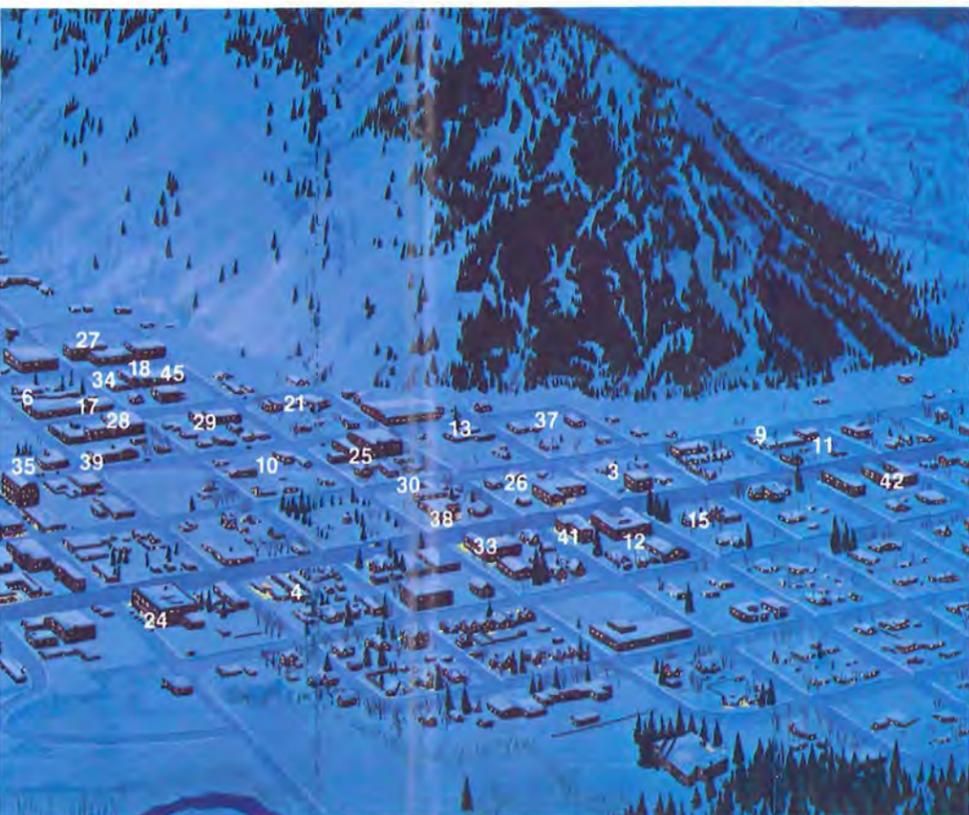
800-525-4204

tain Aspen Highlands

h and
of the
50 the
a held
Aspen

The balanced mountain. Aspen Highlands offers Ski-Vee, a video tape instant replay run with instructor evaluation, a speed timing gate, a NASTAR Race course, base lodge bar and restaurant, ski shop and rentals, and the Merry-Go-Round restaurant at mid-mountain.

Vertical Rise: 3800 feet,
highest in Colorado
Lifts: 7 double chairs, 4 poma lifts
Longest Run: 3½ miles
Advanced: 25%
Intermediate: 50%
Beginner: 25%



Aspen, your four mountain ticket to winter.

Your six-day lift ticket is fully interchangeable on all four mountains. That's a total of 196 runs and over 300 miles of superbly groomed downhill skiing. With four mountains and 33 lifts, you'll spend your time skiing, not waiting.

Buttermilk/Tiehack

Aspen's most popular family area will also open this year at Thanksgiving. Built specifically for beginners and intermediates, this is the gentleman of the four. The Cliff House and A La Crepe Suzette restaurants on the mountain complement the base restaurant, bar and rental facilities.

Vertical Rise: 2000 feet
Lifts: 5 double chairs, 1 T-bar
Longest Run: 2 miles
Advanced: 10%
Intermediate: 48%
Beginner: 42%



Snowmass

The big one. With the Big Burn, Campground, Elk Camp and the new Alpine Springs area, Snowmass offers over 1,200 acres of skiing. Sam's Knob, the Ullrhof, Elk Camp and Alpine Springs restaurants take care of big skiing appetites. Snowmass resort, at the base, offers rental shops, ski shops, boutiques, restaurants and lodging.

Vertical Rise: 3500 feet
Lifts: 1 Triple Chair, 9 double chairs
Longest Run: 3½ miles
Advanced: 23%
Intermediate: 64%
Beginner: 13%



MapKey

ASPEN

- LODGES**
1. Alpina Haus
 2. Alpine Lodge
 3. Applejack Inn
 4. Aspen Cortina
 5. Aspen Inn
 6. Aspen Manor
 7. Bell Mountain Lodge
 8. Blue Spruce Lodge
 9. Boomerang Lodge
 10. Chalet Lis!
 11. Christiania of Aspen
 12. Christmas Inn
 13. Coachlight Chalet
 14. Continental Inn
 15. Copper Horse Ski Hostel
 16. Crestahaus Lodge
 17. Deep Powder Lodge
 18. Dormez Vous
 19. Durant
 20. Fasching Haus
 21. Fireside Lodge
 22. Gasthof Eberli
 23. Glory Hole Lodge
 24. Hotel Jerome
 25. Holiday House
 26. Innsbruck Sportsmotel
 27. Lift One
 28. Limelite Lodge
 29. Little Red Ski Haus
 30. Molly Gibson Lodge
 31. Mountain Chalet
 32. North Star Lodge
 33. Nugget Lodge
 34. Pines Lodge
 35. Prospector Lodge
 36. Ricks Racks
 37. St. Moritz Lodge
 38. Smuggler Lodge
 39. Snowflake Lodge
 40. Tipple Lodge
 41. Tyrolean Lodge
 42. Ullr Lodge
 43. Vagabond Lodge

CONDOMINIUMS

44. Aspen Square
45. Aspen Townhouse Central
46. Chateau Blanc
47. Fifth Avenue
48. North of Nell
49. Shadow Mtn. Village
50. Silver-Glo Condominium
51. Tipple Inn

SNOWMASS

1. Center Willows Condominiums
2. Crestwood Condominiums
3. El Dorado Lodge
4. Interlude Condominiums
5. Laurelwood Condominiums
6. Lichenhearth Condominiums
7. Lower Willows Condominiums
8. Melton Ranch Chalets
9. Mountain Chalet Lodge
10. Pokolodi Lodge
11. Snowmass Inn } Inns at Snowmass
12. Seasons Four
13. Shadowbrook Condominiums
14. Silver Tree Lodge
15. Sonnenblick Townhouses
16. Stonebridge Condominiums
17. Stonebridge Inn
18. Tamarack Townhouses
19. Timberline Condominiums
20. Timberline West
21. Top of the Village Condominiums
22. Upper Willows Condominiums
23. Wildwood Inn

Planning Your

Skiers and Seafood Fly In Fresh Daily
accessible by air than any ski resort in the Rocky Mountain Airways and nine Aspen arrive daily from Denver. Western Air Stag Grand Junction. And charter service is. Check with your airline or travel agent for r
By car, Aspen is 205 miles from Denver Eisenhower Tunnel, U.S. 6 to Glenwood S Aspen via Colorado 82 on an all-weather p
From Grand Junction, take I-70 to Glen Grand Junction is 140 miles from Aspen to cross.

Continental Trailways provides daily express to Aspen from Denver and Grand Junction. Winterized rental cars are available at Denver and Aspen.

Weather Been wondering about the winter world's greatest ski resort? It's one of the about Aspen.

First, snow usually falls at night, in more amounts rather than large storms. The d sunny. And, the temperatures on a clear d feel much warmer than they have a right to.

December through mid-February, daytime generally reach the high teens and twenties. Nights are close to zero which h snow light and powdery.

Late February, March and April bring de days on the mountains and chilly, but com All Aspen skiing is below timberline, so w problem.

How To Dress You won't need arctic ga wind and water repellent qualities of most sufficient.

Sweaters, turtle-necks, and wind shirts or fine most of the time.

Nights in Aspen are casual. Few people rea up on a vacation; you don't need to in Asp bring slacks and an informal sport coat. Bu at home.

Women might want to bring a dress, long suit. Whatever is comfortable.

Don't forget your suntan lotion and swimmi
Cameras and Ski Equipment Bring you scenery and the smiles are matchless.

If you don't have equipment, or you've nev don't worry. There are 19 rental facilities Snowmass, and base area equipment re Highlands and Buttermilk.

What To Do When 1. Smile and decide th trip, size of group and type of accommod
2. Call Aspen Reservations, Inc. toll-free agent or airline for room and transportat
(Do this well in advance for the high se necessary deposit after reservation confir relax and make your friends jealous whil everything to take, planning what new sl studying trail maps, getting your equipme planning your Aspen itinerary. 5. You sho full payment to the lodge for your packag at least 10 days prior to arrival. 6. This is a to get your clothes to the cleaners, finaliz and travel plans, arrange for pet and housi packing, but don't bring too much. If you fo you can always pick it up in Aspen. 8. Wr and addresses for post cards and give the of your lodge to the neighbors. 9. Lock the to Aspen. When you arrive, check in at you come on our package plan, they'll have you Goody Book. Smile again, relax and spo the world's greatest ski vacation.

Aspen Highlands

General Information

Your Ski Package Includes:

Seven nights lodging at your choice of facilities in

Six days of skiing at any or all four Aspen ski area

Aspen Highlands, Buttermilk/Tiehack and Snowma

Free bus transportation to and from town and all

The Aspen Goody Book. When you arrive to start

will be given free, a bonus coupon book worth at





- 6. Lichenheart Condominiums
- 7. Lower Willows Condominiums
- 8. Melton Ranch Chalets
- 9. Mountain Chalet Lodge
- 10. Pokolodi Lodge
- 11. Snowmass Inn } Inns at Snowmass
- 12. Seasons Four
- 13. Shadowbrook Condominiums
- 14. Silver Tree Lodge
- 15. Sonnenblick Townhouses
- 16. Stonebridge Condominiums
- 17. Stonebridge Inn
- 18. Tamarack Townhouses
- 19. Timberline Condominiums
- 20. Timberline West
- 21. Top of the Village Condominiums
- 22. Upper Willows Condominiums
- 23. Wildwood Inn



necessary deposit after reservation confirmation. 4. Relax and make your friends jealous while you're in Aspen. 5. You should plan to study trail maps, getting your equipment in shape for your Aspen itinerary. 6. This is also a good time to get your clothes to the cleaners, finalize your packing, but don't bring too much. If you forget some you can always pick it up in Aspen. 7. Write down names and addresses for post cards and give the phone number of your lodge to the neighbors. 8. Lock the door and to Aspen. When you arrive, check in at your lodge. If you come on our package plan, they'll have your lift ticket ready. Smile again, relax and spoil yourself on the world's greatest ski vacation.

General Information

Your Ski Package Includes:
Seven nights lodging at your choice of facilities listed.
Six days of skiing at any or all four Aspen ski areas: Aspen Mountain, Aspen Highlands, Buttermilk/Tiehack and Snowmass.
Free bus transportation to and from town and all four ski areas.
The Aspen Goody Book. When you arrive to start your vacation will be given free, a bonus coupon book worth at least \$25.00. Contains discounts on a variety of goods and services throughout the resort.

Your Ski Package Excludes:
 Taxes, state and local, on accommodation portion of package. Payment to lodge upon arrival.
 Tips, Food, and Ground Transfers.

RATES QUOTED for each package are per person per week, based on the specific number in the original party booked. If number in party subsequently varies, the per person rates will be adjusted to reflect the total cost of the unit reserved.

RESERVATIONS may be made through Aspen Reservations Incorporated, Post Office Box 4546, Aspen, Colorado 81611. (303) 925-4204 or Toll Free Reservations WATS line 800-525-4204, or by your local travel agent or airline.

CONFIRMATION AND DEPOSIT . . . Reservations, when confirmed, are subject to payment of a deposit in the amount of \$50.00 per person per week, within 7 days after tour booking has been confirmed. On groups of 10 or more, lodge may request more deposit and also request additional cancellation notice.

FINAL PAYMENT is requested 10 days prior to arrival to speed processing of lift tickets for the guest. It is due on arrival.

REFUNDS OF DEPOSITS:
 1. Lodges reserve the right to withhold a 10% handling fee on unconfirmed reservation (where deposit has been received) which is cancelled.

2. Lodges reserve the right to withhold the entire deposit when a confirmed reservation (where deposit has been received) is cancelled with less than 30 days notice and the same room is not re-rented for the same time period. If the same room is re-rented for the same time period, the deposit will be refunded less the 10% handling fee.

REFUND POLICY . . . 21-day waiting period. Refunds on ski lift tickets will be made by Aspen Reservations Incorporated only upon presentation of the unused portion of the lift ticket together with certificate of medical reason in writing by a local physician.

ALL FACILITIES LISTED, while available, may not necessarily be part of the particular package booked. On condominium listings, low range is generally a studio apartment or one bedroom with full facilities in the living room or den. In condominiums or townhouses, daily maid service may or may not be included in the package. If certain facilities are desired, they should be specifically requested when booking the lodge or condominium.

Conditions and Responsibility: Aspen Reservations Incorporated and cooperating agents act only in the capacity of agents for the passenger in all matters pertaining to accommodations, ski activities, transportation whether by airplane, railroad, bus or automobile, as such, they shall not be liable for any injury, damage, loss, accident or irregularity which may be occasioned either by reason of defect in any vehicle or through the acts or default of any carrier or person engaged in conveying the passenger, or in carrying out the arrangements of the tour, or otherwise in connection therewith. The passage contract in use by the airline and/or any other transportation company concerned, when issued, shall constitute the contract between the airlines and/or other transportation company and purchaser of this tour and/or passenger.





HIGHLANDS Inn T.M.



**Aspen's only luxurious accommodation
located at the base of Aspen Highlands Ski Area.
Ski to and from your hotel — in the
quiet grandeur of the Rocky Mountains.**

**P. O. Box 1168 Tel. (303) 925-3449
ASPEN, COLORADO 81611 U.S.A.**



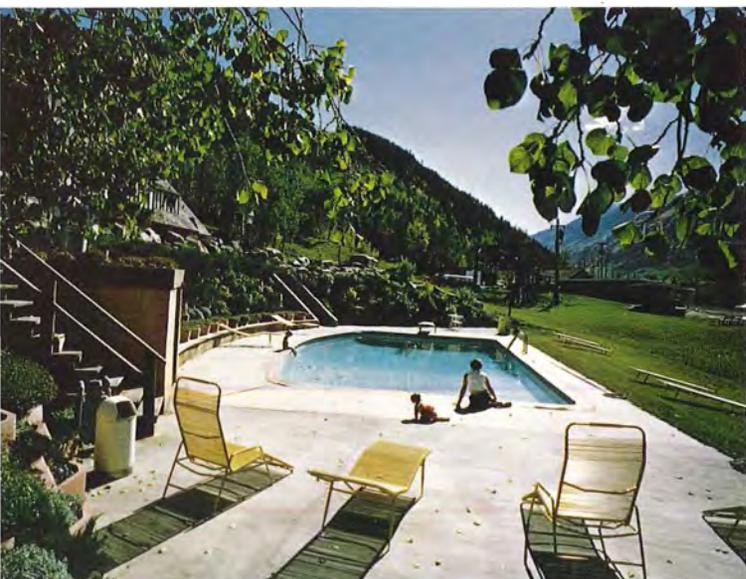
HIGHLANDS INN T.M.

COME TO ASPEN IN SUMMER, TOO,

The many activities include tennis, golf, hiking, sailing, horseback riding, fishing, concerts, chairlift ride to the top of the magnificent Aspen Highlands Ski Area.

- RESTAURANT
- COCKTAIL LOUNGE
- SPORT SHOP
- SUNDRY SHOP
- SAUNA
- TELEPHONES
- CAR RENTAL
- SKI RENTAL SHOP
- HEATED POOL

TRANSPORTATION TO ASPEN, 1½ MILES AWAY



At HIGHLANDS INN, the heated pool is open summer and winter.

HIGHLANDS INN

ON MAROON CREEK



HIGHLANDS INN T.M.

Aspen's only luxurious accommodation located at the base of Aspen Highlands Ski Area. Ski to and from your hotel — in the quiet grandeur of the Rocky Mountains.

P. O. Box 1168 Tel. (303) 925-3449
ASPEN, COLORADO 81611 U.S.A.

SKI WITH LEFTY

Charles W. (Lefty) Brinkman II, world famous ski instructor, is Director of the ASPEN HIGHLANDS SKI SCHOOL . . . the first ski school in Aspen to introduce the **GRADUATED LENGTH METHOD OF SKIING.**



“Lefty” is also your genial host during your stay at Highlands Inn.



Aspen Highlands Ski Area, longest vertical drop in Colorado, 3,800 ft.



The massive fireplace dominates the lounge of luxury. Here you may warm-up, socialize, or relax.

Attractive spacious rooms invite family vacationers. Fireplace suites. Doubles. Intimate dormitory space. Clever kitchenettes.



HIGHLANDS INN

SYMBOL OF SECURITY (TM)

Dine while viewing the ASPEN HIGHLANDS SKI SLOPES in one of Aspen's most palatable restaurants. Cocktails.





HIGHLANDS INN

P.O. Box 1168
Aspen, Colorado
(303) 925-~~XXXX~~

3444

TARIFF SCHEDULE

Low season rates - Nov. 22 - Dec. 21;
Jan. 6 - Feb. 9; March 31 - April 14

Double with fireplace, kitchennette, bath:	\$ 34
Double with bath:	\$ 20 - 32
Dormitory (per person):	\$ 8
Extra person:	\$ 6

High season rates - Dec. 22 - Jan. 5;
Feb. 10 - March 30

Double with fireplace, kitchennette, bath:	\$ 42
Double with bath:	\$ 28 - 40
Dormitory (per person):	\$ 9
Extra person:	\$ 8

HONEYMOON SUITE — CONNECTING ROOMS SUITES

No Pets Please



Welcome

to

HIGHLANDS INN

Aspen Times August 24¹-73



In case you wondered what all those youngsters wandering around Aspen and the base of Highlands in hockey get-ups with big sticks are doing, they are participating in one of several week-long hockey sessions being held at the Brown Ice Palace this summer to teach hockey. The kids have been staying in a regular, big league type camp out at Highlands which has been feeding and housing them and then bringing them to town in ski buses to practice hockey.

Bettina Mueller photo

conductor.
Aspen Times Sept 6, 1973

Aspen Highlands golf tournament slated Sept 17

An Aspen Highlands golf tournament at the Snowmass Country Club may be the first contest to use the full 18-hole course, if the new nine are ready by September 17, tourney date.

The tournament was announced this week by Aspen Highlands officials, who explained that Snowmass Golf Pro Carl Watkins would organize and manage the tournament and decide if the new nine holes are ready for play on the morning of the 17th.

Entry fee for the tournament has been set at \$7. This includes green fees, a golf cap, free beer and a chance at 10 prizes.

Included among the prizes are two Aspen Highlands season tickets, two 12 day tickets, two three-day tickets, two \$20 gift certificates at the Snowmass Country Club, and two dinners for two at the Pomegranate.

Entries for the tournament are due by Wednesday, Sept 12. Players may enter by calling 923-4012.

Arrests made

ASPEN HIGHLANDS

GOLF TOURNAMENT

Date: Monday, September 17, 1973
Place: Snowmass Country Club
Cost: \$7.00
Time: To be determined by number of entrants
Sign Up: Snowmass Country Club
923-4012

Qualification: Entrants must have an authorized handicap
Open To: First 90 entries

Prizes: 2 Season Tickets- Aspen Highlands- 1973/74 Season
Prizes: 2- 12 Day Tickets- Aspen Highlands- 1973/74 Season
Prizes: 2- 3 Day Tickets- Aspen Highlands- 1973/74 Season
Prizes: 2- Dinners for Two- Pomegranate
Prizes: 2- \$20 Gift Certificates

ENTER NOW — Call 923-4012 (Entries close Saturday, Sept. 15)



ASPEN HIGHLANDS



LIFT RATES — 1973-74 SEASON

SEASON

Individual.....\$175⁰⁰

(First 600 tickets will go on sale

Monday, Sept. 10 for\$150⁰⁰

Ticket Office is open Tuesday-Sunday 10:00-4:00

Family (husband & wife plus \$40 for
each child under 12).....\$350⁰⁰

(First 50 tickets will sell for \$300 plus \$40 per child under 12)

Special Student (18 & under,
resident of Roaring Fork Valley\$90⁰⁰

SPECIALS

12-day (good for any 12 days
during the season)\$72⁰⁰

Community Services.....\$5/day

Student (Resident of Roaring Fork Valley only)

(13 and over).....\$5/day

12 and under).....\$3/day

Young at heart (65 and over).....\$3/day

SKI SCHOOL

Daily.....\$10⁰⁰

3-day\$27⁰⁰

5-day\$40⁰⁰

Private lessons.....\$20/hr.

(additional students up to a maximum of 4)\$5/ea.

DAILY RATES

Nov. 22 through Dec. 4 and

March 30 to Apr. 14.....\$9/day

Dec. 15 to March 29\$10/day

3-day pass (good on 3 of 4
consecutive days)\$27⁰⁰

6-day pass (good on all four mountains)

Nov. 22-Dec. 4 & Jan. 5-Feb. 1,
after Mar. 29\$54⁰⁰

Dec. 15-Jan. 4 &

Feb. 2-March 29.....\$60⁰⁰

Half-day (starts at 12:30 P.M.)\$6⁰⁰

**ALL LIFT AND LESSON RATES ARE
SUBJECT TO CHANGE WITHOUT NOTICE**

Aspen Highlands
P. O. Box T
Aspen, Co. 81611

**ADVANCE TICKET
ORDER FORM**

Yes, I want to ski Aspen Highlands this season. Please re-
serve the following tickets:

- Individual Season Ticket — \$175.00 ea.
- Family Season Ticket — \$350 ea. (husband & wife)
- Children under 12 — \$40 ea.
- Special Student 13-18 (Roaring Fork Residents) \$90.00 ea.

— Special 12-day ticket \$72.00 ea.

Enclosed is my check for \$_____.

Please sent the full amount per above. You will be reim-
bursed if your check arrives in time for the limited early sea-
son discount. Please include your name and address.

* Get Acquainted Ski School Package (10 half-day group lessons)
* (for Aspen residents & employees Nov. 26-Dec. 21.....\$48⁰⁰



ASPEN HIGHLANDS



LIFT RATES — 1973-74 SEASON

SEASON

Individual.....\$175⁰⁰

(First 600 tickets will go on sale

Monday, Sept. 10 for\$150⁰⁰

Ticket Office is open Tuesday-Sunday 10:00-4:00

Family (husband & wife plus \$40 for
each child under 12).....\$350⁰⁰

(First 50 tickets will sell for \$300 plus \$40 per child under 12)

Special Student (18 & under,
resident of Roaring Fork Valley\$90⁰⁰

SPECIALS

12-day (good for any 12 days
during the season)\$72⁰⁰

Community Services.....\$5/day

Student (Resident of Roaring Fork Valley only)

(13 and over).....\$5/day

12 and under).....\$3/day

Young at heart (65 and over).....\$3/day

SKI SCHOOL

Daily.....\$10⁰⁰

3-day\$27⁰⁰

5-day\$40⁰⁰

Private lessons.....\$20/hr.

(additional students up to a maximum of 4)\$5/ea.

DAILY RATES

Nov. 22 through Dec. 4 and

March 30 to Apr. 14.....\$9/day

Dec. 15 to March 29\$10/day

3-day pass (good on 3 of 4
consecutive days).....\$27⁰⁰

6-day pass (good on all four mountains)

Nov. 22-Dec. 4 & Jan. 5-Feb. 1,
after Mar. 29\$54⁰⁰

Dec. 15-Jan. 4 &

Feb. 2-March 29.....\$60⁰⁰

Half-day (starts at 12:30 P.M.)\$6⁰⁰

**ALL LIFT AND LESSON RATES ARE
SUBJECT TO CHANGE WITHOUT NOTICE**

Aspen Highlands
P. O. Box T
Aspen, Co. 81611

**ADVANCE TICKET
ORDER FORM**

Yes, I want to ski Aspen Highlands this season. Please re-
serve the following tickets:

- Individual Season Ticket — \$175.00 ea.
- Family Season Ticket — \$350 ea. (husband & wife)
- Children under 12 — \$40 ea.
- Special Student 13-18 (Roaring Fork Residents) \$90.00 ea.
- Special 12-day ticket \$72.00 ea.

Enclosed is my check for \$_____.

Please send the full amount per above. You will be reim-
bursed if your check arrives in time for the limited early sea-
son discount. Please include your name and address.

Get Acquainted Ski School Package (10 half-day group lessons)
(for Aspen residents & employees Nov. 26-Dec. 21.....\$48⁰⁰)

ASPEN HIGHLANDS TRAIL MAP



and facilities guide

P.O. Box T
Aspen, Colorado 81611
U.S.A.
(303) 925-7302

1973/1974

ASPEN HIGHLANDS TRAIL MAP



and facilities guide

P.O. Box T
Aspen, Colorado 81611
U.S.A.
(303) 925-7302

ELEVATION
11,800 FT.

11,000 FT.

10,000 FT.

9,000 FT.

8,000 FT.

ASPEN HIGHLANDS®

TRAIL MAP

TRAIL MARKINGS

- Easiest
- More Difficult
- ◆ Most Difficult
- Ⓛ Patrol Phones

TRAILS

- | | |
|------------------------|---------------------|
| 1 Jug's Hill | 30 Prospector |
| 2 Broadway | 31 Norway |
| 3 Mousetrap | 32 Lower Norway |
| 4 Loges | 33 Exhibition |
| 5 Hayden | 34 Tower 25 Cutoff |
| 6 Olympic | 35 Christy Canyon |
| 7 Meadows | 36 Nugget |
| 8 Kandahar | 37 Prospector Gulch |
| 9 Alps | 38 Red Onion |
| 10 Meadows Cut-Off | 39 Lower Red Onion |
| 11 The Wall | 40 T-Lazy-7 |
| 12 Boomerang | 41 Cakewalk |
| 13 Coachlight Catwalk | 42 Upper Stein |
| 14 Interstate 70 | 43 Park Avenue |
| 15 Le Chamonix | 44 Golden Barrel |
| 16 Easy Street Catwalk | 45 Arthur's |
| 17 Andrew's | 46 Lower Stein |
| 18 Grand Prix | 47 Upper Jerome |
| 19 Pyramid Park | 48 Jerome Park |
| 20 Phone 4 Catwalk | 49 Jerome Bowl |
| 21 Moment of Truth | 50 Golden Horn |
| 22 Phone 5 Catwalk | 51 Thunderbowl |
| 23 Wine Ridge | 52 Powder Bowl |
| 24 Drop-Off | 53 Epicure |
| 25 Heatherbediam | 54 Smuggler |
| 26 Floradora | 55 Limelight |
| 27 Gunbarrel | 56 Mother's |
| 28 Deane's | 57 Apple Pie |
| 29 Treva's | 58 Half-Inch |

POINTS OF INTEREST

- 59 Base area
- 60 Nastar
- 61 Quarterway
- 62 Merry-Go-Round Restaurant
- 63 Patrol Hq.—Picnic Hut

LIFTS Total lift capacity 9,000 per hour.

Double Chair	Length	Rise
A Smuggler	1600'	300'
B Thunderbowl	3000'	900'
C Exhibition I	3800'	1000'
D Exhibition II	5000'	1000'
E Cloud 9	3000'	900'
F Loges Peak	3300'	900'
G Olympic	4500'	1200'
Poma		
H Golden Horn	2300'	650'
I Little Poma	490'	90'
J Half Inch	400'	45'
K Grand Prix	4800'	1100'

PLEASE DON'T LITTER

ASPEN HIGHLANDS

Allow time for your descent. and closes all lifts at 3:30 p.m. or earlier as marked. men; and area management personnel. Patrol checks instructors with no more than 3 students; ski patrol-ski school director and supervisors; private lesson Cutting lift lines is forbidden except for the following: on a trail, give them plenty of room. Please heed them! and regulations. Respect closed trail signs, area boundary signs and avalanche signs. They are closed for your protection. When snow vehicles are working skiing, or for failure of the holder to observe its rules right to revoke any ticket for reckless or out-of-control Aspen Highlands Skiing Corporation reserves the Please ski with caution and consideration for others.

9. Skiers must keep off closed trails and posted areas and observe all traffic signs and other regulations as prescribed by the ski area.

8. All skiers must wear safety straps or other devices to prevent runaway skis.

7. When walking or climbing in a ski area, skis should be worn. Keep to the side of the trail or slope.

6. A standing skier must look uphill for approaching downhill skiers before starting.

5. A skier entering a trail or slope from a side or intersecting trail must first check for approaching downhill skiers.

4. Skiers must not stop in a location which obstruct loading or unloading from lifts.

3. Skiers approaching each other from opposite directions must always pass to the right.

2. When skiing downhill and overtaking another skier, the overtaking skier is responsible for avoiding the skier below him.

1. All skiers must ski under control. Control means skiing in such a manner that a skier can avoid other skiers or objects on the slopes.

For your information, these nine rules make up the National Skiers' Courtesy Code. Please read and observe them.

RULES OF THE ROAD

SKI SCHOOL INFORMATION

The Aspen Highlands Ski School, under the direction of Charles (Lefty) Brinkman, blends the best of the two great techniques—French and American—into the most modern and progressive system taught anywhere. Less formal and more oriented to individual needs, it mixes in the warmth and fun of Aspen so that learning is truly an enjoyable experience.

The basic position is one of natural poise, with the body over the skis. This allows the skis and natural body rhythm to produce an efficient and relaxed skier.

Unlike more rigid and inflexible systems that dwell on form for form's sake and encourage still and unnatural positions, our technique develops a sound understanding of skiing that leads to quick improvement and a high degree of confidence.



G.L.M. AT HIGHLANDS

Highlands uses the techniques developed by the originator of GLM, Clif Taylor. Over many years, Taylor has refined and improved GLM instruction to the point it is now. His methods have been clearly demonstrated to be the best way to learn parallel skiing from the outset.

Many other so-called GLM systems are now available, but most of them skip the 3' and 4' stages of GLM and start the student out on 5' skis. Taylor feels that the most important parts of GLM are the 3' and 4' stages. He reasons that a skier might just as well start on traditional length skis since the snowplow and christie must be a part of a system that starts with 5' skis.

The Taylor "Direct Parallel" method as taught at Highlands is based on 13 parallel "Turning Power" exercises that are first taught on 3' short skis, then applied to 4', 5' and ultimately traditional length skis. The system is used to teach beginners a direct-parallel method immediately. It's also used to help intermediate skiers who are having problems with parallel technique. In addition, it can improve and sharpen the techniques of experts and even junior racers.

No matter which method you choose, you can be assured of the finest instructors available anywhere.

THE BEST APRÉS SKI IN TOWN



Ask any Aspen local. He'll tell you Highlands is the place to go for après ski. With entertainment in two bars, and drinks running from draft beer to the "Smuggler" (Highlands' special concoction of peppermint schnapps, hot cocoa, and whipped cream), the Highlands après ski scene is the best to be had in town.



SKI VEE

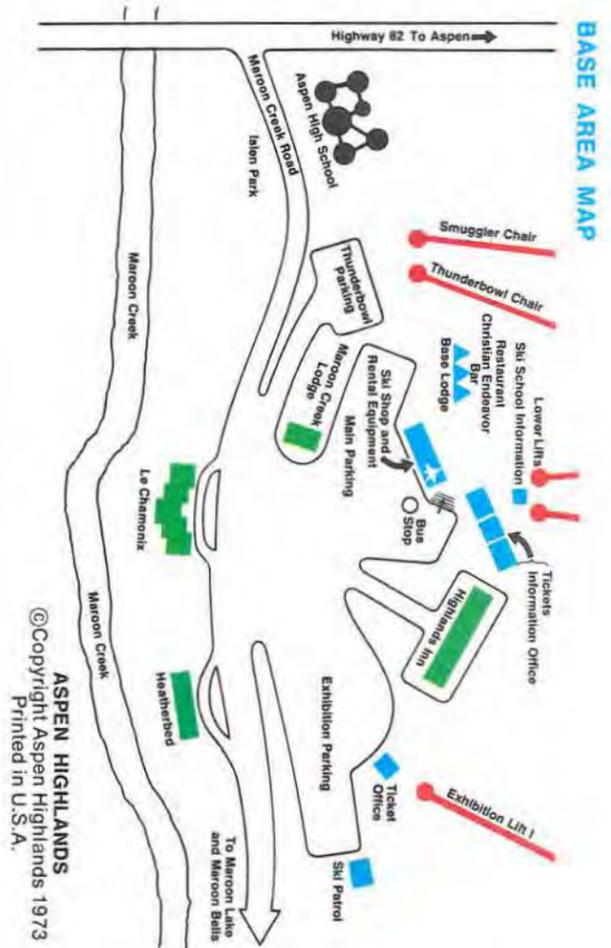
Ever wonder what you look like on the slopes? Cameras and videotape equipment are installed on Exhibition slope just above Quarterway, to give Highlands skiers this opportunity. For a nominal fee, you can be recorded as you ski and get an instant replay when you reach the bottom of the run. A great way to improve your skiing.

ASPEN HIGHLANDS TRAIL MAP



and facilities guide

P.O. Box 1
Aspen, Colorado 81611
U.S.A.
(303) 925-7302



ASPEN HIGHLANDS
©Copyright Aspen Highlands 1973
Printed in U.S.A.

ASPEN HIGHLANDS INFORMATION

Operating Hours: 9:00 to 4:00 Daily
Thanksgiving through mid-April
Ski School Hours: 9:30 to 12:00 and 1:00 to 3:30 Daily
Director: Charles "Lefty" Brinkman
Highlands Bus Schedule: Free service every 15 minutes from 8:00 to 10:00 A.M. daily. Bus runs every half hour for the rest of the day.
HIGHLANDS ACTIVITIES
MASTAR Races: Every Tuesday, Wednesday and Thursday at 12:00 Noon
Video Tape Run: Available daily except Saturdays
Restaurant Service: Merry-Go-Round Restaurant (At the top of Exhibition II) opens at 9:30 daily
Base Lodge Restaurant open for Breakfast (8:00 to 10:00) and Lunch
Après Ski Entertainment daily in the Christian Endeavor Bar
Photography by Appointment: Inquire at Information Booth
We Suggest: On busy days, take this alternate route up the mountain... take Thunderbowl Double Chair and Golden Horn Poma, ski 41 to 36 to 43 to Grand Prix Poma and up.

NASTAR AT HIGHLANDS

One of the greatest attractions of sports at any age is the excitement that comes from extending your skill and physical coordination beyond what you've achieved before.

NASTAR is just that. And it's available in Aspen only at Highlands!

NASTAR is the National Standard Race, a program for the recreational skier. By entering NASTAR a skier establishes a handicap and for the first time



can measure his ability against other skiers who enter NASTAR across the country.

Find out how much you have progressed from a learner to a real practitioner of the sport.

Enter NASTAR, the race for everyone regardless of age or ability. If you are in the snowplow class or an expert, you can measure your ability by entering NASTAR. If you are 4-40 or 80, you can enjoy this easy ski, open gate, giant slalom course which runs between 30-45 seconds.

You have the opportunity of winning a NASTAR pin by coming within a certain percentage of PAR in junior, regular and veteran classes—men-women, boys-girls.

NASTAR races at Aspen Highlands will generally be held on Tuesday, Wednesday and Thursday. However, we urge you to join our NASTAR racing clinics to be held earlier each week to improve your chances of winning a NASTAR pin. Expert racing instructors will work with you and critique your trial runs.

Get more fun out of skiing, race in NASTAR. In Aspen—only at Highlands!

Sign-ups begin at 3 p.m. on the day preceding each race and continue up until 11 a.m. on the day of the race. Sign up at the Customer Service Dept. in the base lodge area.



Church Service -
September 1973

East Deck Base Lodge
Aspen Highlands

Father Shannon
Christ Church Episcopal





Grading for tennis
courts
September 1973



Near Base Lodge



Highlands Inn September 1973



East side



fire stairs





September 1973
Tennis court preparations





Highlands Inn
Restaurant area -
September 1973



Bar area



all nice

Stairs to restaurant

Highlands Inn

September 1973



Sept
1973





Highlands Inn
Swimming pool
August 1973



ceiling



fire stairs Sept 1973



New kitchen Highlands Inn



Lobby - September



Restaurant



Gift Shop Lobby



Lobby Stairs - October



October 1973

Fireplace





Roof over kitchen -



411 Broken windows et all -



200 series!



Grading tennis court area



Aspen Today 9/29

Highland's Rates Boo-boo - Again

Editor:

Re: September 5 issue

Will the daily rate at Aspen Highlands from 12-15-73 to 3-29-73 indeed be only \$1 for adults?

In that case, can I assume rates for each of my 4 children will be only 30c per diem?

At that rate, our family of 6 can ski for \$3.40 a day, or maybe even less with a family rate.

Fantastic! We'll be there.

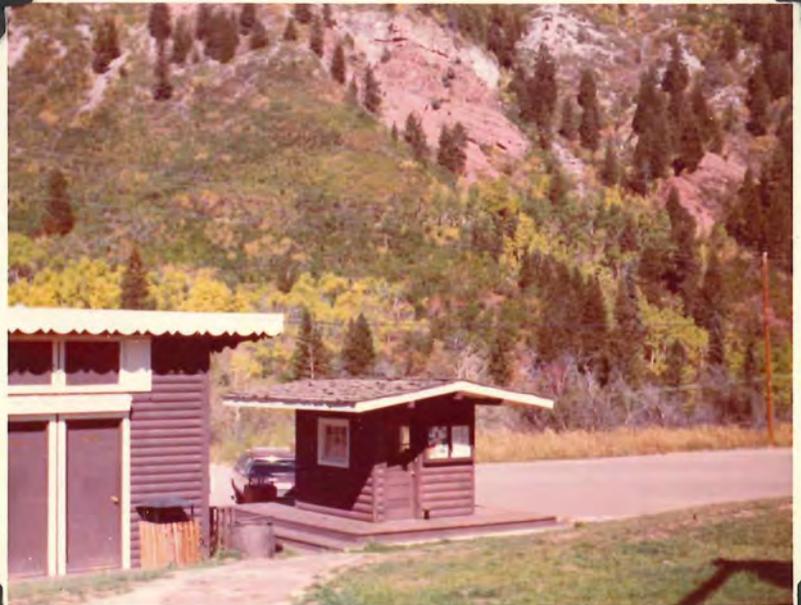
Sincerely,
Ms. Rusty Chandler,
Los Angeles

Editors note:

As Ms. Chandler has no doubt discovered, to her disappointment, we are sure, we bungled with the \$1 figure which should have been \$10 and punished our proofreader in an appropriate style. If we get any more comments on it, we will add some more time to his sentence.

September 1973
Busses

maintinance





Base area near $\frac{1}{2}$ inch -



Marketing Building
September 1973



ASPEN
HIGHLANDS **SKI**
SCHOOL



ASPEN
HIGHLANDS

Aspen Highlands Ski School - P.O. Box T, Aspen, Colorado 81611
Telephone: (303) 925-7302

1973-74

GLM at Aspen Highlands. The long and the short of it.

At Aspen Highlands, we've been teaching the GLM (Graduated Length Method) of skiing from the beginning. In fact, Aspen Highlands method is a refinement of the now-famous method originated by Clif Taylor.

Essentially, Highlands method is this. We begin by teaching thirteen basic parallel turning exercises on three-foot skis. Once you've reached proficiency on the three-footers, you move on to four-foot, five-foot and finally the traditional length skis.

GLM isn't just for beginners, either. It can be an excellent tool for intermediate skiers who are having difficulty with their parallel technique. Or for experts and racers who want to sharpen their technique.



With GLM, the beginner skier parallels immediately on three-foot skis.



Then he applies the same technique to four-foot, five-foot, and finally full-length skis.

Aspen Highlands intends to keep you after school.

Our famous GLM method is why people first come to Aspen Highlands. And our after school activities are why they keep coming back.

Because the experience of learning to ski at Highlands doesn't end on the slopes. There'll be plenty of opportunity to talk with your instructor at dinner and at après ski. And for those who devote a week to the school, there's a traditional week-end banquet with awards to the top students.

After a few GLM lessons, you'll probably be proficient enough to take on our whole mountain. That means skiing 50 miles of carefully groomed slopes. Including the longest vertical drop in Colorado—3,800 feet. There's a video tape run you can use to study your technique. And NASTAR races three times a week. Anyone can enter. And anyone can win.

This year, learn to ski with GLM at Aspen Highlands.

We'll try hard to keep you after school.

Ski school schedule and rate information.

Director of the Aspen Highlands Ski School is Lefty Brinkman, world famous ski instructor. The ski school is open from 9:00 a.m. till 12:00 a.m. and 1:00 p.m. till 3:30 p.m. daily.

\$40.00	full day group lesson
\$ 7.00	half day group lesson
\$ 6.00	full day children 12 and under
\$27.00	three full days
\$40.00	five full days
\$20.00	per hour/private lesson
\$90.00	full day private class

These rates are applicable for both GLM and regular length ski lessons.

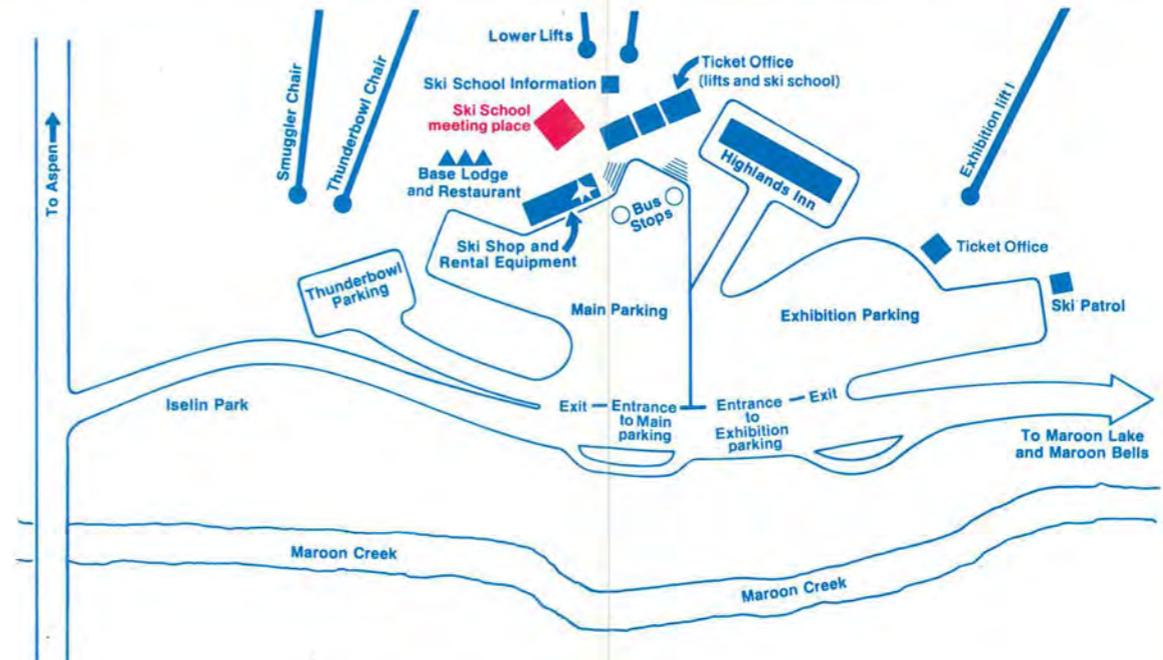
Aspen Highlands has two complete rental shops for all your ski equipment needs.

Private group instruction is available at Highlands.

Fee for four hour session is \$90.00 a day.

For complete information, call or write:

Director, Aspen Highlands Ski School,
P.O. Box T, Aspen, Colorado 81611.
303-925-7302.

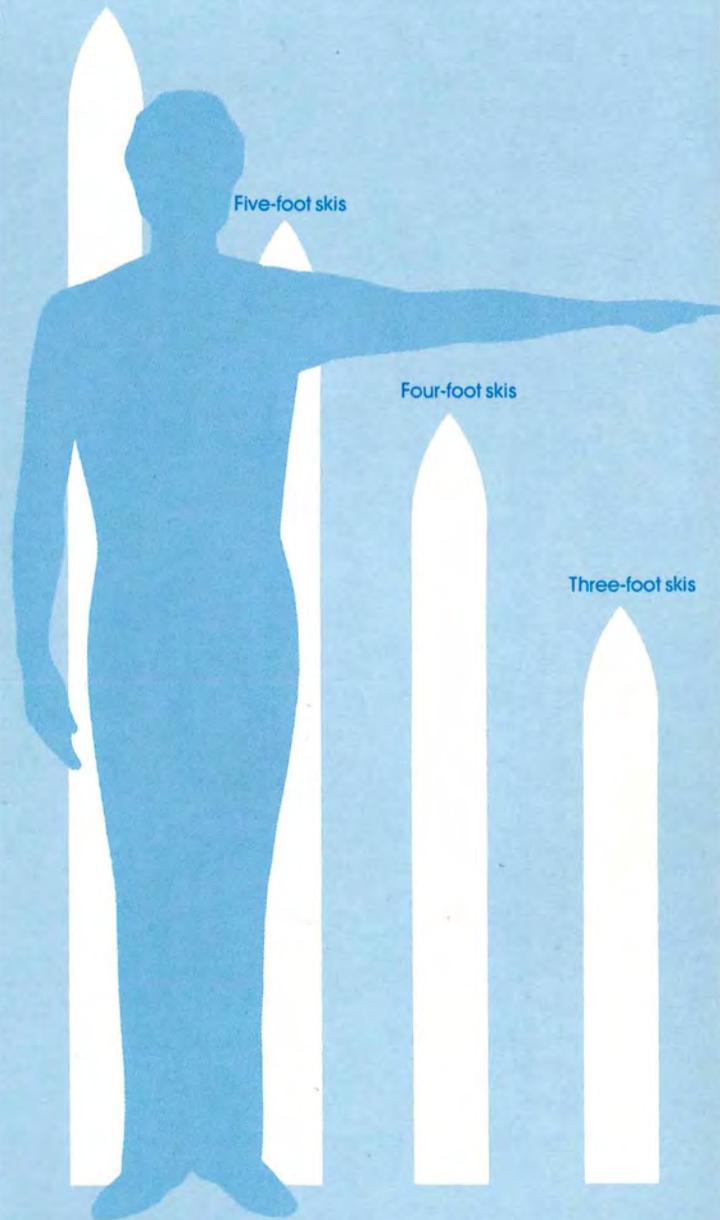




At Aspen Highlands, the only place you'll see the snowplow is in the parking lot.

At Highlands, the snowplow is a thing of the past. Right up there along with barrel staves and rope bindings. With GLM, there's no need to learn to snowplow, then stem, in order to parallel. You'll master the parallel technique on your first GLM lesson. Then it's all downhill from there.

Traditional Length Skis



Five-foot skis

Four-foot skis

Three-foot skis



Courts 2 & 3

Gravel on tennis courts
October 1973





311B —



kitchen units



Kitchen spiral staircase

Aspen Times Oct 4/73

New restaurant at Highlands

The Highlands Aspen Leaf restaurant is a new dining facility which will open this winter season in the Highlands Inn (formerly Chateau Kirk) at the base of the Highlands Ski Area.

Owner of the new enterprise is Leslie L Gifford, who also owns the Apple Tree Shanty, a Denver restaurant. Gifford's Aspen partner is Bill Turner.

Gifford stated that the restaurant is being completely redecorated, with a balcony being added for outside dining which will overlook Half Inch ski run and the new tennis court.

Breakfast will be served from 7 to 10 AM, lunch from 11:30 AM to 2:30 PM, and dinner from 6 to 10 PM.

Featured foods will include pit-cooked meats with sauces and choice of hot breads. Wine will be available.

A quick service lunch will enable guests to make their own sandwiches and there will be a choice of hot soups.

Thanksgiving weekend is the date Gifford has set for the opening of the new restaurant.

Send for United's Ski the Rockies brochure.

Free.



Complete information about United's ski packages to 12 of the finest resorts in the world . . . detailed maps and photos of each resort.

Taos • Winter Park • Steamboat
Breckenridge • Vail • Aspen • Aspen
Highlands • Snowmass • Crested Butte
Park City • Snow Bird • Jackson Hole

Name _____

Address _____

City _____

State _____ Zip _____

My Travel Agent _____

Skiing Nov 73

Aspen Today Oct 17, 1973

Highlands To Run Bus From Middle & H.S.

At the request of the Aspen School System, Aspen Highlands will run special busses from the James Moore Pool opposite the High School to Highlands every afternoon Monday through Friday during the 1973-74 Ski Season.

The first Bus will leave just after 2:30 — when the Middle School lets out — and at 3:30 when the High School lets out.

This will enable Ski Club racers and any other students to get some skiing in on any day of the week. Students will be able to return to Aspen on any of the Highlands regular blue busses.

Aspen Highlands' ski patrol just noticed a funny coincidence.

Ski patrolmen don't get free skis. They have to choose and buy their own, just like us civilians.

The only difference is—they demand a lot more from their skis than we do.

A patrolman's skis have to stand up to day after day of constant use, all season long.

They must perform well on every kind of snow.

And they've got to be good enough to

match the high demands of these super-expert skiers.

With this in mind, the twenty members of the Aspen Highlands ski patrol went out to buy their new skis.

When they all got together on the hill . . . that's when they noticed this funny coincidence.

Fourteen had chosen the same brand. Lange.



*Skiing Nov
1973*





**The Kästle Core
makes the CPM Grand Prix
a strong, quick ski.**

His one-time major rival, Dick Barrymore, who de-Californiated himself for the rustic joys of Sun Valley, has given up the lecture circuit although he makes occasional personal appearances at ski shows and other special events. He, too, makes promotional films. Among his recent productions are two films for K2—one on pro racing, the other on hot-dogging—and a third on Aspen Highlands.

GLM FAN

Who originated the graduated-length method (GLM) of teaching skiing? I was told at Aspen Highlands ski school, where I took the course starting with three-foot skis and no poles, that it was Clif Taylor. Whoever perfected the system of starting with short-short skis, not learning to snowplow or stem-christie but working up through progressively longer skis, had a wonderful idea and has made fairly proficient parallel skiers out of many of us who were having trouble mastering the long boards in the limited time we ski each winter.

I have a gripe. Sierra Blanca ski school outside Ruidoso, N.M., advertises GLM but really teaches a short-ski technique using 150 cm as the shortest or beginner skis. They start you out with poles and teach the snowplow and stem. I talked to several instructors and didn't find a certified GLM instructor badge on any of them.

A school shouldn't be allowed to advertise GLM and mislead beginning skiers when they don't provide it. A supervisory instructor threatened to pull my lift ticket because I was trying to teach friends the up-and-around
(continued on page 41)

SKIING

LETTERS *(continued from page 30)*
technique which I learned so easily in a GLM class.

John E. O'Neal
Texarkana, Tex.

Clif Taylor pioneered the use of short skis but did not originally advocate using them in a teaching progression to longer skis. Many teachers were working on the idea simultaneously, but Karl Pfeiffer at Killington was one of the first with a workable program. As for your gripe, you're right.—Ed.

*Skiming
November 1973*

There's only one Aspen.



Only Aspen can offer you a choice of learning how to ski on four fantastic mountains. More than 200 runs. 300 miles of well-groomed slopes. And 300 professional instructors. Teaching everything from GLM to racing techniques for the experts.

And only Aspen can give you Aspen Mountain, Aspen Highlands, Buttermilk/Tiehack, and Snowmass. Four fantastic mountains. On one lift-ticket. With free transportation to and from all of them. And one toll-free number.

There's only one Aspen. Est. 1879.



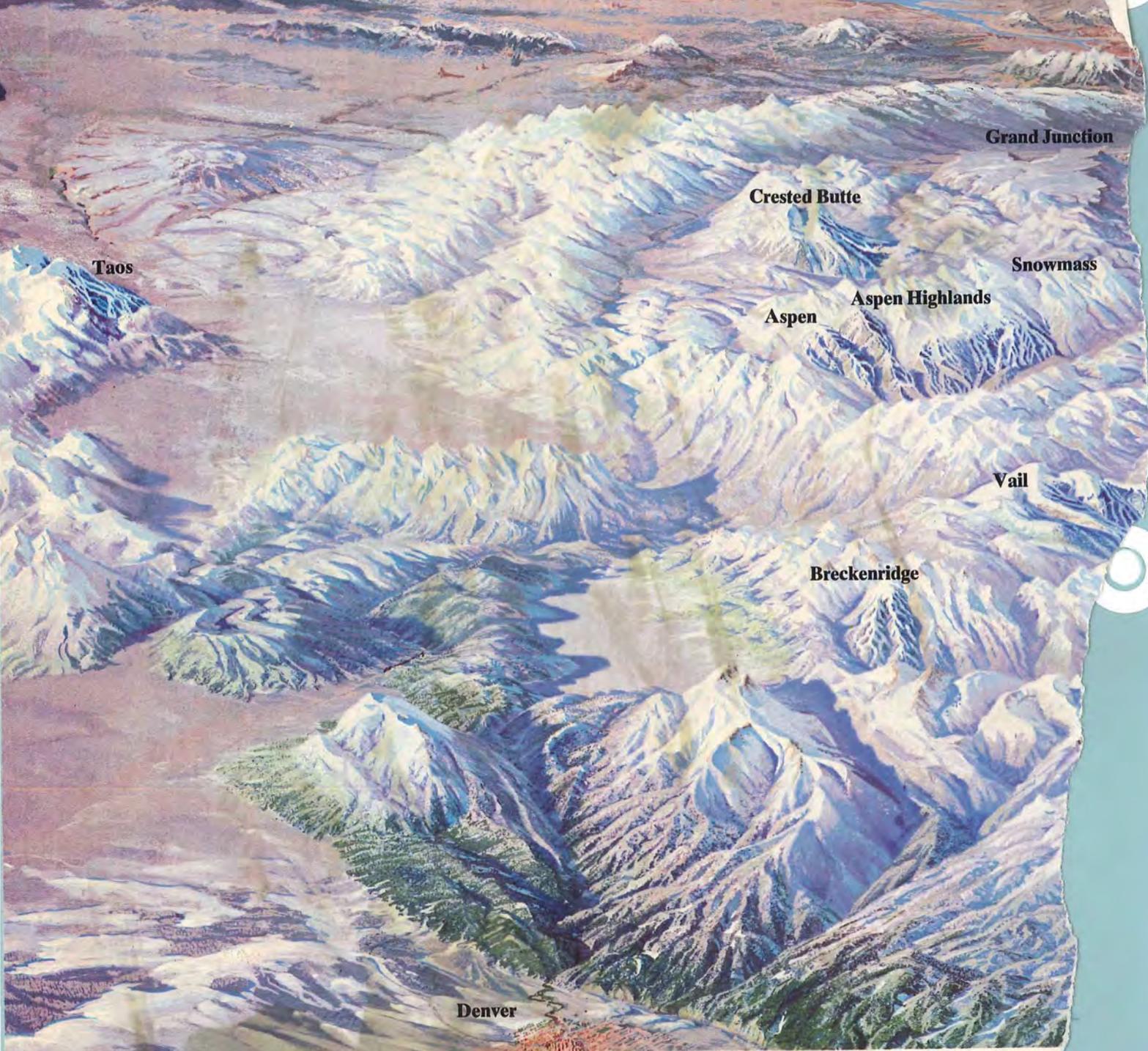
A Joint Venture of Aspen Skiing Corporation and Aspen Highlands Skiing Corporation



For more information call our toll-free number and talk to Aspen now. 800-525-4204.
Or write for a free full-color brochure to Aspen Reservations, Inc., Box 4546-1s, Aspen, Colorado 81611.

American Express is honored at most facilities in the Aspen area.

Rocky Mountain



United Air Lines and Hertz invite you to ski the best powder in the world.

From Taos and Winter Park, to Steamboat, Breckenridge, Vail, Aspen, Aspen Highlands, Snowmass, Crested Butte, and on to Park City, Snow Bird and Jackson Hole. Powder that's dry and light—carefully groomed slopes and untracked trails that make skiing as mild or wild as you want it. Rocky Mountain powder is the most exhilarating sensation in skiing. With golden days and crisp, clean air.

United and Hertz get you there easier.

United will fly you to the ski gateways: Denver, Salt

Lake City and Grand Junction. Hertz will have a "Ford waiting when you arrive, and you'll have a choice of the 12 finest resorts in the world. You're free to ski or ski all. And that's all in the same vacation.

GLM and Mother Nature make skiing easier.

Every resort in this exclusive program features the Graduated Length Method of instruction—and the forgiving snow anywhere. The first lesson is free purchase a regular ski lesson package. So you can learn on your technique and save some money at the same time. And we have lessons and trails for all speeds and

ASPEN • ASPEN HIGHLANDS • WINTER PARK • PARK CITY • SNOWMASS • S

Mountain Highs

Snowbird

Salt Lake City

Park City

Jackson Hole

Steamboat

Winter Park

Ski the Rockies.



The friendly skies of your land.
United Air Lines

If you're a novice, you can be on the slopes—skiing—any day you arrive. And be sure to take advantage of "Rocky Mountain Lows"—early December, January and February. When the crowds are small and the prices are low.

vacation bargain:

Excitement in every day.

At sunset, a new day begins. Unusual little shops, relaxing, warm companionship, exciting music. Relax, as the spirit moves. Friends just happen to share the same mountain and the same high times.

Mountain High used by permission, Cherry Lane Music Co.

BRECKENRIDGE • CRESTED BUTTE • SNOWBIRD • TAOS • JACKSON HOLE

Spring Nov 1973



Restaurant Highlands Inn Oct





Bar - Highlands Inn October

Highlands area adds three men to management

Robert Page, Jim Wentzel and Dave Wright have been added to the management staff at Aspen Highlands Ski Area, according to Bill Brehmer, vice-president of marketing and planning at Highlands.

Robert Page has been appointed Director of Customer Services, Marketing. He will supervise all group activities at the area including NASTAR, racing camps, special events, promotional programs, hot dog contests, and pro races.

Page has a degree in business administration from the University of Minnesota. Before moving to Aspen, he was marketing administrator for Gerry Outdoor Sports Industries in Denver, and was assistant operations director and lift operations coordinator for Snowbird Ski Resort.

Jim Wentzel has been appointed Corporate Controller and will oversee the area's accounting operations. He will establish a complete budgetary system for the resort.

Wentzel has an accounting degree from Miami University in Ohio. He has worked as an audit and tax specialist for Ernst and Ernst, a CPA firm, and then for Management Horizons, Inc. Wentzel is married and has two children.

Dave Wright has been appointed the Director of the Aspen Highlands Ski Patrol. He will have the responsibility for all ski patrol operations from mountain safety to evacuation and rescue.

Wright attended Dartmouth College and Marquette University and joined the Vail Ski Patrol in 1964, where he was promoted to Assistant Patrol Leader in 1972.

Wright is married and has five children.

**ASPEN
HIGHLANDS**

Ticket Office

Open

Daily 9-4

(including weekends)

925-7302

Aspen Times Nov 22

November 22, 1973 The Aspen Times

There's

not enough snow

for skiing

There is insufficient snow in the Aspen area on Thanksgiving morning to permit quality skiing. As a result, lifts on Aspen Mountain, Buttermilk-Tiehack, and Snowmass will not open as

scheduled. The Aspen Skiing Corp areas will open when another major storm arrives.

Aspen Highlands officials have announced they will run their lifts, primarily for sightseers. The

upper slopes will be open for skiing, but snow conditions are considered marginal.

DISTRIBUTION SHEET

(To be completed and attached with rough draft of release)

Date 11-15-73

TITLE: New Management Personnel at Aspen Highlands

Release Date: 11-15-73

Photos: YES NO

TO: Aspen Times, Aspen Today, Colorado Magazine, Mtn. Gazette, Ski Magazine, Skiing Magazine

Distribution:

LOCAL _____

REMARKS: _____

COLORADO MEDIA _____

NATIONAL MEDIA _____

Ski Clubs _____

Ski Areas _____

Ski Shops _____

Ski Industry _____

VIP's _____

Travel Agents _____

Motor Clubs _____

Airlines _____

Hotels _____

Chambers of Commerce _____

Individuals _____

NASTAR Individuals _____

Other _____

Department Distro: WVNJ _____
VEJ _____
DON _____
TICKET OFF. _____
SKI SCHOOL _____
RESTAURANT _____
OTHER _____

[Handwritten initials]
[Handwritten signature]

SIGNED Carol Smith



LONGEST VERTICAL DESCENT IN COLORADO

November 15, 1973

IN THE HEART OF SKI COUNTRY, U. S. A.

FOR IMMEDIATE RELEASE

NEW MANAGEMENT PERSONNEL ADDED AT ASPEN HIGHLANDS

Bill Brehmer, Vice President of Marketing and Planning for Aspen Highlands, has announced three new additions to their management group.

Robert Page has been appointed to the position of Director of Customer Services, Marketing.

Accordingly, Mr. Page will be directly responsible for directing and coordinating all customer services. His duties involve overseeing and supervising all group activities that will be held at the area. Activities under his department are those including NASFAR, racing camps, special events, promotional programs, hot dog contests, pro races, etc. for the resort. He will also be working closely with Mr. Brehmer in the areas of Marketing and Promotion.

Mr. Page has a degree in business administration, Marketing, from the University of Minnesota. He came to Aspen Highlands from Gerry/Division of Outdoor Sports Industries in Denver where he was the marketing and sales administrator for this major manufacturer of down clothing, camping and backpacking equipment. Previous to Gerry he was the assistant operations director and lift operations coordinator for Snowbird Ski Resort in Salt Lake City.

Jim Wentzel is joining the Highlands staff as the Corporate Controller.

Mr. Wentzel will be a strong asset to the areas staff due to his strong background in finance and accounting. He will be overseeing the areas accounting operations and establishing a complete budgetary system for the resort.

He graduated in 1967 from Miami University of Ohio with a B. S. degree in accounting. He worked as an audit and tax specialist for Ernst & Ernst, an international CPA firm, for 3 years prior to starting work for Management Horizons, Inc.,

the parent corporation for a management consulting and data processing firm.

He moved to Aspen in May of this year and joined the Highlands as Controller, July 1. Mr. Wentzel is married and has two children.

Dave Wright has come to Aspen from Vail, Colorado to become the Director of the Aspen Highlands Ski Patrol.

His position will give him the responsibility for all ski patrol operations from evacuation and rescue to mountain safety and signage. His background gives him tremendous insight into patrol problems and responsibilities and he should be a tremendous asset to the areas ski patrol.

Mr. Wright attended Dartmouth College and Marquette University prior to coming to the Vail Ski Patrol in 1964. He has been with that patrol since and was promoted to Assistant Patrol Leader in 1972.

He is a native of Milwaukee, Wisconsin, is married and has five children, the youngest attending Aspen High School.

VEJ

**BOX 1291
ASPEN, COLORADO 81611**

November 15, 1973

Mrs. Whipple Van Ness Jones
Aspen Highlands
Aspen, Colorado

Dear Vivienne:

Herewith receipt for my season pass - from a letter received yesterday, I am advised I will have a free pass to ski any of the areas for \$5 per day! What a marvelous thing you and the Ski Corp. have done for those of us giving time to community service. My heartfelt thanks....a delightful surprise!

I shall be skiing Highlands without question - have never been on Aspen Mt. and no desire to try it!

By the way, I understand Jack Frishman is away for several months - which makes me sad. I found him to be a delightful, marvelous instructor. Have you any suggestions who might do almost as well this year?

I understand Michael and Irene's younger brother is coming to Aspen - it seems to me the whole clan is about to move here - but can't you get his parents to join them too? Such nice people, all of them.

Very best and again thanks to you and Whip for your generous gesture.

Sincerely,

jdr 





Gerry Nelson - Carol Smith
marketing dept - Nov 1974



into OWB's office

marketing



There's only one Aspen

and...

**The Aspen Skiing Corporation
and
The Aspen Highlands Skiing Corporation**

invite you to be our guest

at

**Aspen Mountain
Aspen Highlands
Buttermilk-Tiehack**

Snowmass

and

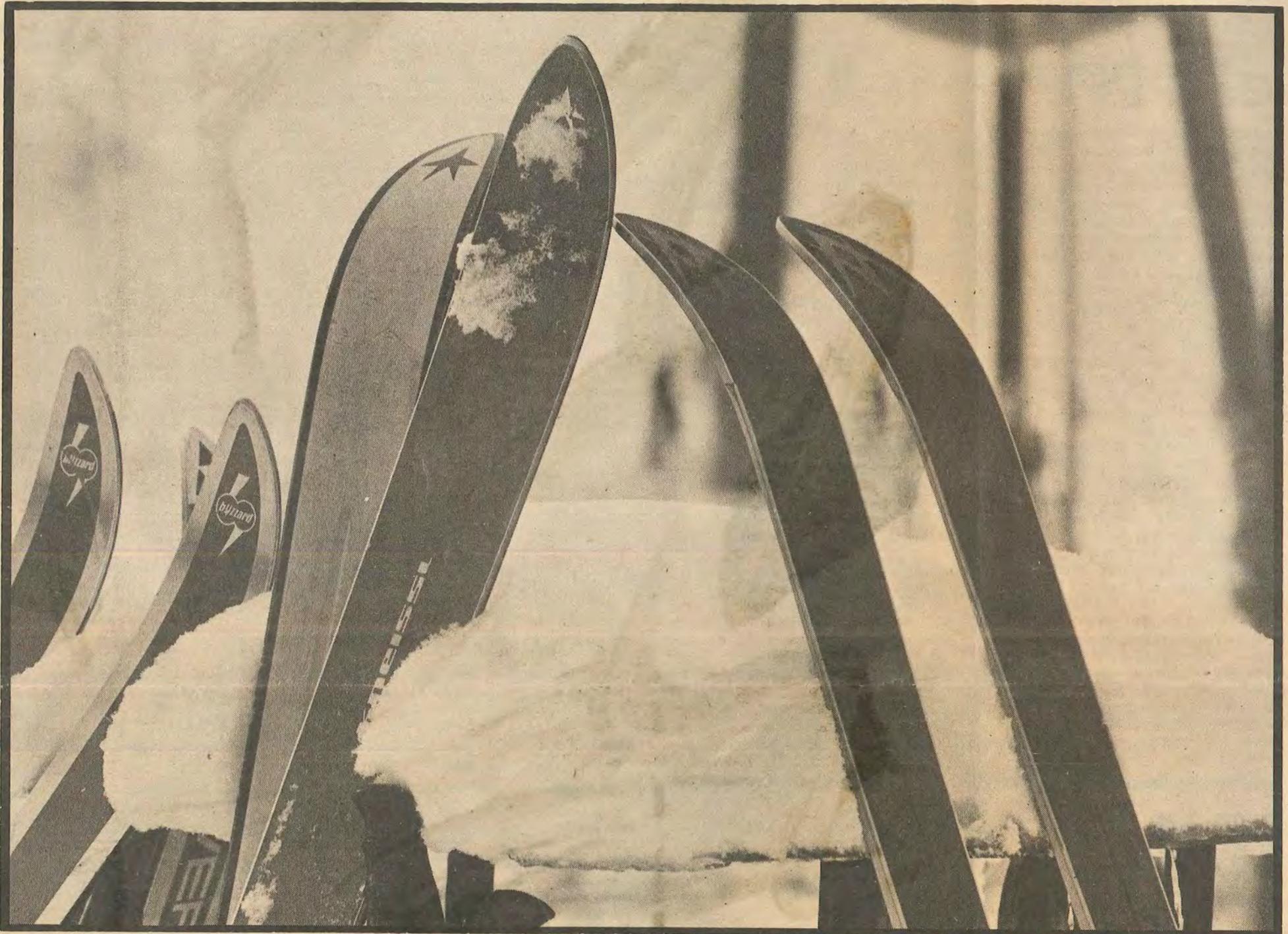
Breckenridge

during the 1973-1974 winter season

MR and MRS WONG JONES
and
Andrew

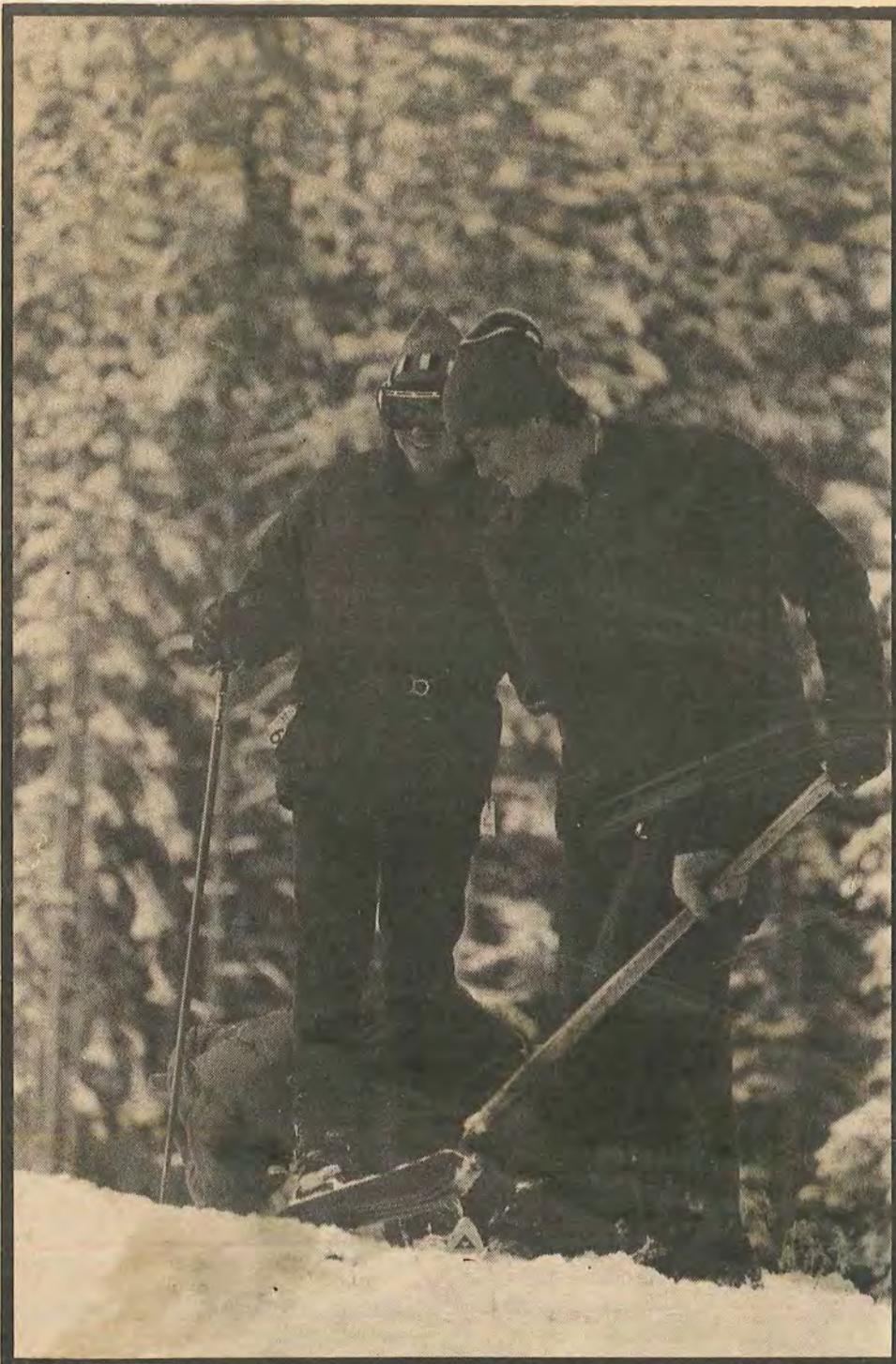
The *Free* Aspen Flyer

Tuesday, Nov. 27, 1973

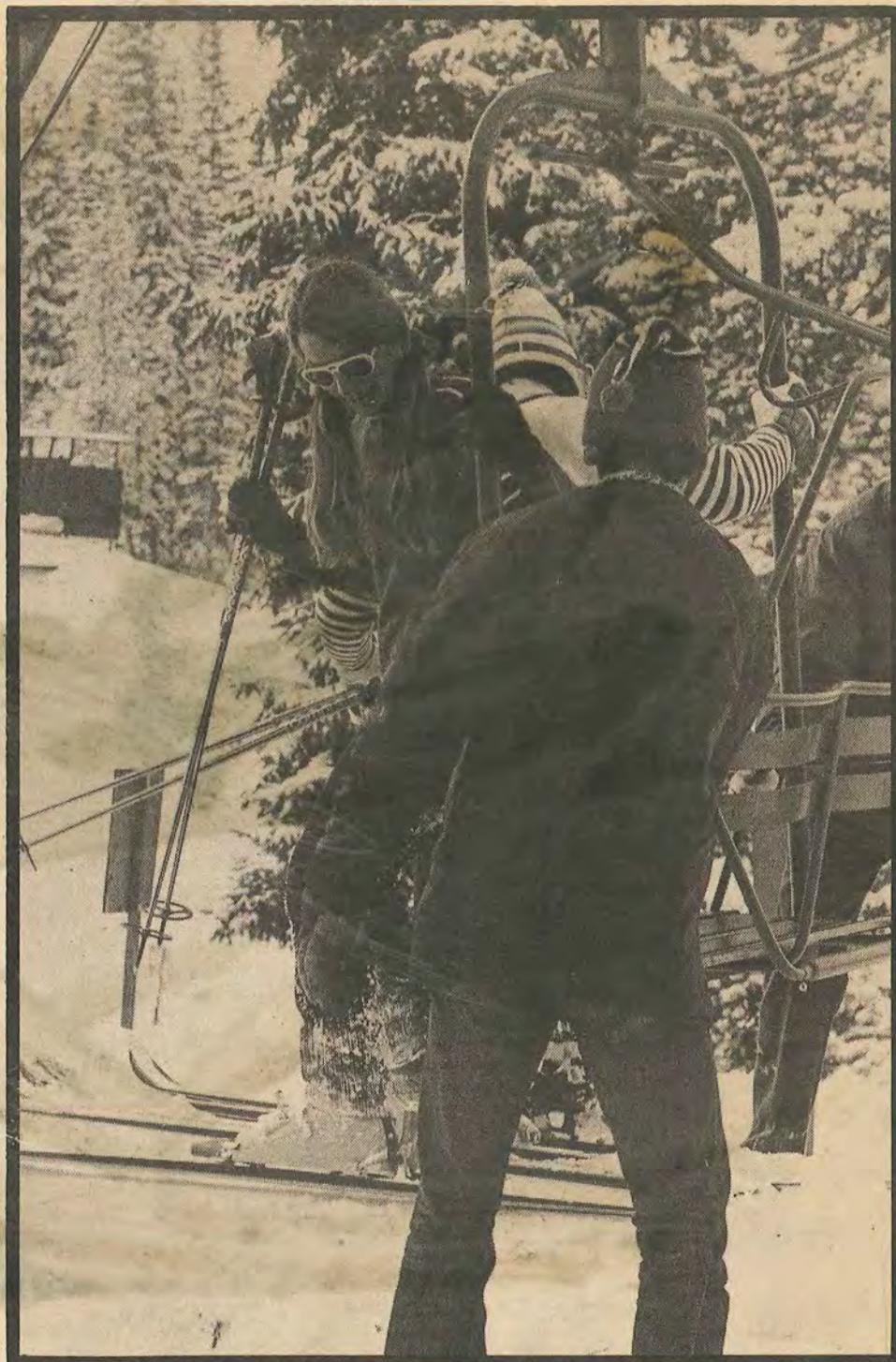


Skiing began in Aspen last week with the opening of Aspen Highlands and as of presstime the Aspen Ski Corp still apparently planned to open portions of both Buttermilk and Snowmass, but not Aspen Mountain, today, Tuesday. Highlands itself opened Thanksgiving Day and Flyer

photographer Chris Cassatt went skiing under the guise of working. His photo impressions of the first day of skiing in Aspen this year appear in this Flyer.



Despite the light snow falling at Highlands on the first day, there was a lot of shoveling at the base of the lifts. But people were happy to get on the lift



even if the lift operators had to do a little extra work.

Lifts open Buttermilk, Snowmass and Aspen Highlands

As of this morning (Tuesday) lifts are being operated by both the Aspen Ski Corp and Highlands, though Aspen Mountain itself remains closed.

The Ski Corp has announced that all lifts on Buttermilk were to open this morning, with the exception of Tiehack, and as of presstime, there had been no change in those plans.

The Ski Corp had also announced that five lifts were due to open at Snowmass this morning. They include the three between Sam's Knob and West Village as well as the two on lower Elk Camp.

Not running at Snowmass are upper Elk Camp, Alpine Springs, Big Burn and Campground.

At Highlands, the lifts that are in operation, having opened Thanksgiving Day are Exhibition I and II, and Cloud Nine.

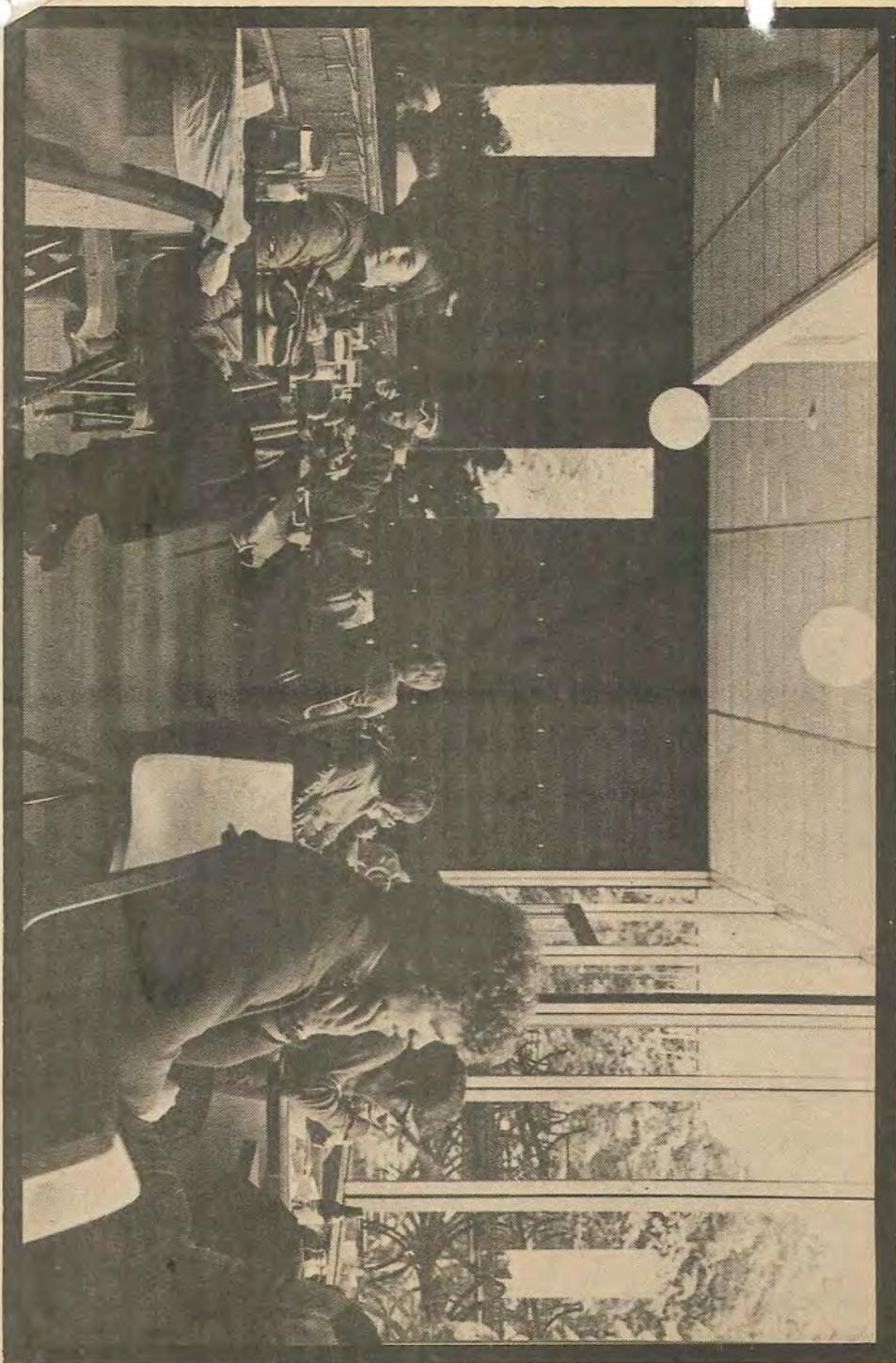
Aspen Mountain itself will not open until there is more snow, according to Corp officials who indicated that a greater base is needed.

Ski schools are operating at Highlands, Buttermilk and Snowmass.

Free buses between downtown Aspen and the ski areas are now also in operation.

Time of the pleasures during any day of skiing is taking
me off for some hot food in the Merry-Go-Round

restaurant at Highlands.



National Geographic writes about Aspen

A town, a mountain, a way of life, is the title of an article about Aspen appearing in the December 1973 issue of National Geographic Magazine.

The article and photographs are by Jill and Dick Durrance II. Durrance was an Aspen resident from 1947 to 1950 when his father, Dick Durrance, Sr, came here to be the first area manager for the Aspen Skiing Corp. Durrance Sr was a ski racer in the 1936 Olympics.

The text of the article covers the skiing, Music Festival, the Aspen Institute for Humanistic Studies, back country hikes, history and lifestyles of Aspen.

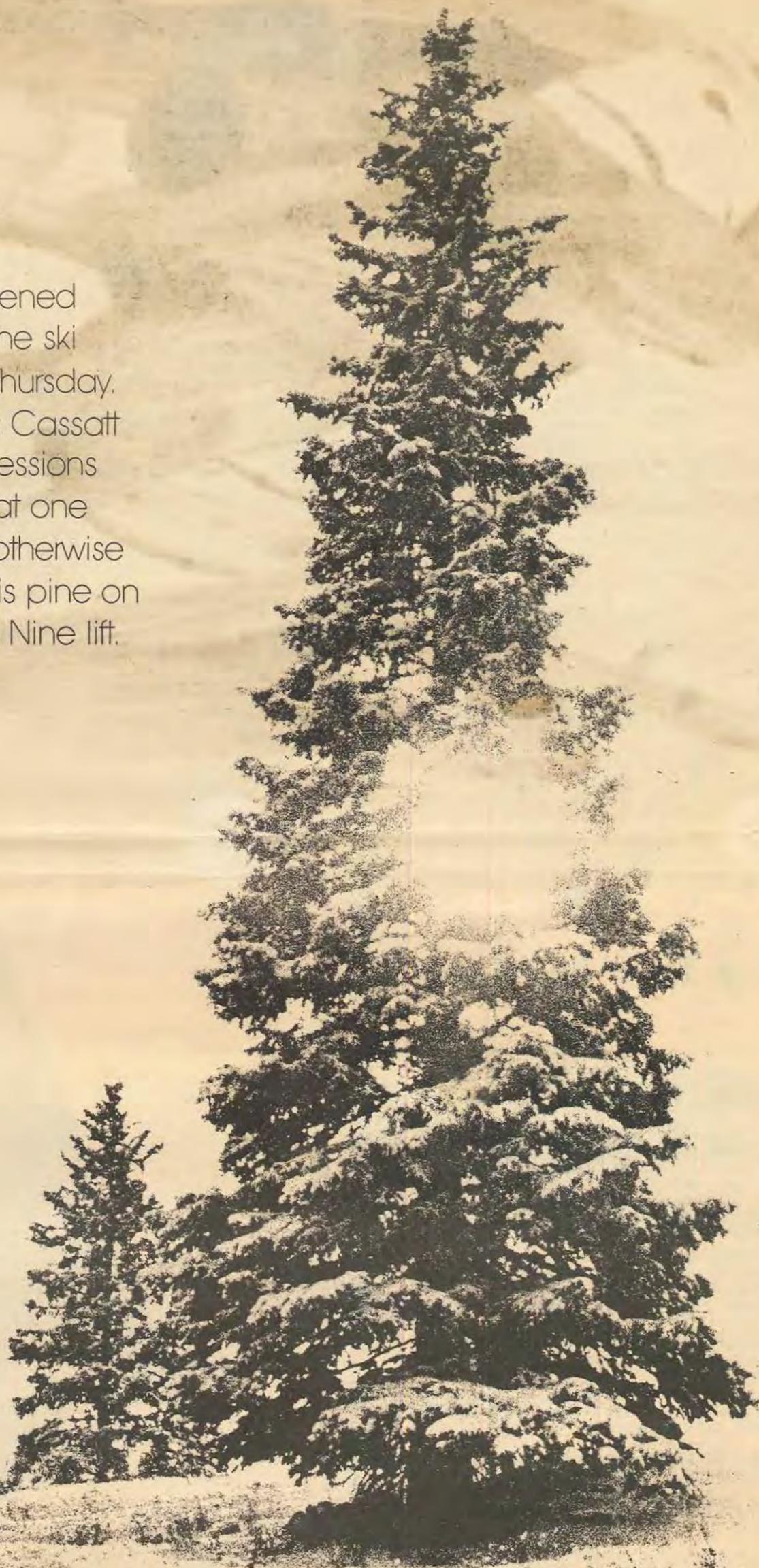
Photographs show fireworks over Aspen Mountain during the Winterskol Torchlight Parade, and Maroon Bells. Some of the different lifestyles shown in photographs include longtime Aspen resident Sylvia Maurin, Pierre Pelletier and his lemonade stand, quiltmaker Cheryl Burrows in her tipi home, singer John Denver, author Leon Uris, and Elizabeth Paepcke.

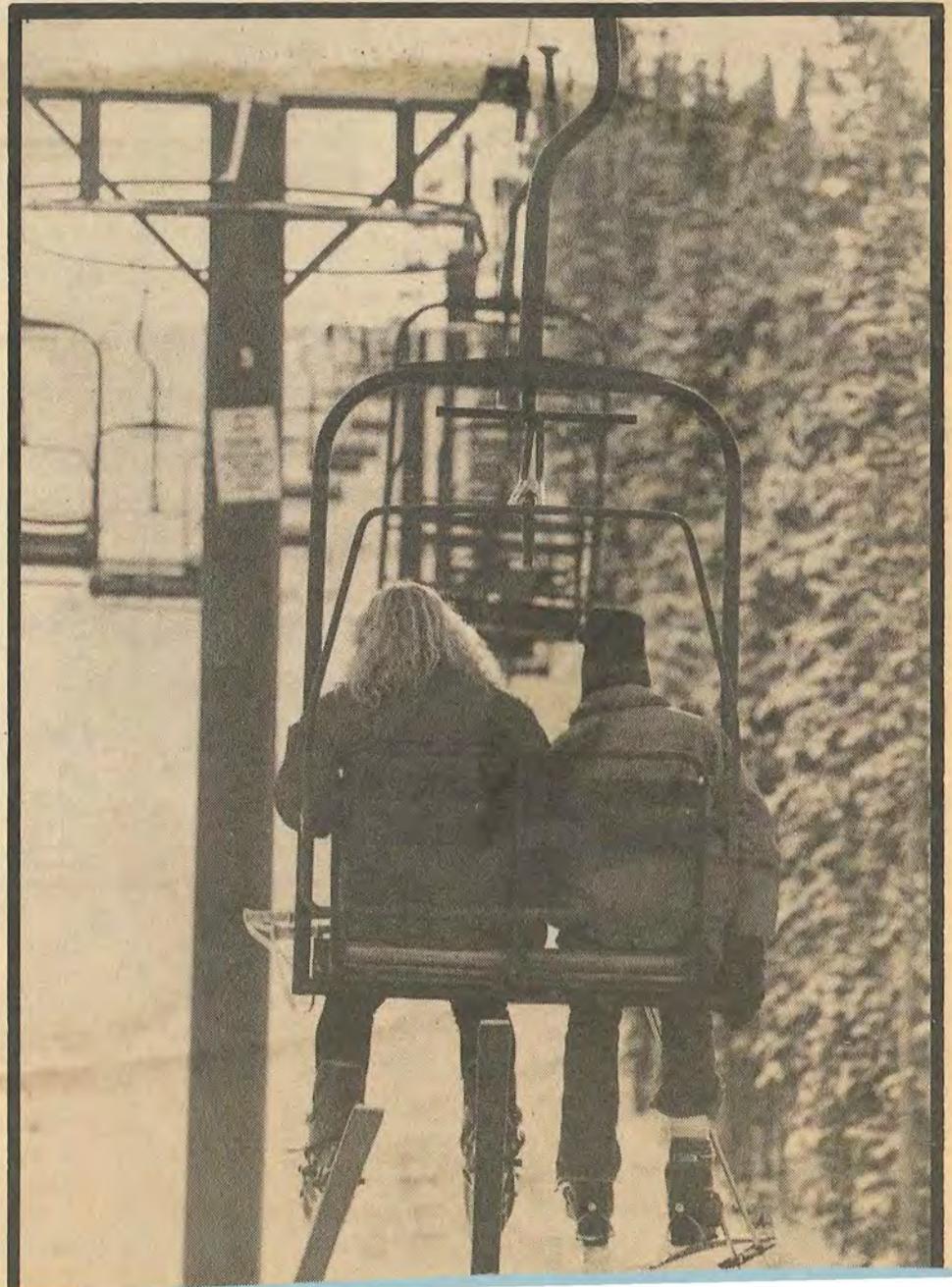
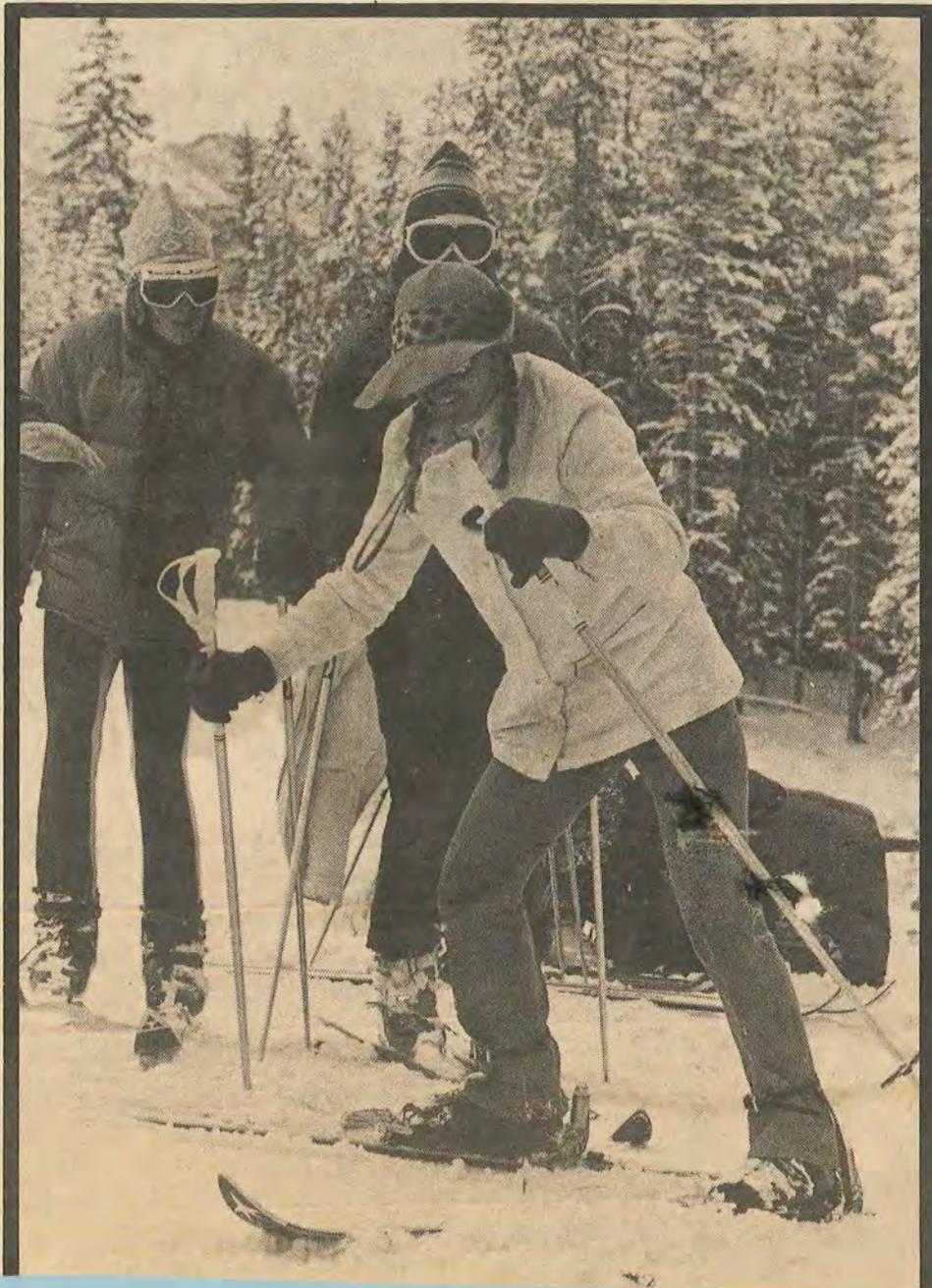
The article quotes Robert O Anderson, of the Aspen Institute for Humanistic Studies, "On paper Aspen has everything—highly educated people, wilderness, skiing, and small town atmosphere. Yet it is floundering in terms of direction because there are as many opinions about growth as there are people. If Aspen cannot come to grips with this problem, I don't think any community can."



After lunch, a class in the Highlands Ski School puts on shorty skis.

Only Aspen Highlands opened for the first official day of the ski season on Thanksgiving Thursday. Times photographer Chris Cassatt visited Highlands for impressions of the opening day and at one point saw the sun on an otherwise grey day, poke through this pine on Floradora near the Cloud Nine lift.







Lefty Brinkman asks (pleads?) for more snow.

Aspen Today Dec 13th 1973

Hans Schwarz: Highland's Well Known Pacesetter

Hans Schwarz, Aspen Highlands pacesetter for their tri-weekly recreational NASTAR races, watched with pleasure last

week as fluffy flakes of Rocky Mountain powder snow gently covered the slopes of Highlands, ending an unusually long and mild autumn and a slow start for the racing season.

Schwarz, 32, has been employed for three years at Highlands as Racing Director where he went from the Aspen Ski School as an instructor of top classes. He is a native of Hofgastein, Austria, near Salzburg, and competed as a junior in both Nordic and Alpine events. Schwarz concentrated his interests in Alpine when he was 18 and was a top junior competitor, making the national squad. His career was cut short by a broken leg, however, and he retired from racing to come to Laramie, Wyoming in 1962.

It was at Laramie, Schwarz says, that he began Andy Mill, local U.S. National Team member, on his skiing career. From Laramie, Schwarz came to Aspen, where he began racing on a smaller scale again and participated in the original International Professional Ski Racers Association races, begun by Friedl Pfeiffer, and finally evolved into its present professional status.

Schwarz maintained a good record on the professional cir-

cuit, but has been inactive in pro racing for the past several years.

As Racing Director, Schwarz not only supervises fun races at Highlands and oversees NASTAR races, but also sets the pace (the basic time in the course) that determines competitors' medal winnings based on a percentage of the pacesetter's time.

Schwarz says the NASTAR races were very popular with guests last winter and anticipates an expanded program and schedule this winter. Races are held on upper Golden Horn which Schwarz feels is ideal in length and gradient for the recreational races. It is also serviced by a tow that enables competitors to make a number of runs without waiting in long lift lines.

Schwarz conducts racing clinics in the morning before the race for those skiers who don't feel quite competent to run gates, and says the response to such pre-race training is gratifying in results.

Schwarz doesn't limit his competitive drives to skiing, but is also an active tennis player. He plays mostly at Aspen Meadows where he is the pro and boasts a good competitive record.

Aspen Times
Dec 1973



Hans Schwarz, well known Aspen racer, burns thru a gate as he teaches racing at Highland's NASTAR race course see story on page 6



Highlands Inn Tennis Ranch
At Aspen, Colorado U.S.A.



*This summer,
when the snow disappears
from Aspen Highlands,
and the aspens come back
into bloom, our great new
recreational facility will
open its doors.*

January 1974



Highlands Inn Tennis Ranch
At Aspen, Colorado U.S.A.



*This summer,
when the snow disappears
from Aspen Highlands,
and the aspens come back
into bloom, our great new
recreational facility will
open its doors.*

Advantage, Highlands Inn.

Certainly there are any number of tennis ranches you've probably considered for your tennis week. But Highlands Inn has one distinct advantage you won't find anywhere else.

Aspen. And all that comes with it. The Victorian atmosphere. The night places and the great restaurants. The riding trails and hiking trails. And the mountains that tower high above the aspens.

This summer, when the colors come back to the slopes, and the creeks run full with the clear mountain waters, there'll be a great new reason for coming to Highlands Inn.

Tennis. At its best.

Just what you might expect from a place like Aspen Highlands. And a place like Highlands Inn.

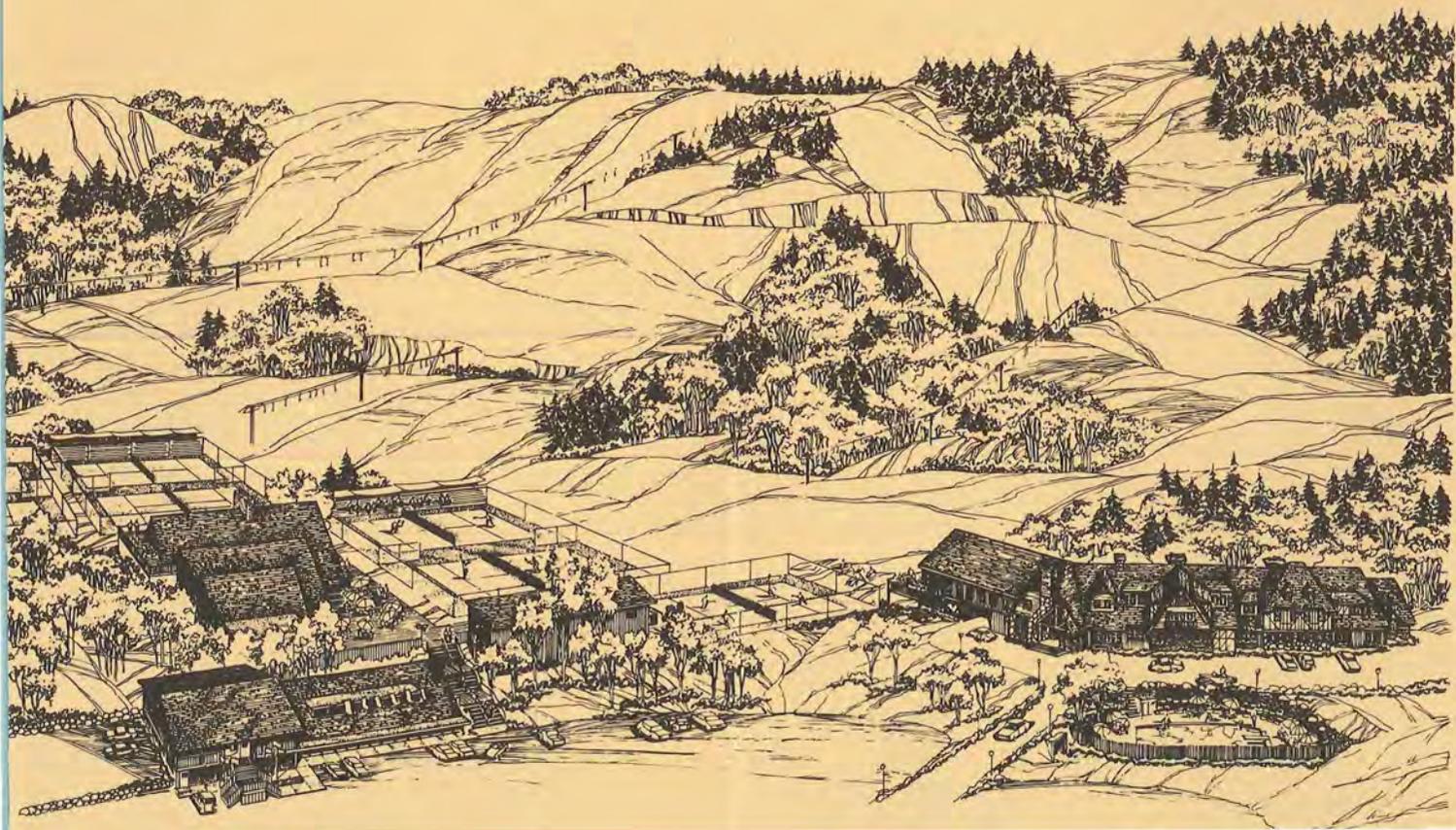
Rates

Double Occupancy. \$500 per person

Single Occupancy. \$550 per person

Group arrangements can be made upon request.

A limited number of reservations will be accepted for this first summer season. We urge you to make your reservations now. By calling 303-925-5050. By writing Lefty Brinkman, Highlands Inn Tennis Ranch, Box 1168, Aspen, Colorado 81611. Or by contacting your local airline office or travel agent.





Room at Highlands Inn December 1973



Pittsboro — Highlands Inn Dec 73



Stairway and Gate to restaurant



hobby Edmond hobby

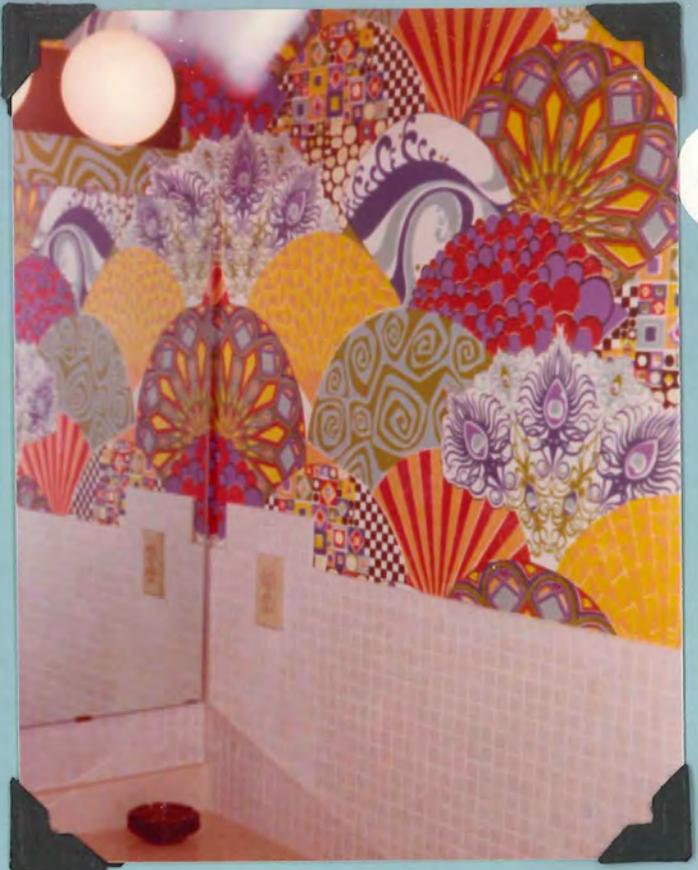


Front desk Bill Manulan



men's room

Higilands Inn
Dec 1973



Ladies Room



December 1973



Peter Coakley - front desk

Our readers speak

competitors

An open letter to Aspen Highlands Skiing Corporation
Dear Whip:

The directors, racers and coaches, as well as the membership of the Aspen Ski Club, would like to thank you very much for your assistance to our competition programs.

This year we will be training approximately 200 Aspen youngsters in Alpine and Nordic competition.

Our present teams have produced top divisional, national and international as well as top collegiate competitors. Whit Sterling raced with the US "A" Team in 1972-73.

Andy Mills is currently a member of the US "B" Team with a good chance of representing the US at the FIS championships this season, and Tommy Simons has again been named to the US "C" Team.

Jamie Knowlton, "A" Squad Captain for the Ski Club, and Ned Ganz, respectively, were Rocky Mountain Division Senior and Junior champions this year. The Nordic Team has produced skiers such as Ted Thompson who won the Junior National Cross-Country Championships in 1966-67. The present top Ski Club nordic competitor is Ruth Baxter, who is the current RMD Woman's Champion.

She was seventh junior woman in the North American Cross-Country Championships last year and sixth in the Junior Nationals.

The Aspen/Highlands bus transportation, use of the lifts after your closing hours, the complimentary passes and the use of your area in hosting our races make it possible for us to have a very effective program.

We are very grateful for your generosity.

Best wishes for the new season.

David E Stapleton
President,
Aspen Ski Club

Serving Wonderful Food at Reasonable Prices

2omegranate inn

ON HIGHWAY 82, ADJACENT TO BUTTERMILK

Open Seven Days a Week
Open Year-Round

Phone 925-2700 for reservations

Aspen Mountain Snowmass



Aspen Highlands Buttermilk-Tiehack

This Winter

Published periodically by Aspen Reservations, Inc.

A Joint Venture of Aspen Skiing Corporation and Aspen Highlands Skiing Corporation

Skiing at Aspen started in 1879

Aspen had skiing in 1879, the year the first mining prospectors entered the Roaring Fork Valley where Aspen is located. But the community—then named Ute City after the Indian tribe—was hardly the "Capitol of Ski Country USA" as it is now called.

In fact, much of the skiing—actually "snowshoeing" with long, heavy skis—was done by silver seekers who retreated back over the Continental Divide to escape the wrath of Utes on the warpath.

About 125 miles north of Ute City, Indians massacred 11 settlers and ambushed a US cavalry unit. The new residents of the valley were more intent on saving their skins than getting rich quick.

Danger had subsided in 1881 when the burgeoning town was incorporated as "Aspen." Several major silver lodes were located, and, to wile away the long winters, miners held ski races. Wagering that was done on some of them might be considered a forerunner to today's professional racing circuit.

Two railroads had arrived in Aspen by 1888, and the community was now on its way to fulfilling its destiny as the greatest silver mining camp in the world.

By 1892, Aspen's population was 12,000. The city had three banks, ten churches, three large schools, an opera house, a modern hospital, several first-class hotels, six newspapers, and a flourishing red-light district.

Then came demonetization of silver by the federal government and the Panic of 1893. As in many Western mining camps, the silver-riches bubble had burst, miners lost their jobs and moved elsewhere, and dust was allowed to settle on the previously bustling business district.

Farming and ranching slowly replaced mining as the valley's major commercial interest. In fact, the lower valley gained nationwide fame as a potato producer in the 1920s and 30s when the local agricultural cooperative held a contract with the Pullman railroad car company.

But times were hard. Old-timers can't remember a new house being built in Aspen in the 40 years preceding the World War II armistice.

Somehow the interest in skiing lingered. Following Sun Valley's lead, a group of investors made a small start in establishing a ski area above Aspen at Ashcroft. One of the investors was Ted Ryan, who now has the Ashcroft Ober Aspen ski-touring operation.

A new village and a complex of lifts were planned. The state legislature even approved financial assistance for a tram to the top of Hayden Peak. But when the United States entered World War II, the plans were shelved.

Also in the late 1930s, federal WPA crews built a boat tow several hundred yards up Aspen Mountain, and Roch Run was cut through the Aspen trees. Later, there was a rope tow on this slope, and the national skiing championships were held on the Roch trail in 1940.

The impetus for Aspen's establishment as a resort came immediately after the war

when Friedl Pfeifer, a veteran of the 10th Mountain Division ski troopers, which trained at nearby Camp Hale, and the late Walter Paepcke, board chairman of the Container Corporation of America, teamed up for action.

Pfeifer recognized the skiing potential. Paepcke was more interested in the community's prospects as a summertime cultural haven.

Both men saw their dreams realized. The Aspen Skiing Corporation had two single chairlifts operating on Aspen Mountain in the 1946-47 season, and the World Ski Championships were held on these slopes in 1950.

In 1949, Paepcke brought the Goethe Bicentennial to Aspen. Albert Schweitzer visited the U.S. for the first time to attend. The event launched Aspen's world-famous annual summer music festival and Institute for Humanistic Studies.

A number of ranchers became lift operators, ski patrolmen and ski instructors. The town's economic pace quickened as more lifts and tourist facilities were built.

In the late 1950s, Buttermilk and Aspen Highlands ski slopes opened to the public. And in 1968, the Snowmass Resort, now the largest of the four Aspen ski areas, became a reality.

For the 1973-74 season, the Alpine Springs area, with two new chairlifts, will open at Snowmass, joining the existing Sam's Knob, Big Burn, Elk Camp, and Campground areas.

Aspen's four ski mountains—Aspen Mountain, Aspen Highlands, Buttermilk-Tiehack, and Snowmass—are linked by a free bus system.

Restored Victorian homes, shops and restaurants remain as mementos of the past.

Ed. Note: A more complete history of Aspen is available on request. Full

descriptions of the four ski areas in the Aspen-Snowmass complex are in the 1973-74 Aspen Reservations, Inc. brochure. Contact the ARI, at P.O. Box 4546, Aspen, Colo. 81611; 800-525-4204 (toll-free) or 303-925-4000.)

Aspen Reservations

Aspen Reservations Incorporated (ARI) is in its first year of operation this winter offering a control location for lodging and ticket reservations and information. All package plans for Aspen are booked through the ARI reservation system.

Aspen Skiing Corporation and the Aspen Highlands Skiing Corporation have entered into this joint venture to offer skiing on all four of Aspen's mountains with one 6-day interchangeable lift ticket. This offers the Aspen skier 33 chair lifts, uphill capacity of over 32,000 skiers per hour, and over 300 miles of well-groomed trails and bowls.

In addition transportation between all four ski areas, including Snowmass, will be free of charge to all skiers.

ARI works closely with all external sources, including airlines, travel agents, ski clubs, media, etc. on a cooperative basis.

Another function is to work on the creation of all advertising and promotional materials with the assistance of both ski coporations.

All in all, the creation of ARI is a real step forward in the Ski and Travel Industries. Basically this venture creates added convenience and value for the skier and adds to the ease with which the skier can make and book reservations in the Aspen Area.

This new organization solidifies Aspen's position as the largest and finest ski complex in North America. It offers the greatest variety in skiing as well as some of the best apres ski and night life in the world.



Aspen Belt & Buckle
Hand etched and cast in bronze. Produced by special contract for the Aspen Skiing Corp. and The Aspen Highlands Skiing Corp. Features in detail all of Aspen's lifts and the towns of Snowmass and Aspen. The buckle is hand brushed with antique finish. The buckle includes a top grain steer hide leather belt 1 1/4" wide. A rich cordovan soft saddle leather ideal for wider belt loops. Sizes: small (30-34), medium (36-38), large (40-42). Please specify belt size. \$9.95/for Belt & Buckle.

<p>Ordered By:</p> <p>Name _____ Street Address _____ City _____ State _____ Zip _____ Telephone Number _____</p> <p>Description of Item:</p> <p>Belt Buckle Circle Size S. M. L. \$9.95/each</p> <p>Please check method of payment: Above price includes shipping.</p> <p><input type="checkbox"/> Check or money order. No C.O.D. Make payable to Aspen Reservations Inc.</p> <p><input type="checkbox"/> Master Charge <input type="checkbox"/> BankAmericard Credit Card No. _____ Expiration Date _____ Master Charge holder: Indicate Interbank Number Located above name</p> <p>Tear here and Send to Aspen Reservations P.O. Box 4546, Aspen, Colorado 81611</p>	<p>Ship To:</p> <p>Name _____ Street Address _____ City _____ State _____ Zip _____ Telephone Number _____</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Unit Cost</th> <th style="width: 15%;">Quantity</th> <th style="width: 15%;">Total</th> </tr> </thead> <tbody> <tr> <td>\$9.95/each</td> <td></td> <td></td> </tr> <tr> <td colspan="2" style="text-align: right;">Total</td> <td></td> </tr> <tr> <td colspan="2" style="text-align: right;">Colorado Residents add 3% tax</td> <td></td> </tr> <tr> <td colspan="2" style="text-align: right;">Total Remittance</td> <td></td> </tr> </tbody> </table> <p>Signature _____ Allow 3-4 weeks for Delivery: orders only good in U.S.A.</p>	Unit Cost	Quantity	Total	\$9.95/each			Total			Colorado Residents add 3% tax			Total Remittance		
Unit Cost	Quantity	Total														
\$9.95/each																
Total																
Colorado Residents add 3% tax																
Total Remittance																



Folks enjoy apres ski drinks while watching Aspen's newest type of entertainment—closed circuit colored T.V. cameras in the Aspen Lea Restaurant at the Highlands Inn
Bill Kimball photo



Après ski drinks



Aspen Leaf Offers Closed-Circuit Color TV

by Sally Kimball

The movie, "Airport", is just about to start. You settle back into the comfy sofa, put your feet up and order one more scotch and soda before the lights dim and the credits start to roll.

Wait a minute—scotch? Sofa? What and where is this?

It's the newest type of entertainment to hit town in a while—closed circuit color T.V. showing full-length movies every night, and besides being unique, it's free!

All this is happening at the Aspen Leaf Restaurant at the Highlands Inn right at the base of the Aspen Highlands mountain. Aspen Leaf owners, Bill Turner and Les Gifford were looking for something a little different to entertain people in their new restaurant and bar.

They were approached by Ken Schumann, a one-man producer of closed circuit color T.V. events. Ken's basic idea was this: take color T.V. shots of people skiing at the Highlands every day from 1-3 p.m.; show the movies in the Aspen Leaf lounge at 4 and 8 p.m., and mix these live, non-edited ski movies that have a musical background with real ski movies, other sporting events, etc.

The owners thought this was a good idea and apparently, so have a lot of other people! The lounge is jammed by 4 p.m. with people anxious to see how they skied down Floradora just hours ago, on one of the four color T.V. sets placed around the bar.

Besides these "See How You Ski on Color T.V." shorts, Ken has a potpourri of about 240 film hours of major sporting events—including hot dog contests, the Lang Cup, the Chevy Free-Style Cup, water skiing championships, all kinds of sporting competitions, never-before shown, slightly off-colored clips from the Johnny Carson show and, interestingly enough, the second favorite short of this all-adult, fast drinking crowd is an exceptionally funny clip from Sesame Street!

In addition, at 10 p.m. every night a regular, full-length recent movie is shown—generally to a packed house. "The French Connection", "Dirty Harry", "Summer of '42", etc. are just

some of the super movies you can watch for free, in comfort—and have a drink, fondue or a full meal at the same time.

Apart from the movies, the Aspen Leaf restaurant itself is something else to see and experience.

Built from scratch this past autumn, the restaurant sits on the site where the Golden Barrel used to be.

Using almost all natural materials (wood, suede, etc.), Turner and Gifford managed to have the Aspen Leaf finished by Christmas.

The result is a spacious restaurant that looks directly out on the slopes, whose woody

design and architecture blend harmoniously with the spectacular view of nature just beyond the ceiling to floor windows.

While the restaurant can seat 130, it gives the impression of being cosy and intimate. The natural cedar and pine walls, beamed ceiling, handmade barrel style chairs and tables, partitions that enclose spacious, private booths, colored photographs custom shot by local photographer, Art Gore, beautiful stained glass taken from a mansion in Pennsylvania—all go to make the restaurant visually exciting and interesting. In addition, there is a sun deck outside that will be open in the

spring and summer, serving food and drinks to the 100 or more people it can accommodate.

As a restaurant, the Aspen Leaf certainly meets the high standards set by most of the other restaurants in town, with a list of specialties including prime and spare ribs (smoked in hickory and apple wood) right on down to various fondues.

The bar is special too; besides being uniquely designed and containing an enormous selection of foreign and domestic wines, it is the only place in town I know of that serves champagne on tap—in addition to burgundy, rose and white wine!

The restaurant is open for

breakfast, lunch and dinner and the entrees for all meals have been carefully selected and emphasize homestyle cooking. (Gifford, in addition to this venture, also is a part-owner of the Apple Tree Shanty—one of the few AAA rated restaurants in Denver).

So, whether it's for an apres-ski drink and a look at Killy lose last year's Lang Cup, a hearty breakfast before you hit the slopes, or a good dinner and that movie you've been waiting to see, a trip to the Aspen Leaf Restaurant is certainly in order. But get there early or make reservations—from the looks of it, you'll have a lot of company!

Highlands has junior patrol

A junior ski patrol is being formed at Aspen Highlands, officials of that ski area announced this week.

The patrol will be composed of youngsters between the ages of 15 and 18 and will be under the direction of the regular patrol at the ski area.

Tryouts for the junior patrol will be held Saturday, Jan 5 at 10 AM at the Cloud Nine patrol headquarters.

The applicants will be judged on their skiing ability, attitude, and work production, the officials said.

The 10 best applicants will be selected, according to the officials.

The junior patrol will help the regular, professional patrol on weekends for the rest of the season.

Aspen Times 1/4/74

Thanksgiving Day 1973



Base Lodge

Aspenleaf restaurant opens at Highlands

The Aspenleaf Restaurant has opened in The Highlands Inn (formerly Chateau Kirk) at The Aspen Highlands Ski Area.

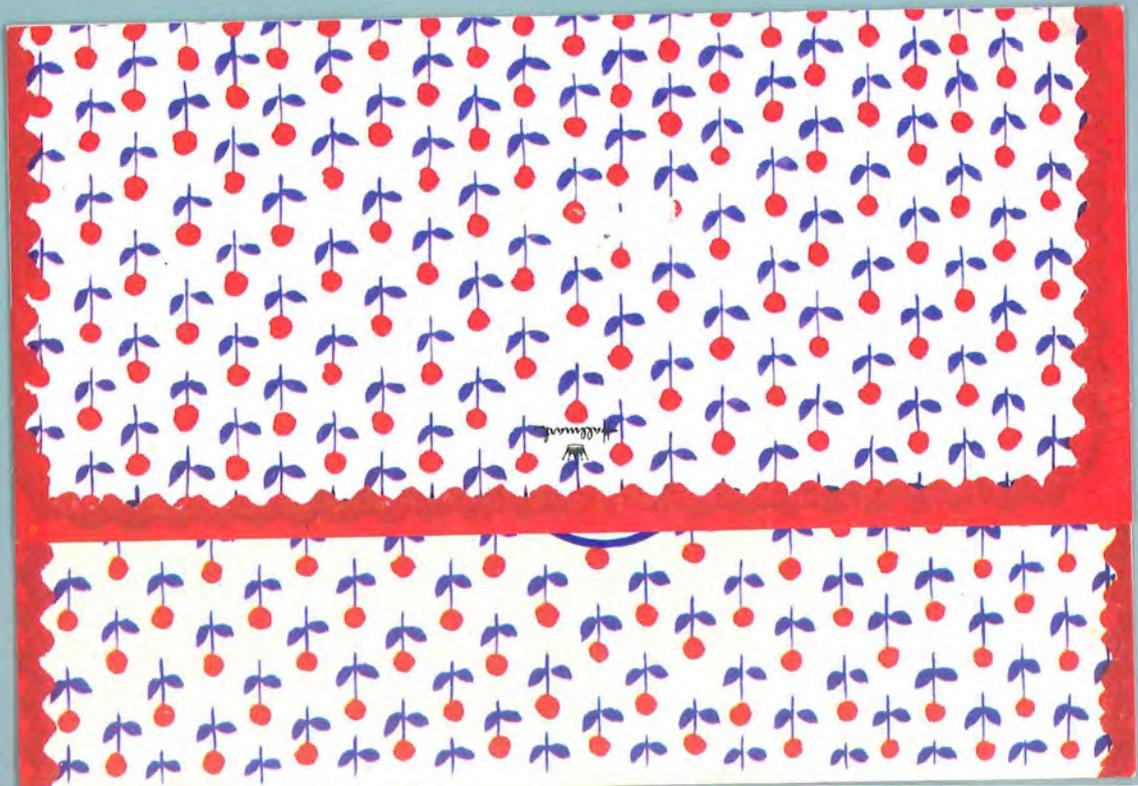
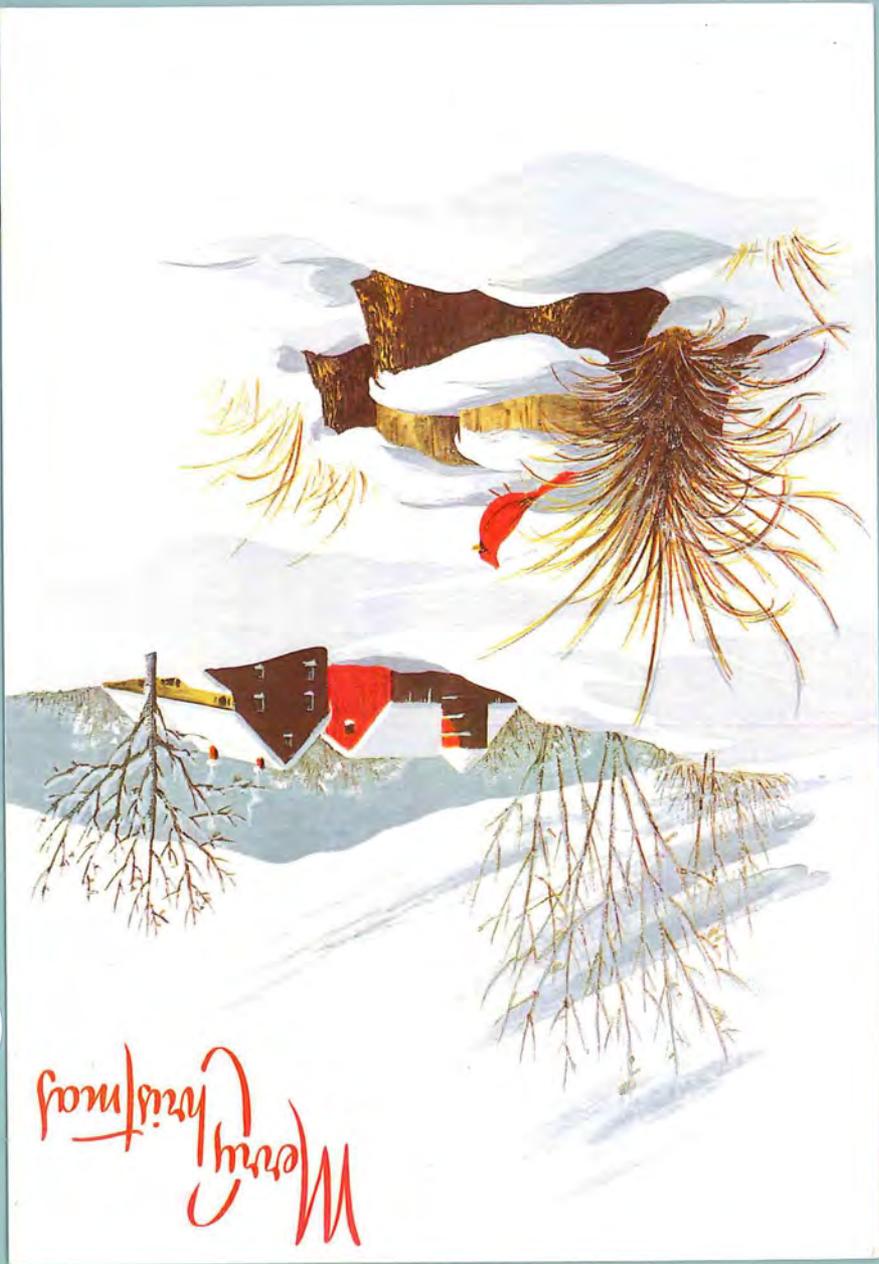
Featured foods at The Aspenleaf are pit-cooked meats with sauces (spare-ribs are a specialty), a choice of hot breads and salads, and homemade desserts.

A new balcony has been added for outside dining when the weather is bright...the balcony overlooks the Half Inch ski run.

The restaurant serves breakfast (with champagne if desired), lunch and dinner. Hours are 8:30 to 10AM for breakfast, 12 noon to 2 PM for lunch, 3 to 6 PM for apres-ski with Julie playing the guitar and singing, and 7 to 10 PM for dinner. Call 925-5050 for limousine.

Aspen Flyer Jan 12, 1974







ASPEN HIGHLANDS SKI SCHOOL

Also specializing in
traditional length
ski instruction
featuring the
French Technique.

GLM at Aspen Highlands. The long and the short of it.

At Aspen Highlands, we've been teaching the GLM (Graduated Length Method) of skiing from the beginning. In fact, Aspen Highlands method is a refinement of the now-famous method originated by Clif Taylor.

Essentially, Highlands method is this. We begin by teaching thirteen basic parallel turning exercises on three-foot skis. Once you've reached proficiency on the three-footers, you move on to four-foot, five-foot and finally the traditional length skis.

At Aspen Highlands, the only place you'll see the snowplow is in the parking lot.



*Aspen
Flyer
1/12/74*

breakfast
8:30 - 10:00 daily

luncheon
12:00 - 2:00 daily

apres ski entertainment
3:00 - 6:00 daily

dinner
6:00 - 10:00 daily

free limousine
service

925-5050

the highlands inn restaurant

aspENleaf

Aspen Flyer

THE ASPENLEAF RESTAURANT—in the Highlands Inn, serves breakfast, lunch, and dinner. At breakfast, you'll find everything from eggs over a gourmet breakfast buffet with champagne. Luncheon consists of hamburgers, chili and cheese fondue or soup, salad, and a demi loaf for only \$1.85. Apres ski entertainment from 3-6. Dinner features deviled crab, prime rib, steak, and the second best spare ribs in the world. Warm and rustic with a view of the Highlands slopes.

Aspen Flyer Jan 17, 74

ASPEN HIGHLANDS

HOT DOG CONTEST

Date: Every Friday

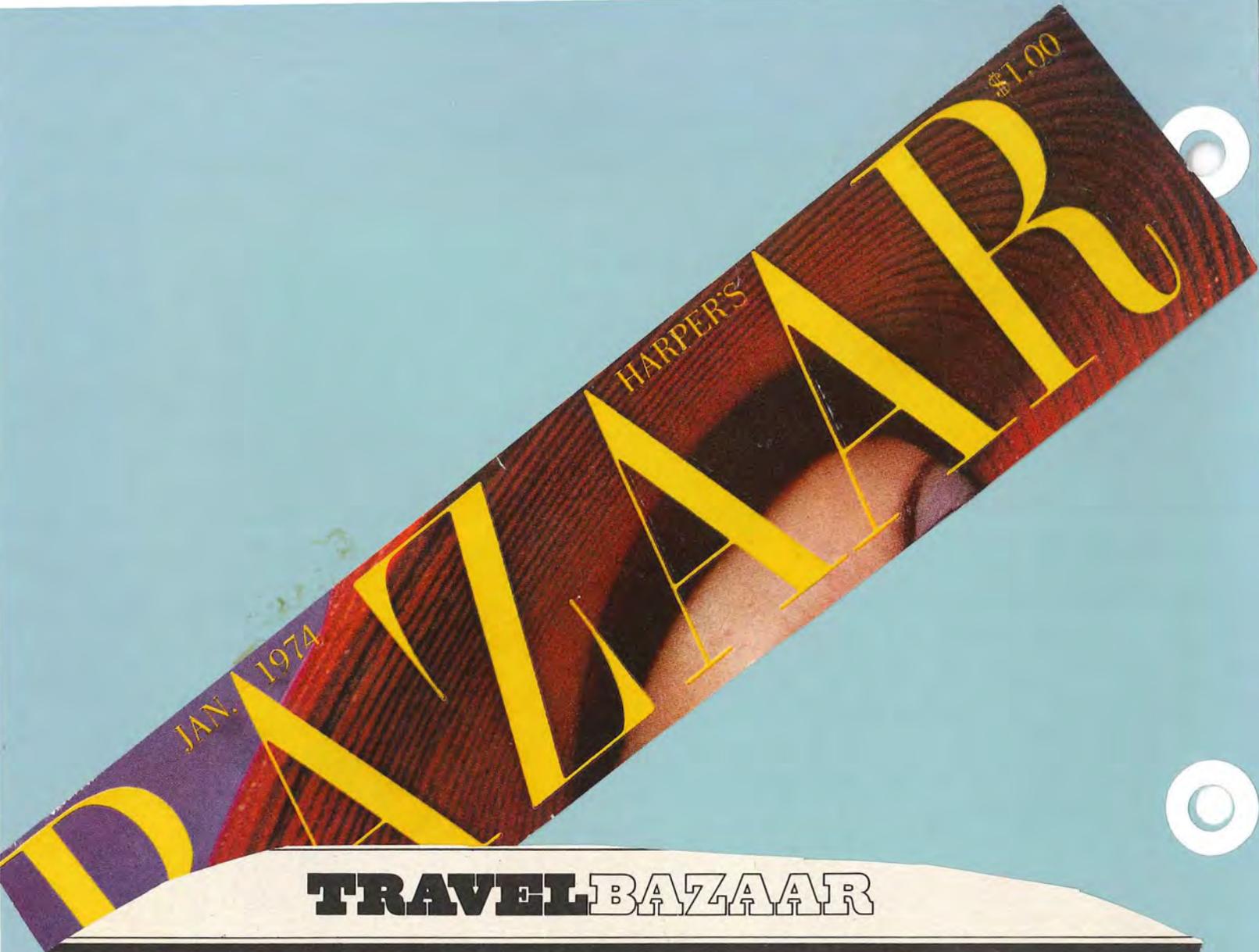
Time: 12 noon

Place: Midway on Floradora

Prize Money: **\$400**

For more information call 925-7302
or contact Customer Service Department

*Flyer
Jan 17/74*



TRAVEL BAZAAR

ASPEN: ROCKY MOUNTAIN SKIING

BY DONAL HENAHAN



PHOTO TRENDS

One of those incomparable skiing moments of complete freedom and exaltation.

certainly did not care to think about it at the moment: my chief concern was to halt a slow but inexorable slide toward a nearby cliff.

Now, understand, I was having *fun*. There was plenty of snow elsewhere on that mountain, and if hidden in it, one found innumerable cunningly camouflaged icy patches; well, that's part of the challenge and the joy of skiing. Right? But my right foot, scientifically immobilized in a beautiful new plastic boot, gave back no signals of life, and my nose seemed in immediate danger of falling off. I was, to come clean about it, miserably cold.

At that moment, I had a vision, a vision as clear and

(CONTINUED ON PAGE 8)

I remember with all the sharp clarity of a bad dream that moment when nostalgia for Aspen first swept over me. I had hopped off the chair lift at the top of a Canadian mountain one day last winter and was having some difficulty moving toward the place where the downward run began. A murderous wind had blown away all the snow and had encouraged the formation of an icy sheet that my ski poles would not penetrate and against which my inadequately honed edges would not hold. When I left the base of the mountain that morning the thermometer read 35 below zero and, precisely what a mountaintop gale may have done to lower that figure, I have no idea. I



BLACK BOOM

Sport attracts families and



At ski resort in Aspen, Colo., two skiers take lift (top photo) to top of mountain. Above, group gets set for the long ski ride back down the slope. Cafeteria cabin in background is where skiers go to warm up and buy coffee.

FOR decades the image of skiing has been one of a sport for blond-haired, blue-eyed Norse gods. Skiing was to be enjoyed by affluent members of white-only clubs who didn't even have their fireside toddies served to them by black waiters. Or so the myth went.

"Blacks have been skiing since the '40s," says black skier Ben Finley of Los Angeles. "The oldest black I know who has been skiing is Bryce Parks out of Denver. He began skiing in 1941."

And while Parks may have been the only black on the slope three decades ago, today there are literally thousands of blacks who have taken up the winter sport. In the past three years alone, some black skiers say they have noticed a near-tripling of their numbers. For example, some 500 black skiers from various U. S. cities met last February at Aspen, Colo., for a Black Ski Summit. While there is no accurate count as to the number of black

skiers, estimates range from a conservative 15,000 to perhaps 60,000.

Why the sudden interest? "Blacks are skiing because it has become twice as popular with whites. It's the same thing for tennis," says Dr. Calvin Ervin, a black skier from Detroit.

Indeed, as more blacks have become middle-class, they have found that they have more time and money to spend on leisure interests. "You don't want to sit around all winter just because it's cold outside," says Arthur Clay, trip chairman for the Sno-Gophers, a ski club in Chicago with a membership of 150 blacks. The Sno-Gophers is one of at least 15 active black ski clubs in the United States. These Clubs exist in Chicago, New York, Detroit, Los Angeles and seven other cities. They boast a combined membership of some 2,500 persons and sport interesting names such as Ujaama Ski Club (Compton, Calif.), Bon Somme (Chicago), and Inner City Ski Bums (Detroit).

ASPEN: ROCKY MOUNTAIN SKIING

CONTINUED FROM PAGE 6

redeeming as Saint Sebastian's when the Roman soldiers pierced him with arrows: I was back at Aspen, at the Highlands, and I had paused to lean on my poles before starting down one of that particularly versatile mountain's 58 runs. It was late in March, and spring-like. Occasionally an adolescent hot dog would zoom past me, boogie-ing flamboyantly with that hubris that makes young athletes believe so implicitly in their immortality. Occasionally, too, one or two would go by dressed only in skis, boots and bathing trunks. On this clement day, standing there perhaps 11,000 feet above sea level, I could look down into the valley to my left and see, far below, a prop-driven plane drifting along—undoubtedly one of those Aspen Airways or Rocky Mountain Airways ferries on their one-hour trips from Denver, bringing in more searchers after the *dolce vita* of Aspen skiing.

For, indeed, Aspen, Colorado, is a place for the secretly sybaritic skier. Like some other relatively elderly and/or relatively civilized resorts—Sun Valley or Vail, for instance—Aspen has been snooted in recent years by those dictators of in-ness, the professional ski writers. They have been thrilling us with critiques of the terrifying *pistes* of St. Anton in Austria, Bariloche in Argentina and Navacerrada in Spain. The fabled deep powder of Utah's Alta and Snowbird has triggered an apparently endless spurt of ink. We know all about coptering up the Bugaboos in the Canadian Rockies (at \$250 an hour for four people), about parachuting off Mount McKinley, about skiing Mount Everest. We have learned the joys of backpacking and pioneering on the uncharted slopes of West Central Lichtenstein. We seize upon lurid descriptions of the more suicidal trails and down we plunge, vicariously. All this helps raise one's status in run-dropping circles, where nothing is more okay than to allude to distant terrors. "I haven't tried Tiefback at Zermatt yet," you say, giving the words a tone that suggests that you *have* tried just about everything else, everywhere. And some few have, of course.

But there sits Aspen, patiently waiting for these prodigals to return, confident that it is still the best in, at least, the West. Its four mountains—Aspen Mountain, Aspen Highlands, Snowmass and Buttermilk/Tiefhack—may be skied on one lift ticket as part of a pack-

age that offers almost inexhaustible possibilities: more than 200 runs, 300 miles of groomed slopes, 300 professional instructors. In fact, what is overlooked about Aspen is that it has almost everything that the poetasters of the ski journals comb the world in search of: it has powder, particularly on Aspen Mountain's Face of Bell; it has runs to curl the hair of anyone less than Spider Sabich or Wayne Wong; it has helicopter service. You may even find sub-zero weather, though rarely anything that will turn you to a Popsicle in five minutes, if *that* is your masochistic requirement.

Some of my own Great Moments in Skiing have come at Aspen, which accounts for part of my nostalgia. Such as the time I overtook and passed a ski patrol man on Snowmass's Big Burn. (He had stopped to fix a boot buckle, my basic honesty compels me to add). Or the time I broke a binding in an especially dramatic fall on Kandahar at the Highlands and found to my astonishment that I was able to ski better at that stage of my career on one leg than on two. (It was only a few hundred yards to the nearest patrol hut but they were thrilling yards to me, as thrilling as skiing the north face of Everest might be to you.) These, however, are personal memories drawing me back toward Aspen. What may attract the dedicated skier more than the possibility of such eccentric triumphs is the free, regular and dependable bus transportation that serves all four Aspen mountains, so that a restless type may easily shuttle about sampling the area's wares. The sybarite will also want to shuttle around among Aspen's dozens of good or reasonably good restaurants, which are among the best any Western ski town has to offer. One must try the famous Copper Kettle at the base of Aspen Mountain, with its Russian roulette style of international cooking (a different nation's menu is featured every night). The Copper Kettle's fare is not the dismal mélange of styles one associates with the words "international" or "continental," which generally mean that seven kinds of steak are served, including one "with smothered onions," say, or in a tasty fried mozzarella sauce.

Since the lamentable death last spring of the Paragon, the area's Louvre of *la grande cuisine*, the Copper Kettle or the Aspen Inn may be the gourmet skier's best bets. But there are also the Four Seasons, the Golden Horn, the

Crystal Palace and many others worth investigating. And the Red Onion, that epitome of a ski bum's hangout, still thrives. Its three dining rooms contrive to serve excellent meals, even though the crowding and the distractions of pubescent mating rites on all sides may not appeal to one reared in a more genteel dining tradition.

The loss of the Paragon, where you could find fresh caviar at times, and a wine list that included a '47 Latour, is painful to dwell upon. With its nine intimate rooms, closed by velvet curtains, the Paragon served only 40 patrons in each of two nightly sittings, at steepish Manhattan prices. It was necessary to make reservations, not days, but weeks, in advance. The owner, Bruce Lefavour, had built a restaurant that no less an epicure than Craig Claiborne could mention favorably with its Parisian model, Lapérouse. For most Aspen visitors, however, the Paragon was a kind of unicorn, a legendary creature, discussed but never glimpsed. It was a promised land that few could ever know, like the north face of Everest. But what made a Paragon possible in Aspen—and may again, if Lefavour grows restless in his premature retirement—still remains: plenty of sophisticated, demanding, fairly well-heeled skiers. They want, these tireless doers, not only great skiing but good food, good shops, up-to-date movies, indoor tennis and whatever else is going around. And they get it. Remember, please, that après ski at even the more famous resorts usually means Ping-Pong with cracked paddles in a room with a six-foot ceiling, or being trapped at the communal fireplace while the house bore tells once again how he escaped from under an avalanche while snorkeling through the powder at Whistler, and why he hasn't gotten around to skiing Tiefback at Zermatt.

If you have recently won the lottery or your Arabian uncle has left you an oil well, you may live in sheikhly luxury at Aspen—provided you reserved three to four months ahead, this winter especially (poor snow forecasts for the East and the adverse dollar situation in Europe have driven skiers to our Western mountains in hordes). Check, right now, with Aspen Reservations for possible cancellations or stray availabilities this spring (800-525-4204 or 303-925-1056). The last words are to be found at Snowmass, where two persons may lodge at such fat-cat

places as the Glory Hole Condominiums or the Shadowbrooks for between \$300 and \$400 a week, high season, or at the foot of Aspen Mountain in the shamelessly civilized Aspen Alps Condominium for only \$225. At these prices, you get such extras as fireplace, hot-therapy bath, kitchen with automatic dishwasher and baby-sitter service. The Timberline at Snowmass provides similar luxuries at \$350 a week for two. Many of Aspen's larger lodges offer fireplaces in rooms as a basic necessity for pampered skiers (the Pomegranate Inn, for instance, is \$24 to \$40 a night for two). Of course, if you are under 20, preferably, and not into either lotteries or sybaritism, Aspen can put you up sparsely for as little as \$7 a night per body, dormitory-style, at places such as Dormez Vous and the more explicitly named Rick's Racks.

What else? Should I mention the heated pavements at Snowmass? The gentility of the slopes at Buttermilk? The heated pools, the saunas, the patisseries and delis, the flying and soaring lessons, the curling, the more than 100 places to lodge in the town alone? All that might overstress the soft life and leave the impression that Aspen is chiefly for the one-run-a-day ski bunny or the one-week-a-year advertising executive. But no. In fact, expert skiers speak with respect and awe of Moment of Truth at Highlands, and of the six-foot-wide catwalk at the top of Loges Peak where, if you caught an edge, you might simply disappear over a precipice on either side. If your bag is thanatophobia, Aspen can certainly accommodate you.

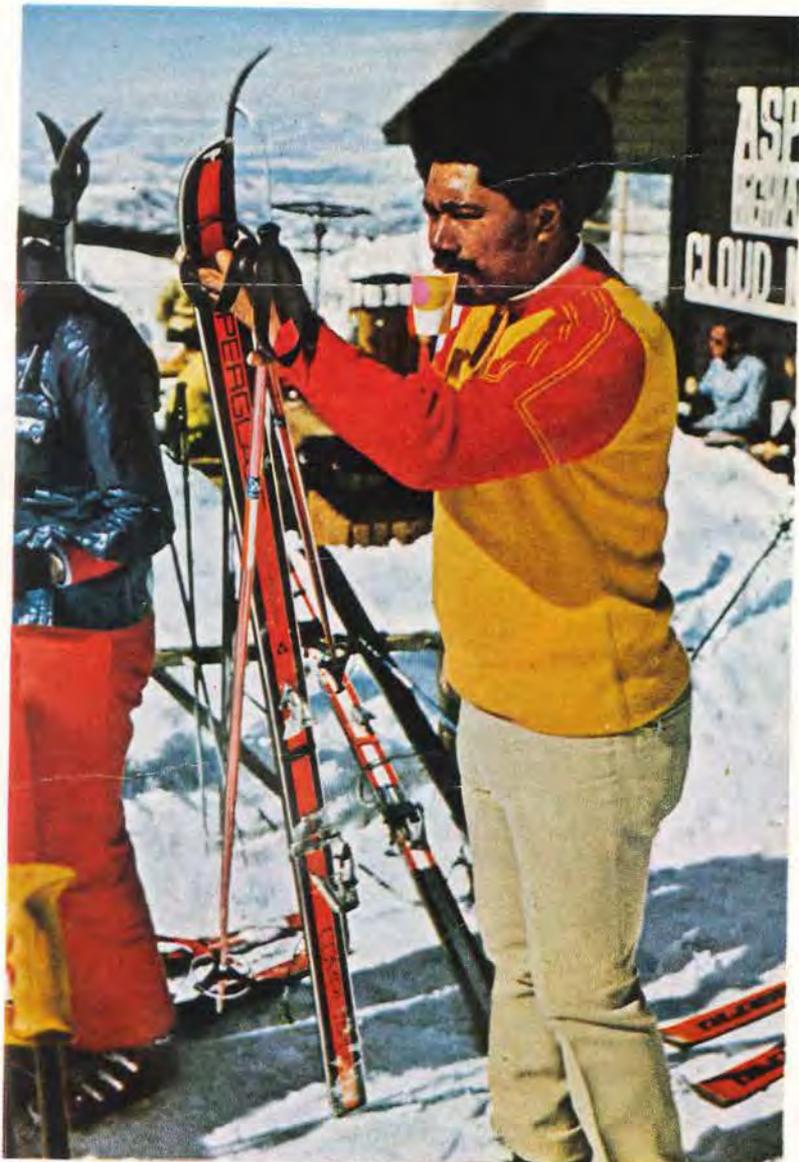
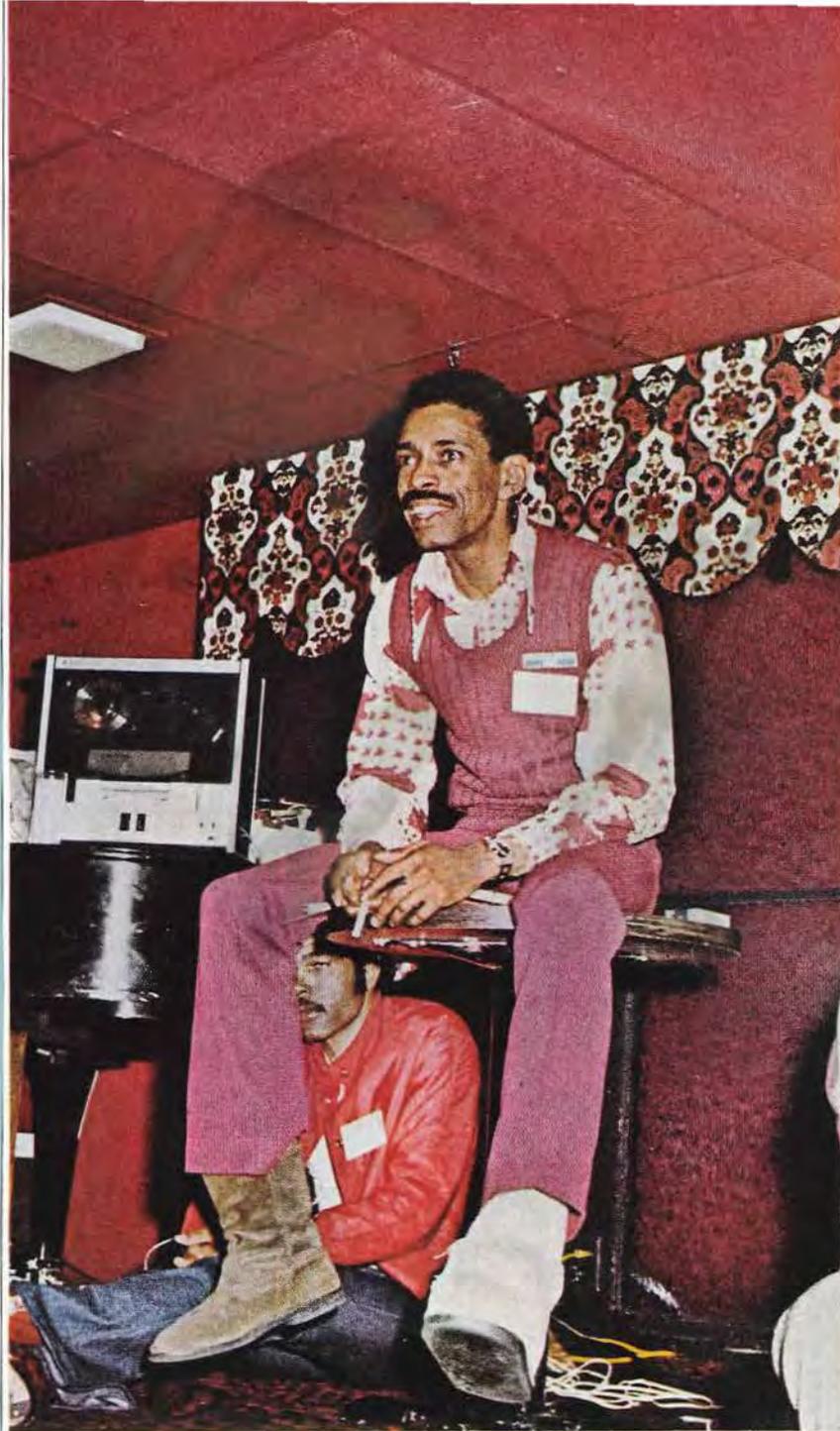
Aspen, my Aspen, is, then, for the skier and for the sybarite, and particularly for one who is both. It is not perhaps the ultimate hellish paradise for the pioneering types with their four-wheel-drive Jeeps, their helicopters and parachutes, and their deep-powder snorkels. But it is for skiers—for those who know that Spademan is the name of a toeless binding, not the new super-black private eye on television. Now, if only Bruce Lefavour would decide to revive the Paragon. . .

Donal Henahan escapes to the slopes, especially those at Aspen, as often as he can. But his main enthusiasm is music, which he has covered for *The New York Times* as critic since 1967, and before that for *The Chicago Daily News* for 20 years.



Ending a day of fun on the slopes, a skier heads for the lodge. Estimates on the number of black skiers in America range from 15,000 to 60,000. There are at least 15 black ski clubs in cities across the nation. The largest of these clubs is Black Ski Inc. in Washington, D. C. The group boasts a membership of some 600 black skiers.

Preparing to go on the hill, J. Walter Smith, a member of the Chicago Sno-Gophers, gets ski equipment ready. The average amount of money invested in ski equipment may range anywhere from \$90 to \$500. Dick Martin, who runs New York's black-owned Four Seasons Ski and Bicycle Shop, says there are at least three other black-owned ski shops in the country.



In ski lodge, Ben Finley (top), president of the Four Seasons West Ski Club in Los Angeles, watches crowd gather for awards banquet during Black Summit in Aspen, Colo., where 500 black skiers from 11 ski clubs met for a week. Finley's club proposed idea for the Summit. Above, after an outing, skiers drink and socialize in resort lodge.

ON THE SKI SLOPES

single swingers in search of wintertime fun



At foot of hill, advanced skiers get ready for another lift to mountain top, while several novices are given beginner's lessons (above). At left, 16-year-old Teo Hyde from Chicago skillfully races downhill. Hyde, according to several veteran black skiers, may become one of the first blacks on the U. S. Olympic ski team in the near future.



BLACK SKIERS *Continued*

Obviously, the expense of skiing hardly allows any bums to pursue the sport. Dr. Ervin says he spends about \$2,000 a year on ski trips and equipment. However, everyone interested in the sport would not have to spend that much money. For example, an interested non-skier may buy a beginner's ski pack (which includes boots, bindings, skis and poles) for about \$90. An average weekend trip to a nearby ski slope would cost somewhere around \$100 (not including transportation). Thus, three weekend trips in one ski season would probably cost a novice skier at least \$400. Since many black ski enthusiasts try to make at least one long trip annually, the expense climbs dramatically with a trip to Aspen, the Swiss Alps or France.

But for those who can afford it, it may be worth the money. "Skiing is a tremendous tranquilizer," says Ben Finley. "There's no way you can worry about everyday life problems while skiing down that mountain."



A sport for the entire family, skiing has no age limits as 65-year-old Maceo Talbert, a retired lawyer from Los Angeles, demonstrates (above). At right (above), a youngster gives the sport a try. Children can begin learning to ski as early as age two, or whenever they have learned to walk. At right, Chicago Skiers' (l. to r.) Yvonne Pulliam, Selma Brown, Sylvia Carter and Dr. James Buckner take time out for a snack.





Sun, snow, and spectacle greeted the Highland's hotdoggers for the Winterskol contest last week. Made to order weather for carnivals, skiing and flying.

Chuck Gould photo

Aspen Today Feb 13

Ranier, Swenson Win Gold

Gold medal winners at Aspen Highlands NASTAR races for the last week included one Aspenite, Eddie Rainier, and veteran racing great Henry Swenson, 50 years old, from Grand Junction. Rainier, 33, repeated his win of Feb. 5 in the same race as Swenson won his medal on Feb. 9.

In the Feb. 6 race, Richard Walters also won a gold medal

for coming close to pacesetter Hans Scharz, former Austrian team racer.

Races are held at Highlands on a regular basis, featuring a unique format on Saturdays, a dual slalom in which each racer may choose his opponent. Par is established on the dual courses as well as the single courses for medal awarding purposes.

February 6th Aspen Today

DEAR ABBY:

Am I in heavy trouble! My sweetie, Slim, found a 39-D bra in my glove compartment and she's madder than Whip Jones during January Thaw. She can't understand that it was only a passing fancy (very fancy!) and I still love her. What can I do to win her back? (She's a helluva cook and very rich.)

Baleful Bill

Dear Bale:

This is obviously a meaty problem. The only solution is to go directly to SECOND HAND ROSE and pick out some fabulous authentic Indian Jewelry to soothe Slim's ravaged sensibilities. ROSE has Zuni, Hopi and Navajo goodies that will have her slippers under your bed in a matter of moments. Pick her out a squash blossom or bracelet and she'll come running. And, if you shop ROSE on Sundays, you'll find all Indian Jewelry reduced 20%. ROSE'S funky little shop is right behind Crossroads Drugs on Galena Street. And ask Jan to clean the snow off the steps, please.

ABBY

February 7th Aspen Times

Dual ski races now available at Aspen Highlands

Dual giant slalom courses will be available each Saturday at the Aspen Highlands NASTAR race, it was announced this week by race sponsors.

New this winter, the Saturday race format will permit friends to race against each other side-by-side, it was explained.

Each course will have its own par time and each racer's handicap is determined on how he skis in comparison with the par for that particular course.

Other NASTAR races are held each Tuesday, Wednesday and Thursday at the Aspen Highlands and each Wednesday and Saturday at Snowmass Resort.

During the week starting Valentine's Day, Feb 14 NASTAR areas throughout the country are offering special prizes for women racers who receive the lowest handicap in their age groups.

The special competition is to be sponsored by Bonnie Bell and prizes of Bonnie Bell cosmetic kits will be awarded to regional winners.



This exceptionally good photo by Aspen Today photographer Guy Hinebaugh depicts the excitement and beauty of the newest form of ski competition — hot dogging — and philosophizes that going up is okay, but the downfall is where problems begin.

Aspen Today Feb 13th 1974

Aspen Today Feb 13/1974

ski news

3 NASTAR Gold Medals Won

The NASTAR results for the week of January 27 to February 2, covering Tuesday, Wednesday, Thursday and Saturday have been officialized.

The Pacesetter for the week was Hans Schwartz. In the week's competition, there were three Gold Medals, Eddie Rainer, won two of them in the over thirty age bracket. The other winner of a Gold Medal was Bert Simmons, age 55.

There were 36 silver medals issued and 57 Bronze Medals issued.

New Dual Course Races To Be Held

A new program has been initiated at Aspen Highlands this winter. In conjunction with our normal Nastar Program, we are now running a Saturday Dual Course Nastar Race.

This dual course format allows friends to race side-by-side with all the excitement of pro racing. Each course has its own par established and each individual's handicap is determined by how he skis in comparison to the par for that course.

The fun of challenging or skiing against another person, side-by-side down an easy giant slalom course can not be felt until you are in the starting gate, and then the excitement mounts.

Clinics Conducted Before Races

Aspen Highlands, Colo. pacesetter and pro racer Hans Schwarz is conducting special NASTAR racing clinics for two hours before every NASTAR race. The clinics are held Tuesday, Wednesday and Thursday from 10 a.m. to noon and racing begins at noon. NASTAR Coordinator at Highlands, Susie Graven, remarked, "Nearly all clinic participants go on to win medals in the NASTAR races."

Clinics, challenges set for local hot doggers

Two hot dog clinics and a challenge issued to local hot-doggers by one of the leaders on the hot dog pro circuit last year will be held at both Aspen Highlands and Snowmass Resort next week.

Bill "Oly" Eisenhart, under contract with the Olympia Brewing Co, to tour ski areas, will host a challenge meet at Highlands, Friday, Feb 22 at which he will challenge the top 20 hot doggers in the Aspen area. The local hot doggers will be eligible based on the results of the weekly hot dog contests being held at Highlands during the winter.

Hot dog clinics are scheduled at Aspen Highlands Feb 20-21 and at Snowmass Feb 23-24.

The clinics will start at 12:30 PM each day at Highlands, on Floradora run above Midway.

Aerial jumping will be the subject of the first day of the clinic, though no inverted maneuvers will be allowed, according to officials.

The second day of the clinic at Highlands will be devoted to freestyle and ballet.

No exact time or place were announced for the clinics at Snowmass Resort, but the announcement of the events stated they "should be quite a show, with plenty of liquid refreshment."

Eisenhart placed first last year

in hot dog competition here in Aspen, as well as elsewhere in the region, placing third overall in the Western Championships.

His contract calls for him to conduct demonstrations and instruction at various major ski areas in the west.

GLM clinic set at Highlands

On Thursday, Friday and Saturday, Feb 21-23, Aspen Highlands will offer a free GLM instructor's Clinic.

All participants must have their own lift ticket but the clinic itself will be free.

The Clinic will start each morning at 10 AM at the Ski School Meeting Place at Highlands.

For more information call 925-7302.



Kites are becoming more and more like airplanes, it would appear, and less and less like kites. This flyer is frequently seen over the hills of Buttermilk and Highlands, a 20th century Icarus who, hopefully, will not make the same mistake as the mythological character.

Aspen Today photo

Bartenders Pro Runoffs Set For April

The final competitions toward the Miller High Life Bartender's Championships are set this month at Steamboat Springs and Aspen in conjunction with the final Colorado professional ski races.

The bartender's races pit three member teams from the resort eating and drinking establishments against each other on dual slalom courses similar to the professional racers courses.

The Rocky Mountain Championships at Aspen Highlands on April 6 will match the winning teams from Steamboat Springs, Sun Valley, Aspen and Vail in

head to head competition. The championships will be a part of the Benson & Hedges Grand Prix Championships at Aspen Highlands April 6-7.

Last year's Steamboat Springs beverage vendors vendetta saw over 20 teams flash down an unusually flat and unexciting course. This year the number of teams, quality of competitors and difficulty of the course will be increased.

The Vail race was no laughing matter as teams battled down the steep icy Golden Peak race course. Racers were deadly serious and "bartenders" in-

cluded ski patrolmen, ski instructors and former Olympic and professional ski racers.

Miller entered professional ski racing activities last season, co-sponsoring the Park City, Utah race, as well as initiating bartender's races there and at Steamboat Springs. This season they sponsored the Hunter Mountain New York race and eight bartender's races throughout the Grand Prix circuit which led up to the awarding of the Miller Highlife Cup to the best of the Rocky Mountain region barmen.

Aspen Today 3/6/74 3 copies

Avalanche

continued from Page 1

was caught in the slide and I went completely under the snow. My body was mangled in 1,000 different positions. I'm happy to be alive, thank God." Buffinton's reaction was similar: "I felt the mountain moving out from under me and thought that that was it. When it stopped, I was still alive. I couldn't believe my luck. I'll ALWAYS heed warning signs—they're there for a reason."

Avalanche Control director Cerise told *Aspen Today* that the "spring is the most dangerous time of the year for avalanches because of the fluctuation of temperatures and the big load-ups of snow in the bowls." He urged extreme caution when skiing seldom-skied areas that are within a skiing area's limits, and noted that anyone foolish enough to attempt to ski out-of-bounds and unpatrolled areas is more than tempting fate.

It seems to this writer that two very lucky boys would agree with him.

Two Aspenites Escape Snow Death

by Sally Kimball

Two Aspenites brushed shoulders with death as they were swept down Maroon Bowl in an avalanche shortly before 1:30 Monday afternoon.

Seasoned Aspen Highlands skiers, Scott Silvorstein, 18, and Bobby Buffinton, 19, rode up the Lodges chair lift and saw the virgin powder of the Maroon Bowl running all the way down to Maroon Creek just on the other side of the "Off Limits Boundary" marker. Not heeding the warning and boundary signs, they decided to ski the unbroken snow.

Halfway down the bowl Silvorstein and Buffinton

fracture approximately 12 to 18 inches deep and found themselves hurtling down the mountain, trapped under tons of new snow. Both boys went completely under the snow, surfaced and found themselves separated and unable to help each other.

Ron Robson, manager of the Highlands, sent ski patrolmen Craig Sterenz and Garry Lanoux with probe poles, oxygen and other rescue equipment to assist the boys...who had by this time been carried by the snow almost 1,000 feet.

Miraculously, the patrolmen found the boys only slightly injured through thoroughly shook up. Minus one ski and one

set of poles which had been taken down the mountain in the slide, the patrolmen, using their probe poles, escorted the boys down the rest of the bowl—virtually the only way all four of them could escape the endangered area.

U.S. Forest Service technician Dick Cerise, who is in charge of the Avalanche Control for the area said, "Boundary and warning signs are put up for a purpose. Scott and Bobby came out of this one alive—and they're lucky. Not only do reckless skiers who violate boundaries jeopardize their own lives, but they also endanger the lives of the ski patrolmen who rescue

them."

Cerise estimated that the deepest part of the avalanche was 6 to 12 feet and it would have been worse, and certainly would have taken the boys' lives he said, if the same area had not avalanched earlier in the season at which time, "the whole bowl went."

As it was, the avalanche was a soft slab slide, of Class 3 size. Slides are rated on a scale of 1 to 5, with Class 5 designating the largest slide, Cerise said.

The two boys realize how close their "mistake" came to costing them their lives. Silvorstein said, "I was skiing down and

continued on Page 5

3 copies 3/6/74
Aspen Today

Skiers escape Highlands slide

Aspen
Times
3/8/74

Aspen skiers Scott Silvorstein, 18, and Bob Buffinton, 19, were caught in an avalanche in Maroon Bowl at Aspen Highlands on Monday, March 4, and were able to dig themselves out moments after the slide.

They were skiing an area marked "Off Limits" when they created a fracture in the unbroken powder of the slope when they were about halfway down the bowl.

The youths were carried almost 1,000 feet by the avalanche, being completely covered by the snow and then surfacing.

Highlands Ski Patrolmen went to their aid and helped them out of the area.

Philip Forde, Jr was found guilty of the charge of 72 hour parking and paid the \$15 tow charge.

On February 20, in Municipal Court, Sidney Hausding was found guilty of the charge of malicious injury to property and was fined \$100 plus \$5 court costs. Hausding allegedly broke the window of a car in order to move it out of his way.

On the traffic docket, Ann Bickley was found guilty of parking on travel portion and was fined \$3 plus \$5 court costs.

Elizabeth Ott was found guilty of the charge of parked on the wrong side and was fined \$3 plus \$5 court costs.

Kenneth Robinson was found guilty of the charge of improper backing and paid \$5 court costs.

Aspen Times 3/8/74



Hot Dog, it's Friday on the Floradora.

Highland Flings

Billing itself as "the other Aspen," Aspen Highlands Ski Area offers a number of special events, for spectators as well as participants, besides regular (and irregular) skiing.

Every afternoon there's a kite-flying exhibition, landing at the Merry-Go-Round Restaurant at noon and at the base approximately 4 P.M.

Most days one might see members of the ski patrol jumping over the sundeck at Cloud Nine picnic facility, about 12:30 P.M., with as many as eight skiers making one to four jumps.

A Hot Dog Contest is scheduled every Friday on the Floradora run (above the Merry-Go-Round), beginning at 12:30. Competitors should sign up by 3 P.M. on Thursday; the \$5 entry fee guarantees a chance at \$500 in prize money.

❖ NASTAR races are held Tuesday, Wednesday, Thursday and Saturday on the Golden Horn, (also a dual slalom on Saturday). Adult entry fee is \$3; students pay \$2. Racers must sign up at the Customer Service Office the day preceding (3-5 P.M.) or the day of the race (from 9-11 A.M.)

Rocky Mountain Division USSA races will be held the weekends of March 16-17 and 30-31. Aspen racers, ages 7-13, will be working toward points for the Aspen Cup as well as for division awards.

And as was the case last year, the Highlands will host the final race of the Benson and Hedges Grand Prix. This exciting pro-race will take place



Lefty - Valentine Race
1974 -

Aspen Savings To Open Service Facility At Aspen Highlands

Aspen Savings announced they have received permission to operate a Limited Service Facility at the Aspen Highlands Ski Area.

The institution is the states newest Savings and Loan Association and opened for business in December of last year.

Patrick Dalrymple, executive vice president, said that the facility will be located near the Aspen Highlands ticket office and will provide the firm's depositors with deposit, withdrawal and check cashing services.

According to Dalrymple, this is the first operation of its kind in the country. "We think this will become a pilot program for institutions in recreation oriented communities throughout the United States," he said.

He also noted that the institution had reached the million dollar mark in deposits in February, considerably sooner than originally projected. He attributed the firm's initial success to the support of residents of Aspen, both permanent and part time, and to the institution's policy of seeking new ways of serving its customers.

Three Highlands tickets revoked

Three Aspen skiers had their season tickets revoked for the balance of the season by Aspen Highlands Skiing Corporation. Two different skiing violations were involved.

The first incident occurred when Scott Silverstein and Bob Buffington were skiing out-of-bounds in Maroon Bowl and were buried temporarily in an avalanche. Highlands Ski Patrolmen Craig Sterbenz and Gary Lanoux, were sent into the Bowl and rescued the men.

In the second accident, Bill Barton skied recklessly into a Ski School Class at the bottom of Red Onion run and ran into an Aspen Highlands Ski Instructress, Eleanor Jenkins. The result was a back and leg injury to Ms Jenkins who is still recovering from the collision.

The three men were given an opportunity to present their version of the incident to a committee of Aspen Highlands Department Heads before the final decision was made to revoke their tickets.

Aspen Times
March 28, 74

Aspen Times
march 21, 1974

Pro-style team slalom set for Highlands

A pro-style dual NASTAR team slalom has been scheduled for this Saturday, March 23, at the Aspen Highlands Golden Horn trail.

Prizes for the special race will be awarded to the top team as well as to the top three men and top three women entrants.

In addition, free beer will be available at the finish from Schlitz representatives. Entry fee is \$1 per person and entries are accepted at the Highlands Customer Service Department, it was announced.

Team scoring will be made on the basis of the best three times for each four-man team. An awards

ceremony is planned for 4:30 PM in the upstairs bar of the base lodge.

Regular NASTAR races are held at the Highlands each Tuesday, Wednesday and Thursday at noon, and special race classes are conducted from 10 to noon each race day by Pacesetter Hans Schwarz.

Other NASTAR races are held on the slopes above the Snowmass Resort each Wednesday and Saturday at noon.



West Deck Merry go-round



February 1974



Before railing installation

Mar 28/74

Whipple - please use &
return

Mrs. Jones:

Birthday Cake

When I spoke to you at
the Merry Go Round, I had
no idea of what I would
run into at the bottom
of the hill. For two years
your regards and generosity
have been greatly appreciated.
Your good wishes have been a
pleasure to me

May your next year be
as good to you as the last
year to me

Gratefully
Bud Q.

Sabich hurt; won't race at Highlands

Local favorite Spider Sabich, skiing for Snowmass Resort, will not be among the competitors in the final event on this year's Benson and Hedges pro ski tour when the racers meet on Thunderbowl at Aspen Highlands April 4-6.

The races, called the Benson and Hedges Championships, will decide the final earnings of the competitors on the tour, if not the actual top finishers.

Hugo Nindl of Austria had a wide lead of 36 points after the Sun Valley races last weekend, but Sabich and Austrian Harald Stuefer were both injured in Sun Valley and both Renzo Zandegiacomo, the leading rookie and second place contender on the tour, and Eberhard Schmalzl, both of

Italy, have suffered injuries that could slow them down.

Zandegiacomo has shin bone splints as the result of some flat landings in the Sun Valley race, and Schmalzl may have returned to Italy, though there was no official word as of press time as to whether he would be here for the final race or not.

Sabich suffered what was called a hyper-extended knee, or torn cartilages, in Sun Valley and is in a cast.

There has been no comment by Sabich as to his future plans, but many observers think that he will race again next year.

In the last giant slalom last year, also held at Highlands, Sabich injured his back, and could not finish competition in the Lange Cup.

This year the Lange Cup was held in Sun Valley and it was again the end of the tour for the Snowmass skier.

Stuefer dislocated his shoulder at Sun Valley.

Total jackpot for the last event on the tour will be \$135,000, more than has ever been handed out at any race before.

The jackpot will be divided among the top five finishers on the tour; with the winner getting \$40,000; second place, \$25,000; third place, \$15,000; fourth place, \$10,000; and fifth place, \$5,000.

The jackpot winnings will be in addition to the earnings of the racers on the tour going into the final event.

Nindl, if he holds onto his lead, could win more than \$90,000 this year.

In seventh, eighth and ninth place on the tour following the Sun Valley competition were Hank Kashiwa, Tyler Palmer, and Terry Palmer, all of the US, with only one point separating the two Palmer brothers.

Perry Thompson, also of the US, and in sixth place, is out of the competition also, but he fractured his foot water skiing.

The standings after the Sun Valley Lange Cup included Nindl, first, 271 points; \$35,300; Zandegiacomo, second, 235 points, \$30,000; Sabich, third, 208 points, \$25,100; Stuefer, fourth, 203 points; \$22,600; Alain Penz, France, fifth, 193 points, \$22,700; Thompson, sixth, 169 points, \$20,800; Kashiwa, seventh, 164 points, \$18,100; Tyler Palmer, eighth, 127 points; \$13,600; Terry Palmer, ninth, 126 points, \$14,100; Otto Tschudi, Norway, tenth, 120 points, \$12,700.

Perhaps the most interesting contests to watch at Highlands, depending on what happens in Bear Valley this weekend, will be between the Americans on the circuit.

Harald Stuefer, with his dislocated shoulder, was not expected to compete this weekend, March 30-31, but it was not known

whether if he would be able to race in Aspen.

Some observers of the tour think that Nindl may be tiring and with Zandegiacomo handicapped by the shin splints, Sabich, out, and Stuefer hurt if not out completely, there will be an opportunity for some of the racers to move up substantially in the standings.

The races will begin at Highlands Thursday at 10 AM with the running of the Samsonite Classic followed by the Friday Afternoon Club races at noon.

Normally the FAC races are held Friday, as their name suggests, and they represent a means by which racers not in the top 30 can make the field of 40 competitors racing in the eliminations.

The top 30 on the tour automatically make the

eliminations which consist of 40 racers vying for 16 spots in both giant slalom and slalom.

The Miller Brewery Bartenders Cup will be held at 2 PM Thursday.

Friday, beginning at 10 AM, the giant slalom eliminations for the Benson and Hedges championship will be held.

The giant slalom, with 16 racers in the final event, will be held at 1 PM.

Saturday, at 10 AM, the slalom eliminations will be held, and at 1 PM that same day the final slalom is scheduled.

An awards ceremony at which the jackpot money will be presented along with the awards for the race itself, will be held at 3:30 PM.

There will be no competition Sunday.

Spring clinic is set at Highlands

The Annual Spring Certification Clinic at Aspen Highlands will be held from April 1-6.

The first three days will be devoted to G L M certification.

April 4-6, will be devoted to long skis.

The cost for the six day clinic is \$60. Included in this fee is instruction, lifts, a certification pin and a banquet at the Aspen Leaf Restaurant located in the Highlands Inn. Each participant must supply his own skis.

For further information, call 925-7302.

Sign-ups will be Friday, Saturday and Sunday, March 29-31, at the main ticket office in the Base Lodge.

Ski School at Aspen Highlands will continue through closing day, April 14.

Last Aspen Cup is at Highlands

Next weekend, March 30-31, will be the final race in a series of seven race weekends for the Aspen Age Class Cup Series racers.

The race will be Dual Slalom at Aspen Highlands.

Racers from neighboring clubs will be invited to attend the two day competition. Sponsoring the finale will be Mason & Morse and KSPN radio.

Spectators are invited to come and view the race on the Golden Horn Run and participate in the excitement of racers competing for the last time for points in the Aspen Cup Series.

March 28
1974
Aspen
Times

Mason & Morse Dual Slalom Finale Ends Success



**THE MASON & MORSE
DUAL SLALOM FINALE**
by Ken Sawyer,
Head Age Class Coach

The Aspen Cup program moved into its final race of the series last weekend. Mason & Morse and KSPN sponsored the two days of dual slalom. The races were held at Aspen Highlands of the NASTAR slope over two jumps which gave the racers quite a challenge for the last race of the season.

In the girls' class (age 8) Mary Barbee won on Saturday but fell on Sunday. Beth Madsen again had two strong first place finishes for the weekend with Nancy Offutt 2nd on Saturday and 3rd on Sunday. After a fall on Saturday, Jill Anderson came back on Sunday to place second. The 10 year old class was won by Heidi Ward of Steamboat Springs with Mary Brennan and Laurie Strang exchanging 2nd and 3rd each day. In the 11 year old class Jill Gibbons was second

on Sunday while Katherine Schuhmacher took 2nd on Saturday. Karin Nostdahl was third on Sunday and Debbie Anderson was third on Saturday. Stacy Ward, another Steamboat Springs girl, managed to take first place medals in the 12 year old class but Brenda Carlson and Lucy Garrity of Aspen picked up 2nd and 3rd each day. Barb Ulrych won the 13 year class on Saturday. The boys' class (age 7) was won by Jeff Poe both days while

Jon-Eric Greene took a 1st and 2nd place ribbon for the weekend in age 8. In age 9, John McBride took a first and a second for the weekend with Svein Nostdahl taking 3rd on Saturday and 2nd Sunday. Eric Brendlinger put in his best result of the season on Saturday taking 1st with Steve Menscher third. Steve came back Sunday to win with Mark Thorpe 3rd. On Saturday in the age 11 class, Chris Tache' put in the

fastest run to win with Mark Harvey 2nd Sunday. Tim Madsen was the best Aspen finisher with Mark third and Brian Block 5th. The 12 year old class was won by Mark Menscher on Saturday and Dean Stapleton on Sunday. Second and third place on Saturday was taken by Dave Marlow and Steve Bascom while 2nd and 3rd on Sunday were taken by Andre Ulrych and Sean Carter. Steve Lee had two 2nd place finishes for the weekend in the 13

year plac four I oppo invo Cup We you 10th pres winr

ale Ends Successful Aspen Cup Series For 1973-'74



Aspen Today photos



took a 1st and
for the weekend

McBride took a
2nd for the
vein Nostdahl
riday and 2nd
ndlinger put in
the season on
1st with Steve
Steve came
win with Mark

fastest run to win with Mark
Harvey 2nd Sunday. Tim Mad-
sen was the best Aspen finisher
with Mark third and Brian Block
5th.

The 12 year old class was won
by Mark Menscher on Saturday
and Dean Stapleton on Sunday.
Second and third place on Satur-
day was taken by Dave Marlow
and Steve Bascom while 2nd and
3rd on Sunday were taken by
Andre Ulrych and Sean Carter.

Steve Lee had two 2nd place
finishes for the weekend in the 13

year old class with Carl Ricker
placing 3rd on Saturday and
fourth on Sunday.

I would like to take this
opportunity to thank everyone
involved with making the Aspen
Cup Series an enormous success.

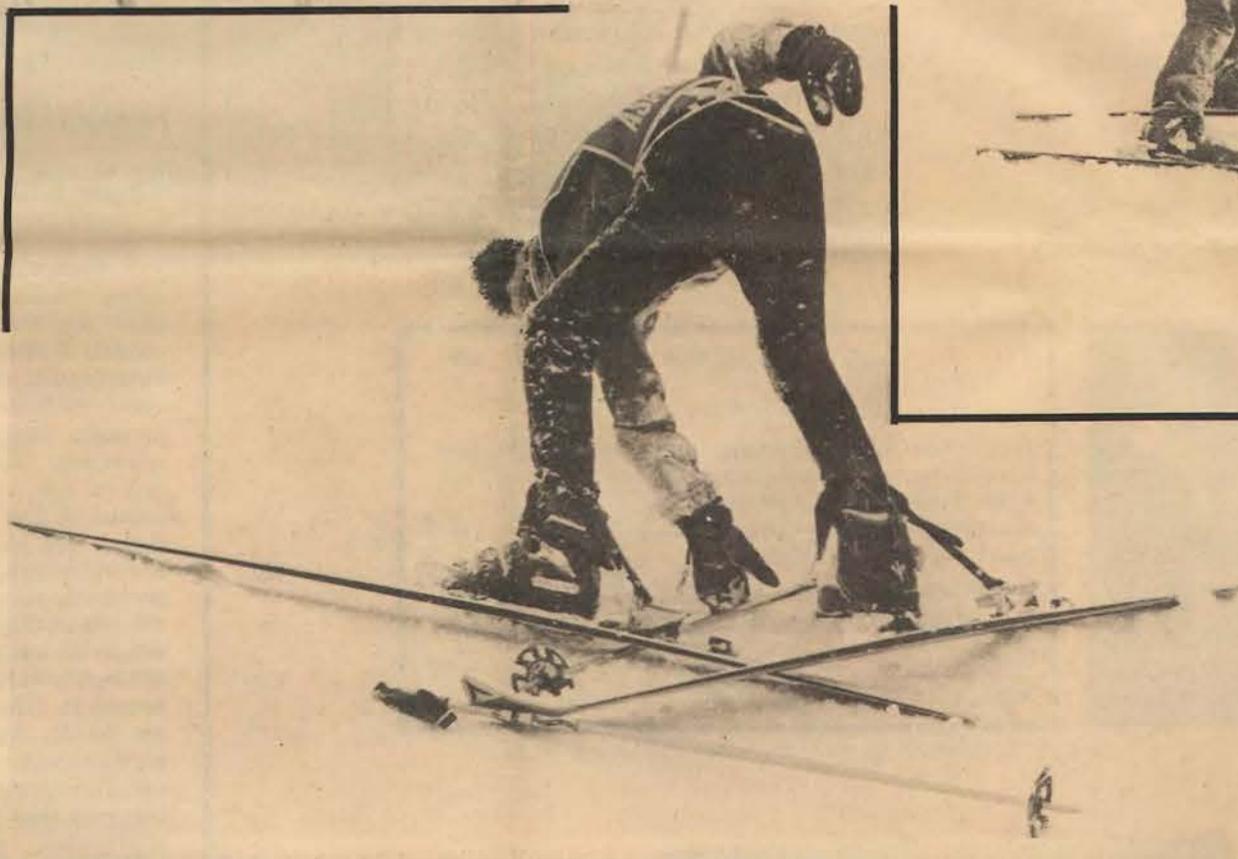
We all look forward to seeing
you at the Red Onion, Wed. April
10th at 6:00 for the Banquet and
presentation of awards to the
winners in this program.

in the age 11
e' put in the

Aspen Cup Series For 1973-'74



Aspen Today photos



with Carl Ricker
Saturday and
to take this
thank everyone
making the Aspen
armous success.
ward to seeing
ion, Wed. April
e Banquet and
awards to the
rogram.

Town Races End Successful Season



Top row, left to right: Louis Pinkowski handing check for \$1500 to Tom Moore, Treasurer of the Aspen Ski Club; Kurt Ramel, Aspen Highlands Ski Area; Gary Grapletz and Arne Carlson, Red Onion; Sue Drinker, Pomegranite;

bottom, left to right: Scott Richmond and Alice Kunz, Highlands Ski Shop; Happy Gross, Highlands Ski Area; Bill Knapp, Breeze Ski Rental. [Not shown, Moyer and Oakes, Fems]

Walnut House photo

\$135,000 Awaits B&H Pro Winners



23, Tyler Palmer, 23, and Terry Palmer, 22, have all been winners on the 1974 Benson & Hedges tour.

Aspen Highlands also hosted the final competition in 1973. The races are scheduled for Thunderbowl slope.

BENSON & HEDGES GRAND PRIX END-OF-THE-SEASON JACKPOT

**First Place - \$50,000
Second Place - \$25,000
Third Place - \$15,000
Fourth Place - \$10,000
Fifth Place - \$5,000**

SCHEDULE OF EVENTS BENSON & HEDGES CHAMPIONSHIP ASPEN HIGHLANDS APRIL 4 - 6, 1974

Thursday's events will be the Samsonite Challenge - 10:00 a.m., the FAC Qualifications - 12:00 noon and the Miller Bartenders Cup - 2:00 p.m.

Friday's events will be the G.S. Eliminations - 10:00 a.m. and the G.S. Event - 1:00 p.m.

Saturday's events will be by the Slalom Eliminations - 10:00 a.m., the Slalom Event - 1:00 p.m. followed by the Awards Ceremony - 3:30 p.m. at the base lodge.

HUGO NINDL, TOP PRO

A grand total of \$135,000 in jackpot prize money awaits the top finishers on the Benson & Hedges pro ski tour at the championships April 4-6 at Aspen Highlands. More dollars will be given at this ski event than at any previous ski competition.

Austrian racer Hugo Nindl appears to have the professional championship title locked up with 298 points after last weekend's competition, compared to Italian Renzo Zandegiacomo with 270 and Frenchman Alain Penz with 218. The big goal for Nindl is now to top the \$90,000 mark in season-long earnings.

The world's best in man-against-man competition have raced their way through the United States, Canada and France on a winter-long circuit.

Harold Stuefer, second-place finisher in 1973, has proven strength in the backstretch and could lope past the frontrunners at the finish line. Stuefer is

*Aspen
today April 3/74*

pen Today News Corporation
Business Cards and Forms, Sta
ements and Special Custom

Aspen Today 4/4/74

Head-To-Head To Be Run

Head-to-head will not mean a row of Miller beers on tap on April 4. But it will represent the format of the Miller sponsored Bartenders Cup ski competition, to be run at Aspen Highlands on Thursday before the \$135,000 Benson & Hedges Championship, the final stop on the Grand Prix Circuit.

The Aspen Bartenders Cup, which is the seventh race out of eight that Miller is sponsoring on the tour, will pit three-man teams from local taverns against each other in a friendly competition that will culminate with the Rocky Mountain Bartenders Cup Championship on April 6, also in Aspen. The victors of the Aspen giant slalom race will join the Steamboat and Vail, Colorado winners, plus the triumphant team of the March 21 Bartenders Cup in Sun Valley, Idaho.

The three-member teams must consist of at least two employees of the local bar. The third man in the first-across-the-finishline event doesn't have to be an employee, but he cannot be a professional skier.

Registration for the Bartenders Cup opens Wednesday, April 5 at 9 am. and closes April 6 at 1 pm., an hour before the race is scheduled to take place.

MR. & MRS. FRANK J. WILLOUGHBY

BOX 22

ASPEN, COLO. 81611

APRIL 5, 1974

DEAR VIVIENNE & WHIP,

WE RECEIVED THE COPY OF THE NOTE YOU SENT TO THE TRAVEL SERVICE, AND DON'T KNOW HOW WE CAN EXPRESS OUR APPRECIATION FOR THIS MAGNIFICENT GIFT. WE DID NOT WANT YOU TO DO SO MUCH FOR US ON OUR VACATION PLANS, BUT ALL WE CAN SAY IS TO THANK YOU SINCERELY FOR MAKING IT POSSIBLE FOR US TO TAKE OUR FIRST TRIP OUT OF THE U.S. EXCEPT FOR A LITTLE OF MEXICO. THIS MONEY WILL MAKE IT POSSIBLE FOR US TO HAVE A GREAT VACATION IN HAWAII AND A MUCH NEEDED ONE AS WELL.

WE WILL ADVISE YOU OF OUR SCHEDULE WHEN WE FINISH MAKING ARRANGEMENTS AND IN THE MEANTIME THANKS AGAIN FROM THE BOTTOM OF OUR HEARTS.

WE MISS YOU.

THANKS,

Ann
Frank

Hugo Nindl may win biggest purse

Even if Renzo Zandegiacomo wins everything in the Benson and Hedges pro ski racing championships at Aspen Highlands Friday and Saturday, April 5-6, Hugo Nindl can still end the season as champ and win more than \$90,000 for the year if he places no lower than third and fourth in the two dual format races.

Nindl, the 32-year-old Austrian who has been racing on the tour for five years but has never been champion, will pick up \$50,000 if he can hold onto his lead in the standings, thereby staving off a group of rookies who virtually turned the tour upside down at the outset of the season.

One of the rookies who has proved tenacious through the season in his attempt to keep

things upside down is Zandegiacomo, an Italian, in second place in the standings going into Friday's giant slalom to be held on the Thunderbowl at Highlands.

Twenty-eight points separate the old pro and the rookie following last weekend's competition in Bear Valley, but a poor performance by Zandegiacomo and a solid Nindl performance in the Friday race could wrap things up for the Austrian in the final weekend of racing on this year's tour, with more money being awarded than has ever been awarded before in skiing.

The total purse this weekend will be \$135,000.

Nindl has not been able to pick up 20 points in five meets this season however, and Zandegiacomo is still

considered to have a very real chance of stealing the title from the Austrian.

Following the Bear Valley races, Nindl had 298 points and \$38,500; Zandegiacomo, 270, \$35,200; Frenchman Alain Penz was third with 219 points and \$25,200; Spider Sabich of Snowmass, 208 and \$25,100 despite the fact that he had been injured the weekend before in the Sun Valley Lange Cup, the same event in which he was hurt last year, leaving him unable to finish the last race of that season, and again, unable to compete in the last events this year; Harald Stuefer, Austria, last year's second place finisher, 203 points, \$22,600, though he too was not able to race at Bear Valley and may not be competing this weekend; Hank

Kashiwa, former US Olympian who won his first pro race in France this winter, sixth, 199 points, \$22,100; Perry Thompson, who was injured several weeks ago, and will not compete here, seventh, 176 points, \$21,500; the brothers Tyler and Terry Palmer, separated by one point going into Bear Valley, 134 points to 126 respectively, and \$16,800 to \$14,100 in eighth and ninth places; Ken Korrock from Sun Valley, tenth, 121 points, \$16,300.

With Stuefer's dislocated shoulder, Sabich out with torn cartilages, and Perry Thompson out with a broken foot suffered in a water skiing accident, one of the greater dramas in the two days of racing will center around the effort by some of the racers in the top 10 who have a chance to move up in the standings and in the earnings.

Although the main events in the Benson and Hedges championships are slated for Friday and Saturday, competition began today, Thursday.

The so-called Friday Afternoon Club races normally held each Friday during the regular season on the tour, were held Thursday at noon.

The races are for those on the tour who are seeded in the top 30. Those in the top 30 automatically qualify for the eliminations in both slalom and giant slalom, generally held the morning of the same day as the main events.

A total of 40 racers can complete in the morning eliminations and the FAC races give 10 other racers a chance to make the 40.

In the morning eliminations, the number of racers is reduced to 16 for the final competition in the afternoon.

Also scheduled for today were the Samsonite Challenge at 10 AM and the Miller's Bartenders Cup at 2 PM.

Tomorrow, Friday, the eliminations for the giant slalom are scheduled to begin at 10 AM with the main event starting at 1 PM.

Saturday, the slalom eliminations are scheduled to begin at 10 AM and the main race, the final one of the season, at 1 PM.

An awards ceremony will be held after the race at 3:30 PM at the base lodge of the Highlands.



Hugo Nindl

The dollars that will be awarded as part of the championship jackpot include \$50,000 for first place on the tour for the year; \$25,000 for second place; \$15,000, third, \$9,000, fourth; and \$5,000 for fifth place.

Each of the 15 races scheduled on the tour this winter have included \$30,000 purses, with half of the total purse going to each of the two races.

First has been worth 25 points and \$4,000; second, 20, and \$2,500; third, 15 and \$1,500; fourth, 10, and \$1,000; fifth through eighth, seven points, and \$700; ninth through sixteenth places, five points and \$400.

Many of the racers are members of teams sponsored by a ski equipment or clothing manufacturing and there is a team competition throughout the season.

The team standings include, in the ski competition category; Dynastar, Rossignol, Atomic, K2, Hexcel, Hart, Head, Spaulding, Olin and Kneissel.

In the boot competition, La Dolomite, first, Le Trappeur, second; Munari, third; Hanson, fourth; Caber, fifth; and Nordica sixth.

In the binding competition, Soloman leads, followed by Marker, Nevada, Allsop, Tyrolia, Geze.

And in the soft wear competition, Demetr, Mossant and Head lead.

In the individual standings, Whit Sterling of Aspen is ranked twenty-seventh, with 46 points and \$4,100.



Shown coming off an artificial bump used on the pro tour is tour leader Hugo Nindl, the man to beat in the

Benson and Hedges championships here this weekend.

Pro ski tour ends: machine stops

Nindl takes biggest purse ever awarded

Bob Beattie's money machine, the smoothly running Benson and Hedges pro skiing tour, was throttled down to idle last week and parked for the summer, but not before it spewed forth more money in winnings than it ever had before.

Austrian veteran Hugo Nindl, 32, was the main visible beneficiary of the machine's winter workings, walking away with \$93,200 for the season, following two days of racing at Aspen Highlands, April 5-6.

And that purse did not include what he has made or will make in endorsements and bonuses.

But probably at least as great a triumph was the fact that the tour not only survived the absence of such notables as Jean Claude Killy and Karl Schranz, but indeed

offered those who did race an opportunity to earn more than ever before.

Beattie, through the World Wide Ski Corp headquartered in Aspen, has guided the fledgling tour to not only a place of recognition in the world of sports generally, but to a position of importance in the fickle world of competitive skiing sufficient to bring European World Cup racers and officials to this country this winter to try out the dual format that the pros have popularized.

Where Beattie used to announce each race himself over the public address system in a high, whining voice, he now strolls through the finish area as though secure in the knowledge that a conductor need only conduct, leaving the rest to underlings, no longer having to persuade and cajole to get adequate money and coverage for the tour.

For Nindl, this year seemed to represent both victory and a sort of mellowing of the spirit, as though

at last he had been recognized for what he was, or could be.

And he received, in addition to the money, the kind of support from his racing team, Atomic, that a grand prix competitor needs to take some of the edge off.

Finishing second on the tour this year was Italian rookie Renzo Zandegiaco, who had a chance to catch Nindl until he was defeated by Terje Lassen-Urdahl in the opening round of 16 in the

(Continued on next page)



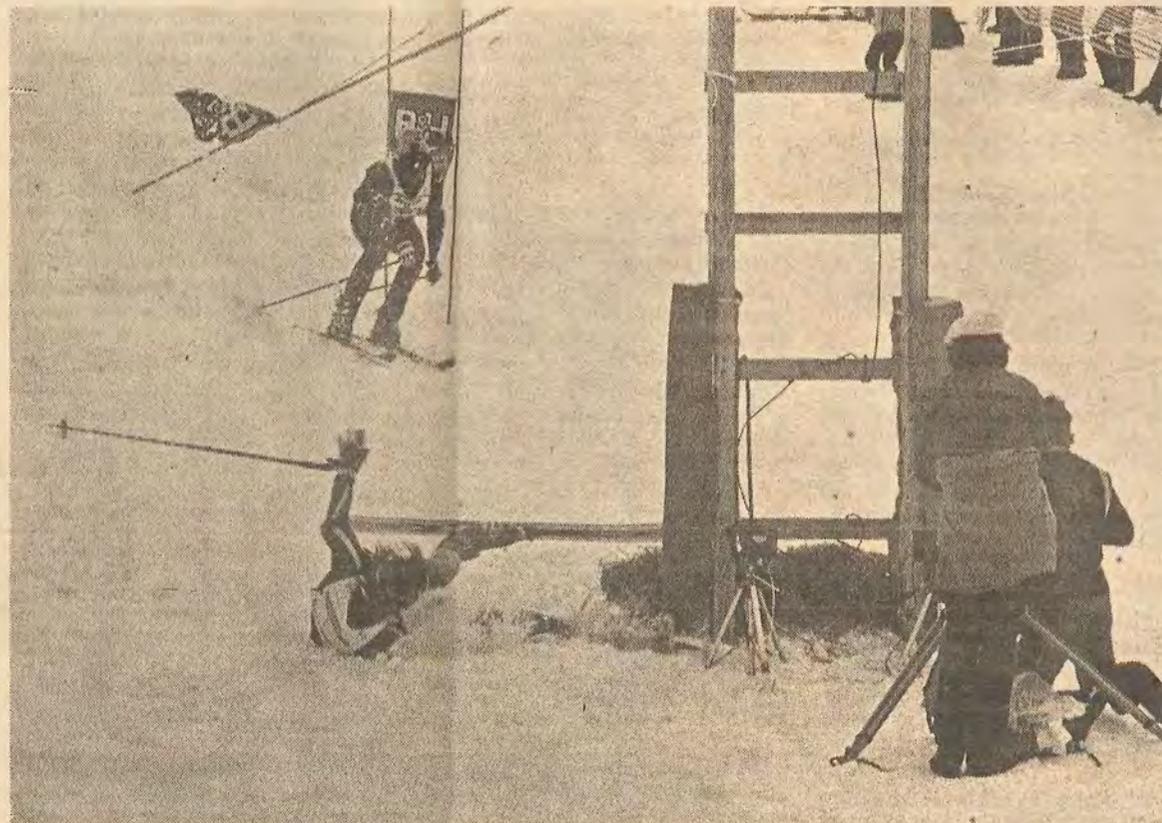
Let our modern aircraft fly you anywhere in the USA.

MONARCH AVIATION

Charter Flights anywhere in the U.S.A.

Scenic Flights in the Aspen area

925-1550



Italian rookie and second place finisher on the tour, Renzo Zandegiaco, came within inches of a serious accident when he hooked a tip in the last gate above the finish line and nearly fell into the

post at the finish line, spinning through the finish on his side and losing his skis, causing the crowd to gasp. Chris Cassatt photo



The winner's circle of the final Benson & Hedges slalom race, displaying pleased smiles as well as the equipment they used to gain the smiles...and fat purses. Left to right, Paul Carson, Hugo Nindl

[overall circuit winner] and Aspenite Whit Sterling, taking 2nd, 1st and 3rd places, respectively.

Guy Hinebaugh photo

Sterling Takes 3rd Place In Pro Race

by Tom Carter

Austrian Hugo Nindl went for dough, but Aspen Rookie Whit Sterling went for show Saturday as the hometown favorite slashed his way to third place in the final slalom event of the Benson & Hedges Grand Prix at Aspen Highlands and first place in the hearts of his many supporters lining the race course.

It was Sterling's best finish of the year on the professional ski racing circuit and fittingly climaxed what up 'til then had been a disappointing performance for the former U.S. Team member.

Former Canadian team member Paul Carson was runnerup to the steady Nindl in the slalom, Nindl's fifth victory of the year.

Nindl was big money winner

for the circuit, taking home a record \$93,200 prize money, \$50,000 of it for winning the Grand Prix bonus. Runnerup for the circuit was Italian rookie Renzo Zandegiacomo with \$61,300 and third high man was French veteran Alain Penz, taking home \$40,600. Former U.S. Team member Hank Kashiwa stacked up \$33,600 for fourth place and his former teammate

Spider Sabich, twice World Pro Champion won \$30,100 for fifth.

Sterling, long considered a giant slalom specialist, battled his way up through the eliminations until he met Nindl and lost a ski after hooking a tip on a gate in the tricky course. Sterling then went on to beat Austrian Werner Bleiner for third while Carson and Nindl fought for first and second places.

Aspen Music Festival, D...

**Nindl
earned
\$10,000
a minute
going
downhill**

see page 3c



chris cassatt photos



we love to share our
spot with you.

we do hope we won't
lose touch with you.

Thanks again for
everything -

Love,

Freddie & Ev


Hallmark

New tennis ranch set for summer

Visitors to Aspen will find a new facility this summer: the Highlands Inn Tennis Ranch at the Aspen Highlands.

According to an announcement made recently by Lefty Brinkman, lodge owner, the new tennis ranch will offer guests seven tennis courts and daily instruction.

The courts are to be built between the lodge, formerly the Chateau Kirk, and the A Frame base lodge, as well as above the base lodge, a folder for the tennis ranch indicated.

In addition, the ranch will offer participants use of the heated pool, sauna and a new pro shop. Three hours of instruction per day is also included, the folder explains.

Cost for a week's stay at the new Highlands Inn Tennis Ranch is \$500 per person, double occupancy and \$550, single occupancy.

Aspen Times April 16



Lefty Brinkman director



Aspen Highlands Ski School



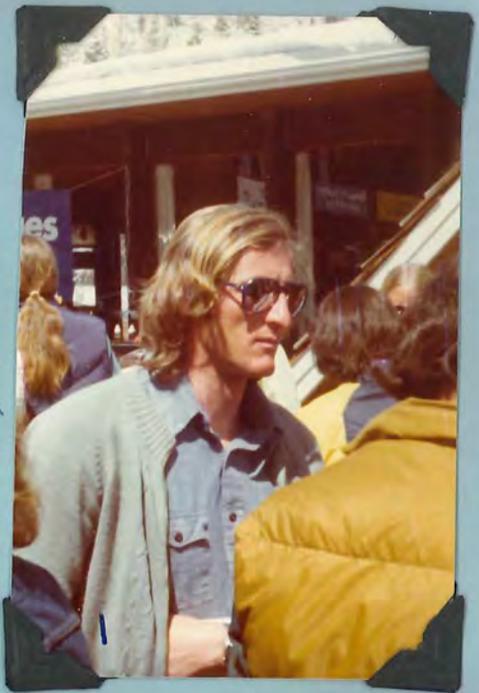
Benson + Hedges
Grand Prix Finale
April 1974
base of Thunderbolt







Harold
Stoller
→



Spicer
Bebich
→



Bondt finale
1974





Schwafel.
Nunt

Schwafel

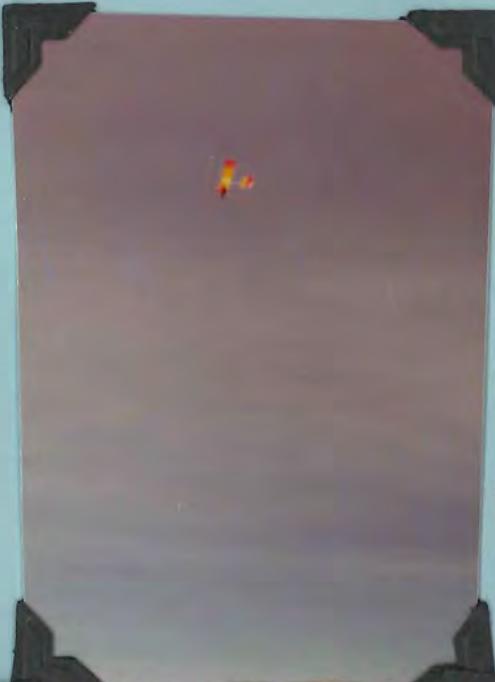


Bob
van
Wageningen



Benson & Hedges Grand Prix

Jewish area



Byplane



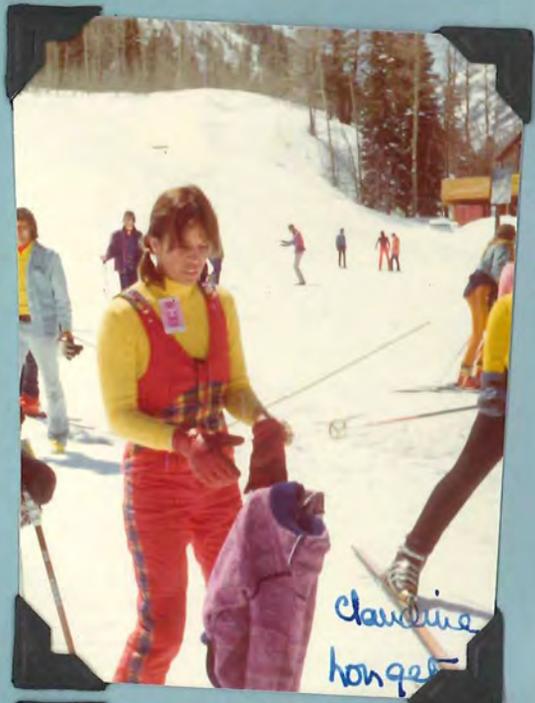
Benson & Hedges
Grand Prix

TYROLIA

Benson & Hedges
Grand Prix



CORRUCK
HEAD





finish area



to top



Alain Penz



Rossat - Mignod



Rossat Mignod



Start of race



Korock Penz



Penz



Nüdl
the winner



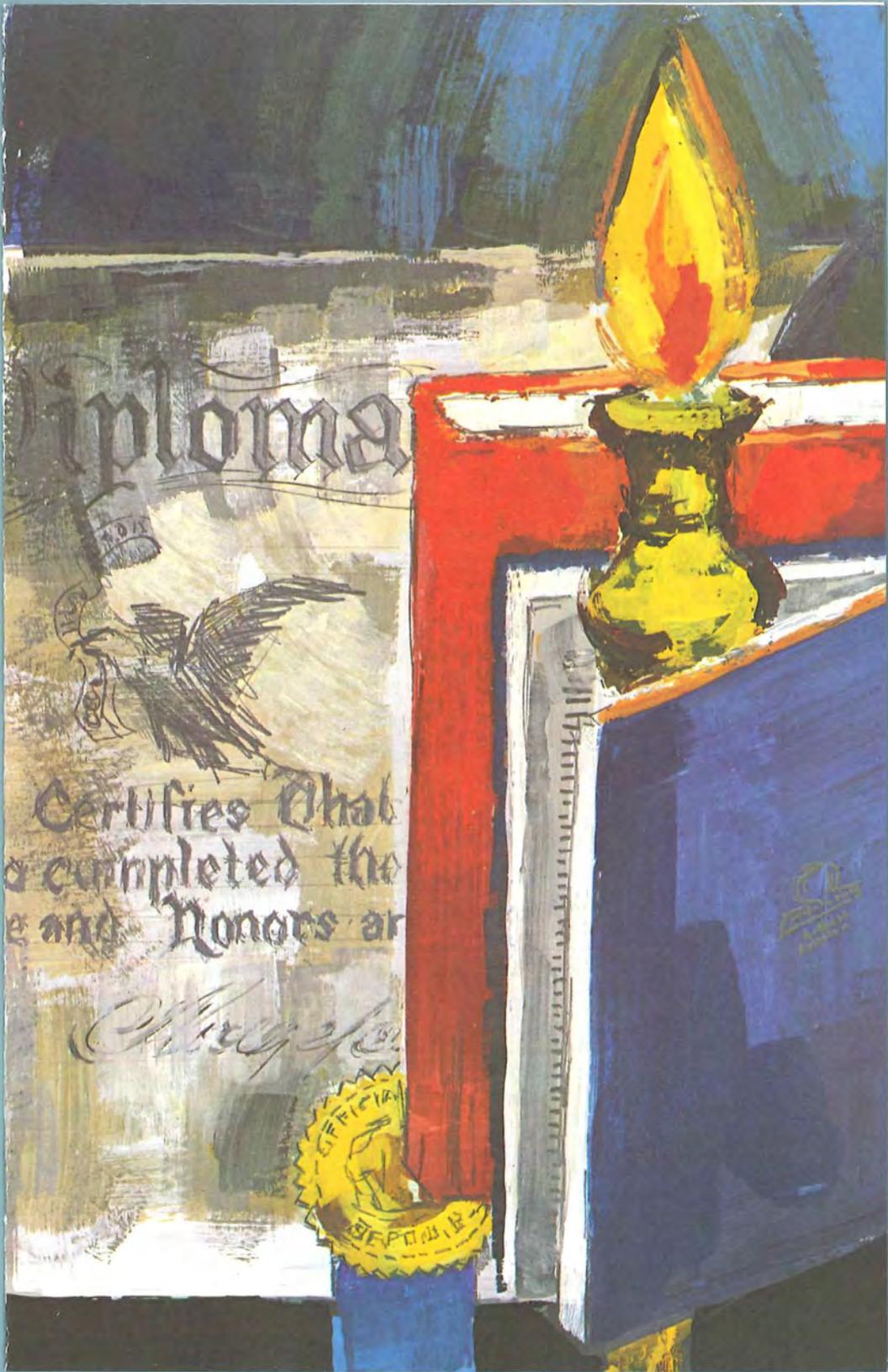
Senior
Class

Class of 1974

George Donald Robinson Jr.

The Senior Class of
Roaring Fork High School
announces the Commencement Exercises
Wednesday, May twenty-ninth
Nineteen hundred and seventy-four
at eight p.m.
High School Gymnasium
Carbondale, Colorado

Baccalaureate
Sunday, May twenty-sixth
Eight p.m.
Gymnasium



Commencement Exercises

May 29, 1974

8:00 p.m.

Processional Roaring Fork High School Band

Invocation Rev. James Cavender

Musical Number Chorus
 "Go Gently Through the Years"

Awards Mr. Wallace Parker

Introduction Mr. Wallace Parker

Address Mr. Peter Coors

Diplomas Dr. C. G. Dewell

Musical Number Chorus
 "The Morning After"

Benediction Rev. James Cavender

Recessional Roaring Fork High School Band

ROARING FORK HIGH SCHOOL

Graduating Class

1974

MOTTO: *If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, how ever measured or far away.*

FLOWER: Lilac

COLORS: Purple and White

CLASS ROLL

Jay Dee Artaz	Nancy Beth Klemcke
Debbie Ann Borich	Janet Lee LaMore
Gary Lee Carroll	Phillip Eugene Lechuga
Michael Brett Cerise	Deborah Ann Linn
Stuart Kendall Cerise	Larry Joe Manzanaras
Douglas Allen Coffman	Helen Elizabeth Marshall
Deborah Jeanine Davis	Pamela Gail McCall
Margaret Michelle deBeque	Kathy Marie McCann
Rodney Leroy Dieter	Daniel Jerome Morehouse
Terry Lee Fadely	George Donald Robinson
Marlan Ray Fender	Barbara Lillian Schenck
Melvin John Ferguson	Jimmy Randell Small
Karen Diane Green	Patricia Ann Sorensen
Kathy Lynn Hilliard	Bobby Ray Southerland
Paula Sue Hoge	Dave Alan Stark
Carl Lee Hoskins	Randall Ray Van Gaasbeek
Rois Ivan Johnson	Ricky Lee Weatherly
Debra Dee Kekar	Thomas Earl Welch

Emory White

SPONSORS: Mrs. Verona Hill
Mr. James Francis

THE ASPEN SKY RIDE



ASPEN HIGHLANDS
FOUR DOUBLE CHAIRLIFTS TO 11,800'

Located in the beautiful
White River National Forest

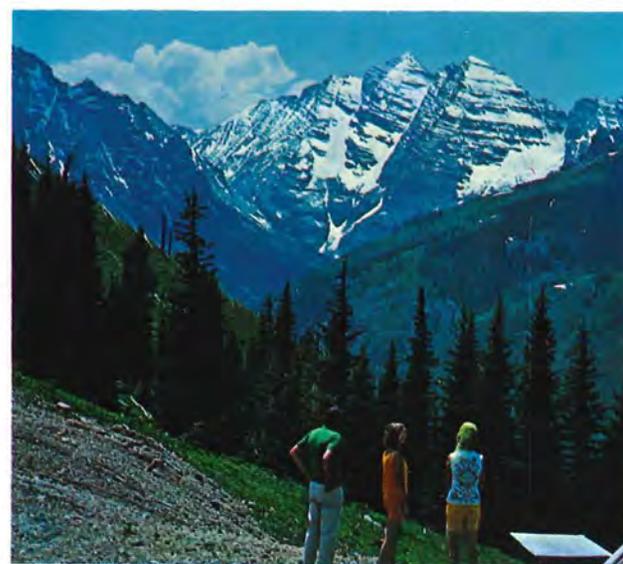
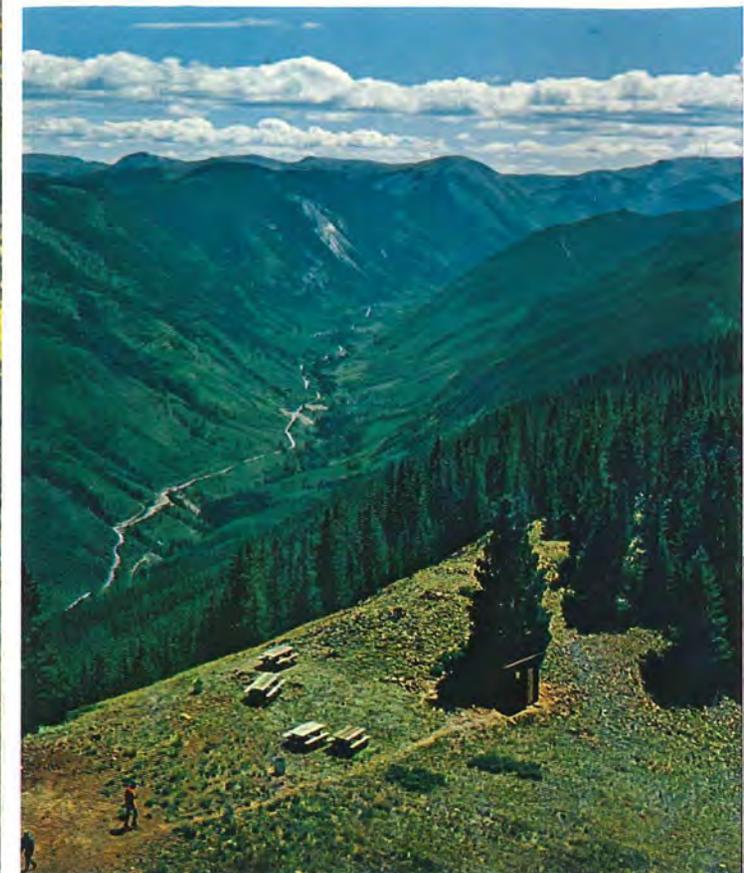
Summer 1974

THE ASPEN SKY RIDE



ASPEN HIGHLANDS
FOUR DOUBLE CHAIRLIFTS TO 11,800'

Located in the beautiful
White River National Forest



Ever wondered what it would be like walking on top of the world? Here's your chance. Just 1-1/2 miles southwest of Aspen on Maroon Creek Road, you'll find Aspen Highlands and the highest mountain in Colorado serviced by chairlifts.

The first two chairlifts take you halfway up the mountain to an altitude of 10,000 feet. On the way you'll soar over giant pine, spruce and aspen groves. You'll see nature like never before. You'll see something different in every direction.

Then, when you're ready, take the final two lifts to the top of the world. A total of 11,800 feet and certainly one of the most spectacular views anywhere in the country. What a fantastic place to have a picnic. Or walk the U.S. Forest Service nature path. Or, just stand and bask in a beautiful Rocky Mountain day.

Once you come down from our mountain, we invite you to visit Highlands Inn. Have a drink in our private cocktail lounge. Or lunch or dine at the Inn in one of Aspen's finest restaurants.

While you're here, ask about our Summer Tennis Ranch, too. We've got a great season planned.

After a few hours at the Highlands, we think you'll want to come back for a full week. And you'll be more than welcome when you do.

Aspen Highlands Lifts Open For Summer

The Aspen Highlands Skiing Corporation announces the opening of Aspen's only summer chairlift ride Saturday, June 15th.

Four double chairlifts will operate Thursday through Monday, 9:00 to 3:00 PM, until Labor Day. Views include Maroon Bells and Pyramid Peak, and walking the U.S. Forest Service Nature trail at the top of 11,800' Loges Peak.

The Aspen Leaf restaurant and the Highlands Inn, at the base of the Sky Ride, will be open daily offering special picnic lunches on request. Aspen

Highlands 1973-74 Season Tickets will not be honored.

*Aspen Today
June 13, 1974*

ASPEN SKY HIGHLANDS RIDE NOW OPEN

- Four Chairlifts to 11,800 ft.
- U.S. Forest Service Nature Trail.
- Spectacular View of Maroon Bells.
- Two Hour Round Trip
- Thursday through Monday.
- Continuous 9 AM to 3 PM.
- Highlands Inn Open.

*1 mile west of Aspen
For information - 925-7302*

*Aspen Times
June 20, 1974*

THE ASPEN SKY RIDE

First chance you get, set aside two hours and ride to the top of the world on the Aspen Sky Ride.

It takes you to an altitude of 11,800 feet and one of the most spectacular views in the country. Take a picnic. Or a hike. Or just stand and breathe a beautiful Rocky Mountain day.



June 15 - Sept. 2
Open Thurs. - Mon.

**ASPEN
HIGHLANDS**
303-925-7302

*u Aspen 11
Summer issue 1974*

Tennis Ranch Opens

The explosive interest in tennis continues across the country. With it has come the accompanying irritations of long waits for court times and rising costs for club memberships and court fees. Come vacation time, however, hardened tennis buffs escape to tennis ranches, a concept pioneered by John Gardner in Arizona, where they can revel in tennis and more tennis.

Now Aspen has its own tennis ranch at the Highlands Inn. Opening this June 22, the Highlands Inn Tennis Ranch is unique in Colorado for its utilization of ski area land. Seven Laykold courts have been built on property made available by the Aspen Highlands Skiing Corporation and an expansion to 20 courts is possible.

Charles "Lefty" Brinkman, manager of the Highlands Inn and of the Tennis Ranch, also feels that the Aspen location is special. Aspen, he points out, offers "better cultural and recreational opportunities" than the majority of tennis ranches. Included in the seven nights and six day package, for example, is an Aspen Music Festival concert, lectures at the Aspen Institute for Humanistic Studies, and a lift ride up Highlands mountain. Options available are jeep tours into the wilderness areas, a guided fishing tour, gliding, golf at Snowmass Country Club and horseback riding.

The entire package guarantees 24 hours of court time, including up to 18 hours of tennis instruction, 21 meals with complimentary wine, a welcoming cocktail party, an awards banquet, use of the Highlands Inn's swimming pool and sauna, tournament and open play, and strategy sessions for singles and doubles.

Instruction is by a staff of four, headed by professional Larry Coffin, formerly with the Lakewood Country Club of Denver. Teaching aids include a video tape machine, ball machines, a tennis court table with outlines positioning and court strategy, and movies. While the Highlands Inn has a bed capacity of 150, only 40 people are accepted for each clinic, with morning and afternoon sessions being held.

Perhaps the most appealing part of the package is free: the Aspen climate. The warm, sunny days and low humidity have long been enjoyed by local tennis enthusiasts.

Interested individuals should contact Lefty Brinkman, Highlands Inn Tennis Ranch, Box 1168, Aspen, Colorado 81611.



Lisa Mosher Jill Polsley



June 1974



Jill - ticket control

Tennis ranch - June 1974



Hogelands Inn Enhance
Mike Chaney
Jim Kantas "The Wall!"



June 1974
Tennis ranch



Highlands Inn Pool June 1974



H. Inn

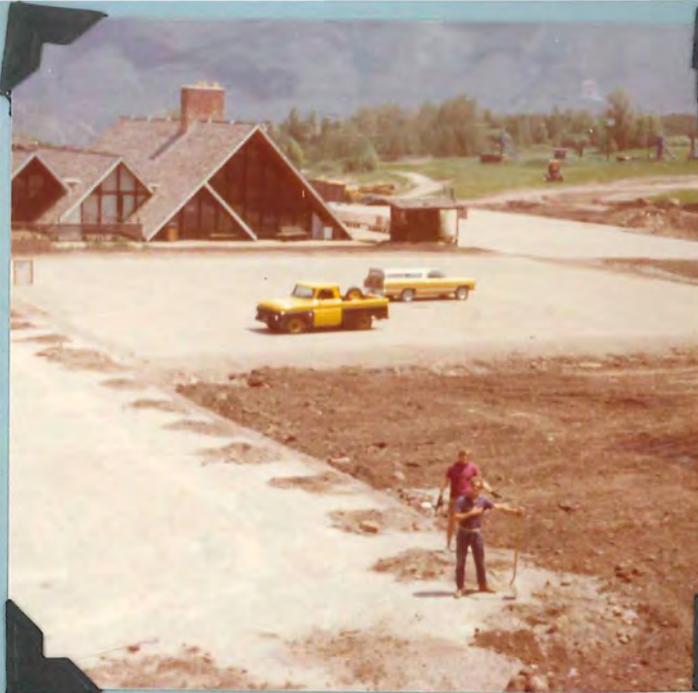
Court #1



Court #1 -
June 1974



Tennis Ranch!



Courts #1-2+3 -
Larry Coffin - pro - lefty
Peter Coakley - digging holes -
for fencing
Tennis ranch
from Aspen leaf deck



Aspen Highlands has new tennis 'ranch'

The Highlands Inn Tennis Ranch, featuring 6 tennis courts as well as pool and sauna, will open for play on Monday, July 22.

Under direction of club pro Larry Coffin and director Lefty Brinkman, the club will offer a full schedule of lessons and clinics with several special features available.

The club will introduce a unique tennis instruction method called the "hand extension technique" which will apply the basic principle of the graduated length ski instruction method to tennis lessons.

Beginning players will be taught with extremely short handled rackets and gradually move through a series of increasingly longer rackets until the normal length is reached.

Pro Coffin, a ranked USLTA player for the past 15 years whose 10 years of teaching include stints at the Lakewood Country Club near Denver, as well as clubs in Canada, Spain, and the West Indies, says that the method makes tennis easier and more enjoyable to learn.

The club will also offer video tennis instruction in which lessons will be video taped and students' play criticized while they watch the replay.

Membership in the club will cost \$50 and members will be able to reserve courts ahead of time and will be able to play at a reduced court fee. Fees for members will be \$1.50 per person per hour for singles and \$1 per person per hour

for doubles, as opposed to \$2.50 and \$2 for non-members.

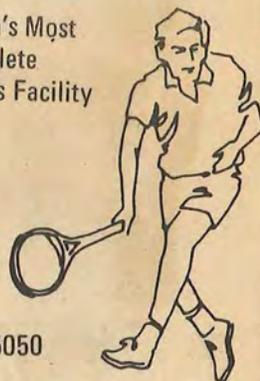
Additional club facilities include six ball machines, 2 silent net backboards, and a complete pro shop.

For more information, call the pro shop at 925-8360.



**Highlands
Inn
Tennis
Ranch**

Aspen's Most
Complete
Tennis Facility



925-5050

6 courts and pro shop at base of
Aspen Highland ski area

Aspen Times

mes

*Aspen Times
July 18 1974*

se



court #1 and new pool

7 courts



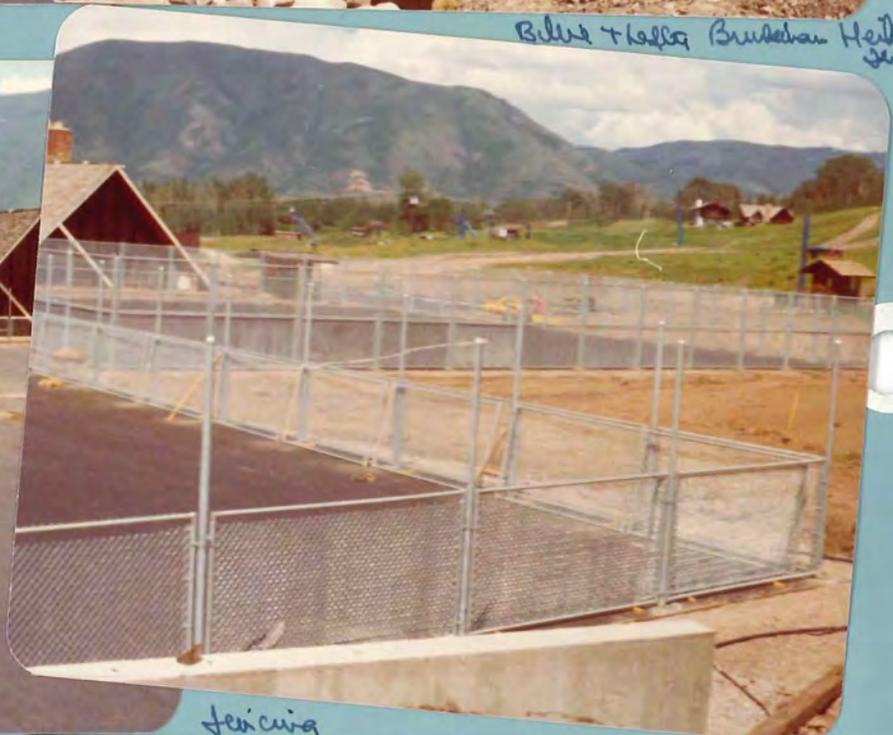
Courts #1 + 2 + #3



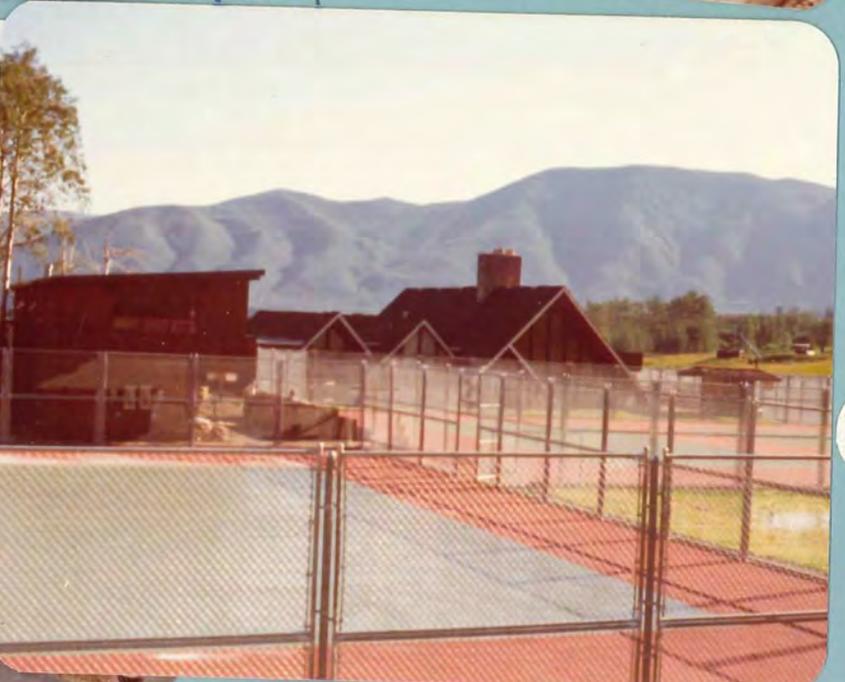
Billie + Kelly Brubaker Heather Smith

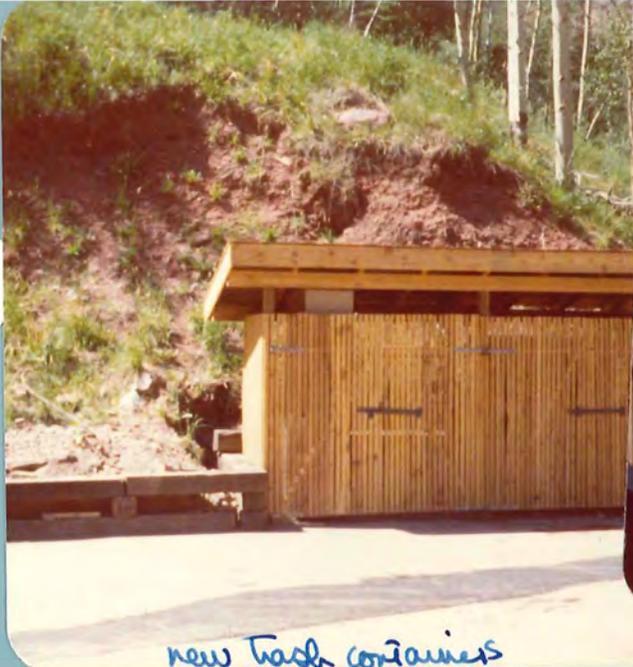


Court #1



fencing





new trash containers



deck restaurant



The Wall!

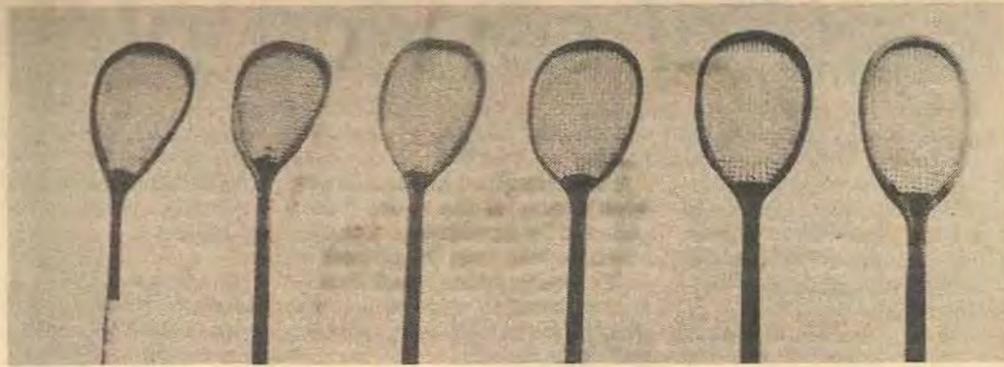
*Harry Coffin
resident pro*



HIGHLANDS INN TENNIS RANCH

CLINIC SCHEDULE AND LESSON PRICE LIST

Starting Monday, July 29 925-5050



One hour private lesson \$15
 Series of six scheduled at your convenience \$80
 Semi-private \$10 per hr; \$55 for series of six
 One half hour private lesson \$8
 Series of eight 1/2 hour lessons \$55
 Rental of ball machine \$5 per hour plus court fee

Weekend clinics, 6 hours of lessons
 3 hour lessons on Sat. & Sun. \$40
 One week clinics \$65
 2 hour lessons 5 times weekly
 Two Week clinics \$60
 1 1/2 hour lessons Mon, Wed & Fri
 Three Week Clinics \$75
 2 hour lessons twice weekly Tues & Thurs
 Special Clinics See below

Each clinic will feature one professional for every 3-6 persons.

A ball machine will be used for each lesson. At least one lesson will be video taped and viewed in the studio with the professional. One make-up is allowed per clinic.

Adult - A Women - W Junior - J Children - C		Beginner - Beg Intermediate - Int Advanced - ADV		WOMEN'S	TIME	LENGTH	COST	JUNIOR (18 and under)	TIME	LENGTH	COST
GROUP ADULT				WBeg 1	7-9 MTWTF	One Week	\$65	JBeg 1	1-3 MTWTF	One Week	\$65
SECTION	TIME	LENGTH OF CLINIC	COST	WBeg 2	9-11			JBeg 2	3-5		
ABeg 1	9-12 Sat-Sun	Weekend	\$40	WBeg 3	11-1			JBeg 3	5:30-7:30	Weekend	\$40
ABeg 2	1-4			WBeg 4	9-10:30 MWF	Two Weeks	\$60	JBeg 4	9-12 Sat-Sun		
ABeg 3	4-7			WBeg 5	10:30-12			JBeg 5	1-4		
ABeg 4	5:30-7:30 MTWTh	One Week	\$65	WBeg 6	1-2:30			JBeg 6	4-7		
ABeg 5	5:30-7:00 MWF	Two Weeks	\$60	WBeg 7	10-12 TTh	Three Weeks	\$75	JBeg 7	1-2:30 MWF	Two Weeks	\$60
ABeg 6	5:30-7:30 TTh	Three Weeks	\$75	WBeg 8	1-3			JBeg 8	5:30-7	Three Weeks	\$75
AInt 1	9-12 Sat-Sun	Weekend	\$40	WInt 1	7-9 MTWTF	One Week	\$65	JBeg 9	1-3 TTh		
AInt 2	1-4			WInt 2	9-11			JBeg 10	3-5		
AInt 3	4-7	One Week		WInt 3	11-1			JBeg 11	5:30-7:30		
AInt 4	5:30-7:30 MTWTF		\$65	WInt 4	7:30-9 MWF	Two Weeks	\$60	JInt 1	9-12 Sat-Sun	Weekend	\$40
AInt 5	5:30-7:00 MWF	Two Weeks	\$60	WInt 5	9-10:30			JInt 2	1-4		
AInt 6	5:30-7:30 TTh	Three Weeks	\$75	WInt 6	10:30-12	Two Weeks	\$60	JInt 3	4-7		
AAAdv 1	9-12 Sat-Sun	Weekend	\$40	WInt 7	2:30-4 MWF	Two Weeks	\$60	JInt 4	1-3 MTWTF	One Week	\$65
AAAdv 2	1-4			WInt 8	8-10 TTh	Three Weeks	\$75	JInt 5	3-5		
AAAdv 3	4-7			WInt 9	10-12			JInt 6	5:30-7:30		
AAAdv 4	5:30-7:30 MTWTF	One Week	\$65	WInt 10	3-5			JInt 7	2:30-4 MWF	Two Weeks	\$60
AAAdv 5	5:30-7:00 MWF	Two Weeks	\$60	WAdv 1	9-11 MTWTF	One Week	\$65	JInt 8	4-5:30		
AAAdv 6	5:30-7:30 TTh	Three Weeks	\$75	WAdv 2	7:30-9 MWF	Two Weeks	\$60	JInt 9	5:30-7		
				WAdv 3	8-10 TTh	Three Weeks	\$75	JInt 10	10-12 TTh	Three Weeks	\$75
								JInt 11	3-5		
								JInt 12	5:30-7:30		
CHILDREN (We will supply the racquets)								JAdv 1	9-12 Sat-Sun	Weekend	\$40
SECTION	TIME	LENGTH	COST					JAdv 2	1-4		
Age 5-8	1-2 MWF	Two Weeks	\$40					JAdv 3	4-7		
9-12	2-3							JAdv 4	1-3 MTWTF	One Week	\$65
5-8	12-1 MTWTF	One Week	\$40					JAdv 5	5:30-7:30 MWF	Two Weeks	\$65
9-12	1-2							JAdv 6	10-12 TTh	Three Weeks	\$75
								JAdv 7	3-5		
								JAdv 8	5:30-7:30		

If another time is convenient, call 925-8360 and make arrangements.

SPECIAL CLINICS Basic Doubles: Three players participate in clinic and the professional is the fourth. 8 hrs. 2 hour lessons twice weekly. One lesson will be video taped. Time to be arranged at your convenience. \$55

Advanced or Tournament Doubles: Three players with the professional as the playing fourth. Variations on basic doubles patterns will be stressed. 8 hrs. 2 hour lessons twice weekly. Time to be arranged at your convenience. One lesson will be video taped and viewed \$55

Basic Singles: A series of playing lessons. One student with the professional with emphasis on facts of winning singles matches. One lesson will be video taped. 5 hrs. 5 one hour playing lessons at your convenience \$55

Advanced or Tournament Singles: One student playing with the professional. Emphasis on techniques which allow a player to win a match over another player of equal ability. One lesson will be video taped and viewed. 5 hrs. 5 one hour playing lessons at your convenience \$55

Serve & Return: The American Twist, The Slice, The Cannonball or completely Flat Service will be taught. Also all aspects of the return of serve will be taught, for Doubles and Singles play. One lesson will be video taped and viewed. 5 hrs. 5 one hour lessons arranged at your convenience 3-5 people \$40

SPECIAL VIDEO TAPED PRIVATE LESSONS & CLINICS

The Ultimate Tennis Lesson: Each lesson will be one and 1/4 hours. The first 45 minutes will be with the ball machine and the professional on the court. The lesson will be video taped from the balcony. The last half hour will be a private viewing of the lesson in the video studio with the professional.

After the viewing you can take a sauna and a swim or a massage. Then enjoy dinner on the balcony overlooking the courts (massage and dinner extra).

One & 1/4 hour private lesson \$35
 Series of 5 \$135

Private clinic of 3-5 people. Each lesson will be 1 1/2 hours. Six lessons will be arranged at your convenience. The first hour will be on court with the professional and the ball machine. The lesson will be video-taped from the balcony. The last half hour you will privately view the lesson playback in the studio with the professional. This series can also be a doubles workshop if you so desire. If so, three people will constitute the clinic with the professional as the playing fourth in the lesson. Afterwards you are free to enjoy the pool and sauna.

Each lesson will be highly structured and all the technical aspects of the Professional Game will be demonstrated and taught.

Series of six 1 1/2 hour clinic lessons (3-5 people) \$100

Six 1 1/2 hour lessons with three students and the professional as the playing fourth in a doubles workshop \$100

y 18, 197

to

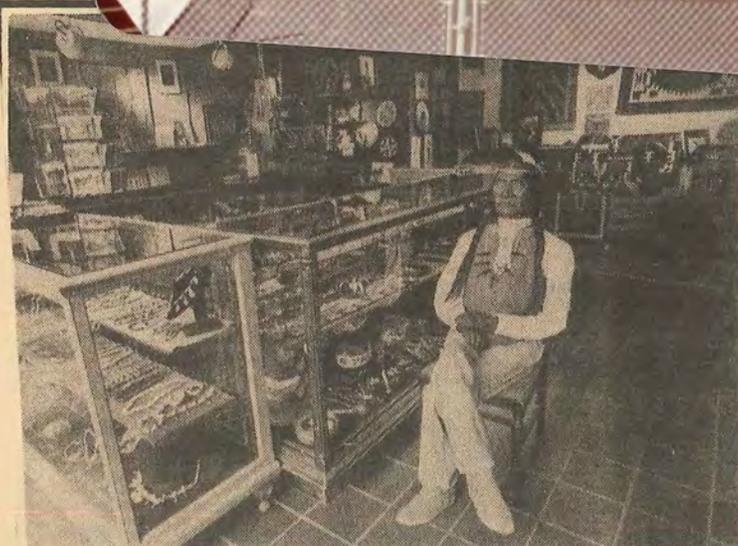
Pitkin C
moved an
eality this
ing and Z
o authori
nending a
District Se
of County

The pl
proposed
Inc, consu
presented
Commissi



reque
Airp
a road
to di

he P2
mmer
on p
McB
ter d
eres o
the s
h an o



Aspen's Original Indian Store

Continuing to present the finest authentic Indian craftsmanship.



THE ARROW SHOP

Aspen Arcade

Two Colo Scenic Trips in Wilder

Trips each
Monday-T
Thursday-

Trips inclu
spectacular

Make your
Store or ca

Aspe A

Jazz & Rock at 10,000 ft.

THE ASPEN MUSIC SCHOOL at ASPEN HIGHLANDS

- OPEN AIR CONCERT AT MIDWAY
- CHAIRLIFT RIDE TO CONCERT AREA INCLUDED
- ONE PERFORMANCE: TUES., JULY 30, 6 PM
- BENEFITS ASPEN MUSIC SCHOOL SCHOLARSHIP PROGRAM

Rates	Adult	\$5.00
	Children (18 and under)	\$2.50
	Music School Passes	\$2.00

Lift Open 4 PM - Concert 6 PM

Limited Seating Available

For Information 925-7302 925-2423

Aspen Times July 19, 1974

FIRST TIME



Jazz & Rock at 10,000 ft.

THE ASPEN MUSIC SCHOOL at ASPEN HIGHLANDS

- **OPEN AIR CONCERT AT MIDWAY**
- **CHAIRLIFT RIDE TO CONCERT AREA INCLUDED**
- **ONE PERFORMANCE; TUES., JULY 30, 6 PM**
- **BENEFITS ASPEN MUSIC SCHOOL SCHOLARSHIP PROGRAM**

Rates	Adult	\$5.00
	Children (18 and under)	\$2.50
	Music School Passes	\$2.00

Lift Open 4 PM – Concert 6 PM

For Information 925-7302 925-2423



Over 600 people were counted Tuesday evening riding the lift up to the Aspen Highlands Merry-Go-Round Restaurant to hear the Aspen Jazz-Rock Ensemble perform. Many sat in chairs and others chose the grass for this special outdoor performance to

benefit the Aspen Music School's scholarship fund. A spokesman for Aspen Highlands which sponsored the event said everything went well, they were happy with it, and may plan another in three weeks or so.

Alan Becker photo

JAZZ & ROCK

at
10,000 Feet

THE ASPEN MUSIC SCHOOL at ASPEN HIGHLANDS

PROGRAM

Celebration	Don Piestrup
Ode To East Boston Ferry	Alf Clausen
Doin' Basies Thing	Sammy Nestico
The Preacher	Horace Silver
Jesus Christ Superstar	Andrew Weber
A String of Pearls	Glenn Miller
Don't Get Sassy	Thad Jones

INTERMISSION

The Entertainer	Scott Joplin
Procrastination City	Ray Brown
Quiet Nights	Jobim
The Hoe Down	Oliver Nelson
Evil Way	Santana
The Candy Man	Big Band
Reunion at Newport	Woody Herman

Performed by

GARY GRAY

and

The Aspen Jazz-Rock Ensemble

YOU ARE IN THE WHITE RIVER NATIONAL FOREST

*We Are Proud Of It
Please, Don't Litter*

FOLLOWING THE CONCERT, WE ENCOURAGE YOU TO EXPERIENCE THE ELEGANCE OF THE ASPEN LEAF RESTAURANT AND BAR IN THE HIGHLANDS INN, AT THE BASE OF ASPEN HIGHLANDS. WE HOPE YOU ENJOY THE CONCERT.

This program courtesy of:





HIGHLANDS INN TENNIS RANCH

Don't Forget....

Clinics Start Monday

**Weekend, one week, two week
and three week clinics.**

Adult and Junior.

Call before Monday, July 29

925-5050

Concert in the open air set at 10,000 feet

An open air concert at 10,000 feet by the Aspen Jazz-Rock Ensemble is one of the features of this summer's music season.

The Aspen Highlands Skiing Corp in association with the Aspen Music School has announced the special performance Tuesday, July 30, at 6 PM, to benefit the Aspen Music School Scholarship Program.

The concert will be held at midway at Aspen Highlands off the deck of the Merry-Go-Round Restaurant and limited seating will be available.

Access will be by chairlift which begins running at 4 PM. The cost of the concert includes the ride.

Advance tickets sales can be made through the Aspen Music School ticket office on Mill Street or the Aspen Highlands Ticket Office at Aspen Highlands.

The cost will be \$5 for adults, \$2.50 for children under 18, and \$2 for music school passes.

For more information, call 925-7302 or 925-2423.

9/24/74
D. L. Wright
Box 2646
Aspen, Colorado 81611

Wendy
plus note
by Oliver
my
8.5.74

DEAR WHIP & VIVIAN;

THANKS SO MUCH
FOR THE BIRTHDAY CAKE.
IT WAS VERY NICE OF YOU
TO THINK OF ME ON
THAT DAY.

THE TENNIS COURTS
ARE SUPER. THE BEST IN
TOWN! SAM AND I ARE
ENJOYING THEM IMMENSELY,
POOR AS WE ARE.

LOOKING FORWARD TO
THIS SKI SEASON WITH GREAT
ANTICIPATION. WE WILL HAVE
THE BEST SEASON EVER.

Sincerely,

Dave

You are cordially invited to participate in the

9th ANNUAL

*Labor Day
Invitational
Tennis Tournament*

to be held at



HIGHLANDS INN TENNIS RANCH

August 31 - September 2, 1974

Address _____

Phone number in Aspen _____

EVENT: Men's Doubles Partner _____
 Men's Doubles Partner _____
 (45 and over)
 Mixed Doubles Partner _____
 Mixed Doubles Partner _____
 (Total age 75 and over) Ages _____
 Women's Doubles Partner _____



Tennis Shop - July 1974



Tennis Shop



Tennis Shop in Highlands Inn





Lucy



court #2

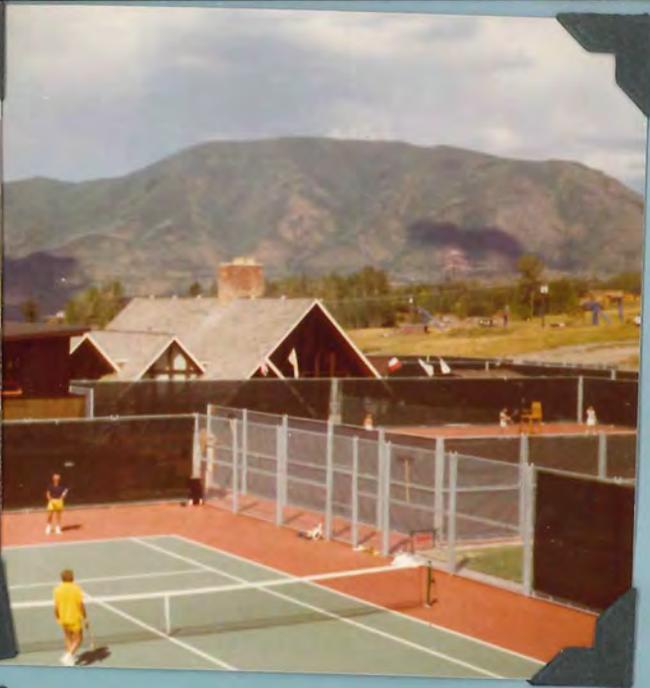


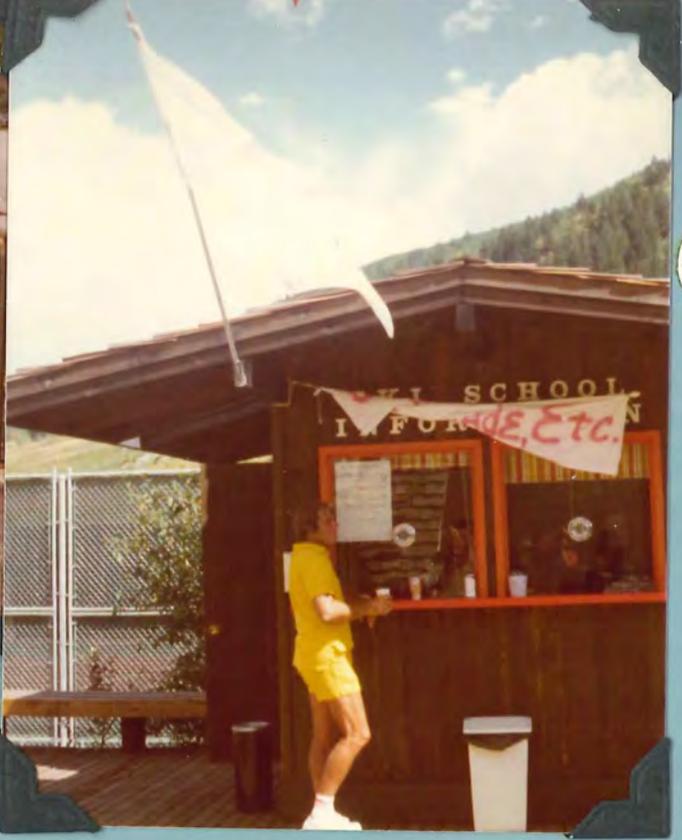
Cathy Brinkman #2

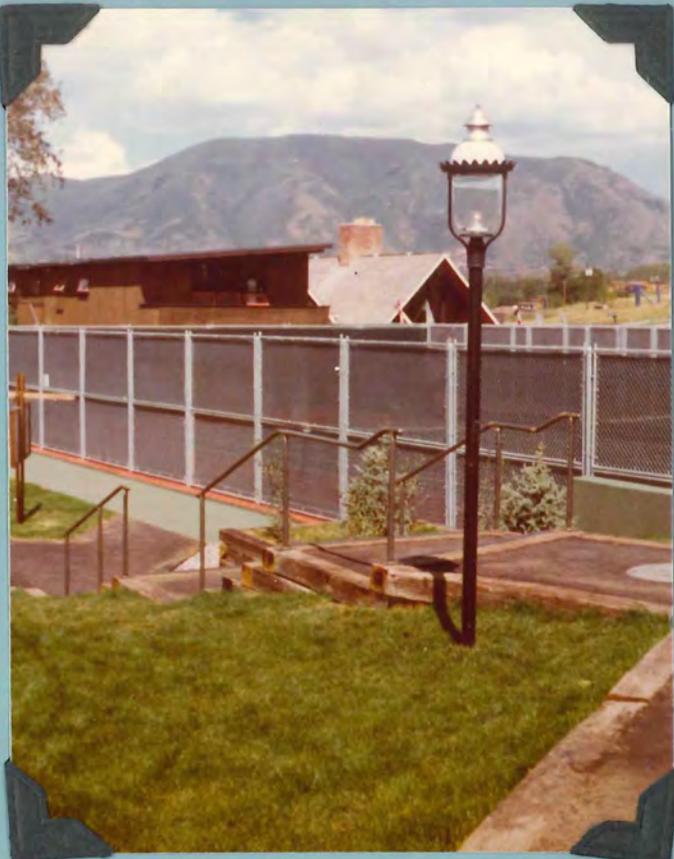


Steve













Highland's tennis exhibition highly successful, marred by default

The annual labor day doubles tennis tournament was shifted to the new Highlands Tennis Ranch and it proved to be a successful initiation for Aspen's newest tennis facility.

During the past several years, the event has been held at the Aspen Meadows courts. Several times in the past, rain and/or snow held up the proceedings, but this year the weatherman cooperated fully except for some brief wind gusts.

The otherwise highly success-

ful tournament was marred by the default of last year's finalist Hans Wichary of San Diego, who developed severe elbow pain after reaching the finals of the three major events—men's doubles, mixed doubles and diamond mixed doubles. Wichary was forced to default all three final events which were scheduled for Monday.

In 1973, Wichary and another partner had two match points before Bishop (pro in Colorado Springs) and Somers (Denver

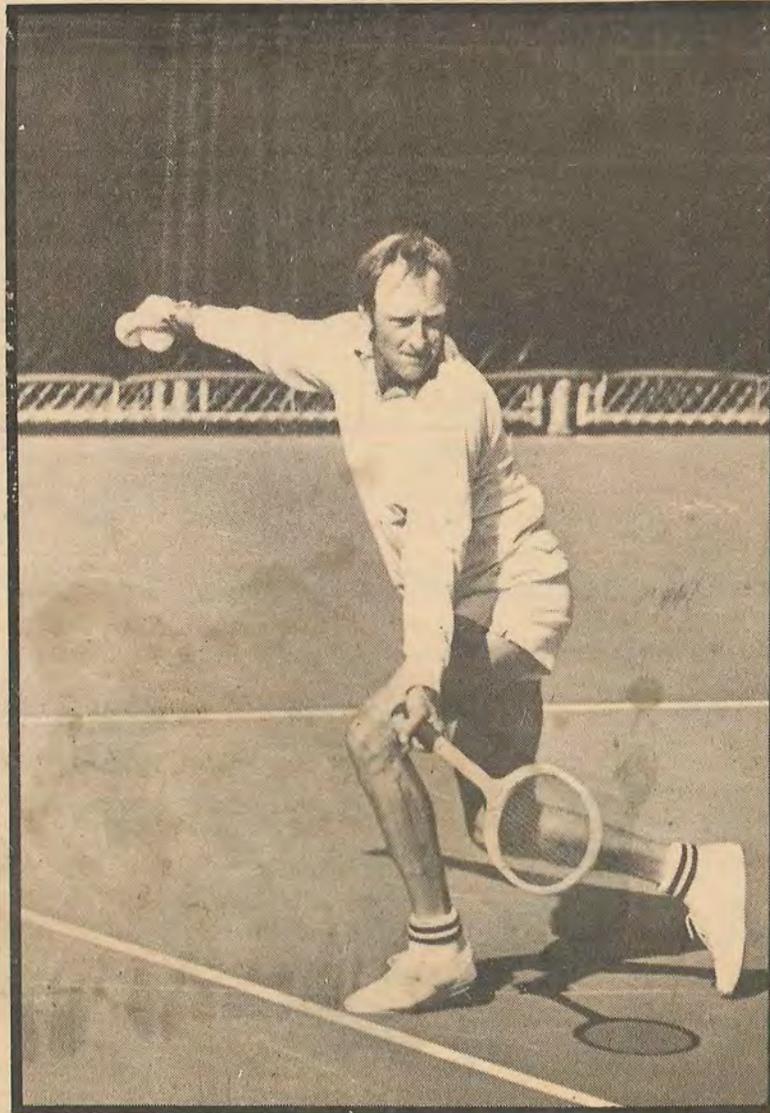
real estate developer) held on to win. This year, Wichary was playing with his assistant pro Chris Stotts of Houston and San Diego, and the duo was expected to have a good chance to upset the defending titlists.

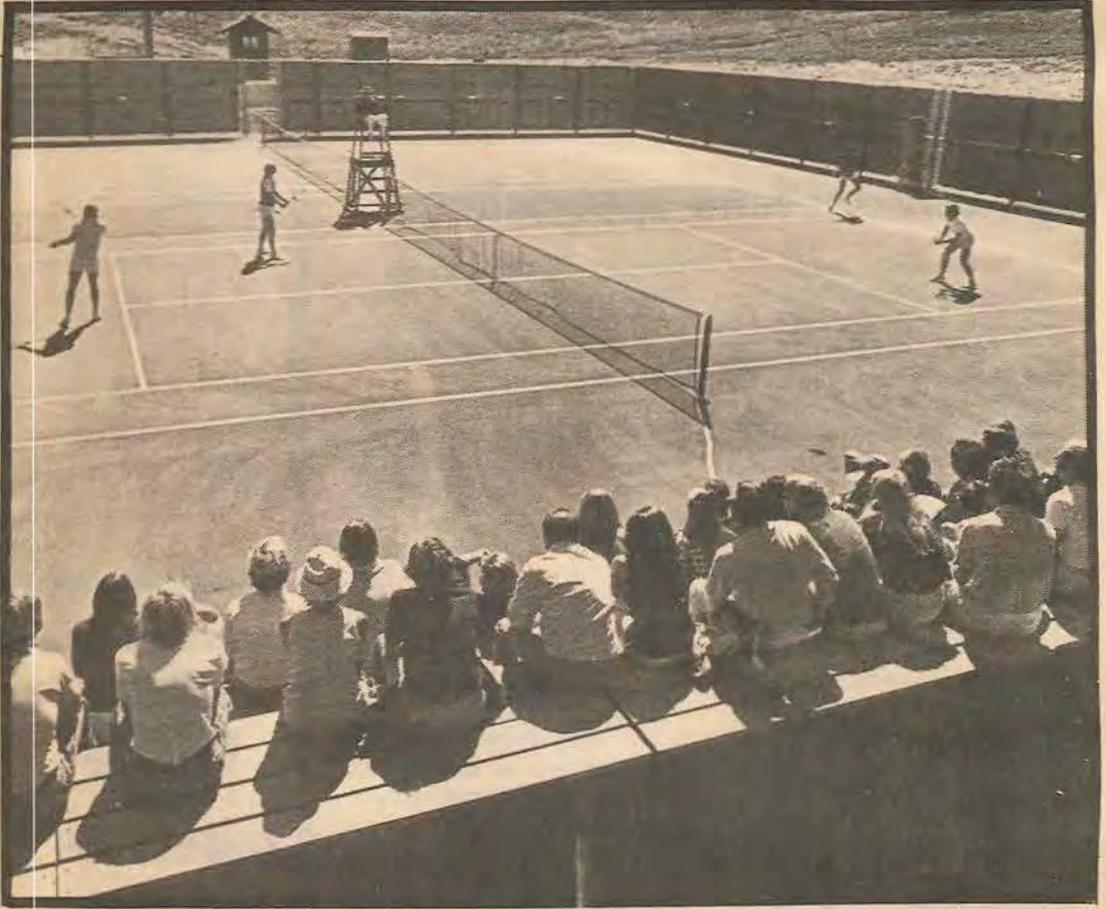
The crowd at Highlands was treated to an exhibition match in place of the finals and Bishop and Somers defeated the semi-final team of John Scott and Ken Martz of Colorado Springs, 3 sets to 1.

Other exhibition matches were held but the absence of Wich-

Brehmer lost of Dick Wickes and Jim Jenkins in the consolation of

Aspen Today, Wednesday, September 4, 1974, Page 14





Photos by Doug Kinsley

Highland's tennis exhibition highly successful, marred by default

The annual labor day doubles tennis tournament was shifted to the new Highlands Tennis Ranch and it proved to be a successful initiation for Aspen's newest tennis facility.

During the past several years, the event has been held at the Aspen Meadows courts. Several times in the past, rain and/or snow held up the proceedings, but this year the weatherman cooperated fully except for some brief wind gusts.

The otherwise highly success-

ful tournament was marred by the default of last year's finalist Hans Wichary of San Diego, who developed severe elbow pain after reaching the finals of the three major events—men's doubles, mixed doubles and diamond mixed doubles. Wichary was forced to default all three final events which were scheduled for Monday.

In 1973, Wichary and another partner had two match points before Bishop (pro in Colorado Springs) and Somers (Denver

real estate developer) held on to win. This year, Wichary was playing with his assistant pro Chris Stotts of Houston and San Diego, and the duo was expected to have a good chance to upset the defending titlists.

The crowd at Highlands was treated to an exhibition match in place of the finals and Bishop and Somers defeated the semi-final team of John Scott and Ken Martz of Colorado Springs, 3 sets to 1.

Other exhibition matches were held but the absence of Wichary's big game and his accented cries of "unbelievable" when an opponent hit a great shot left the crowd hoping that he would be back in action next year.

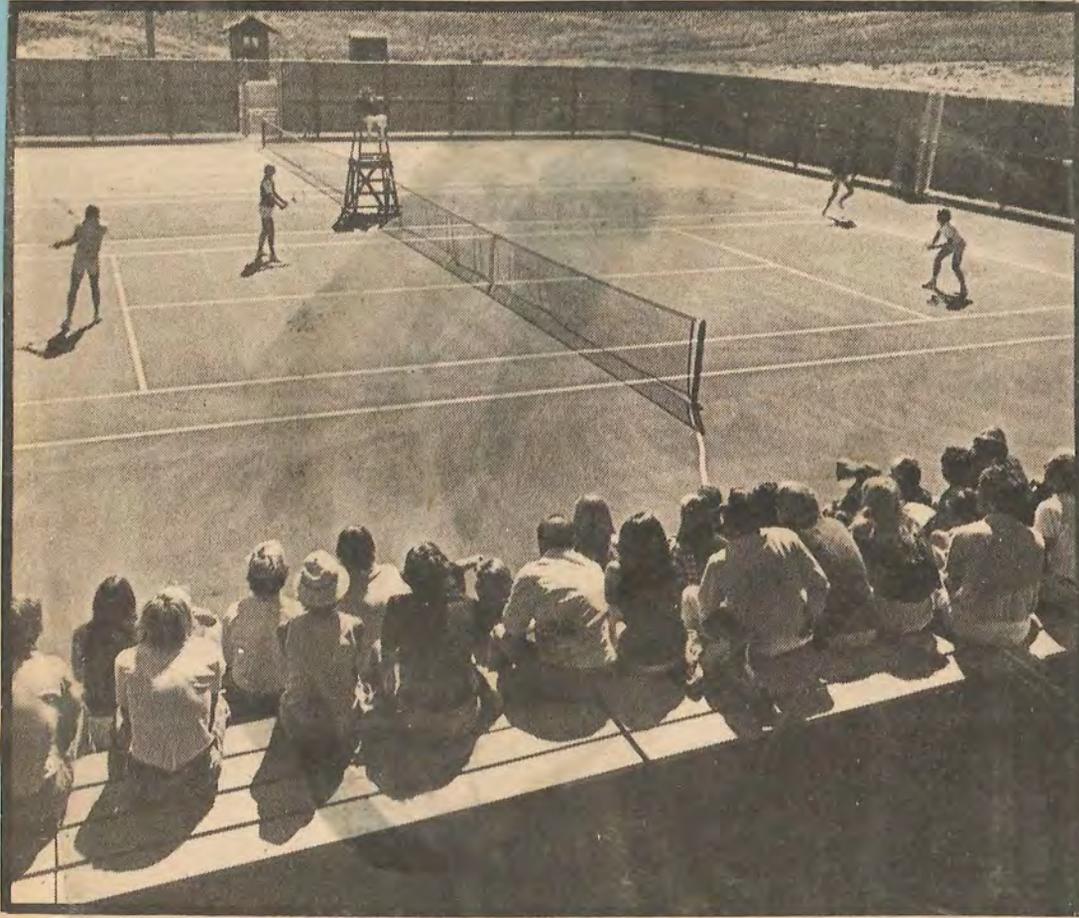
In other events, Highlands tennis director Lefty Brinkman and Richard Stettner of Grand Junction defeated Lloyd Baker and Roy Reid of Aspen 6-1 and 6-2 in senior men's doubles and Highlands owner Whip Jones and marketing director Bill

Brehmer lost of Dick Wickes and Jim Jenkins in the consolation of that event.

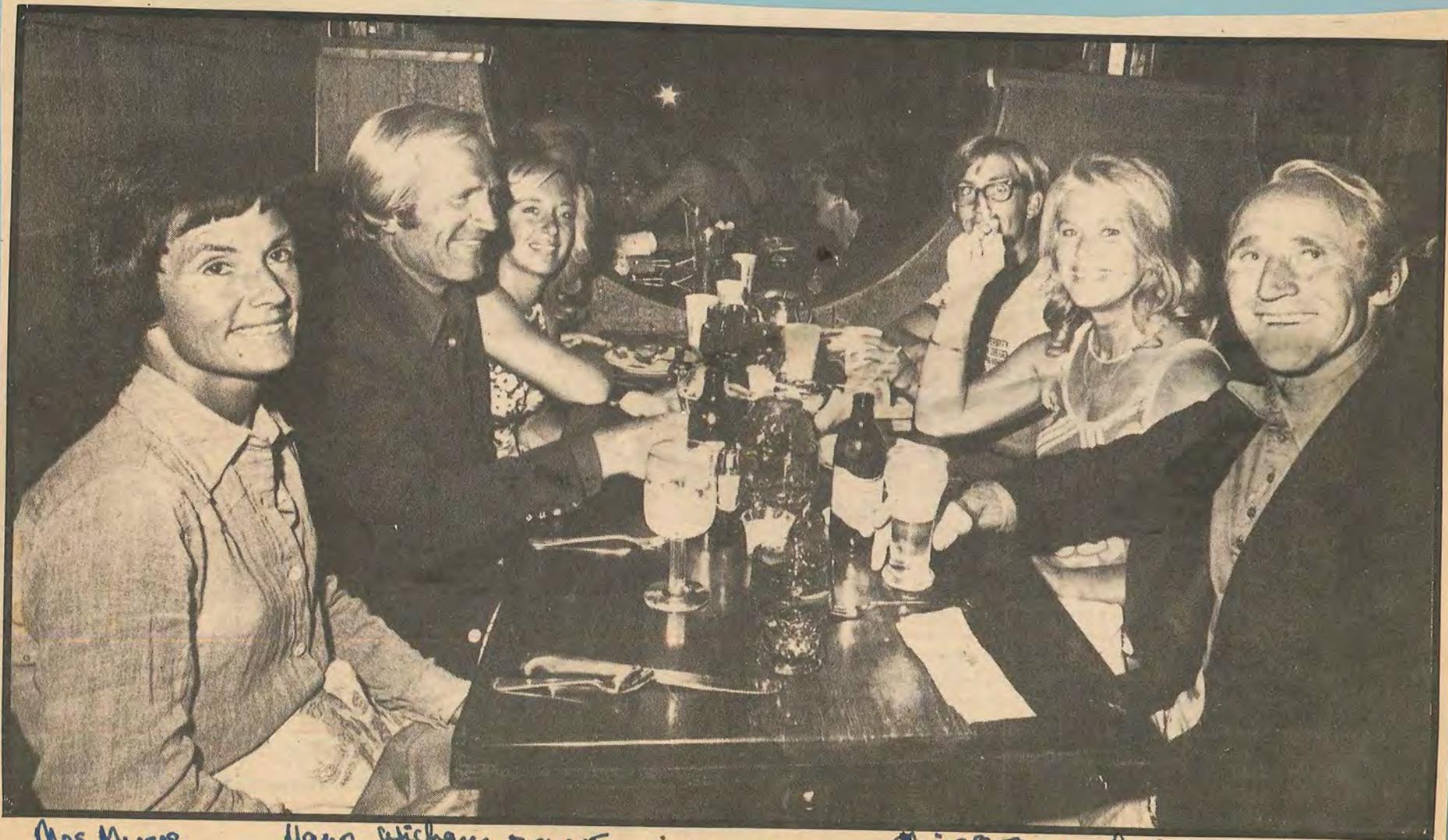
Nancy Martori and Jan Scott defeated Barbara and Julie Meyers of Costa Mesa, Calif., 7-6 and 6-4 in women's doubles.

With Wichary defaulting, Anderel Molterer and Barbara Meyers took the diamond mixed crown and Bentley Hill of Colorado Springs and Maryanne Pinkerton of Chapel Hill, N.C., received the mixed doubles trophy.





Photos by Doug Kinsley



Mrs Myers
California

Hans Wichary + guest
Tennis
Banquet

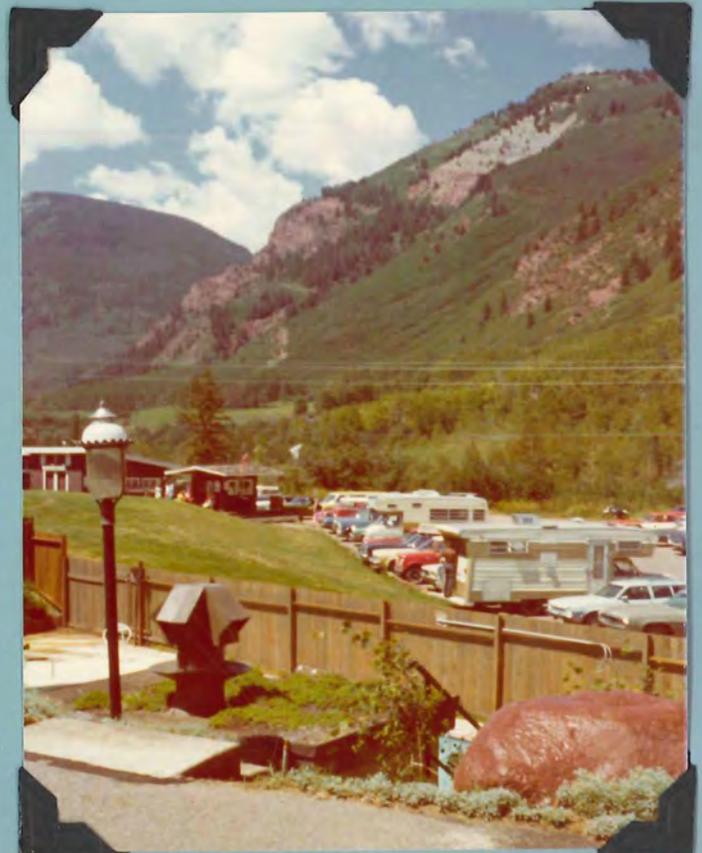
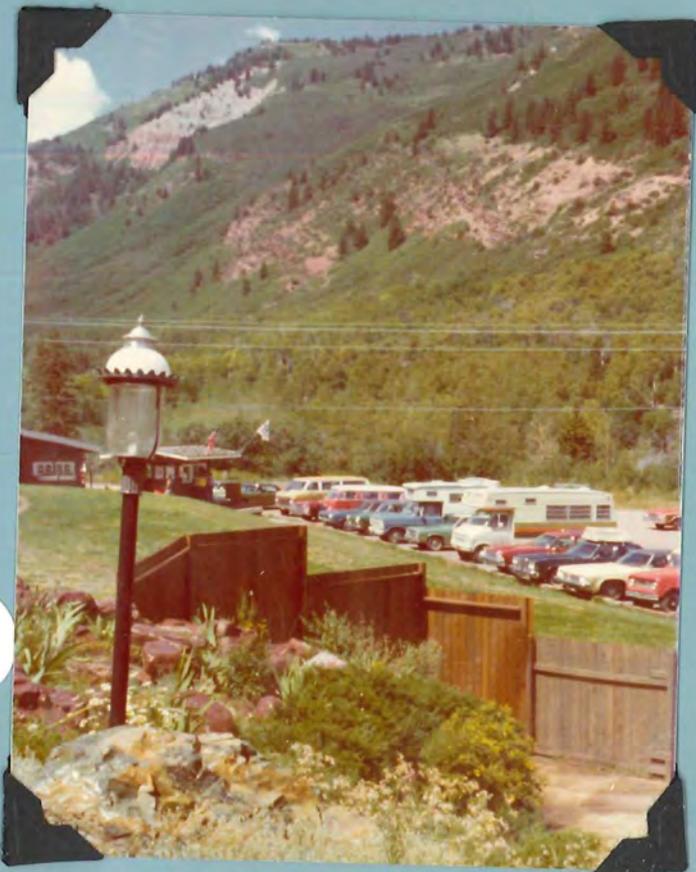
Chris Stots Ray Shale
Anders Molleris

Chris Stotts, left, and Hans Wichary express keen disappointment after defaulting the men's doubles finals at Highlands. Wichary's elbow said no way.



Lefty Brinkman, left, and Highlands owner Whip Jones look at a draw with head pro Larry Coffin (center) during the Labor Day event. Coffin will host a special instructor's seminar later this month.







Danvers Post 9/11/74
**Aspen Session
Planned for
Net Managers**

ASPEN, Colo. — A seminar aimed specifically at young tennis instructors and new tennis club managers will be offered from Sept. 21 through Sept. 28 at the Aspen Tennis Ranch facilities of the Highlands Inn.

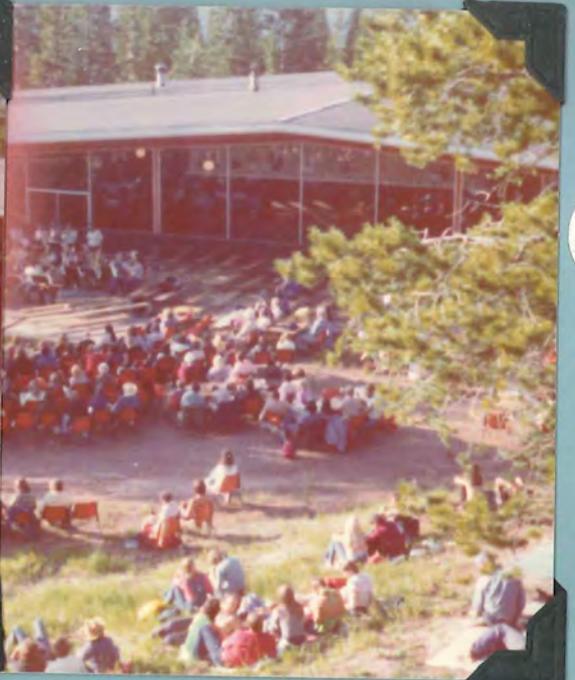
Agenda topics include how to be a more effective teacher, operate clinics, run a successful tournament, incorporate the use of video tape as a teaching tool and utilize the hand-extension method of instruction developed by Larry Coffin, ranch head professional.

Daily sessions also will be held on shop management, inventory control, purchasing, supplier relations, racket stringing, tennis strategy, accounting and budgeting. Evening lectures will be given by leading tennis professionals and industry representatives, according to Charles W. (Lefty) Brinkman, ranch director.

Total cost for the week-long seminar is \$295. Interested persons should contact Brinkman at P. O. Box 1168, Aspen 81611, telephone 925-5050.











ASPEN HIGHLANDS
SKIING CORPORATION
Aspen, Colorado U.S.A.

EMPLOYEE HANDBOOK

1973 - 1974

HOC OPUS, HIC LABOR EST:

This is the task, the labor this!

Virgil's AENEID VI, 129

TO ALL EMPLOYEES AND THOSE PERSONS DIRECTLY OR INDIRECTLY
ASSOCIATED WITH ASPEN HIGHLANDS:

The year 1973 - 1974 brings many new faces to our ski
area. The following Employee Manual is prepared pri-
marily for the benefit of newcomers and to brief again
those who have been with the Aspen Highlands Ski Area
over the past years.

"IN ANY SERVICE ACTIVITY, IT IS THE MAN AS
A MAN WHO COUNTS, AND THE NATURE OF THE
SERVICE HE RENDERS THAT IS IMPORTANT, NOT
THE TITLES HE BEARS NOR THE SURROUNDINGS
IN WHICH HE WORKS. ANYONE WHO RENDERS A
SERVICE IS IN A POSITION OF TRUST."

INTRODUCTION

One of the main goals at Aspen Highlands is to provide customers with a pleasant and safe skiing experience, and it is through our employees that this is accomplished.

Aspen Highlands has certain expectations of its employees, to maintain a reputation for top-notch personnel. One of the most important assets at Aspen Highlands is employee friendliness. Most positions require an extensive amount of public contact, with each employee representing Aspen Highlands. It is important to have a customer leave the mountain with memories of the friendly and helpful service he/she received.

Another important trait of our employees is to be well informed. Either they answer a customer's question or direct the question to the proper department for a satisfactory answer (customer service, ski school, marketing, ticket office, etc.). Knowing that a new employee does not come blessed with answers to all sorts of questions, we have made a list of common questions and answers. It would be to the new employee's benefit and Aspen Highlands' if these answers were

learned. Also feel free to ask other employees questions you may have -- the more knowledge of the area you have, the more beneficial you become.

QUESTIONNAIRE

1. How many lifts does Aspen Highlands have? (Twelve)
2. How do the lifts connect? (See Trail Map)
3. Where is the beginner's area? (Bottom)
4. Where does a good stem christie skier ski? (Cloud 9)
5. Where is the First Aid Station located? (Aspen Hospital)
6. Can Ski Patrol give First Aid? (Yes)
7. Are there any public phones? (Yes)
8. Can an intermediate skier ski Loges Peak? (Yes)
9. Is there only one way up the mountain? (Two ways up)
10. Is there a place to eat on the mountain (Yes, Merry-Go-Round)
11. Which is the most difficult run? (Wall, Moment of Truth)
12. Where are the ticket offices located? (Base Lodge, Bottom)
13. Is there a paging system on the mountain (No)
14. What are the rates for lifts? (\$10/day) Ski School? (\$10/day)
15. Who is running the Ski School? (Lefty Brinkman)
16. How many instructors? (125)
17. What technique are we teaching? (GLM & French)
18. How different is it from the American technique? (Discuss with Instructor)
19. How long does it take for a beginner until he can go up the mountain? (3 days)
20. How many trails are there on the mountain (58) Miles? (50)
21. How are the snow conditions as compared to other areas? (Among the best)
22. How deep does the snow get? (100")
23. How does Aspen Skiing compare to the best in Europe? (More consistent, drier snow)
24. Does Aspen Highlands have any lodging facilities (Yes)
25. Is it very crowded on weekends? (No slowest period is Saturday and Sunday)
26. At what time does half-day start? (12:30 p.m.)
27. Can tickets be bought for the next day? (Yes) At what time? (Afternoon) Where? (Ticket Office)
28. Where can one get a complimentary ticket? (None)
29. Where is an accident reported? (Ski Patrol or Lift Operator)
30. How is a complaint filed? Or a recommendation? (Customer Service - Base Area)

31. Can ski equipment be rented? (Yes)
32. Can souvenirs be bought? (Yes)
33. When do the lifts open (9 a.m.) When do they stop running? (3:30 p.m.) Are they open longer in the Spring? (No) What dates do the lift hours change? (They don't)
34. Is breakfast served? (Yes) Where? (Base Lodge) How late? (11:00 a.m.)
35. How do the Four Area Tickets work? (Valid four mountains for six days)
36. Where do I buy a Season Ticket? (Main Ticket Office)
37. Do children get their own tickets? (Yes)
38. Who needs a lift ticket? (All skiers)
39. Does one need a lift ticket if one is in the Ski School? (Yes)
40. Are there any free lifts? (No)
41. Are there baby sitting facilities? (Yes, in Aspen)
42. How old does a child have to be in order to take lessons? (Six years)
43. How does the Ski School know how to put one in the right class? (Testing - Base Area)
44. If one goes up Exhibition Lift, does one have to ski all the way down? (Yes)
45. Can one get a lift at Quarterway to go back up? (Yes) To ride down? (Early season only)
46. Where does one make reservations? (Aspen Reservations, Inc.)
47. How do you get to Aspen Highlands? (See brochure)
48. Entertainment in the evening after skiing? (Yes, until 6 p.m.)
49. How do you travel to Aspen? (See brochure)
50. Is there a bar? (Yes)
51. What does it cost to buy a ski outfit? (\$100 and up) Skis? (\$100 and up Rentals? (\$5-\$6/day)
52. What are child's rates on lifts? Ages? Is there a 3-day rate for children? (See lift rates)
53. How big is Aspen? (3,000 people)
54. Other ski areas? How far to Vail (100 miles) Alta (450) Sun Valley (650)
55. Is there swimming? (Yes)
56. Where can you have a steam bath? Sauna? (Highlands Inn)
57. Is it easy to meet other people? (Yes)
58. How high is Aspen Highlands? (8,000 ft. at Base)
59. Which is the highest lift? (Loges Peak, Aspen Highlands)
60. How do you get to the lift? (Ski or walk)
61. Are beginners allowed at top of Loges? (Yes)
62. What is Buttermilk like? (Beginner/Intermediate slopes) How many lifts at Buttermilk? (Six)
63. Where is the ski shop? (Main Lodge and Highlands Inn)
64. Are there any places to store skis? (Yes)
65. Are there any lockers? (Yes)
66. Where is the closest bus stop to Lodge? (Parking lot)
67. Is it windy? (No)

68. How do you get to top of Thunderbowl? (Lift)
69. Where does Ski School meet? (Base area)
70. Is there a warming house at top of Loges? (Yes)
71. Can you use Aspen Highlands ticket at Snowmass? (Four area ticket only)
72. If I don't use my ticket, can I get a refund? [REDACTED]
See ticket control
73. Are there sled rides? (No)
74. Can you ski bob? Ski doo? (No)
75. Is there skating? (Yes, Brown Ice Palace)
76. Can you sled or toboggan on ski hill? (No)
77. Is there a family rate (Yes) Daily? Season? (Yes, \$350 for parents and \$40 for each child)
78. How old is the area? (15 years)
79. What happens if one gets hurt? (Call the Ski Patrol)
80. Are there any maps? (Yes)
81. Are there long lines? (No)
82. Are there racing classes? (Yes, See Customer Service)
83. Is there enough snow in April? (Yes)
84. Is the food expensive? (No)
85. Do chairs have covers? (No) Footrests? (Yes)
86. Can you ride down? (In early season only)
87. How long does it take to ride to Midway (17 minutes) Cloud 9? (24 minutes) Loges (30 minutes)
88. What is the bus fare (Free)
89. Do all areas have buses? (Yes)
90. Is there a hospital in Aspen? (Yes) Orthopedic? (Yes)
91. Can one charge to Lodge? (yes) AMEX? (Yes) Diners? (Yes) Carte Blanche? (No) Mastercharge? (Yes)
92. How long are Ski School lessons? (All day)
93. How much are private lessons? (\$20/hour)
94. Car rentals? (Yes)
95. How cold does it get? (Usual temperature 10° to 30° F)
96. Slope maintenance (Yes) Moguls? (A few)
97. Are trails wide? (Yes)
98. Is it icy? (No)
99. Where does one make arrangements for groups? (Marketing department or Customer Service)
100. Is it cheaper to ski in Europe? (No)
101. Are lift prices the same all season? (10% less in low season)
102. Is it better to go package plan or alone? (Package Plan reduces air fare 25%)
103. Condominium prices, per unit? (Aspen Alps (\$110, sleeps 11)
104. Can one buy ski insurance? (Yes)
105. Can one rent short skis? (Yes)

It would be beneficial to the employee to become familiar with the policies of Aspen Highlands Skiing Corporation, therefore, these have been included in this manual.

Accidents

It is the policy of Aspen Highlands' insurance company and therefore our policy, not to discuss guest accident cases with anyone outside our organization. In case our personnel are asked questions by an investigator not associated with our insurance company, they are to refer the investigation to the main office.

Bus Service

This winter, there will be a special Aspen Highlands bus for employees which will pick them up at 7:30 a.m. in town at designated bus stops and transport them to work each morning. Employees are requested to use this service.

Driver's License Information

New employees are requested to complete a driver's license information form when they fill out job applications. Be sure you have filled one out, as they supply the necessary information for Aspen Highlands' insurance company.

Driver's License Information (continued)

The Colorado law states that all persons living within the State of Colorado 90 days are classified as residents and must have in their possession a valid Colorado driver's license. The state allows a 30-day grace period to obtain a Colorado driver's license, subsequently, persons living in Colorado for a total of 120 days must be in possession of a Colorado driver's license.

Drugs

The use of any illegal drug while in the Aspen Highlands' area will result in summary termination. Their effects can endanger the employee as well as others causing serious accidents.

Excessive consumption of alcohol while working will also result in summary termination; it is both dangerous in a ski area and presents a poor public image.

Dumping

Dumping of personal trash in the Aspen Highlands dumpster is not permitted.

Hourly Wages

All employees hired on an hourly basis must use the timeclock exclusively. Hours written in by hand

Hourly Wages (continued)

will not be accepted. Time cards are to be delivered to the supervisor by 10:30 a.m. on Friday when due. If they are not received by that time, they will be held over for payment until next pay period. Timecards are to be marked with the department and account number.

Wages are paid bi-weekly or 26 pay periods per year. Therefore, a pay period ends every two weeks, and there are slightly more than 2 pay periods per month, as in October and April when there are three pay dates.

If you are hired on an hourly basis, you will receive a check based upon the rate times the hours for the "work period covered" as stated below.

If you are hired on a monthly salary, the salary is first multiplied by twelve to give a yearly salary and then divided by 26 to show what a two-week salary is precisely. For example, if you have a monthly salary of \$400.00, you multiply by twelve to get \$4800.00 per year, then you divide the yearly salary by 26 to get \$184.62 bi-weekly salary.

The following is the list of pay periods and the corresponding pay dates from October 1973 to June 1974. All pay periods end on Thursday afternoon; then the time cards are tallied, and the payroll is submitted to the computer at the bank by Tuesday. The bank returns the

Wages (continued)

computerized payroll by Friday, and checks are distributed on the following Monday. For example, if you work anytime during the pay period of 11/2 - 11/15, you will receive your check on November 26.

WORK PERIOD COVERED	PAY DATE
10/5 - 10/18/73	October 29, 1973
10/19 - 11/1/73	November 12, 1973
11/2 - 11/15/73	November 26, 1973
11/16 - 11/27/73	December 10, 1973
11/30 - 12/13/73	December 24, 1973
12/14 - 12/27/73	January 7, 1974
12/28 - 1/10/74	January 21, 1974
1/11 - 1/24/74	February 4, 1974
1/25 - 2/7/74	February 18, 1974
2/8 - 2/21/74	March 4, 1974
2/22 - 3/7/74	March 18, 1974
3/8 - 3/21/74	April 1, 1974
3/22 - 4/4/74	April 15, 1974
4/5 - 4/18/74	April 29, 1974
4/19 - 5/2/74	May 13, 1974
5/3 - 5/16/74	May 27, 1974
5/17 - 5/30/74	June 10, 1974

Lunch Periods

All employees are entitled to a lunch period. The schedule for individual employees will be set up by departmental supervisors.

Meals

Employees may purchase discount meals in Aspen Highlands Ski Area Restaurants by presenting their season ticket to the cashier. Prices will be determined by restaurant manager. The ticket will be stamped

Meals (continued)

"Employee" for identification purposes. This privilege is given only to full-time employees.

Parking

Employee parking is provided in the Maroon Creek parking lot, located north of the Base Lodge. Please observe this policy at all times.

Personal Appearance

Aspen Highlands' employees are in constant contact with the public. Therefore, they are expected to adhere to the appearance standards set up by Aspen Highlands. Employees must be neat and clean in appearance at work. Hair should be clean and a reasonable length. Mustaches [REDACTED] should be trimmed and cared for. Hair styles and make-up should not be extreme, and clothing or uniforms should be cleaned and pressed.

Pets

Pets are not to be brought to the Aspen Highlands Ski Area. Their presence can be a nuisance to skiers and hazardous to motorists.

Punctuality

It is important for the efficient operation of Aspen Highlands Skiing Corporation that employees

Punctuality (continued)

arrive at work on time. A bus service is being offered to enable employees to arrive on the job punctually. Excessive unexcused lateness will result in termination.

Season Ski Tickets

Full-time employees of Aspen Highlands Skiing Corporation are entitled to a complimentary season lift ticket for Aspen Highlands. There is a \$2.50 charge for dependents of full-time employees and a \$2.50 replacement charge in the event of a lost season ticket. The employee's supervisor will determine whether an employee is eligible for a season ticket. This information will be relayed to the main ticket office.

Skiing

Exhibition lift will be crowded during peak periods. Aspen Highlands skiers and ski school receive priority. Employees are urged to use Thunderbowl lift to minimize crowding whenever there is a line at Exhibition.

Any employee skiing beyond "Ski Area Boundary" and "Closed, Not Patrolled" signs will be summarily terminated.

We hope that all employees will observe the National Skiers courtesy code:

1. All skiers must ski under control. Control means skiing in such a manner that a skier can avoid other skiers or objects on the slope.

Skiing (continued)

2. When skiing downhill and overtaking another skier, the overtaking skier is responsible for avoiding the skier below him.
3. Skiers approaching each other on opposite traverses pass to the right.
4. Skiers will not stop in a location which obstructs a trail, or stop where they are not visible from above, or impede the normal passage of other skiers when loading or unloading from lifts.
5. A skier entering a trail or slope from a side or intersecting trail must first check for approaching downhill skiers.
6. A standing skier checks for approaching downhill skiers before starting.
7. When walking or climbing in a ski area, skis should be worn. Keep to the side of the trail or slope.
8. All skiers must wear safety straps or other devices to prevent runaway skis.
9. Skiers will keep off closed trails and posted areas and observe all traffic signs and other regulations as prescribed by the ski area.

Sledding, Tobogganing, Ski-Bobs and Ski-Doos

Aspen Highlands Ski Area is for the enjoyment of Skiers. There is not a separate area set up for the safe usage of sleds, toboggans, ski-bobs and ski-doos. They are not to be on the slopes at any time.

Speed Limit

Please observe the posted speed limits on Maroon Creek Road. Drive within the limits or slower as weather dictates.

Telephones

Employees are asked to use discretion when on the telephone. The phones are for business calls and we have a limited number of lines. Keep conversations short.

Uniforms

Depending on the employee's position, he/she may be issued clothing or equipment. Before receiving these items, an employee must first fill out the Equipment Loan form and return it to the supervisor. Special care is to be taken with the clothing and equipment. They are to be returned to the supervisor at the end of the season in good condition, or the item will be deducted from the employee's paycheck.